YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

		Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
	Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	1050	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample	1050	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think that current regulations in the UK for social media companies are too tight, too relaxed, or is the current level of regulation about right?																				
Current regulations are too tight	**12**	15	9	19	13	7	2	18	15	9	9	3	14	6	10	11	13	12	*25*	*16*
Current regulations are too relaxed	**51**	47	55	33	47	66	74	37	45	52	68	69	44	69	56	53	47	51	*32*	*64*
Current regulations are about right	**21**	23	19	26	24	14	6	24	24	25	15	8	24	11	19	21	20	21	*8*	*12*
Don't know	**16**	15	17	22	16	13	17	21	16	14	9	19	17	14	15	15	20	16	*35*	*8*
Would you support or oppose banning children under the age of 16 from having social media accounts?																				
Strongly support	**44**	42	47	21	48	49	52	25	49	55	48	51	42	50	51	43	47	44	*53*	*44*
Tend to support	**28**	28	28	40	26	29	25	38	22	25	28	27	29	28	25	30	25	28	*39*	*27*
TOTAL SUPPORT	**72**	**70**	**75**	**61**	**74**	**78**	**77**	**63**	**71**	**80**	**76**	**78**	**71**	**78**	**76**	**73**	**72**	**72**	**92**	**71**
Tend to oppose	**11**	11	12	15	10	12	11	16	9	9	15	9	11	12	10	12	11	11	*0*	*20*
Strongly oppose	**8**	11	6	13	9	4	5	11	11	7	5	4	10	4	7	8	8	8	*8*	*3*
TOTAL OPPOSE	**19**	**22**	**18**	**28**	**19**	**16**	**16**	**27**	**20**	**16**	**20**	**13**	**21**	**16**	**17**	**20**	**19**	**19**	**8**	**23**
Don't know	**7**	8	7	11	7	6	7	10	9	4	4	8	8	6	7	7	8	8	*0*	*6*
And thinking about social media, which of the following best reflects your own experience?																				
I have seen instances of racism many times on social media	**46**	46	46	51	51	32	36	53	51	49	34	32	51	33	44	48	41	46	*45*	*58*
I have seen instances of racism a few times on social media	**20**	19	21	18	21	20	15	20	20	21	25	13	20	18	20	21	17	20	*22*	*19*
TOTAL MANY/ A FEW	**66**	**65**	**67**	**69**	**72**	**52**	**51**	**73**	**71**	**70**	**59**	**45**	**71**	**51**	**64**	**69**	**58**	**66**	**67**	**77**
I have seen instances of racism once or twice on social media	**10**	10	10	9	8	15	11	10	8	7	17	12	8	14	10	10	11	10	*9*	*3*
I haven't seen any instances of racism on social media	**9**	11	8	9	8	14	10	6	8	10	13	12	8	13	10	8	11	9	*7*	*3*
TOTAL ONCE OR TWICE/ NEVER	**19**	**21**	**18**	**18**	**16**	**29**	**21**	**16**	**16**	**17**	**30**	**24**	**16**	**27**	**20**	**18**	**22**	**19**	**16**	**6**
Don't know	**6**	7	5	8	7	4	3	8	6	7	4	4	7	4	6	6	7	6	*0*	*15*
Not applicable - I don't have/ use social media	**9**	7	11	5	5	15	24	4	6	5	7	27	5	18	10	7	13	9	*17*	*3*

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

		Region in England				Country of birth		Ethnicity				
	Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample	1050	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample	1050	182	182	341	278	486	564	161	196	176	209	308
	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think that current regulations in the UK for social media companies are too tight, too relaxed, or is the current level of regulation about right?												
Current regulations are too tight	**12**	14	12	12	9	13	11	10	12	10	12	15
Current regulations are too relaxed	**51**	47	50	50	56	50	52	53	56	54	43	52
Current regulations are about right	**21**	24	24	20	19	20	21	24	18	19	29	16
Don't know	**16**	15	14	19	15	17	16	13	15	17	17	17
Would you support or oppose banning children under the age of 16 from having social media accounts?												
Strongly support	**44**	39	45	44	49	43	45	43	50	43	46	40
Tend to support	**28**	32	29	27	27	29	28	31	27	27	28	30
TOTAL SUPPORT	**72**	**71**	**74**	**71**	**76**	**72**	**73**	**74**	**77**	**70**	**74**	**70**
Tend to oppose	**11**	14	10	11	11	10	12	10	11	11	11	14
Strongly oppose	**8**	9	9	9	5	9	8	8	8	10	6	9
TOTAL OPPOSE	**19**	**23**	**19**	**20**	**16**	**19**	**20**	**18**	**19**	**21**	**17**	**23**
Don't know	**7**	6	7	9	8	9	7	9	5	9	9	6
And thinking about social media, which of the following best reflects your own experience?												
I have seen instances of racism many times on social media	**46**	56	42	42	46	48	45	49	45	51	44	44
I have seen instances of racism a few times on social media	**20**	19	24	18	19	17	21	12	22	15	23	22
TOTAL MANY/ A FEW	**66**	**75**	**66**	**60**	**65**	**65**	**66**	**61**	**67**	**66**	**67**	**66**
I have seen instances of racism once or twice on social media	**10**	8	13	9	12	9	11	7	11	9	8	12
I haven't seen any instances of racism on social media	**9**	6	8	13	7	10	9	18	7	8	9	8
TOTAL ONCE OR TWICE/ NEVER	**19**	**14**	**21**	**22**	**19**	**19**	**20**	**25**	**18**	**17**	**17**	**20**
Don't know	**6**	4	5	7	6	6	6	5	4	7	10	4
Not applicable - I don't have/ use social media	**9**	6	8	10	10	9	8	9	11	9	7	9

