YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		1050	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		1050	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	13-20 Dec 2023	**11-18 June 2026**																			
In your opinion, how good or bad is the state of the British economy at the moment?																					
Very good	*3*	**3**	4	2	10	2	0	0	6	4	2	0	0	4	0	2	1	7	3	*0*	*0*
Fairly good	*12*	**10**	11	9	13	10	8	8	11	12	9	5	11	11	8	10	10	9	10	*14*	*13*
TOTAL GOOD	**15**	**13**	**15**	**11**	**23**	**12**	**8**	**8**	**17**	**16**	**11**	**5**	**11**	**15**	**8**	**12**	**11**	**16**	**13**	**14**	**13**
Neither good nor bad	*19*	**21**	21	21	17	21	21	26	18	22	21	21	24	20	23	22	20	23	21	*33*	*17*
Fairly bad	*33*	**41**	38	43	37	41	44	34	42	40	39	47	35	40	41	40	44	32	41	*33*	*41*
Very bad	*28*	**21**	23	20	14	21	25	29	15	19	25	27	26	20	26	24	22	21	21	*10*	*26*
TOTAL BAD	**61**	**62**	**61**	**63**	**51**	**62**	**69**	**63**	**57**	**59**	**64**	**74**	**61**	**60**	**67**	**64**	**66**	**53**	**62**	**43**	**67**
Don't know	*4*	**4**	3	5	9	4	2	2	8	3	4	1	3	5	2	3	3	8	4	*10*	*2*
How well or badly would you say the government is doing at managing the cost of living?																					
Very well	*3*	**3**	5	1	10	2	1	1	6	3	1	0	2	3	1	2	2	6	3	*0*	*3*
Fairly well	*18*	**17**	18	15	13	18	16	16	13	18	20	12	19	17	16	18	15	20	17	*25*	*10*
TOTAL WELL	**21**	**20**	**23**	**16**	**23**	**20**	**17**	**17**	**19**	**21**	**21**	**12**	**21**	**20**	**17**	**20**	**17**	**26**	**20**	**25**	**13**
Fairly badly	*28*	**36**	35	38	34	37	36	37	36	38	35	38	35	36	36	36	40	26	37	*25*	*34*
Very badly	*43*	**35**	35	36	24	36	42	39	30	30	40	45	37	33	41	37	35	38	35	*29*	*44*
TOTAL BADLY	**71**	**71**	**70**	**74**	**58**	**73**	**78**	**76**	**66**	**68**	**75**	**83**	**72**	**69**	**77**	**73**	**75**	**64**	**72**	**54**	**78**
Don't know	*7*	**9**	8	10	19	8	6	6	15	10	5	5	7	10	6	7	8	11	9	*20*	*9*
Thinking about the cost of living, which of the following comes closest to your view?																					
I have already had to make cuts to my usual spending, and expect to have to make further cuts	*43*	**39**	36	42	29	41	44	32	31	40	46	45	37	38	41	42	36	47	39	*18*	*44*
I have already had to make cuts to my usual spending, but do not expect to make further cuts	*21*	**23**	24	23	22	27	19	14	27	24	27	20	15	26	17	22	24	21	24	*25*	*16*
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	*14*	**17**	18	16	14	15	19	28	15	18	12	17	26	15	22	18	19	12	17	*40*	*9*
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	*13*	**14**	17	12	17	11	16	25	14	13	10	16	21	13	19	15	15	11	14	*14*	*28*
Don't know	*9*	**6**	5	7	17	5	1	1	14	4	6	2	1	8	1	4	5	9	6	*3*	*3*

