YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	3-16 Oct 2025	**11-18 June 2026**																			
Do you approve or disapprove of the Government's record to date?																					
Approve		**24**	27	20	28	24	21	19	24	26	25	17	23	25	21	24	22	28	24	*26*	*28*
Disapprove		**50**	51	49	37	46	61	72	44	39	49	65	64	44	65	52	51	47	50	*33*	*54*
Don't know		**26**	21	31	35	30	17	9	32	34	26	17	12	31	15	24	27	25	26	*41*	*18*
Which of the following do you think are the most important issues facing **THE COUNTRY at this time? Please tick up to three.**																					
The cost of living	*67*	**61**	56	65	66	63	56	52	64	62	65	61	50	64	55	60	60	64	61	*58*	*65*
The economy in general	*46*	**39**	41	37	32	39	39	45	35	40	39	41	41	38	41	40	44	26	39	*28*	*39*
Immigration & asylum	*22*	**33**	33	32	24	31	42	39	23	32	34	39	43	29	41	36	30	39	33	*20*	*35*
Housing	*22*	**19**	18	20	32	19	14	10	29	23	11	16	10	22	13	16	15	29	19	*23*	*11*
Health	*24*	**18**	14	21	19	16	21	19	16	17	17	20	20	17	20	18	17	19	18	*31*	*11*
Crime	*16*	**18**	17	20	18	18	22	14	19	17	18	23	17	18	20	18	18	20	19	*26*	*11*
Tax	*18*	**16**	18	14	13	19	11	9	15	19	20	12	8	18	10	16	17	12	16	*0*	*15*
Britain's future relationship with the EU	*9*	**14**	16	13	18	12	17	15	16	12	13	14	18	14	16	14	13	18	14	*12*	*15*
Defence and security	*7*	**14**	16	12	7	9	22	40	8	9	8	19	36	8	28	16	15	11	14	*9*	*7*
The environment and climate change	*10*	**13**	12	13	10	14	12	13	12	12	15	9	15	13	12	13	12	13	12	*19*	*18*
Welfare benefits	*10*	**11**	14	8	7	11	12	14	8	9	14	10	14	10	13	12	12	7	11	*11*	*1*
The conflict in Gaza	*11*	**8**	5	11	9	9	6	6	10	5	12	8	5	9	6	7	8	7	8	*5*	*5*
Education	*4*	**5**	3	6	5	5	5	2	4	6	4	6	3	5	4	5	5	5	4	*22*	*9*
Family life & childcare	*3*	**3**	2	4	2	5	1	2	2	3	7	2	1	4	1	3	4	2	3	*9*	*0*
Pensions	*3*	**2**	3	2	1	2	4	7	1	2	1	3	5	2	4	3	3	2	3	*0*	*1*
Transport	*2*	**1**	2	1	2	2	0	0	3	2	0	0	0	2	0	1	2	0	1	*4*	*0*
None of these	*0*	**0**	1	0	1	0	1	0	0	0	1	1	0	0	1	0	0	0	0	*0*	*3*
Don't know	*2*	**2**	2	1	4	2	0	0	4	2	1	0	0	2	0	1	1	2	1	*0*	*2*

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		**1050**	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		**1050**	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
	3-16 Oct 2025	**11-18 June 2026**											
Do you approve or disapprove of the Government's record to date?													
Approve		**24**	22	18	28	22	24	24	32	20	21	35	16
Disapprove		**50**	49	54	48	51	51	49	46	61	52	36	54
Don't know		**26**	28	28	24	27	25	27	22	19	28	29	30
Which of the following do you think are the most important issues facing **THE COUNTRY at this time? Please tick up to three.**													
The cost of living	*67*	**61**	66	60	60	60	62	61	64	58	65	63	57
The economy in general	*46*	**39**	39	37	40	38	36	40	34	42	36	40	39
Immigration & asylum	*22*	**33**	32	36	28	38	26	36	25	37	28	30	38
Housing	*22*	**19**	14	16	27	14	22	18	27	12	20	24	15
Health	*24*	**18**	19	19	16	19	18	17	19	16	17	16	20
Crime	*16*	**18**	15	19	20	17	16	20	12	25	19	19	16
Tax	*18*	**16**	18	15	15	16	15	16	11	23	14	13	15
Britain's future relationship with the EU	*9*	**14**	12	14	16	14	13	15	23	12	12	12	17
Defence and security	*7*	**14**	10	12	14	20	14	14	14	17	2	16	18
The environment and climate change	*10*	**13**	11	7	15	13	12	13	19	13	9	12	13
Welfare benefits	*10*	**11**	13	11	11	11	11	11	11	15	7	10	11
The conflict in Gaza	*11*	**8**	12	6	10	5	13	6	7	4	22	2	6
Education	*4*	**5**	5	4	4	4	8	3	9	2	6	7	2
Family life & childcare	*3*	**3**	6	3	2	3	3	4	1	2	4	5	4
Pensions	*3*	**2**	3	4	2	3	2	2	2	5	3	1	2
Transport	*2*	**1**	2	2	1	1	1	2	1	2	0	1	2
None of these	*0*	**0**	0	0	0	0	1	0	2	0	0	1	0
Don't know	*2*	**2**	1	2	1	2	2	1	2	1	2	2	1

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		**1050**	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		**1050**	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
	3-16 Oct 2025	**11-18 June 2026**										
Do you approve or disapprove of the Government's record to date?												
