

YouGov Survey Results

Sample Size: 1985 adults in GB
Fieldwork: 11th - 12th April 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 1985	649	480	169	699	739	961	1024	208	820	490	467	1131	854	1713	99	173	478	330	240	665	
Unweighted Sample 1985	674	494	182	815	769	927	1058	151	835	501	498	1187	798	1699	110	176	482	330	201	686	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly would you say the government is doing at managing the cost of living?

Very well	2	4	1	4	2	2	4	1	2	4	1	1	3	2	3	1	1	0	1	13	1
Fairly well	14	30	5	8	12	22	16	13	8	8	15	27	15	14	15	13	10	13	17	11	17
TOTAL WELL	16	34	6	12	14	24	20	14	10	12	16	28	18	16	18	14	11	13	18	24	18
Fairly badly	32	37	29	26	30	37	33	32	28	31	34	35	32	33	33	23	28	32	30	30	37
Very badly	43	21	61	60	52	31	39	46	42	47	46	31	44	41	41	54	53	45	45	37	37
TOTAL BADLY	75	58	90	86	82	68	72	78	70	78	80	66	76	74	74	77	81	77	75	67	74
Don't know	9	8	5	1	3	7	8	9	20	9	4	7	7	11	9	9	7	10	8	9	8

Thinking about the cost of living, which of the following comes closest to your view?

I have already had to make cuts to my usual spending, and expect to have to make further cuts	45	35	52	48	49	42	40	50	35	49	52	37	44	47	44	58	53	48	46	33	44
I have already had to make cuts to my usual spending, but do not expect to make further cuts	17	19	17	18	17	18	19	15	23	19	15	14	18	15	17	8	19	16	14	22	19
TOTAL MADE CUTS	62	54	69	66	66	60	59	65	58	68	67	51	62	62	61	66	72	64	60	55	63
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	18	23	16	19	19	19	19	17	13	16	17	26	18	18	19	14	12	18	17	21	19
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	13	20	9	14	13	16	15	11	9	9	13	22	14	12	13	12	13	10	15	15	14
TOTAL MAINTAINED USUAL SPENDING	31	43	25	33	32	35	34	28	22	25	30	48	32	30	32	26	25	28	32	36	33
Don't know	6	3	5	2	2	5	6	6	21	7	3	2	5	8	6	8	4	7	8	9	4

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g: home heating, electricity, etc)

Always	9	7	10	5	7	10	9	9	12	11	9	5	6	13	9	17	8	10	8	11	8
Most of the time	16	14	19	13	13	17	15	16	14	14	21	13	14	18	16	14	14	16	18	14	15
Occasionally	22	19	24	23	24	20	21	23	14	22	22	24	22	22	21	24	23	24	17	20	22
Never	44	56	39	48	49	49	45	44	21	44	46	55	49	38	44	39	48	42	45	41	46
Not applicable – I do not spend money on this	7	2	7	9	5	2	7	6	32	7	2	1	7	7	7	5	5	6	8	12	6
Don't know	2	1	1	2	2	1	2	2	8	2	1	1	2	2	2	1	2	1	4	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Food																					
Always	7	5	9	5	6	7	7	6	6	9	7	4	5	9	7	15	4	5	8	6	7
Most of the time	13	10	14	10	11	12	12	14	20	15	12	9	11	16	13	11	14	15	11	15	12
Occasionally	28	23	32	28	29	25	26	31	30	30	29	24	29	27	28	33	29	29	25	31	28
Never	48	61	42	52	52	55	50	45	26	43	52	61	51	43	48	41	51	46	49	41	50
Not applicable – I do not spend money on this	2	1	0	4	1	1	2	2	9	2	0	1	2	2	2	0	0	1	3	4	2
Don't know	2	1	2	2	2	1	3	2	9	3	1	1	2	3	3	1	2	2	4	3	2

Fuel for my vehicle																					
Always	5	4	6	4	4	5	5	5	11	6	4	2	4	7	5	9	3	5	4	6	6
Most of the time	10	9	12	10	8	11	11	10	12	12	10	7	10	11	11	8	7	11	13	13	9
Occasionally	21	19	24	26	23	22	20	23	15	24	23	18	22	20	21	22	23	23	21	15	22
Never	38	52	33	42	45	43	40	36	16	33	45	49	41	33	38	33	41	36	39	25	43
Not applicable – I do not spend money on this	22	15	24	17	18	18	20	24	39	22	16	23	20	25	22	26	23	22	20	37	17
Don't know	3	2	1	1	1	2	3	2	9	3	2	1	2	3	3	2	3	2	3	4	3

Rent/mortgage																					
Always	4	3	5	3	4	4	5	3	5	6	3	1	4	5	4	8	1	3	4	8	4
Most of the time	7	4	9	3	6	5	8	6	8	11	5	2	5	10	7	8	10	9	6	9	5
Occasionally	12	8	13	14	12	11	11	14	23	16	11	4	13	11	12	15	10	14	12	18	10
Never	41	40	47	37	48	37	42	40	26	55	40	24	46	35	41	40	45	40	39	42	42
Not applicable – I do not spend money on this	33	44	25	41	29	42	31	35	29	10	40	68	30	37	33	27	33	33	36	19	37
Don't know	2	1	1	2	1	1	3	2	9	2	1	0	2	2	2	2	1	1	3	4	2

Thinking about your finances, which of the following best reflects your position?																					
I am very comfortable financially	5	5	6	8	7	3	6	3	6	6	3	4	6	3	5	2	2	3	5	11	4
I am relatively comfortable financially	30	38	27	41	37	30	34	28	22	28	32	37	36	23	31	21	34	27	33	31	32
TOTAL FINANCIALLY COMFORTABLE	35	43	33	49	44	33	40	31	28	34	35	41	42	26	36	23	36	30	38	42	36
I do not often have money for luxuries, but can normally comfortably cover the essentials	41	42	43	33	36	44	38	44	37	39	42	46	40	42	41	40	37	45	38	37	43
I can only just afford my costs and often struggle to make ends meet	16	11	17	14	15	15	15	17	12	19	18	12	13	20	16	18	20	19	16	12	15
I cannot afford my costs, and often have to go without essentials like food and heating	5	3	4	2	3	5	5	5	9	5	5	1	2	8	4	15	5	4	5	3	4
TOTAL FINANCIALLY STRUGGLING	21	14	21	16	18	20	20	22	21	24	23	13	15	28	20	33	25	23	21	15	19
Don't know	3	2	3	2	2	2	3	3	14	3	1	1	3	3	3	4	2	3	4	6	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In 12 months' time, which one of the following, if any, do you think will most likely apply to Britain's economy?

It will be in a depression/recession	48	27	64	60	60	33	45	51	51	55	49	35	50	46	47	57	57	47	52	44	45
It will remain stable	29	46	20	28	26	40	35	24	17	25	32	39	29	29	30	22	26	30	27	27	32
It will be growing/booming	6	14	3	1	2	12	8	5	7	4	6	10	7	5	7	2	5	5	4	10	7
Don't know	16	13	13	11	12	15	11	21	24	16	13	17	14	20	17	19	12	17	16	18	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.