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Sample Size: 1050 ethnic minority adults in Britain
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			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		1050	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		1050	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
	13-20 Dec 2023	**11-18 June 2026**											
In your opinion, how good or bad is the state of the British economy at the moment?													
Very good	*3*	**3**	1	1	7	1	6	1	9	2	2	5	0
Fairly good	*12*	**10**	12	6	10	10	11	9	14	6	6	21	4
TOTAL GOOD	**15**	**13**	**13**	**7**	**17**	**11**	**17**	**10**	**23**	**8**	**8**	**26**	**4**
Neither good nor bad	*19*	**21**	20	20	18	27	19	22	15	18	24	21	23
Fairly bad	*33*	**41**	48	50	36	36	36	43	35	44	39	37	45
Very bad	*28*	**21**	14	22	25	21	23	21	23	30	23	9	24
TOTAL BAD	**61**	**62**	**62**	**72**	**61**	**57**	**59**	**64**	**58**	**74**	**62**	**46**	**69**
Don't know	*4*	**4**	6	2	4	4	5	4	5	1	5	7	3
How well or badly would you say the government is doing at managing the cost of living?													
Very well	*3*	**3**	1	1	6	1	6	1	10	1	1	6	0
Fairly well	*18*	**17**	22	10	18	16	16	17	19	13	16	30	7
TOTAL WELL	**21**	**20**	**23**	**11**	**24**	**17**	**22**	**18**	**29**	**14**	**17**	**36**	**7**
Fairly badly	*28*	**36**	45	40	32	34	31	39	30	32	40	30	44
Very badly	*43*	**35**	29	40	34	37	38	34	32	49	35	26	35
TOTAL BADLY	**71**	**71**	**74**	**80**	**66**	**71**	**69**	**73**	**62**	**81**	**75**	**56**	**79**
Don't know	*7*	**9**	4	8	10	11	9	9	10	4	8	9	13
Thinking about the cost of living, which of the following comes closest to your view?													
I have already had to make cuts to my usual spending, and expect to have to make further cuts	*43*	**39**	38	40	37	45	41	38	33	37	45	42	36
I have already had to make cuts to my usual spending, but do not expect to make further cuts	*21*	**23**	29	26	23	19	21	25	21	26	21	26	22
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	*14*	**17**	11	13	22	17	17	17	21	20	17	12	18
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	*13*	**14**	16	15	12	15	14	14	18	13	11	14	17
Don't know	*9*	**6**	6	7	7	5	8	5	7	4	6	6	8

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		1050	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		1050	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
	13-20 Dec 2023	**11-18 June 2026**										
In your opinion, how good or bad is the state of the British economy at the moment?												
Very good	*3*	**3**	7	4	16	0	3	0	1	4	0	0
Fairly good	*12*	**10**	24	19	23	3	6	6	3	9	3	5
TOTAL GOOD	**15**	**13**	**31**	**23**	**39**	**3**	**9**	**6**	**4**	**13**	**3**	**5**
Neither good nor bad	*19*	**21**	20	22	13	18	16	19	34	16	19	27
Fairly bad	*33*	**41**	34	39	30	41	43	44	25	50	49	42
Very bad	*28*	**21**	7	10	19	27	30	29	32	16	27	22
TOTAL BAD	**61**	**62**	**41**	**49**	**49**	**68**	**73**	**73**	**57**	**66**	**76**	**64**
Don't know	*4*	**4**	9	5	0	11	1	2	4	6	2	4
How well or badly would you say the government is doing at managing the cost of living?												
Very well	*3*	**3**	10	2	17	1	1	0	0	2	0	0
Fairly well	*18*	**17**	32	28	23	14	14	13	20	13	6	8
TOTAL WELL	**21**	**20**	**42**	**30**	**40**	**15**	**15**	**13**	**20**	**15**	**6**	**8**
Fairly badly	*28*	**36**	29	31	25	35	32	32	30	48	50	40
Very badly	*43*	**35**	18	32	30	34	46	53	41	30	37	34
TOTAL BADLY	**71**	**71**	**47**	**63**	**55**	**69**	**78**	**85**	**71**	**78**	**87**	**74**
Don't know	*7*	**9**	12	6	4	17	6	3	9	7	7	18
Thinking about the cost of living, which of the following comes closest to your view?												
I have already had to make cuts to my usual spending, and expect to have to make further cuts	*43*	**39**	36	48	26	41	34	42	47	44	36	35
I have already had to make cuts to my usual spending, but do not expect to make further cuts	*21*	**23**	27	25	28	14	27	24	18	24	21	23
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	*14*	**17**	14	10	25	17	17	22	19	15	17	19
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	*13*	**14**	13	15	17	18	19	7	12	9	20	14
Don't know	*9*	**6**	10	2	3	11	3	6	4	8	6	10

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
	13-20 Dec 2023	**11-18 June 2026**										
In your opinion, how good or bad is the state of the British economy at the moment?												
Very good	*3*	**3**	16	0	2	2	7	4	0	0	0	0
Fairly good	*12*	**10**	23	3	4	7	24	19	3	6	3	4
TOTAL GOOD	**15**	**13**	**39**	**3**	**6**	**9**	**31**	**23**	**3**	**6**	**3**	**4**
Neither good nor bad	*19*	**21**	13	18	25	17	20	22	22	31	16	18
Fairly bad	*33*	**41**	30	41	35	47	34	39	49	37	49	52
Very bad	*28*	**21**	19	27	31	22	7	10	24	21	30	23
TOTAL BAD	**61**	**62**	**49**	**68**	**66**	**69**	**41**	**49**	**73**	**58**	**79**	**75**
Don't know	*4*	**4**	0	11	3	4	9	5	2	5	1	3
How well or badly would you say the government is doing at managing the cost of living?												
Very well	*3*	**3**	17	1	1	1	10	2	0	0	1	0
Fairly well	*18*	**17**	23	14	17	13	32	28	7	8	6	7
TOTAL WELL	**21**	**20**	**40**	**15**	**18**	**14**	**42**	**30**	**7**	**8**	**7**	**7**
Fairly badly	*28*	**36**	25	35	31	41	29	31	42	40	60	40
Very badly	*43*	**35**	30	34	44	40	18	32	42	32	30	39
TOTAL BADLY	**71**	**71**	**55**	**69**	**75**	**81**	**47**	**63**	**84**	**72**	**90**	**79**
Don't know	*7*	**9**	4	17	7	5	12	6	10	20	4	14
Thinking about the cost of living, which of the following comes closest to your view?												
I have already had to make cuts to my usual spending, and expect to have to make further cuts	*43*	**39**	26	41	40	43	36	48	25	30	50	46
I have already had to make cuts to my usual spending, but do not expect to make further cuts	*21*	**23**	28	14	23	24	27	25	24	28	17	12
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	*14*	**17**	25	17	18	18	14	10	16	19	19	17
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	*13*	**14**	17	18	16	8	13	15	29	13	9	14
Don't know	*9*	**6**	3	11	4	7	10	2	6	9	5	11