Approve		**24**	38	33	45	16	21	19	21	20	20	12
Disapprove		**50**	36	36	44	49	65	57	51	53	57	51
Don't know		**26**	27	31	12	35	14	25	28	27	23	37
Which of the following do you think are the most important issues facing **THE COUNTRY at this time? Please tick up to three.**												
The cost of living	*67*	**61**	59	66	59	70	48	70	68	62	51	62
The economy in general	*46*	**39**	38	43	35	33	46	36	36	36	45	34
Immigration & asylum	*22*	**33**	29	31	27	22	38	36	31	25	37	39
Housing	*22*	**19**	17	30	32	21	12	13	27	14	11	19
Health	*24*	**18**	14	19	19	18	13	19	12	21	14	24
Crime	*16*	**18**	22	17	15	8	19	31	16	21	12	19
Tax	*18*	**16**	18	10	13	9	24	23	12	16	20	11
Britain's future relationship with the EU	*9*	**14**	15	10	22	24	15	8	8	14	21	13
Defence and security	*7*	**14**	16	16	10	19	26	8	2	2	22	15
The environment and climate change	*10*	**13**	14	11	15	24	8	18	8	9	14	12
Welfare benefits	*10*	**11**	12	9	15	6	19	11	10	5	15	7
The conflict in Gaza	*11*	**8**	0	4	5	8	3	5	16	28	2	10
Education	*4*	**5**	6	7	6	12	1	2	4	7	1	3
Family life & childcare	*3*	**3**	4	6	0	1	0	4	2	5	3	4
Pensions	*3*	**2**	1	2	2	3	6	3	4	1	3	1
Transport	*2*	**1**	1	2	1	2	3	0	0	0	2	2
None of these	*0*	**0**	1	0	3	0	0	0	0	0	1	0
Don't know	*2*	**2**	4	0	1	3	0	2	4	1	1	1

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YouGov Survey Results

Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
	3-16 Oct 2025	**11-18 June 2026**										
Do you approve or disapprove of the Government's record to date?												
Approve		**24**	45	16	21	19	38	33	21	13	19	10
Disapprove		**50**	44	49	59	54	36	36	62	49	51	54
Don't know		**26**	12	35	21	26	27	31	17	38	30	35
Which of the following do you think are the most important issues facing **THE COUNTRY at this time? Please tick up to three.**												
The cost of living	*67*	**61**	59	70	58	66	59	66	56	57	46	73
The economy in general	*46*	**39**	35	33	42	36	38	43	50	38	38	28
Immigration & asylum	*22*	**33**	27	22	35	30	29	31	37	45	38	26
Housing	*22*	**19**	32	21	19	14	17	30	9	18	14	21
Health	*24*	**18**	19	18	12	20	14	19	13	24	17	26
Crime	*16*	**18**	15	8	18	25	22	17	14	16	9	25
Tax	*18*	**16**	13	9	18	19	18	10	19	8	22	16
Britain's future relationship with the EU	*9*	**14**	22	24	12	12	15	10	16	12	28	14
Defence and security	*7*	**14**	10	19	15	5	16	16	26	15	16	15
The environment and climate change	*10*	**13**	15	24	8	13	14	11	12	11	17	15
Welfare benefits	*10*	**11**	15	6	14	8	12	9	18	8	10	4
The conflict in Gaza	*11*	**8**	5	8	9	17	0	4	0	8	4	16
Education	*4*	**5**	6	12	3	5	6	7	2	3	0	3
Family life & childcare	*3*	**3**	0	1	1	5	4	6	4	4	3	4
Pensions	*3*	**2**	2	3	5	2	1	2	3	1	3	0
Transport	*2*	**1**	1	2	2	0	1	2	2	3	3	0
None of these	*0*	**0**	3	0	0	0	1	0	0	0	1	0
Don't know	*2*	**2**	1	3	2	1	4	0	2	1	0	0

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		1050	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		1050	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And which of the following are the most important issues facing **YOU AND YOUR FAMILY at this time? Please tick up to three.**																					
The cost of living	*67*	**69**	68	70	60	72	72	59	68	68	72	74	63	69	68	69	70	67	69	*58*	*65*
The economy in general	*39*	**36**	40	33	23	36	47	41	26	37	37	46	44	33	45	40	40	26	37	*26*	*33*
Tax	*25*	**24**	25	22	17	29	17	16	22	28	30	19	15	26	17	24	26	18	24	*7*	*22*
Health	*23*	**19**	15	23	15	18	25	25	17	14	21	26	25	17	25	20	20	18	20	*24*	*5*
Housing	*20*	**16**	15	17	21	18	13	3	22	22	10	12	8	19	10	14	14	22	16	*8*	*15*
Immigration & asylum	*7*	**11**	12	11	7	13	12	10	10	13	11	13	10	11	11	12	11	12	11	*5*	*20*
Crime	*9*	**10**	8	10	7	10	10	10	7	13	8	12	8	9	10	10	10	8	10	*4*	*6*
Family life & childcare	*7*	**9**	8	10	5	13	4	3	7	15	12	4	3	11	4	10	10	7	9	*11*	*6*
The environment and climate change	*6*	**8**	8	7	5	6	10	16	5	6	7	7	16	6	12	9	9	5	8	*19*	*4*
