

# YouGov Survey Results

Sample Size: 2141 GB Adults  
Fieldwork: 11th - 12th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2141</b>	385	550	197	231	131	754	797	1036	1105	225	884	529	503	1220	921	1852	103	186	507	351	259	734	
<b>Unweighted Sample</b>	<b>2141</b>	368	633	238	292	122	875	804	948	1193	180	888	530	543	1305	836	1843	122	176	525	362	220	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Jul	11-12 Jul																						
<b>How interested are you in football?</b>																								
Very interested	19	19	16	22	15	20	18	20	18	31	7	18	22	19	15	19	18	19	16	19	18	19	24	18
Fairly interested	19	24	22	26	24	24	22	24	22	23	25	34	22	27	20	24	24	25	25	17	28	25	28	21
<b>TOTAL INTERESTED</b>	<b>38</b>	<b>43</b>	<b>38</b>	<b>48</b>	<b>39</b>	<b>44</b>	<b>40</b>	<b>44</b>	<b>40</b>	<b>54</b>	<b>32</b>	<b>52</b>	<b>44</b>	<b>46</b>	<b>35</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>41</b>	<b>36</b>	<b>46</b>	<b>44</b>	<b>52</b>	<b>39</b>
Not very interested	19	20	21	21	19	18	23	21	19	17	23	19	22	18	20	21	19	20	16	18	18	22	19	22
Not at all interested	42	37	40	31	41	38	38	35	40	28	44	29	34	36	46	35	39	36	42	46	36	34	29	38
<b>TOTAL NOT INTERESTED</b>	<b>61</b>	<b>57</b>	<b>61</b>	<b>52</b>	<b>60</b>	<b>56</b>	<b>61</b>	<b>56</b>	<b>59</b>	<b>45</b>	<b>67</b>	<b>48</b>	<b>56</b>	<b>54</b>	<b>66</b>	<b>56</b>	<b>58</b>	<b>56</b>	<b>58</b>	<b>64</b>	<b>54</b>	<b>56</b>	<b>48</b>	<b>60</b>
Don't know	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0	2	0	0	1	0	0

<b>How much, if any, of the Euro 2024 football tournament have you followed so far?</b>																							
A great deal	19	17	21	18	17	18	20	18	27	11	25	21	18	13	19	19	20	11	12	20	19	25	19
A fair amount	26	24	29	25	27	30	27	23	27	25	32	27	27	21	28	24	26	26	27	26	28	28	24
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>45</b>	<b>41</b>	<b>50</b>	<b>43</b>	<b>44</b>	<b>48</b>	<b>47</b>	<b>41</b>	<b>54</b>	<b>36</b>	<b>57</b>	<b>48</b>	<b>45</b>	<b>34</b>	<b>47</b>	<b>43</b>	<b>46</b>	<b>37</b>	<b>39</b>	<b>46</b>	<b>47</b>	<b>53</b>	<b>43</b>
Not very much	27	28	29	25	29	23	29	28	24	30	23	27	26	30	28	25	27	24	32	27	26	26	27
Not at all	28	30	21	32	28	29	24	31	21	34	20	23	29	36	25	31	27	39	29	26	27	22	30
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>55</b>	<b>58</b>	<b>50</b>	<b>57</b>	<b>57</b>	<b>52</b>	<b>53</b>	<b>59</b>	<b>45</b>	<b>64</b>	<b>43</b>	<b>50</b>	<b>55</b>	<b>66</b>	<b>53</b>	<b>56</b>	<b>54</b>	<b>63</b>	<b>61</b>	<b>53</b>	<b>53</b>	<b>48</b>	<b>57</b>
Don't know	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	0	0	1	0	0	0

<b>The England men's football team has made it through to the final of the Euro 2024 tournament. Do you intend to watch the final live?</b>																							
Yes I do	55	53	61	54	55	55	58	53	61	49	67	59	54	43	57	52	57	46	34	57	57	64	56
No I do not	37	41	31	40	34	36	36	38	31	42	25	34	37	48	35	39	34	48	58	34	34	30	36
Don't know	8	6	8	7	11	9	6	9	8	9	8	7	9	10	8	9	8	6	8	9	9	7	8

## YouGov Survey Results

Sample Size: 2141 GB Adults  
Fieldwork: 11th - 12th July 2024

	Total	Very interested in football, in England	Very/fairly interested in football, in England	Has watched a great deal/fair amount of Euro 2024, in England	Has watched Euro 2024, in England
<b>Weighted Sample</b>	<b>2141</b>	352	809	853	1346
<b>Unweighted Sample</b>	<b>2141</b>	329	802	842	1360
	%	%	%	%	%

