

YouGov Survey Results

Sample Size: 1961 adults in GB
Fieldwork: 17th - 19th June 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	1961	643	475	167	691	730	949	1012	206	810	484	461	1118	843	1692	98	171	473	326	237	657	
Unweighted Sample	1961	664	469	168	771	772	854	1107	175	760	486	540	1157	804	1685	107	169	468	339	202	676	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two of these problems are most important facing Britain just now?

The level of immigration	22	42	8	5	9	41	25	20	7	15	29	35	20	25	23	13	19	25	26	14	24
The threat of international terrorism or aggression	4	6	1	4	2	6	4	3	4	3	4	5	3	5	4	0	4	4	5	4	3
Health and the healthcare system	38	38	46	36	45	38	30	45	27	34	40	47	38	38	37	50	37	38	34	29	42
The general state of Britain's economy	42	40	47	49	47	39	39	45	32	45	45	38	45	37	41	49	45	42	39	38	43
The current level of unemployment	2	1	2	3	1	1	2	2	6	3	0	1	1	2	2	0	2	1	3	4	1
The gap between rich and poor	19	8	31	20	25	12	19	19	25	23	18	12	19	19	19	14	23	21	19	24	16
Housing	9	4	11	8	9	6	8	9	14	10	6	7	8	9	9	8	10	8	7	16	7
The future of Britain's relationship with the European Union	7	3	10	18	12	3	9	5	4	6	9	8	8	5	7	7	8	5	8	8	7
Britain's infrastructure – roads, railways, bridges, public buildings, flood defences etc	6	7	5	7	5	7	8	4	6	6	5	7	6	6	6	5	6	7	5	5	6
The future of Britain's energy supplies	13	19	8	10	11	16	16	10	8	13	11	16	14	11	12	17	14	9	11	12	15
Pollution, the environment and climate change	11	7	13	23	16	6	11	11	16	12	10	8	13	9	11	7	10	8	12	14	12
The level of crime	9	11	5	4	5	11	9	8	7	9	10	7	8	10	9	3	5	12	10	9	7
Education, schools and universities	4	4	4	7	5	4	3	5	3	5	4	2	4	3	4	2	5	4	4	3	4
Something else	2	2	1	1	1	2	2	2	2	2	2	1	2	1	2	1	3	2	1	0	2
Don't know	5	3	3	1	2	4	5	5	15	5	3	2	3	7	5	10	2	5	5	6	4

If there was a referendum on the Britain's membership of the European Union, how would you vote?

I would vote to join the European Union	45	16	74	83	80	15	44	45	46	49	47	34	52	35	43	49	56	41	45	49	42
I would vote to stay out of the European Union	32	68	12	6	8	68	36	29	10	23	39	52	29	37	34	26	20	32	36	26	37
I would not vote	8	4	3	1	2	5	7	8	11	10	5	5	6	10	7	9	10	8	8	7	7
Don't know	12	10	9	7	8	10	9	14	17	14	8	9	9	15	12	11	10	15	10	10	12
Refused	3	2	2	4	2	2	4	3	16	4	1	0	3	4	3	5	3	4	2	7	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	0	1	3	1	1	1	1	0	1	1	0	0	1	1	1	1	0	2	1	
Get a little better	11	10	9	12	10	9	13	9	19	12	8	8	13	8	10	8	14	11	9	14	9
TOTAL BETTER	12	10	10	15	11	10	14	10	19	13	9	8	13	9	11	9	15	12	9	16	10
Stay about the same	33	42	26	28	31	37	31	34	29	29	33	42	33	33	33	33	28	37	34	30	32
Get a little worse	31	31	37	40	36	32	31	31	22	29	36	34	33	28	32	30	29	30	30	28	35
Get a lot worse	16	12	19	15	16	15	16	16	10	19	18	12	14	18	15	20	21	13	18	14	16
TOTAL WORSE	47	43	56	55	52	47	47	47	32	48	54	46	47	46	47	50	50	43	48	42	51
Don't know	9	4	9	2	6	6	8	9	19	10	5	4	7	10	9	7	7	8	10	12	8