The conflict in Gaza	*10*	**7**	6	9	6	7	8	10	5	7	9	9	8	7	8	8	8	5	7	*0*	*6*
Education	*6*	**6**	5	8	12	6	4	3	9	4	9	4	3	7	3	5	7	5	6	*0*	*15*
Britain's future relationship with the EU	*6*	**6**	7	6	7	5	7	11	5	6	5	6	11	5	9	7	7	5	6	*13*	*12*
Pensions	*5*	**5**	6	5	4	2	10	17	4	1	3	10	14	3	12	6	5	6	5	*0*	*10*
Welfare benefits	*7*	**5**	5	5	4	5	7	6	4	2	9	3	9	5	6	6	4	9	5	*12*	*5*
Transport	*4*	**3**	2	3	7	2	1	0	5	4	1	1	0	3	1	2	3	2	3	*6*	*0*
Defence and security, including the war in Ukraine	*4*	**3**	3	3	2	1	6	11	1	1	1	6	8	1	7	4	3	4	3	*0*	*2*
None of these	*3*	**5**	7	3	13	3	3	7	9	3	2	4	5	5	4	3	3	10	5	*0*	*3*
Don't know	*3*	**2**	1	2	9	0	1	2	6	0	0	0	2	2	1	1	2	2	2	*10*	*4*
Do you have a favourable or unfavourable opinion of the following?																					
Kemi Badenoch																					
Very favourable	*3*	**7**	10	4	3	7	7	11	4	6	8	9	8	6	9	7	8	3	7	*14*	*2*
Somewhat favourable	*15*	**20**	21	19	12	22	20	22	15	19	25	18	23	19	21	22	19	21	20	*20*	*12*
TOTAL FAVOURABLE	**18**	**27**	**31**	**23**	**15**	**29**	**27**	**33**	**19**	**25**	**33**	**27**	**31**	**25**	**30**	**29**	**27**	**24**	**27**	**34**	**14**
Somewhat unfavourable	*17*	**18**	20	17	24	17	18	17	21	19	15	18	17	19	18	17	19	17	18	*11*	*29*
Very unfavourable	*44*	**39**	41	38	32	38	44	45	33	38	41	44	45	37	45	41	37	44	40	*26*	*36*
TOTAL UNFAVOURABLE	**61**	**57**	**61**	**55**	**56**	**55**	**62**	**62**	**54**	**57**	**56**	**62**	**62**	**56**	**63**	**58**	**56**	**61**	**58**	**37**	**65**
Don't know	*20*	**16**	9	22	29	16	10	4	26	19	10	10	6	19	8	12	17	14	15	*30*	*21*
Keir Starmer																					
Very favourable	*7*	**8**	10	7	15	7	6	9	11	7	8	3	10	9	7	7	5	18	9	*0*	*3*
Somewhat favourable	*24*	**26**	27	26	24	30	22	18	22	34	30	22	20	29	21	28	29	20	26	*42*	*31*
TOTAL FAVOURABLE	**31**	**34**	**37**	**33**	**39**	**37**	**28**	**27**	**33**	**41**	**38**	**25**	**30**	**38**	**28**	**35**	**34**	**38**	**35**	**42**	**34**
Somewhat unfavourable	*25*	**24**	23	25	24	21	30	27	25	24	15	28	30	22	29	23	26	19	24	*18*	*16*
Very unfavourable	*36*	**32**	34	30	20	32	36	43	27	25	39	40	37	30	38	34	31	33	32	*30*	*38*
TOTAL UNFAVOURABLE	**61**	**56**	**57**	**55**	**44**	**53**	**66**	**70**	**52**	**49**	**54**	**68**	**67**	**52**	**67**	**57**	**57**	**52**	**56**	**48**	**54**
Don't know	*9*	**9**	6	12	18	9	6	3	16	10	7	7	3	11	5	7	9	10	9	*11*	*11*

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		**1050**	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		**1050**	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
And which of the following are the most important issues facing **YOU AND YOUR FAMILY at this time? Please tick up to three.**													
The cost of living	*67*	**69**	66	71	70	69	63	72	56	72	77	71	65
The economy in general	*39*	**36**	41	37	33	41	31	39	29	45	29	38	38
Tax	*25*	**24**	22	22	25	24	18	26	14	36	22	22	22
Health	*23*	**19**	24	22	16	21	19	20	19	17	23	14	23
Housing	*20*	**16**	14	11	22	13	14	18	10	8	21	21	18
Immigration & asylum	*7*	**11**	15	13	8	11	8	13	11	13	6	11	15
Crime	*9*	**10**	8	8	12	9	8	10	5	15	9	4	12
Family life & childcare	*7*	**9**	14	9	7	11	7	10	5	7	11	15	6
The environment and climate change	*6*	**8**	5	5	8	11	9	7	14	8	7	6	7
The conflict in Gaza	*10*	**7**	9	10	7	6	11	5	2	3	22	1	7
Education	*6*	**6**	4	10	4	8	7	6	11	3	7	4	7
Britain's future relationship with the EU	*6*	**6**	3	5	7	8	8	5	14	6	3	6	5
Pensions	*5*	**5**	5	8	5	4	6	5	4	8	4	4	7
Welfare benefits	*7*	**5**	3	4	6	7	6	5	5	5	5	7	5
Transport	*4*	**3**	3	1	3	2	3	2	2	1	3	3	3
Defence and security, including the war in Ukraine	*4*	**3**	2	3	2	5	4	2	4	3	2	4	3
None of these	*3*	**5**	6	3	7	3	7	4	15	3	1	6	3
Don't know	*3*	**2**	1	3	1	2	3	1	6	3	1	1	1
Do you have a favourable or unfavourable opinion of the following?													