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Sample Size: 1050 ethnic minority adults in Britain
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		Total	Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
			Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		1050	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		1050	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, how often, if at all, have you struggled to afford the following in the past three months? Energy bills (e.g. home heating, electricity, etc)																					
Always	*11*	**9**	9	8	4	10	9	5	7	11	9	7	8	9	8	9	7	12	9	*0*	*13*
Most of the time	*14*	**15**	13	16	14	16	15	11	15	11	20	16	12	15	13	14	12	21	15	*19*	*12*
Occasionally	*29*	**26**	25	27	15	27	30	28	18	30	25	30	28	24	29	28	26	25	26	*15*	*26*
Never	*31*	**36**	39	34	20	37	41	53	24	36	41	42	47	33	45	41	42	23	36	*30*	*36*
Not applicable – I do not spend money on this	*10*	**12**	11	13	43	7	3	2	33	9	1	3	3	15	3	5	11	14	12	*22*	*9*
Don't know	*4*	**3**	3	2	4	3	3	1	3	3	4	2	3	3	2	3	2	5	3	*14*	*5*
Food																					
Always	*9*	**9**	7	10	11	10	5	5	12	11	8	5	5	10	5	8	7	14	9	*20*	*1*
Most of the time	*13*	**12**	13	10	9	13	13	5	11	12	14	10	10	12	10	12	10	16	12	*0*	*11*
Occasionally	*27*	**26**	21	31	22	28	27	27	24	29	26	30	24	26	27	27	26	29	26	*38*	*34*
Never	*46*	**47**	51	43	33	46	54	61	36	46	48	54	58	43	56	50	52	32	47	*36*	*48*
Not applicable – I do not spend money on this	*2*	**4**	5	4	21	1	1	2	13	2	1	1	2	5	1	1	3	6	4	*5*	*4*
Don't know	*3*	**2**	3	2	5	2	1	0	4	2	3	0	1	3	1	2	2	3	2	*0*	*2*
Fuel for my vehicle																					
Always	*6*	**4**	4	5	5	5	3	5	5	5	5	3	3	5	3	4	4	6	5	*3*	*4*
Most of the time	*7*	**10**	10	10	10	11	9	5	11	9	11	11	4	11	8	9	9	10	10	*0*	*14*
Occasionally	*19*	**19**	20	18	10	21	21	20	10	22	23	22	20	18	21	22	19	18	19	*35*	*14*
Never	*25*	**30**	33	26	16	28	39	44	19	24	33	39	42	25	41	33	33	20	30	*24*	*29*
Not applicable – I do not spend money on this	*39*	**35**	30	39	56	33	27	26	51	37	23	24	29	38	27	29	33	41	35	*24*	*32*
Don't know	*3*	**2**	3	2	3	3	1	1	2	3	5	0	1	3	1	3	2	5	2	*14*	*7*
Thinking about your finances, which of the following best reflects your position?																					
I cannot afford my essential costs, and often have to go without things like food and heating	*7*	**6**	6	5	3	8	3	5	3	9	8	5	3	7	4	7	4	12	6	*14*	*4*
I can only just afford my essential costs and often struggle to make ends meet	*27*	**23**	21	25	21	25	24	13	23	25	23	25	17	24	21	23	21	29	23	*16*	*23*
I can normally comfortably cover the essentials, but I do not often have money for luxuries	*40*	**42**	43	41	36	44	43	39	38	42	47	45	40	42	42	43	43	38	41	*42*	*53*
I am relatively comfortable financially	*17*	**20**	20	20	20	16	24	40	17	17	15	20	37	16	29	21	23	12	20	*23*	*14*
I am very comfortable financially	*4*	**5**	6	4	7	5	4	4	9	3	4	5	3	5	4	4	6	3	5	*5*	*1*
Don't know	*6*	**4**	4	4	15	3	1	0	10	4	3	0	1	6	0	2	3	7	4	*0*	*4*