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

		Ethnicity x Gender (1)									
	Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample	1050	107	130	67	57	104	96	94	111	131	155
Unweighted Sample	1050	102	107	85	76	106	90	87	89	156	152
	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think that current regulations in the UK for social media companies are too tight, too relaxed, or is the current level of regulation about right?											
Current regulations are too tight	**12**	14	10	13	6	16	7	10	9	19	11
Current regulations are too relaxed	**51**	34	51	45	62	50	62	59	50	47	55
Current regulations are about right	**21**	31	27	32	14	19	16	15	22	21	13
Don't know	**16**	21	12	10	17	15	15	16	19	14	21
Would you support or oppose banning children under the age of 16 from having social media accounts?											
Strongly support	**44**	38	53	38	49	44	57	50	38	39	41
Tend to support	**28**	33	25	33	28	30	24	22	30	26	33
TOTAL SUPPORT	**72**	**71**	**78**	**71**	**77**	**74**	**81**	**72**	**68**	**65**	**74**
Tend to oppose	**11**	10	11	12	6	10	11	10	12	13	14
Strongly oppose	**8**	8	4	8	7	13	2	9	11	14	5
TOTAL OPPOSE	**19**	**18**	**15**	**20**	**13**	**23**	**13**	**19**	**23**	**27**	**19**
Don't know	**7**	11	7	8	10	4	6	9	8	7	6
And thinking about social media, which of the following best reflects your own experience?											
I have seen instances of racism many times on social media	**46**	41	46	41	57	45	45	57	47	47	41
I have seen instances of racism a few times on social media	**20**	27	20	9	16	25	18	13	18	16	27
TOTAL MANY/ A FEW	**66**	**68**	**66**	**50**	**73**	**70**	**63**	**70**	**65**	**63**	**68**
I have seen instances of racism once or twice on social media	**10**	8	7	9	5	8	15	8	10	16	9
I haven't seen any instances of racism on social media	**9**	9	9	29	6	5	9	8	8	10	7
TOTAL ONCE OR TWICE/ NEVER	**19**	**17**	**16**	**38**	**11**	**13**	**24**	**16**	**18**	**26**	**16**
Don't know	**6**	12	9	2	8	5	3	9	6	7	3
Not applicable - I don't have/ use social media	**9**	4	9	10	8	12	10	6	11	4	13

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

		Ethnicity x Gender (2)									
	Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample	**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample	1050	85	76	193	179	102	107	83	93	73	59
	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think that current regulations in the UK for social media companies are too tight, too relaxed, or is the current level of regulation about right?											
Current regulations are too tight	**12**	13	6	13	8	14	10	22	14	14	5
Current regulations are too relaxed	**51**	45	62	54	55	34	51	44	49	52	69
Current regulations are about right	**21**	32	14	17	19	31	27	21	14	20	9
Don't know	**16**	10	17	15	17	21	12	13	23	14	16
Would you support or oppose banning children under the age of 16 from having social media accounts?											
Strongly support	**44**	38	49	46	47	38	53	28	37	55	49
Tend to support	**28**	33	28	26	27	33	25	26	31	26	38
TOTAL SUPPORT	**72**	**71**	**77**	**72**	**74**	**71**	**78**	**54**	**68**	**81**	**87**
Tend to oppose	**11**	12	6	10	12	10	11	16	19	10	5
Strongly oppose	**8**	8	7	11	7	8	4	24	5	2	5
TOTAL OPPOSE	**19**	**20**	**13**	**21**	**19**	**18**	**15**	**40**	**24**	**12**	**10**
Don't know	**7**	8	10	6	7	11	7	6	7	7	3
And thinking about social media, which of the following best reflects your own experience?											
I have seen instances of racism many times on social media	**46**	41	57	51	46	41	46	44	38	50	48
I have seen instances of racism a few times on social media	**20**	9	16	19	18	27	20	18	29	14	23
TOTAL MANY/ A FEW	**66**	**50**	**73**	**70**	**64**	**68**	**66**	**62**	**67**	**64**	**71**
I have seen instances of racism once or twice on social media	**10**	9	5	8	13	8	7	19	12	12	5
I haven't seen any instances of racism on social media	**9**	29	6	6	8	9	9	12	8	8	5
TOTAL ONCE OR TWICE/ NEVER	**19**	**38**	**11**	**14**	**21**	**17**	**16**	**31**	**20**	**20**	**10**
Don't know	**6**	2	8	7	5	12	9	4	3	11	1
Not applicable - I don't have/ use social media	**9**	10	8	9	11	4	9	2	10	6	19