Kemi Badenoch													
Very favourable	*3*	**7**	4	10	6	7	7	6	5	13	3	10	4
Somewhat favourable	*15*	**20**	19	19	18	26	13	24	16	24	13	18	26
TOTAL FAVOURABLE	**18**	**27**	**23**	**29**	**24**	**33**	**20**	**30**	**21**	**37**	**16**	**28**	**30**
Somewhat unfavourable	*17*	**18**	23	17	18	16	19	18	23	13	13	22	21
Very unfavourable	*44*	**39**	35	36	46	35	44	36	37	33	54	41	33
TOTAL UNFAVOURABLE	**61**	**57**	**58**	**53**	**64**	**51**	**63**	**54**	**60**	**46**	**67**	**63**	**54**
Don't know	*20*	**16**	20	18	12	15	16	16	19	18	18	10	16
Keir Starmer													
Very favourable	*7*	**8**	6	5	13	7	11	7	17	6	7	13	2
Somewhat favourable	*24*	**26**	31	23	25	27	21	29	27	23	24	34	24
TOTAL FAVOURABLE	**31**	**34**	**37**	**28**	**38**	**34**	**32**	**36**	**44**	**29**	**31**	**47**	**26**
Somewhat unfavourable	*25*	**24**	23	24	25	24	23	25	20	24	22	21	29
Very unfavourable	*36*	**32**	29	35	29	36	33	31	26	39	37	21	35
TOTAL UNFAVOURABLE	**61**	**56**	**52**	**59**	**54**	**60**	**56**	**56**	**46**	**63**	**59**	**42**	**64**
Don't know	*9*	**9**	11	13	8	7	12	8	10	8	10	11	9

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
Weighted Sample		**1050**	107	130	67	57	104	96	94	111	131	155
Unweighted Sample		**1050**	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
And which of the following are the most important issues facing **YOU AND YOUR FAMILY at this time? Please tick up to three.**												
The cost of living	*67*	**69**	69	73	48	65	71	73	82	72	65	65
The economy in general	*39*	**36**	41	35	27	33	51	37	35	23	41	36
Tax	*25*	**24**	27	19	15	12	36	35	19	24	26	19
Health	*23*	**19**	12	15	13	28	15	20	10	34	23	23
Housing	*20*	**16**	20	22	13	6	8	8	23	19	12	22
Immigration & asylum	*7*	**11**	11	11	11	12	14	12	7	4	13	16
Crime	*9*	**10**	3	5	7	4	9	22	13	5	10	14
Family life & childcare	*7*	**9**	15	14	5	6	7	7	8	14	5	8
The environment and climate change	*6*	**8**	3	9	10	17	10	5	9	4	9	6
The conflict in Gaza	*10*	**7**	1	2	1	5	3	3	21	24	4	9
Education	*6*	**6**	3	4	10	12	4	3	4	10	5	9
Britain's future relationship with the EU	*6*	**6**	5	8	14	13	6	6	5	2	8	3
Pensions	*5*	**5**	1	6	3	6	10	5	5	3	7	6
Welfare benefits	*7*	**5**	7	7	3	7	7	3	6	4	3	6
Transport	*4*	**3**	3	3	1	3	1	2	4	2	3	4
Defence and security, including the war in Ukraine	*4*	**3**	3	5	3	4	3	3	2	3	3	2
None of these	*3*	**5**	8	5	23	6	5	1	0	2	4	2
Don't know	*3*	**2**	2	0	5	8	1	6	0	1	1	1
Do you have a favourable or unfavourable opinion of the following?												