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			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		1050	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		1050	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, how often, if at all, have you struggled to afford the following in the past three months? Energy bills (e.g. home heating, electricity, etc)													
Always	*11*	**9**	8	8	9	9	8	9	7	5	8	12	10
Most of the time	*14*	**15**	18	18	12	14	14	15	12	17	21	17	8
Occasionally	*29*	**26**	28	29	25	24	23	27	16	27	30	24	28
Never	*31*	**36**	34	32	37	42	33	38	39	45	24	31	42
Not applicable – I do not spend money on this	*10*	**12**	10	12	14	8	20	7	23	5	17	10	9
Don't know	*4*	**3**	2	1	4	2	3	3	3	1	1	7	3
Food													
Always	*9*	**9**	13	9	9	5	10	8	5	5	12	12	8
Most of the time	*13*	**12**	15	12	10	14	11	12	10	11	14	13	10
Occasionally	*27*	**26**	18	28	30	23	30	24	29	27	24	25	27
Never	*46*	**47**	47	47	43	53	39	51	39	55	44	43	50
Not applicable – I do not spend money on this	*2*	**4**	5	3	5	2	8	2	12	2	6	3	3
Don't know	*3*	**2**	2	1	3	3	2	2	4	1	1	4	2
Fuel for my vehicle													
Always	*6*	**4**	5	4	5	3	6	4	5	6	2	5	5
Most of the time	*7*	**10**	13	13	8	8	9	10	5	10	16	7	9
Occasionally	*19*	**19**	16	24	16	22	20	18	23	20	24	18	13
Never	*25*	**30**	34	30	22	38	27	31	28	36	28	21	34
Not applicable – I do not spend money on this	*39*	**35**	30	28	46	27	35	35	36	27	30	45	35
Don't know	*3*	**2**	1	1	3	2	3	2	4	1	1	5	3
Thinking about your finances, which of the following best reflects your position?													
I cannot afford my essential costs, and often have to go without things like food and heating	*7*	**6**	8	6	6	3	7	5	3	3	10	10	3
I can only just afford my essential costs and often struggle to make ends meet	*27*	**23**	27	21	22	23	22	24	17	17	27	29	23
I can normally comfortably cover the essentials, but I do not often have money for luxuries	*40*	**42**	37	48	41	42	39	44	43	51	36	37	44
I am relatively comfortable financially	*17*	**20**	18	17	20	25	20	20	22	21	15	16	25
I am very comfortable financially	*4*	**5**	5	3	7	4	5	5	4	7	6	5	3
Don't know	*6*	**4**	4	5	5	3	7	3	11	1	6	4	3

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		1050	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		1050	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
Generally speaking, how often, if at all, have you struggled to afford the following in the past three months? Energy bills (e.g. home heating, electricity, etc)												
Always	*11*	**9**	15	9	5	8	5	4	8	7	9	10
Most of the time	*14*	**15**	12	21	12	11	18	16	16	25	8	9
Occasionally	*29*	**26**	25	22	16	17	17	38	32	29	30	26
Never	*31*	**36**	30	32	39	41	55	35	27	21	44	41
Not applicable – I do not spend money on this	*10*	**12**	9	11	26	19	4	7	16	19	6	11
Don't know	*4*	**3**	9	5	2	4	1	0	1	0	3	3
Food												
Always	*9*	**9**	12	12	1	11	4	6	10	14	8	8
Most of the time	*13*	**12**	12	14	11	10	13	10	16	12	13	7
Occasionally	*27*	**26**	20	30	26	33	19	36	18	29	24	30
Never	*46*	**47**	44	41	40	37	62	47	52	36	51	49
Not applicable – I do not spend money on this	*2*	**4**	5	1	18	5	2	1	2	9	2	3
Don't know	*3*	**2**	8	1	3	6	1	0	1	0	2	2
Fuel for my vehicle												
Always	*6*	**4**	4	5	3	7	3	9	3	1	6	3
Most of the time	*7*	**10**	10	4	4	7	10	10	11	20	11	8
Occasionally	*19*	**19**	23	13	22	23	15	26	29	21	12	14
Never	*25*	**30**	20	21	27	28	51	21	30	26	36	33
Not applicable – I do not spend money on this	*39*	**35**	37	52	39	31	20	34	26	33	31	39
Don't know	*3*	**2**	5	4	4	4	1	0	1	0	3	2
Thinking about your finances, which of the following best reflects your position?												
I cannot afford my essential costs, and often have to go without things like food and heating	*7*	**6**	11	9	4	2	2	4	11	9	4	2
I can only just afford my essential costs and often struggle to make ends meet	*27*	**23**	22	35	11	24	17	17	31	24	23	22
I can normally comfortably cover the essentials, but I do not often have money for luxuries	*40*	**42**	43	31	48	38	44	59	36	36	45	42
I am relatively comfortable financially	*17*	**20**	14	18	18	25	23	19	18	14	24	27
I am very comfortable financially	*4*	**5**	4	6	5	2	13	1	3	9	3	3
Don't know	*6*	**4**	6	1	14	8	2	1	1	10	1	4