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	0	1	4	1	1	1	1	1	2	1	0	1	1	1	2	1	1	1	2	1
Got a little better	7	6	6	13	6	7	8	6	9	8	6	6	8	6	7	10	6	8	7	10	5
TOTAL BETTER	8	6	7	17	7	8	9	7	10	10	7	6	9	7	8	12	7	9	8	12	6
Stayed about the same	27	34	20	19	24	29	28	26	32	22	27	33	28	25	26	26	31	29	27	28	24
Got a little worse	37	39	46	43	43	39	35	40	29	36	41	41	38	36	38	34	32	38	35	33	42
Got a lot worse	23	20	24	20	23	23	23	23	15	26	25	20	21	25	23	23	23	20	26	22	25
TOTAL WORSE	60	59	70	63	66	62	58	63	44	62	66	61	59	61	61	57	55	58	61	55	67
Don't know	4	1	3	1	2	2	5	4	14	6	1	1	3	6	4	5	6	4	4	5	4

How do you think the British economy has changed over the LAST 12 months?

Got a lot better	0	0	0	2	1	0	1	0	0	1	0	0	0	0	0	2	0	0	0	1	0
Got a little better	6	10	3	6	4	8	8	5	11	5	6	7	7	5	7	8	4	7	5	11	5
TOTAL BETTER	6	10	3	8	5	8	9	5	11	6	6	7	7	5	7	10	4	7	5	12	5
Stayed about the same	12	16	10	8	10	14	14	11	12	13	9	13	11	13	12	12	9	13	11	15	12
Got a little worse	30	37	23	30	29	35	30	30	26	28	30	35	32	27	31	29	25	30	33	28	30
Got a lot worse	45	34	60	52	54	40	41	49	34	47	50	42	44	46	44	42	54	45	44	37	46
TOTAL WORSE	75	71	83	82	83	75	71	79	60	75	80	77	76	73	75	71	79	75	77	65	76
Don't know	6	2	3	2	3	3	6	6	17	7	4	2	5	8	6	7	7	5	6	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the British economy will change over the NEXT 12 months?

Get a lot better	1	2	1	2	2	1	2	1	1	1	1	1	2	1	1	2	1	1	0	3	1
Get a little better	14	22	8	11	12	17	15	12	16	11	14	17	14	14	14	11	14	16	12	14	13
TOTAL BETTER	15	24	9	13	14	18	17	13	17	12	15	18	16	15	15	13	15	17	12	17	14
Stay about the same	25	29	22	21	24	28	25	24	19	24	23	29	26	23	25	30	20	25	28	29	21
Get a little worse	28	28	30	36	32	27	29	27	23	29	29	29	29	27	28	21	29	26	25	20	35
Get a lot worse	20	12	29	22	22	17	19	21	16	22	23	16	20	21	20	24	24	17	22	23	19
TOTAL WORSE	48	40	59	58	54	44	48	48	39	51	52	45	49	48	48	45	53	43	47	43	54
Don't know	12	7	10	8	9	10	10	14	25	12	10	8	11	14	12	13	11	13	13	11	11

Do you think it has become easier or harder for people to find work in Britain over the LAST 12 months?

Got a lot easier	3	6	2	6	3	5	4	3	1	2	3	6	4	3	3	5	3	3	2	5	4
Got a little easier	14	23	10	15	14	19	14	15	6	10	18	22	15	13	15	13	11	16	13	11	16
TOTAL EASIER	17	29	12	21	17	24	18	18	7	12	21	28	19	16	18	18	14	19	15	16	20
Stayed about the same	30	33	24	38	30	33	33	27	21	31	32	31	31	29	31	24	23	31	36	27	31
Got a little harder	19	15	24	15	21	15	18	20	28	20	19	14	21	16	19	20	21	20	18	19	18
Got a lot harder	12	6	16	8	11	9	10	14	21	13	12	6	10	14	11	14	21	11	10	16	10
TOTAL HARDER	31	21	40	23	32	24	28	34	49	33	31	20	31	30	30	34	42	31	28	35	28
Don't know	21	17	24	18	21	18	21	22	23	24	17	21	19	24	21	24	22	19	22	23	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Using a scale from 0 to 10, where 0 means "Strongly dislike" and 10 means "Strongly like," please indicate how you feel about each of the following:

Rishi Sunak

0 – Strongly dislike	23	14	32	15	21	22	24	21	28	22	26	17	21	25	22	19	32	25	21	20	21
1	5	3	7	6	6	4	5	5	5	4	6	4	5	5	5	4	3	5	6	3	5
2	7	5	10	10	9	6	7	7	5	8	7	5	7	7	7	7	8	6	9	6	6
3	9	6	11	12	11	7	9	8	9	9	7	10	9	8	9	7	10	9	9	9	8
4	8	8	9	9	9	8	9	7	6	9	6	8	9	7	8	7	9	10	8	7	7
5	14	17	11	18	16	15	12	17	8	14	15	17	15	14	15	16	10	13	11	14	19
6	8	13	7	11	9	10	8	8	3	8	9	9	10	6	8	5	8	9	8	9	8
7	8	15	5	10	8	10	8	8	6	7	8	11	9	7	9	10	6	7	10	10	8
8	5	11	2	4	4	8	5	5	6	4	5	9	6	4	5	7	4	6	5	6	5
9	2	4	0	3	1	2	2	1	3	1	2	3	2	1	2	1	1	2	2	2	2
10 – Strongly like	2	5	1	1	2	3	3	2	2	1	3	4	2	3	3	2	1	2	2	4	3
Don't know	8	2	4	1	4	4	6	11	19	12	4	3	6	12	8	13	8	8	9	9	8
AVERAGE	3.6	5.0	2.7	4.0	3.6	4.1	3.6	3.7	3.2	3.5	3.6	4.4	3.9	3.4	3.8	3.9	3.0	3.6	3.7	4.1	3.9

Keir Starmer

0 – Strongly dislike	20	37	7	5	10	33	23	18	14	15	22	32	18	23	20	21	20	21	21	13	22
1	4	7	2	2	4	6	4	4	4	3	5	7	4	5	4	2	7	5	3	3	5
2	6	9	4	4	5	9	7	5	6	6	7	7	6	7	7	5	4	5	7	7	7
3	7	10	5	4	5	8	6	7	5	7	6	8	6	7	7	4	8	5	8	8	7
4	6	8	6	2	6	7	6	7	7	7	6	6	7	6	6	5	11	6	5	5	7
5	14	12	16	15	17	11	14	14	16	17	13	11	15	13	14	16	14	17	13	12	14
6	9	7	13	15	13	6	9	9	4	11	10	5	10	7	9	4	7	10	10	11	7
7	9	3	15	27	15	6	9	9	6	9	11	7	11	6	9	10	8	8	6	11	10
8	6	2	13	13	11	4	7	5	6	6	7	6	8	3	6	7	4	6	7	9	5
9	3	1	5	4	4	1	3	2	3	3	2	3	2	3	3	3	2	2	3	4	2
10 – Strongly like	3	2	7	5	5	3	3	4	1	2	6	4	4	3	3	9	2	4	4	2	2
Don't know	12	3	7	5	6	7	9	16	29	16	7	4	10	16	12	13	13	11	13	13	12
AVERAGE	4.1	2.6	5.7	6.0	5.2	3.0	4.0	4.1	4.0	4.3	4.2	3.3	4.4	3.5	4.0	4.5	3.7	4.1	4.0	4.6	3.7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ed Davey