Kemi Badenoch												
Very favourable	*3*	**7**	13	7	4	5	22	3	2	3	5	3
Somewhat favourable	*15*	**20**	16	19	21	11	20	27	13	12	31	22
TOTAL FAVOURABLE	**18**	**27**	**29**	**26**	**25**	**16**	**42**	**30**	**15**	**15**	**36**	**25**
Somewhat unfavourable	*17*	**18**	24	20	28	17	13	13	11	15	23	19
Very unfavourable	*44*	**39**	39	43	34	41	35	30	65	43	33	33
TOTAL UNFAVOURABLE	**61**	**57**	**63**	**63**	**62**	**58**	**48**	**43**	**76**	**58**	**56**	**52**
Don't know	*20*	**16**	8	12	13	27	10	27	8	26	8	23
Keir Starmer												
Very favourable	*7*	**8**	17	10	29	3	6	6	5	9	1	3
Somewhat favourable	*24*	**26**	30	38	28	26	25	20	24	23	26	22
TOTAL FAVOURABLE	**31**	**34**	**47**	**48**	**57**	**29**	**31**	**26**	**29**	**32**	**27**	**25**
Somewhat unfavourable	*25*	**24**	27	16	16	24	18	31	20	25	29	29
Very unfavourable	*36*	**32**	19	23	23	29	45	33	41	33	39	32
TOTAL UNFAVOURABLE	**61**	**56**	**46**	**39**	**39**	**53**	**63**	**64**	**61**	**58**	**68**	**61**
Don't know	*9*	**9**	8	14	4	18	6	11	9	10	3	13

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
And which of the following are the most important issues facing **YOU AND YOUR FAMILY at this time? Please tick up to three.**												
The cost of living	*67*	**69**	48	65	76	73	69	73	66	63	63	70
The economy in general	*39*	**36**	27	33	44	29	41	35	50	34	29	40
Tax	*25*	**24**	15	12	28	29	27	19	30	20	20	16
Health	*23*	**19**	13	28	13	27	12	15	23	22	22	25
Housing	*20*	**16**	13	6	15	14	20	22	13	22	11	22
Immigration & asylum	*7*	**11**	11	12	11	8	11	11	12	22	14	5
Crime	*9*	**10**	7	4	11	13	3	5	10	16	9	9
Family life & childcare	*7*	**9**	5	6	8	11	15	14	4	8	6	6
The environment and climate change	*6*	**8**	10	17	10	4	3	9	7	4	11	11
The conflict in Gaza	*10*	**7**	1	5	12	14	1	2	0	5	9	17
Education	*6*	**6**	10	12	4	7	3	4	7	10	3	8
Britain's future relationship with the EU	*6*	**6**	14	13	5	4	5	8	7	2	10	6
Pensions	*5*	**5**	3	6	8	4	1	6	9	5	5	8
Welfare benefits	*7*	**5**	3	7	7	4	7	7	4	8	2	2
Transport	*4*	**3**	1	3	2	2	3	3	2	4	3	4
Defence and security, including the war in Ukraine	*4*	**3**	3	4	2	3	3	5	2	2	4	2
None of these	*3*	**5**	23	6	2	2	8	5	4	2	3	0
Don't know	*3*	**2**	5	8	0	3	2	0	2	0	0	3
Do you have a favourable or unfavourable opinion of the following?												
Kemi Badenoch												
Very favourable	*3*	**7**	4	5	12	3	13	7	4	3	8	1
Somewhat favourable	*15*	**20**	21	11	17	19	16	19	32	26	29	13
TOTAL FAVOURABLE	**18**	**27**	**25**	**16**	**29**	**22**	**29**	**26**	**36**	**29**	**37**	**14**
Somewhat unfavourable	*17*	**18**	28	17	12	14	24	20	23	21	22	14
Very unfavourable	*44*	**39**	34	41	50	37	39	43	35	25	30	49
TOTAL UNFAVOURABLE	**61**	**57**	**62**	**58**	**62**	**51**	**63**	**63**	**58**	**46**	**52**	**63**
Don't know	*20*	**16**	13	27	9	26	8	12	6	24	11	23
Keir Starmer												
Very favourable	*7*	**8**	29	3	6	8	17	10	1	3	2	4
Somewhat favourable	*24*	**26**	28	26	24	22	30	38	25	21	28	26
TOTAL FAVOURABLE	**31**	**34**	**57**	**29**	**30**	**30**	**47**	**48**	**26**	**24**	**30**	**30**
Somewhat unfavourable	*25*	**24**	16	24	19	27	27	16	31	27	26	35
Very unfavourable	*36*	**32**	23	29	43	33	19	23	42	37	37	21
TOTAL UNFAVOURABLE	**61**	**56**	**39**	**53**	**62**	**60**	**46**	**39**	**73**	**64**	**63**	**56**
Don't know	*9*	**9**	4	18	8	10	8	14	1	13	7	13

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ed Davey																					
Very favourable	*6*	**5**	6	4	8	3	7	7	5	2	5	8	7	4	7	5	4	7	5	*0*	*1*
Somewhat favourable	*22*	**25**	28	23	21	23	31	35	22	23	22	27	38	22	33	26	26	23	26	*22*	*19*