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
Generally speaking, how often, if at all, have you struggled to afford the following in the past three months? Energy bills (e.g. home heating, electricity, etc)												
Always	*11*	**9**	5	8	7	6	15	9	10	12	9	6
Most of the time	*14*	**15**	12	11	17	21	12	21	2	9	15	9
Occasionally	*29*	**26**	16	17	24	33	25	22	23	24	39	29
Never	*31*	**36**	39	41	42	27	30	32	51	43	34	35
Not applicable – I do not spend money on this	*10*	**12**	26	19	9	13	9	11	9	8	2	18
Don't know	*4*	**3**	2	4	1	0	9	5	5	4	1	2
Food												
Always	*9*	**9**	1	11	7	10	12	12	10	12	4	1
Most of the time	*13*	**12**	11	10	14	11	12	14	6	5	23	10
Occasionally	*27*	**26**	26	33	18	33	20	30	23	30	25	29
Never	*46*	**47**	40	37	57	41	44	41	56	48	45	51
Not applicable – I do not spend money on this	*2*	**4**	18	5	2	5	5	1	3	1	1	8
Don't know	*3*	**2**	3	6	1	0	8	1	3	3	1	1
Fuel for my vehicle												
Always	*6*	**4**	3	7	3	5	4	5	7	4	5	3
Most of the time	*7*	**10**	4	7	10	15	10	4	6	10	18	4
Occasionally	*19*	**19**	22	23	21	23	23	13	8	13	18	15
Never	*25*	**30**	27	28	41	23	20	21	35	33	37	35
Not applicable – I do not spend money on this	*39*	**35**	39	31	23	33	37	52	40	38	19	42
Don't know	*3*	**2**	4	4	1	0	5	4	4	3	2	0
Thinking about your finances, which of the following best reflects your position?												
I cannot afford my essential costs, and often have to go without things like food and heating	*7*	**6**	4	2	6	6	11	9	3	2	5	2
I can only just afford my essential costs and often struggle to make ends meet	*27*	**23**	11	24	23	21	22	35	15	23	35	19
I can normally comfortably cover the essentials, but I do not often have money for luxuries	*40*	**42**	48	38	40	46	43	31	45	43	46	41
I am relatively comfortable financially	*17*	**20**	18	25	20	16	14	18	32	23	12	34
I am very comfortable financially	*4*	**5**	5	2	8	5	4	6	4	4	2	0
Don't know	*6*	**4**	14	8	1	5	6	1	2	4	1	4