0 – Strongly dislike	12	18	5	3	6	18	16	8	6	10	14	16	10	14	12	9	13	12	13	9	12
1	3	5	3	0	2	4	4	2	3	1	3	4	3	2	3	1	3	3	3	3	3
2	4	7	3	2	4	6	5	3	3	3	4	7	4	4	4	2	3	6	3	6	4
3	4	5	5	0	4	6	5	4	2	3	5	6	4	4	4	3	7	5	5	4	3
4	6	8	6	5	5	8	6	5	3	4	7	8	5	6	5	11	6	5	5	6	5
5	15	17	17	15	18	14	14	16	12	15	14	17	16	13	15	14	17	18	12	15	14
6	5	4	7	10	8	4	6	4	0	4	8	7	6	4	5	7	6	5	6	5	5
7	4	1	7	18	9	2	6	3	4	4	7	3	6	3	5	3	2	3	3	7	6
8	2	1	4	9	5	1	3	2	1	3	2	3	3	1	3	2	2	1	3	5	3
9	1	0	1	4	1	1	1	1	1	1	0	2	1	1	1	1	1	1	1	3	0
10 – Strongly like	1	1	1	6	2	1	2	1	0	1	2	3	1	1	1	4	1	1	1	2	1
Don't know	42	34	41	28	37	36	33	51	65	51	35	24	40	46	43	42	39	41	46	36	45
AVERAGE	3.8	3.0	4.7	6.3	4.9	3.1	3.7	4.1	3.8	4.1	3.9	3.8	4.1	3.5	3.9	4.5	3.7	3.6	3.7	4.5	3.9

Thinking about how much the government takes in taxes and spends on public services, where would you place your views on the scale below?

0 - Government should increase taxes and spend more on public services	7	2	17	8	11	3	7	7	12	5	9	5	7	7	7	9	10	6	7	10	5
1	3	2	5	6	6	2	4	3	2	2	3	4	4	2	3	7	3	3	2	3	3
2	5	4	9	6	9	4	4	7	5	4	6	8	7	3	5	6	8	4	6	5	5
3	10	8	12	20	15	7	11	10	12	9	11	11	12	9	11	7	5	11	13	6	12
4	9	9	7	13	10	9	9	10	11	9	8	11	9	9	9	8	8	10	7	7	11
5	33	36	25	22	27	37	28	37	28	33	34	33	28	39	32	36	35	32	35	27	33
6	8	10	4	10	5	11	10	7	9	9	7	8	8	9	8	8	12	7	7	8	9
7	7	9	6	2	6	7	7	7	5	8	6	7	7	7	7	7	6	6	8	11	7
8	6	6	5	6	4	6	8	4	7	7	5	5	6	5	6	3	4	8	5	7	6
9	3	3	4	1	2	4	3	2	1	3	2	3	3	2	3	1	3	2	3	6	2
10 - Government should reduce taxes and spend less on public services	8	10	5	6	5	10	10	6	7	10	8	6	9	7	8	9	7	11	6	8	7
AVERAGE	5.0	5.5	4.1	4.3	4.2	5.5	5.2	4.7	4.6	5.4	4.8	4.8	4.9	5.0	5.0	4.7	4.8	5.2	4.9	5.2	5.0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about attitudes towards immigration, where would you place your views on the scale below?

0 - Immigration makes a mainly positive contribution to Britain	7	2	17	9	12	1	7	7	14	8	6	3	9	5	8	4	8	6	7	13	7
1	5	1	11	8	10	2	6	4	5	6	6	4	6	3	5	5	9	4	3	8	5
2	7	2	13	12	12	3	7	7	14	8	6	5	9	6	8	7	7	7	9	8	7
3	11	8	14	20	18	6	9	12	7	13	11	8	12	9	11	13	10	7	12	12	12
4	8	6	9	15	10	6	8	9	14	9	7	7	11	6	9	6	9	9	7	8	9
5	19	17	16	12	18	17	18	20	24	20	15	18	18	20	19	28	15	20	17	15	20
6	7	8	5	4	5	8	7	7	7	8	7	7	7	8	7	5	8	7	9	8	7
7	10	15	6	6	5	14	10	10	6	9	9	13	9	10	10	4	8	10	11	8	10
8	7	12	3	6	3	12	8	6	5	5	11	9	7	8	7	9	8	7	7	7	7
9	5	7	2	4	1	8	5	4	4	3	5	7	3	6	5	5	3	6	3	4	5
10 - Immigration makes a mainly negative contribution to Britain	13	21	5	4	5	23	14	12	2	10	16	19	9	18	13	15	14	16	14	9	11
AVERAGE	5.3	6.7	3.6	4.0	3.7	6.8	5.4	5.2	4.0	4.8	5.6	6.1	4.7	5.9	5.2	5.4	5.0	5.6	5.3	4.5	5.1

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*