TOTAL FAVOURABLE	**28**	**30**	**34**	**27**	**29**	**26**	**38**	**42**	**27**	**25**	**27**	**35**	**45**	**26**	**40**	**31**	**30**	**30**	**31**	**22**	**20**
Somewhat unfavourable	*14*	**16**	17	16	12	16	18	18	12	16	19	18	18	15	18	18	17	13	16	*5*	*12*
Very unfavourable	*17*	**13**	16	12	9	12	17	22	10	11	14	18	19	11	19	15	13	14	13	*22*	*16*
TOTAL UNFAVOURABLE	**31**	**29**	**33**	**28**	**21**	**28**	**35**	**40**	**22**	**27**	**33**	**36**	**37**	**26**	**37**	**33**	**30**	**27**	**29**	**27**	**28**
Don't know	*42*	**40**	33	46	49	46	27	17	51	48	39	29	19	46	24	36	39	43	39	*52*	*52*
Nigel Farage																					
Very favourable	*4*	**5**	8	2	8	4	4	7	5	4	5	4	6	5	5	5	5	5	5	*3*	*3*
Somewhat favourable	*9*	**10**	11	9	9	11	8	5	9	13	10	5	9	11	7	10	10	10	10	*4*	*18*
TOTAL FAVOURABLE	**13**	**15**	**19**	**11**	**17**	**15**	**12**	**12**	**14**	**17**	**15**	**9**	**15**	**16**	**12**	**15**	**15**	**15**	**15**	**7**	**21**
Somewhat unfavourable	*10*	**12**	12	12	13	13	12	5	14	10	14	16	5	13	10	11	11	14	12	*6*	*10*
Very unfavourable	*69*	**65**	63	66	54	63	72	79	55	63	67	68	78	61	74	68	66	63	65	*63*	*64*
TOTAL UNFAVOURABLE	**79**	**77**	**75**	**78**	**67**	**76**	**84**	**84**	**69**	**73**	**81**	**84**	**83**	**74**	**84**	**79**	**77**	**77**	**77**	**69**	**74**
Don't know	*8*	**9**	6	11	16	9	4	4	17	10	3	7	2	10	4	6	9	8	8	*24*	*5*
Zack Polanski																					
Very favourable	*9*	**12**	11	13	13	13	9	10	14	11	14	9	10	13	9	11	12	13	12	*0*	*13*
Somewhat favourable	*14*	**23**	24	23	31	23	21	14	33	19	22	23	15	25	19	20	24	22	23	*32*	*25*
TOTAL FAVOURABLE	**23**	**35**	**35**	**36**	**44**	**36**	**30**	**24**	**47**	**30**	**36**	**32**	**25**	**38**	**28**	**31**	**36**	**35**	**35**	**32**	**38**
Somewhat unfavourable	*10*	**16**	17	14	13	17	13	17	15	16	18	13	15	16	14	16	16	14	15	*24*	*16*
Very unfavourable	*15*	**21**	25	17	12	17	30	41	12	16	21	30	36	16	33	24	23	16	21	*11*	*13*
TOTAL UNFAVOURABLE	**25**	**37**	**42**	**31**	**25**	**34**	**43**	**58**	**27**	**32**	**39**	**43**	**51**	**32**	**47**	**40**	**39**	**30**	**36**	**35**	**29**
Don't know	*51*	**29**	23	34	32	30	27	19	26	37	26	26	24	30	25	29	26	35	28	*32*	*33*
Andy Burnham																					
Very favourable		**8**	9	6	10	6	9	11	8	7	6	7	12	7	10	8	7	10	8	*17*	*3*
Somewhat favourable		**25**	28	22	19	25	29	29	21	22	28	26	32	23	29	27	26	23	25	*6*	*23*
TOTAL FAVOURABLE		**33**	**37**	**28**	**29**	**31**	**38**	**40**	**29**	**29**	**34**	**33**	**44**	**30**	**39**	**35**	**33**	**33**	**33**	**23**	**26**
Somewhat unfavourable		**19**	18	19	13	20	18	22	19	20	16	23	17	18	19	19	20	15	19	*15*	*24*
Very unfavourable		**14**	17	12	12	12	20	22	9	11	17	20	21	12	21	16	16	11	15	*11*	*9*
TOTAL UNFAVOURABLE		**33**	**35**	**31**	**25**	**32**	**38**	**44**	**28**	**31**	**33**	**43**	**38**	**30**	**40**	**35**	**36**	**26**	**34**	**26**	**33**
Don't know		**34**	28	40	47	37	23	17	44	40	33	23	19	39	21	31	31	41	34	*52*	*41*
Sadiq Khan																					
Very favourable		**13**	14	12	9	15	10	15	11	17	13	10	13	14	12	14	13	13	13	*0*	*13*
Somewhat favourable		**28**	28	28	32	27	28	24	32	25	28	23	29	28	26	26	28	26	28	*16*	*17*
TOTAL FAVOURABLE		**41**	**42**	**40**	**41**	**42**	**38**	**39**	**43**	**42**	**41**	**33**	**42**	**42**	**38**	**40**	**41**	**39**	**41**	**16**	**30**
Somewhat unfavourable		**17**	15	19	15	18	19	13	17	19	15	22	14	17	17	17	18	14	17	*10*	*21*
Very unfavourable		**24**	31	18	13	22	34	38	14	20	27	34	37	20	35	28	24	25	25	*9*	*19*
TOTAL UNFAVOURABLE		**41**	**46**	**37**	**28**	**40**	**53**	**51**	**31**	**39**	**42**	**56**	**51**	**37**	**52**	**45**	**42**	**39**	**42**	**19**	**40**