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

		Total	Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
			Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How would you say you think the following have changed over the LAST 12 months?																					
The financial situation of your household																					
Get a lot better	*5*	**4**	5	3	9	4	1	3	6	5	4	2	2	5	2	4	4	4	4	*0*	*3*
Get a little better	*11*	**11**	12	10	11	12	8	6	9	17	10	10	6	12	8	12	12	8	11	*10*	*10*
TOTAL BETTER	**16**	**15**	**17**	**13**	**20**	**16**	**9**	**9**	**15**	**22**	**14**	**12**	**8**	**17**	**10**	**16**	**16**	**12**	**15**	**10**	**13**
Stay about the same	*35*	**36**	35	37	39	32	37	52	38	31	31	35	47	34	42	35	38	30	35	*50*	*47*
Get a little worse	*29*	**31**	32	30	24	33	33	26	30	30	33	35	27	31	30	31	30	32	31	*29*	*28*
Get a lot worse	*15*	**15**	14	15	10	14	20	14	10	11	20	19	18	13	18	16	12	21	15	*11*	*5*
TOTAL WORSE	**44**	**46**	**46**	**45**	**34**	**47**	**53**	**40**	**40**	**41**	**53**	**54**	**45**	**44**	**48**	**47**	**42**	**53**	**46**	**40**	**33**
Don't know	*5*	**3**	2	4	8	4	1	0	6	5	2	0	0	5	0	2	3	4	3	*0*	*7*
The UK economy																					
Get a lot better	*3*	**2**	3	1	3	2	0	2	2	2	2	0	1	2	1	1	1	2	2	*0*	*0*
Get a little better	*10*	**8**	9	7	12	8	7	4	11	9	6	6	6	9	6	7	8	9	8	*18*	*5*
TOTAL BETTER	**13**	**10**	**12**	**8**	**15**	**10**	**7**	**6**	**13**	**11**	**8**	**6**	**7**	**11**	**7**	**8**	**9**	**11**	**10**	**18**	**5**
Stay about the same	*16*	**20**	22	18	27	19	19	14	22	20	20	19	15	21	17	19	19	22	20	*10*	*23*
Get a little worse	*27*	**32**	30	34	24	35	31	33	29	37	31	26	36	32	32	33	35	25	32	*33*	*33*
Get a lot worse	*38*	**31**	31	32	22	29	41	43	26	22	35	46	37	27	41	33	31	33	31	*27*	*29*
TOTAL WORSE	**65**	**63**	**61**	**66**	**46**	**64**	**72**	**76**	**55**	**59**	**66**	**72**	**73**	**59**	**73**	**66**	**66**	**58**	**63**	**60**	**62**
Don't know	*6*	**7**	5	9	12	8	3	4	10	10	6	3	3	9	3	6	6	10	7	*13*	*10*
How do you think the following will change over the NEXT 12 months?																					
The financial situation of your household																					
Get a lot better	*9*	**7**	8	5	9	8	2	3	8	10	7	3	2	8	3	6	7	5	7	*0*	*14*
Get a little better	*18*	**16**	19	14	20	19	11	6	18	21	17	16	4	19	9	16	18	13	16	*21*	*16*
TOTAL BETTER	**27**	**23**	**27**	**19**	**29**	**27**	**13**	**9**	**26**	**31**	**24**	**19**	**6**	**27**	**12**	**22**	**25**	**18**	**23**	**21**	**30**
Stay about the same	*33*	**35**	34	37	32	33	39	48	38	30	31	36	47	33	42	35	35	35	35	*53*	*32*
Get a little worse	*19*	**21**	22	21	19	21	23	27	18	23	20	22	26	20	24	22	22	19	21	*18*	*25*
Get a lot worse	*11*	**12**	11	12	8	11	19	11	7	7	18	17	16	10	17	14	10	16	12	*8*	*7*
TOTAL WORSE	**30**	**33**	**33**	**33**	**27**	**32**	**42**	**38**	**25**	**30**	**38**	**39**	**42**	**30**	**41**	**36**	**32**	**35**	**33**	**26**	**32**
Don't know	*9*	**8**	6	10	13	8	6	5	11	10	7	6	5	9	5	7	7	12	8	*0*	*7*

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		1050	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		1050	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
How would you say you think the following have changed over the LAST 12 months?													
The financial situation of your household													
Get a lot better	*5*	**4**	5	4	5	2	5	4	5	5	4	7	1
Get a little better	*11*	**11**	15	14	9	9	14	9	11	4	15	15	9
TOTAL BETTER	**16**	**15**	**20**	**18**	**14**	**11**	**19**	**13**	**16**	**9**	**19**	**22**	**10**
Stay about the same	*35*	**36**	26	34	38	39	32	38	39	42	31	31	38
Get a little worse	*29*	**31**	32	31	33	27	30	31	26	34	30	25	36
Get a lot worse	*15*	**15**	19	14	11	20	15	15	14	13	17	17	13
TOTAL WORSE	**44**	**46**	**51**	**45**	**44**	**47**	**45**	**46**	**40**	**47**	**47**	**42**	**49**
Don't know	*5*	**3**	3	2	4	3	4	3	6	2	3	4	3
The UK economy													
Get a lot better	*3*	**2**	0	0	4	0	2	1	2	2	0	4	0
Get a little better	*10*	**8**	10	7	9	6	11	6	12	5	10	12	4
TOTAL BETTER	**13**	**10**	**10**	**7**	**13**	**6**	**13**	**7**	**14**	**7**	**10**	**16**	**4**
Stay about the same	*16*	**20**	19	16	21	20	22	18	26	16	21	18	21
Get a little worse	*27*	**32**	38	36	29	31	26	36	25	30	31	33	37
Get a lot worse	*38*	**31**	27	36	31	32	32	31	29	43	32	21	32
TOTAL WORSE	**65**	**63**	**65**	**72**	**60**	**63**	**58**	**67**	**54**	**73**	**63**	**54**	**69**
Don't know	*6*	**7**	6	4	7	11	6	8	7	4	7	12	6
How do you think the following will change over the NEXT 12 months?													
The financial situation of your household													
Get a lot better	*9*	**7**	8	6	7	4	6	7	5	4	3	18	2
Get a little better	*18*	**16**	19	20	13	17	16	16	15	12	16	21	16
TOTAL BETTER	**27**	**23**	**27**	**26**	**20**	**21**	**22**	**23**	**20**	**16**	**19**	**39**	**18**
Stay about the same	*33*	**35**	35	31	37	36	33	37	32	42	36	27	39
Get a little worse	*19*	**21**	20	27	20	20	22	21	32	25	22	12	21
Get a lot worse	*11*	**12**	10	10	13	15	13	11	9	10	13	11	14
TOTAL WORSE	**30**	**33**	**30**	**37**	**33**	**35**	**35**	**32**	**41**	**35**	**35**	**23**	**35**
Don't know	*9*	**8**	8	7	9	9	10	7	7	7	10	10	7