	8-9 Jul	11-12 Jul				
<b>How interested are you in football?</b>						
Very interested	19	19	100	44	40	26
Fairly interested	19	24	0	56	44	34
<b>TOTAL INTERESTED</b>	<b>38</b>	<b>43</b>	<b>100</b>	<b>100</b>	<b>84</b>	<b>60</b>
Not very interested	19	20	0	0	14	25
Not at all interested	42	37	0	0	2	15
<b>TOTAL NOT INTERESTED</b>	<b>61</b>	<b>57</b>	<b>0</b>	<b>0</b>	<b>16</b>	<b>40</b>
Don't know	1	0	0	0	0	0

<b>How much, if any, of the Euro 2024 football tournament have you followed so far?</b>						
A great deal	19	74	43	43	28	
A fair amount	26	22	45	57	36	
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>45</b>	<b>96</b>	<b>88</b>	<b>100</b>	<b>64</b>	
Not very much	27	4	11	0	37	
Not at all	28	0	1	0	0	
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>55</b>	<b>4</b>	<b>12</b>	<b>0</b>	<b>37</b>	
Don't know	0	0	0	0	0	

<b>The England men's football team has made it through to the final of the Euro 2024 tournament. Do you intend to watch the final live?</b>					
Yes I do	55	94	92	93	78
No I do not	37	4	5	3	13
Don't know	8	2	4	4	9