Don't know		**18**	12	23	31	18	9	10	26	19	17	12	7	21	9	15	16	22	17	*65*	*29*

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		**1050**	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		**1050**	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
Ed Davey													
Very favourable	*6*	**5**	3	6	6	6	6	5	10	4	4	7	3
Somewhat favourable	*22*	**25**	21	20	28	29	26	25	31	28	19	23	27
TOTAL FAVOURABLE	**28**	**30**	**24**	**26**	**34**	**35**	**32**	**30**	**41**	**32**	**23**	**30**	**30**
Somewhat unfavourable	*14*	**16**	18	16	18	13	15	17	15	18	14	16	17
Very unfavourable	*17*	**13**	16	16	9	15	16	12	12	15	16	8	16
TOTAL UNFAVOURABLE	**31**	**29**	**34**	**32**	**27**	**28**	**31**	**29**	**27**	**33**	**30**	**24**	**33**
Don't know	*42*	**40**	42	41	39	36	37	42	31	35	46	45	38
Nigel Farage													
Very favourable	*4*	**5**	3	6	5	5	6	4	11	5	4	4	3
Somewhat favourable	*9*	**10**	10	8	9	11	9	10	14	11	5	12	9
TOTAL FAVOURABLE	**13**	**15**	**13**	**14**	**14**	**16**	**15**	**14**	**25**	**16**	**9**	**16**	**12**
Somewhat unfavourable	*10*	**12**	15	10	12	12	10	13	4	12	15	14	12
Very unfavourable	*69*	**65**	65	62	67	63	66	64	62	66	66	60	68
TOTAL UNFAVOURABLE	**79**	**77**	**80**	**72**	**79**	**75**	**76**	**77**	**66**	**78**	**81**	**74**	**80**
Don't know	*8*	**9**	7	13	6	9	8	9	9	7	10	11	7
Zack Polanski													
Very favourable	*9*	**12**	12	12	15	7	15	10	20	9	18	10	8
Somewhat favourable	*14*	**23**	27	17	25	21	25	22	25	19	29	20	23
TOTAL FAVOURABLE	**23**	**35**	**39**	**29**	**40**	**28**	**40**	**32**	**45**	**28**	**47**	**30**	**31**
Somewhat unfavourable	*10*	**16**	13	17	16	14	14	17	9	18	13	21	14
Very unfavourable	*15*	**21**	18	21	21	25	21	21	19	29	13	10	30
TOTAL UNFAVOURABLE	**25**	**37**	**31**	**38**	**37**	**39**	**35**	**38**	**28**	**47**	**26**	**31**	**44**
Don't know	*51*	**29**	30	33	23	32	26	30	27	25	26	39	25
Andy Burnham													
Very favourable		**8**	9	6	9	7	12	5	16	5	6	11	4
Somewhat favourable		**25**	29	23	26	25	21	27	23	22	26	29	24
TOTAL FAVOURABLE		**33**	**38**	**29**	**35**	**32**	**33**	**32**	**39**	**27**	**32**	**40**	**28**
Somewhat unfavourable		**19**	18	22	16	20	16	20	12	20	19	17	23
Very unfavourable		**14**	13	17	13	17	16	13	15	24	13	4	18
TOTAL UNFAVOURABLE		**33**	**31**	**39**	**29**	**37**	**32**	**33**	**27**	**44**	**32**	**21**	**41**
Don't know		**34**	31	32	37	31	34	34	34	29	37	39	31
Sadiq Khan													
Very favourable		**13**	10	9	19	10	14	13	16	11	20	12	9
Somewhat favourable		**28**	34	23	31	24	30	26	28	23	41	23	25
TOTAL FAVOURABLE		**41**	**44**	**32**	**50**	**34**	**44**	**39**	**44**	**34**	**61**	**35**	**34**
Somewhat unfavourable		**17**	21	17	15	18	15	18	17	13	16	21	18
Very unfavourable		**24**	16	28	24	31	22	26	19	40	11	19	30
TOTAL UNFAVOURABLE		**41**	**37**	**45**	**39**	**49**	**37**	**44**	**36**	**53**	**27**	**40**	**48**
Don't know		**18**	20	23	12	17	18	17	21	13	12	25	17

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
	Weighted Sample	1050	107	130	67	57	104	96	94	111	131	155
	Unweighted Sample	1050	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
Ed Davey												
Very favourable	*6*	**5**	10	5	12	8	4	4	3	4	3	2
Somewhat favourable	*22*	**25**	24	23	36	26	32	24	20	18	31	23
TOTAL FAVOURABLE	**28**	**30**	**34**	**28**	**48**	**34**	**36**	**28**	**23**	**22**	**34**	**25**
Somewhat unfavourable	*14*	**16**	19	14	17	13	22	14	14	14	13	20
Very unfavourable	*17*	**13**	6	9	13	11	18	12	20	13	19	13