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		1050	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		1050	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
How would you say you think the following have changed over the LAST 12 months?												
The financial situation of your household												
Get a lot better	*5*	**4**	9	6	7	1	9	1	3	6	0	1
Get a little better	*11*	**11**	16	14	13	8	5	3	18	13	10	8
TOTAL BETTER	**16**	**15**	**25**	**20**	**20**	**9**	**14**	**4**	**21**	**19**	**10**	**9**
Stay about the same	*35*	**36**	31	32	41	36	36	48	32	30	35	41
Get a little worse	*29*	**31**	23	27	27	25	37	31	28	31	39	33
Get a lot worse	*15*	**15**	15	18	10	18	11	15	19	14	13	13
TOTAL WORSE	**44**	**46**	**38**	**45**	**37**	**43**	**48**	**46**	**47**	**45**	**52**	**46**
Don't know	*5*	**3**	6	2	1	11	2	2	0	6	2	4
The UK economy												
Get a lot better	*3*	**2**	7	1	4	0	3	2	0	0	0	0
Get a little better	*10*	**8**	14	11	16	7	4	6	9	11	4	4
TOTAL BETTER	**13**	**10**	**21**	**12**	**20**	**7**	**7**	**8**	**9**	**11**	**4**	**4**
Stay about the same	*16*	**20**	18	18	32	17	17	13	25	16	21	21
Get a little worse	*27*	**32**	29	37	22	28	27	34	27	34	41	33
Get a lot worse	*38*	**31**	19	22	23	37	46	40	32	32	31	33
TOTAL WORSE	**65**	**63**	**48**	**59**	**45**	**65**	**73**	**74**	**59**	**66**	**72**	**66**
Don't know	*6*	**7**	13	12	3	11	2	5	6	7	3	9
How do you think the following will change over the NEXT 12 months?												
The financial situation of your household												
Get a lot better	*9*	**7**	20	16	9	1	6	2	5	2	2	3
Get a little better	*18*	**16**	24	19	20	8	15	8	16	16	19	14
TOTAL BETTER	**27**	**23**	**44**	**35**	**29**	**9**	**21**	**10**	**21**	**18**	**21**	**17**
Stay about the same	*33*	**35**	27	27	36	27	40	45	33	38	35	42
Get a little worse	*19*	**21**	8	16	26	39	28	21	26	18	22	20
Get a lot worse	*11*	**12**	11	12	7	13	6	13	15	11	16	13
TOTAL WORSE	**30**	**33**	**19**	**28**	**33**	**52**	**34**	**34**	**41**	**29**	**38**	**33**
Don't know	*9*	**8**	10	10	3	12	5	10	4	15	7	7

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
How would you say you think the following have changed over the LAST 12 months?												
The financial situation of your household												
Get a lot better	*5*	**4**	7	1	6	3	9	6	0	1	1	1
Get a little better	*11*	**11**	13	8	11	9	16	14	9	9	11	7
TOTAL BETTER	**16**	**15**	**20**	**9**	**17**	**12**	**25**	**20**	**9**	**10**	**12**	**8**
Stay about the same	*35*	**36**	41	36	34	38	31	32	40	47	27	30
Get a little worse	*29*	**31**	27	25	33	31	23	27	35	28	46	43
Get a lot worse	*15*	**15**	10	18	15	15	15	18	12	11	15	18
TOTAL WORSE	**44**	**46**	**37**	**43**	**48**	**46**	**38**	**45**	**47**	**39**	**61**	**61**
Don't know	*5*	**3**	1	11	1	4	6	2	4	5	1	1
The UK economy												
Get a lot better	*3*	**2**	4	0	2	1	7	1	0	0	1	0
Get a little better	*10*	**8**	16	7	7	8	14	11	2	5	6	2
TOTAL BETTER	**13**	**10**	**20**	**7**	**9**	**9**	**21**	**12**	**2**	**5**	**7**	**2**
Stay about the same	*16*	**20**	32	17	21	15	18	18	21	23	21	17
Get a little worse	*27*	**32**	22	28	27	34	29	37	40	33	42	34
Get a lot worse	*38*	**31**	23	37	39	36	19	22	33	30	28	38
TOTAL WORSE	**65**	**63**	**45**	**65**	**66**	**70**	**48**	**59**	**73**	**63**	**70**	**72**
Don't know	*6*	**7**	3	11	4	6	13	12	4	9	2	9
How do you think the following will change over the NEXT 12 months?												
The financial situation of your household												
Get a lot better	*9*	**7**	9	1	6	2	20	16	1	3	2	2
Get a little better	*18*	**16**	20	8	16	12	24	19	20	15	19	12
TOTAL BETTER	**27**	**23**	**29**	**9**	**22**	**14**	**44**	**35**	**21**	**18**	**21**	**14**
Stay about the same	*33*	**35**	36	27	36	41	27	27	37	43	32	41
Get a little worse	*19*	**21**	26	39	27	20	8	16	23	21	21	19
Get a lot worse	*11*	**12**	7	13	11	12	11	12	12	13	20	14
TOTAL WORSE	**30**	**33**	**33**	**52**	**38**	**32**	**19**	**28**	**35**	**34**	**41**	**33**
Don't know	*9*	**8**	3	12	4	13	10	10	7	5	6	11