Sample Size: 2141 GB Adults  
Fieldwork: 11th - 12th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2141</b>	<b>385</b>	<b>550</b>	<b>197</b>	<b>231</b>	<b>131</b>	<b>754</b>	<b>797</b>	<b>1036</b>	<b>1105</b>	<b>225</b>	<b>884</b>	<b>529</b>	<b>503</b>	<b>1220</b>	<b>921</b>	<b>1852</b>	<b>103</b>	<b>186</b>	<b>507</b>	<b>351</b>	<b>259</b>	<b>734</b>
<b>Unweighted Sample</b>	<b>2141</b>	<b>368</b>	<b>633</b>	<b>238</b>	<b>292</b>	<b>122</b>	<b>875</b>	<b>804</b>	<b>948</b>	<b>1193</b>	<b>180</b>	<b>888</b>	<b>530</b>	<b>543</b>	<b>1305</b>	<b>836</b>	<b>1843</b>	<b>122</b>	<b>176</b>	<b>525</b>	<b>362</b>	<b>220</b>	<b>736</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Jul	11-12 Jul																						
<b>Do you have a favourable or unfavourable opinion of the following?</b>																								
<b>The men's England football team</b>																								
Very favourable	11	18	21	20	15	17	15	18	16	21	15	24	18	18	16	18	18	20	8	2	21	20	24	19
Somewhat favourable	37	39	39	43	42	42	40	40	40	41	38	41	40	39	37	40	38	42	27	23	38	40	45	44
<b>TOTAL FAVOURABLE</b>	<b>48</b>	<b>57</b>	<b>60</b>	<b>63</b>	<b>57</b>	<b>59</b>	<b>55</b>	<b>58</b>	<b>56</b>	<b>62</b>	<b>53</b>	<b>65</b>	<b>58</b>	<b>57</b>	<b>53</b>	<b>58</b>	<b>56</b>	<b>62</b>	<b>35</b>	<b>25</b>	<b>59</b>	<b>60</b>	<b>69</b>	<b>63</b>
Somewhat unfavourable	16	11	11	11	11	12	16	11	12	13	10	10	11	12	12	13	9	10	22	20	13	11	8	7
Very unfavourable	9	7	6	6	4	7	3	7	7	8	6	5	8	5	8	7	7	5	16	22	6	5	4	5
<b>TOTAL UNFAVOURABLE</b>	<b>25</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>15</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>16</b>	<b>15</b>	<b>38</b>	<b>42</b>	<b>19</b>	<b>16</b>	<b>12</b>	<b>12</b>
Don't know	26	25	22	20	29	22	26	24	24	17	31	20	24	25	27	22	28	24	27	33	22	25	20	26
<b>NET FAVOURABILITY</b>	<b>23</b>	<b>39</b>	<b>43</b>	<b>46</b>	<b>42</b>	<b>40</b>	<b>36</b>	<b>40</b>	<b>37</b>	<b>41</b>	<b>37</b>	<b>50</b>	<b>39</b>	<b>40</b>	<b>33</b>	<b>38</b>	<b>40</b>	<b>47</b>	<b>-3</b>	<b>-17</b>	<b>40</b>	<b>44</b>	<b>57</b>	<b>51</b>
<b>Gareth Southgate</b>																								
Very favourable	9	18	28	19	17	15	13	21	20	17	19	3	16	22	22	18	17	19	9	5	20	20	19	19
Somewhat favourable	32	35	32	40	40	35	41	39	34	37	33	38	37	33	32	36	33	36	29	25	36	31	37	39
<b>TOTAL FAVOURABLE</b>	<b>41</b>	<b>53</b>	<b>60</b>	<b>59</b>	<b>57</b>	<b>50</b>	<b>54</b>	<b>60</b>	<b>54</b>	<b>54</b>	<b>52</b>	<b>41</b>	<b>53</b>	<b>55</b>	<b>54</b>	<b>54</b>	<b>50</b>	<b>55</b>	<b>38</b>	<b>30</b>	<b>56</b>	<b>51</b>	<b>56</b>	<b>58</b>
Somewhat unfavourable	15	12	9	13	8	17	14	9	11	16	8	18	12	10	9	13	10	11	20	9	12	15	12	9
Very unfavourable	11	7	4	5	3	12	3	5	8	9	5	7	8	5	7	6	8	5	12	21	5	6	3	5
<b>TOTAL UNFAVOURABLE</b>	<b>26</b>	<b>19</b>	<b>13</b>	<b>18</b>	<b>11</b>	<b>29</b>	<b>17</b>	<b>14</b>	<b>19</b>	<b>25</b>	<b>13</b>	<b>25</b>	<b>20</b>	<b>15</b>	<b>16</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>32</b>	<b>30</b>	<b>17</b>	<b>21</b>	<b>15</b>	<b>14</b>
Don't know	33	29	27	23	32	21	29	26	26	22	36	35	27	29	29	27	32	28	31	40	27	28	30	28
<b>NET FAVOURABILITY</b>	<b>15</b>	<b>34</b>	<b>47</b>	<b>41</b>	<b>46</b>	<b>21</b>	<b>37</b>	<b>46</b>	<b>35</b>	<b>29</b>	<b>39</b>	<b>16</b>	<b>33</b>	<b>40</b>	<b>38</b>	<b>35</b>	<b>32</b>	<b>39</b>	<b>6</b>	<b>0</b>	<b>39</b>	<b>30</b>	<b>41</b>	<b>44</b>
<b>Harry Kane</b>																								
Very favourable	9	14	19	15	10	11	10	14	15	15	13	10	13	15	16	12	16	16	3	3	15	15	19	15
Somewhat favourable	34	35	35	38	37	37	40	36	35	37	33	41	35	33	34	37	33	37	29	22	38	32	36	39
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>49</b>	<b>54</b>	<b>53</b>	<b>47</b>	<b>48</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>52</b>	<b>46</b>	<b>51</b>	<b>48</b>	<b>48</b>	<b>50</b>	<b>49</b>	<b>49</b>	<b>53</b>	<b>32</b>	<b>25</b>	<b>53</b>	<b>47</b>	<b>55</b>	<b>54</b>
Somewhat unfavourable	14	13	14	14	14	13	11	14	12	17	10	13	14	13	12	15	11	13	18	15	12	16	13	12
Very unfavourable	8	8	5	7	4	14	5	7	9	9	7	7	8	7	8	8	8	6	15	18	7	8	6	6
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>19</b>	<b>21</b>	<b>18</b>	<b>27</b>	<b>16</b>	<b>21</b>	<b>21</b>	<b>26</b>	<b>17</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>20</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>33</b>	<b>33</b>	<b>19</b>	<b>24</b>	<b>19</b>	<b>18</b>
Don't know	35	30	27	25	35	25	33	30	29	22	38	28	29	32	30	28	33	28	35	42	29	28	27	29
<b>NET FAVOURABILITY</b>	<b>21</b>	<b>28</b>	<b>35</b>	<b>32</b>	<b>29</b>	<b>21</b>	<b>34</b>	<b>29</b>	<b>29</b>	<b>26</b>	<b>29</b>	<b>31</b>	<b>26</b>	<b>28</b>	<b>30</b>	<b>26</b>	<b>30</b>	<b>34</b>	<b>-1</b>	<b>-8</b>	<b>34</b>	<b>23</b>	<b>36</b>	<b>36</b>
<b>Who do you think will win the Euro 2024 football tournament final on Sunday?</b>																								
England	26	32	26	22	26	23	21	29	27	26	27	28	24	24	25	28	29	19	6	27	31	26	30	
Spain	45	39	49	44	42	45	49	42	48	42	49	49	46	35	49	40	42	53	69	45	41	49	39	
Don't know	29	29	26	34	32	32	30	29	25	32	24	23	30	40	26	32	29	27	25	28	28	25	32	