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Fieldwork: 11th - 18th June 2026

		Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
	Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample	**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about social media, which of the following best reflects your own experience?																				
I have personally experienced racism many times on social media	**11**	11	10	12	13	8	1	9	14	14	11	2	12	6	11	10	12	10	*10*	*16*
I have personally experienced racism a few times on social media	**10**	10	10	8	11	7	13	9	12	9	10	9	10	9	10	10	10	10	*0*	*11*
TOTAL MANY/ A FEW	**21**	**21**	**20**	**20**	**24**	**15**	**14**	**18**	**26**	**23**	**21**	**11**	**22**	**15**	**21**	**20**	**22**	**20**	**10**	**27**
I have personally experienced racism once or twice on social media	**10**	12	9	13	10	9	8	14	11	7	11	7	11	9	9	11	9	10	*14*	*14*
I have never personally experienced racism on social media	**50**	50	50	53	50	50	43	52	48	53	51	46	51	48	49	52	45	50	*60*	*43*
TOTAL ONCE OR TWICE/ NEVER	**60**	**62**	**59**	**66**	**60**	**59**	**51**	**66**	**59**	**60**	**62**	**53**	**62**	**57**	**58**	**63**	**54**	**60**	**74**	**57**
Don't know	**9**	9	8	10	10	7	2	12	8	9	5	5	10	5	8	8	10	9	*0*	*7*
Not applicable - I don't have/ use social media	**10**	8	12	4	6	18	32	3	7	8	12	31	6	22	13	9	14	10	*17*	*9*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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		Region in England				Country of birth		Ethnicity				
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Unweighted Sample	**1050**	182	182	341	278	486	564	161	196	176	209	308
	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about social media, which of the following best reflects your own experience?												
I have personally experienced racism many times on social media	**11**	14	8	10	11	12	10	6	10	14	13	9
I have personally experienced racism a few times on social media	**10**	10	12	9	11	11	10	11	10	9	7	12
TOTAL MANY/ A FEW	**21**	**24**	**20**	**19**	**22**	**23**	**20**	**17**	**20**	**23**	**20**	**21**
I have personally experienced racism once or twice on social media	**10**	13	12	9	9	11	10	11	10	8	12	10
I have never personally experienced racism on social media	**50**	48	50	52	48	47	52	54	50	48	47	52
TOTAL ONCE OR TWICE/ NEVER	**60**	**61**	**62**	**61**	**57**	**58**	**62**	**65**	**60**	**56**	**59**	**62**
Don't know	**9**	7	10	9	10	8	9	8	6	11	11	7
Not applicable - I don't have/ use social media	**10**	7	10	12	11	11	10	10	15	9	10	10

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Sample Size: 1050 ethnic minority adults in Britain
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		Ethnicity x Gender (1)									
	Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample	1050	107	130	67	57	104	96	94	111	131	155
Unweighted Sample	1050	102	107	85	76	106	90	87	89	156	152
	%	%	%	%	%	%	%	%	%	%	%
And thinking about social media, which of the following best reflects your own experience?											
I have personally experienced racism many times on social media	**11**	11	14	4	8	8	11	19	10	9	8
I have personally experienced racism a few times on social media	**10**	13	3	8	15	9	11	10	9	11	13
TOTAL MANY/ A FEW	**21**	**24**	**17**	**12**	**23**	**17**	**22**	**29**	**19**	**20**	**21**
I have personally experienced racism once or twice on social media	**10**	13	11	15	6	11	8	10	7	10	10
I have never personally experienced racism on social media	**50**	41	52	58	50	51	49	46	50	56	49
TOTAL ONCE OR TWICE/ NEVER	**60**	**54**	**63**	**73**	**56**	**62**	**57**	**56**	**57**	**66**	**59**
Don't know	**9**	15	8	6	12	5	7	10	12	9	5
Not applicable - I don't have/ use social media	**10**	7	12	9	10	16	13	6	11	4	14

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Sample Size: 1050 ethnic minority adults in Britain
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		Ethnicity x Gender (2)									
	Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample	**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample	**1050**	85	76	193	179	102	107	83	93	73	59
	%	%	%	%	%	%	%	%	%	%	%
And thinking about social media, which of the following best reflects your own experience?											
I have personally experienced racism many times on social media	**11**	4	8	13	11	11	14	6	8	14	8
I have personally experienced racism a few times on social media	**10**	8	15	9	10	13	3	13	16	8	8
TOTAL MANY/ A FEW	**21**	**12**	**23**	**22**	**21**	**24**	**17**	**19**	**24**	**22**	**16**
I have personally experienced racism once or twice on social media	**10**	15	6	11	7	13	11	5	10	18	10
I have never personally experienced racism on social media	**50**	58	50	48	50	41	52	62	50	46	49
TOTAL ONCE OR TWICE/ NEVER	**60**	**73**	**56**	**59**	**57**	**54**	**63**	**67**	**60**	**64**	**59**
Don't know	**9**	6	12	7	10	15	8	12	5	6	5
Not applicable - I don't have/ use social media	**10**	9	10	12	12	7	12	2	11	8	19

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