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The UK economy																					
Get a lot better	*4*	**3**	4	3	5	4	1	0	3	5	4	1	1	4	1	3	3	5	3	*0*	*3*
Get a little better	*17*	**12**	14	11	16	12	10	13	13	12	13	11	11	13	11	12	13	11	12	*18*	*12*
TOTAL BETTER	**21**	**15**	**18**	**14**	**21**	**16**	**11**	**13**	**16**	**17**	**17**	**12**	**12**	**17**	**12**	**15**	**16**	**16**	**15**	**18**	**15**
Stay about the same	*23*	**19**	22	17	26	18	21	15	23	20	15	19	19	19	19	18	19	21	19	*16*	*29*
Get a little worse	*18*	**28**	28	27	20	32	25	24	29	30	27	23	26	29	25	27	31	20	28	*38*	*23*
Get a lot worse	*26*	**26**	24	28	17	23	36	39	19	17	31	40	35	22	37	29	25	30	26	*19*	*21*
TOTAL WORSE	**44**	**54**	**52**	**55**	**37**	**55**	**61**	**63**	**48**	**47**	**58**	**63**	**61**	**51**	**62**	**56**	**56**	**50**	**54**	**57**	**44**
Don't know	*12*	**11**	8	15	17	12	8	8	13	15	10	6	9	13	8	11	11	13	11	*10*	*14*

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		**1050**	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		**1050**	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
The UK economy													
Get a lot better	*4*	**3**	1	2	4	4	3	3	3	2	0	10	1
Get a little better	*17*	**12**	17	11	13	9	14	11	15	9	12	20	7
TOTAL BETTER	**21**	**15**	**18**	**13**	**17**	**13**	**17**	**14**	**18**	**11**	**12**	**30**	**8**
Stay about the same	*23*	**19**	18	17	21	18	21	18	22	17	19	17	22
Get a little worse	*18*	**28**	33	30	25	27	24	30	22	33	33	20	29
Get a lot worse	*26*	**26**	20	33	26	27	26	26	26	33	27	15	30
TOTAL WORSE	**44**	**54**	**53**	**63**	**51**	**54**	**50**	**56**	**48**	**66**	**60**	**35**	**59**
Don't know	*12*	**11**	11	7	11	15	11	12	12	7	9	18	10

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		**1050**	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		**1050**	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
The UK economy												
Get a lot better	*4*	**3**	11	9	5	0	4	0	1	0	0	2
Get a little better	*17*	**12**	23	18	23	7	8	10	10	14	10	5
TOTAL BETTER	**21**	**15**	**34**	**27**	**28**	**7**	**12**	**10**	**11**	**14**	**10**	**7**
Stay about the same	*23*	**19**	22	14	26	17	19	13	24	14	21	23
Get a little worse	*18*	**28**	18	21	22	22	28	37	35	31	33	26
Get a lot worse	*26*	**26**	11	18	19	34	37	29	23	29	29	31
TOTAL WORSE	**44**	**54**	**29**	**39**	**41**	**56**	**65**	**66**	**58**	**60**	**62**	**57**
Don't know	*12*	**11**	16	20	5	20	3	10	7	12	7	13

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
The UK economy												
Get a lot better	*4*	**3**	5	0	3	0	11	9	0	1	0	2
Get a little better	*17*	**12**	23	7	9	12	23	18	8	5	12	5
TOTAL BETTER	**21**	**15**	**28**	**7**	**12**	**12**	**34**	**27**	**8**	**6**	**12**	**7**
Stay about the same	*23*	**19**	26	17	21	14	22	14	20	23	23	24
Get a little worse	*18*	**28**	22	22	32	34	18	21	34	28	33	21
Get a lot worse	*26*	**26**	19	34	30	29	11	18	32	32	27	29
TOTAL WORSE	**44**	**54**	**41**	**56**	**62**	**63**	**29**	**39**	**66**	**60**	**60**	**50**
Don't know	*12*	**11**	5	20	5	11	16	20	7	11	6	18

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