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Fieldwork: 11th - 12th July 2024

	Very interested in football, in England	Very/fairly interested in football, in England	Has watched a great deal/fair amount of Euro 2024, in England	Has watched Euro 2024, in England
<b>Total</b>				
<b>Weighted Sample</b>	2141	352	809	853
<b>Unweighted Sample</b>	2141	329	802	842
	%	%	%	%

	8-9 Jul	11-12 Jul				
<b>Do you have a favourable or unfavourable opinion of the following?</b>						
<b>The men's England football team</b>						
Very favourable	11	18	48	38	38	28
Somewhat favourable	37	39	41	49	51	52
<b>TOTAL FAVOURABLE</b>	<b>48</b>	<b>57</b>	<b>89</b>	<b>87</b>	<b>89</b>	<b>80</b>
Somewhat unfavourable	16	11	9	8	7	10
Very unfavourable	9	7	1	2	2	2
<b>TOTAL UNFAVOURABLE</b>	<b>25</b>	<b>18</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>12</b>
Don't know	26	25	1	2	2	8
<b>NET FAVOURABILITY</b>	<b>23</b>	<b>39</b>	<b>79</b>	<b>77</b>	<b>80</b>	<b>68</b>
<b>Gareth Southgate</b>						
Very favourable	9	18	29	29	29	25
Somewhat favourable	32	35	40	45	46	45
<b>TOTAL FAVOURABLE</b>	<b>41</b>	<b>53</b>	<b>69</b>	<b>74</b>	<b>75</b>	<b>70</b>
Somewhat unfavourable	15	12	22	16	16	14
Very unfavourable	11	7	7	6	4	4
<b>TOTAL UNFAVOURABLE</b>	<b>26</b>	<b>19</b>	<b>29</b>	<b>22</b>	<b>20</b>	<b>18</b>
Don't know	33	29	2	5	4	12
<b>NET FAVOURABILITY</b>	<b>15</b>	<b>34</b>	<b>40</b>	<b>52</b>	<b>55</b>	<b>52</b>
<b>Harry Kane</b>						
Very favourable	9	14	29	25	25	21
Somewhat favourable	34	35	45	47	48	46
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>49</b>	<b>74</b>	<b>72</b>	<b>73</b>	<b>67</b>
Somewhat unfavourable	14	13	17	17	17	15
Very unfavourable	8	8	8	7	6	6
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>25</b>	<b>24</b>	<b>23</b>	<b>21</b>
Don't know	35	30	2	4	4	12
<b>NET FAVOURABILITY</b>	<b>21</b>	<b>28</b>	<b>49</b>	<b>48</b>	<b>50</b>	<b>46</b>
<b>Who do you think will win the Euro 2024 football tournament final on Sunday?</b>						
England	26	43	40	41	41	35
Spain	45	46	45	46	46	47
Don't know	29	11	14	14	14	18

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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<b>Unweighted Sample</b>	<b>2141</b>	368	633	238	292	122	875	804	948	1193	180	888	530	543	1305	836	1843	122	176	525	362	220	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The England men's football team has made it through to the final of the Euro 2024 tournament. Do you think senior politicians should or should not be expected to watch the match?

Should be expected to watch	<b>25</b>	25	25	21	28	28	23	24	27	22	32	26	24	20	25	25	27	12	10	28	25	33	24
Should not be expected to watch	<b>53</b>	59	57	56	51	54	57	56	53	54	50	50	58	56	57	49	51	67	66	51	51	48	53
Don't know	<b>22</b>	16	18	22	21	18	20	20	20	24	19	24	18	24	19	27	22	21	24	21	24	19	22

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2141 GB Adults  
Fieldwork: 11th - 12th July 2024

	Total	Very interested in football, in England	Very/fairly interested in football, in England	Has watched a great deal/fair amount of Euro 2024, in England	Has watched Euro 2024, in England
<b>Weighted Sample</b>	<b>2141</b>	352	809	853	1346
<b>Unweighted Sample</b>	<b>2141</b>	329	802	842	1360
	%	%	%	%	%

The England men's football team has made it through to the final of the Euro 2024 tournament. Do you think senior politicians should or should not be expected to watch the match?

Should be expected to watch	<b>25</b>	45	38	39	33
Should not be expected to watch	<b>53</b>	37	42	42	47
Don't know	<b>22</b>	18	20	19	20

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*