TOTAL UNFAVOURABLE	**31**	**29**	**25**	**23**	**30**	**24**	**40**	**26**	**34**	**27**	**32**	**33**
Don't know	*42*	**40**	41	49	22	42	24	46	42	50	34	42
Nigel Farage												
Very favourable	*4*	**5**	8	1	18	2	5	5	6	2	5	2
Somewhat favourable	*9*	**10**	11	12	18	9	12	9	8	3	7	11
TOTAL FAVOURABLE	**13**	**15**	**19**	**13**	**36**	**11**	**17**	**14**	**14**	**5**	**12**	**13**
Somewhat unfavourable	*10*	**12**	16	12	4	3	10	13	12	17	15	10
Very unfavourable	*69*	**65**	53	66	51	75	70	62	68	65	69	67
TOTAL UNFAVOURABLE	**79**	**77**	**69**	**78**	**55**	**78**	**80**	**75**	**80**	**82**	**84**	**77**
Don't know	*8*	**9**	11	10	9	10	3	11	6	13	4	9
Zack Polanski												
Very favourable	*9*	**12**	8	11	19	21	8	9	18	18	6	9
Somewhat favourable	*14*	**23**	25	17	26	23	21	17	29	29	20	26
TOTAL FAVOURABLE	**23**	**35**	**33**	**28**	**45**	**44**	**29**	**26**	**47**	**47**	**26**	**35**
Somewhat unfavourable	*10*	**16**	25	17	10	7	20	15	10	16	18	12
Very unfavourable	*15*	**21**	11	9	23	16	37	21	14	13	36	25
TOTAL UNFAVOURABLE	**25**	**37**	**36**	**26**	**33**	**23**	**57**	**36**	**24**	**29**	**54**	**37**
Don't know	*51*	**29**	31	45	22	33	15	37	29	24	20	29
Andy Burnham												
Very favourable		**8**	16	7	21	10	6	4	5	8	4	5
Somewhat favourable		**25**	32	27	25	20	17	27	34	18	30	19
TOTAL FAVOURABLE		**33**	**48**	**34**	**46**	**30**	**23**	**31**	**39**	**26**	**34**	**24**
Somewhat unfavourable		**19**	15	18	7	18	23	16	15	22	25	20
Very unfavourable		**14**	3	4	20	8	29	19	12	13	19	16
TOTAL UNFAVOURABLE		**33**	**18**	**22**	**27**	**26**	**52**	**35**	**27**	**35**	**44**	**36**
Don't know		**34**	34	44	26	43	24	34	34	39	21	40
Sadiq Khan												
Very favourable		**13**	12	12	19	11	11	11	24	17	8	10
Somewhat favourable		**28**	27	20	29	26	20	27	36	45	27	23
TOTAL FAVOURABLE		**41**	**39**	**32**	**48**	**37**	**31**	**38**	**60**	**62**	**35**	**33**
Somewhat unfavourable		**17**	16	24	13	21	12	14	16	16	18	19
Very unfavourable		**24**	22	16	25	11	50	29	17	5	36	25
TOTAL UNFAVOURABLE		**41**	**38**	**40**	**38**	**32**	**62**	**43**	**33**	**21**	**54**	**44**
Don't know		**18**	23	27	13	31	8	19	7	17	11	23

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
Ed Davey												
Very favourable	*6*	**5**	12	8	4	4	10	5	3	1	3	5
Somewhat favourable	*22*	**25**	36	26	26	21	24	23	36	19	24	31
TOTAL FAVOURABLE	**28**	**30**	**48**	**34**	**30**	**25**	**34**	**28**	**39**	**20**	**27**	**36**
Somewhat unfavourable	*14*	**16**	17	13	18	14	19	14	11	21	15	17
Very unfavourable	*17*	**13**	13	11	19	13	6	9	21	15	18	8
TOTAL UNFAVOURABLE	**31**	**29**	**30**	**24**	**37**	**27**	**25**	**23**	**32**	**36**	**33**	**25**
Don't know	*42*	**40**	22	42	33	48	41	49	30	44	39	39
Nigel Farage												
Very favourable	*4*	**5**	18	2	6	3	8	1	6	4	3	0
Somewhat favourable	*9*	**10**	18	9	10	6	11	12	6	13	9	7
TOTAL FAVOURABLE	**13**	**15**	**36**	**11**	**16**	**9**	**19**	**13**	**12**	**17**	**12**	**7**
Somewhat unfavourable	*10*	**12**	4	3	11	15	16	12	8	14	23	4
Very unfavourable	*69*	**65**	51	75	69	63	53	66	80	62	54	77
TOTAL UNFAVOURABLE	**79**	**77**	**55**	**78**	**80**	**78**	**69**	**78**	**88**	**76**	**77**	**81**
Don't know	*8*	**9**	9	10	4	12	11	10	0	7	10	13
Zack Polanski												
Very favourable	*9*	**12**	19	21	13	14	8	11	7	4	5	20
Somewhat favourable	*14*	**23**	26	23	25	24	25	17	22	31	17	16
TOTAL FAVOURABLE	**23**	**35**	**45**	**44**	**38**	**38**	**33**	**28**	**29**	**35**	**22**	**36**
Somewhat unfavourable	*10*	**16**	10	7	15	16	25	17	14	15	22	4
Very unfavourable	*15*	**21**	23	16	26	16	11	9	39	23	32	29
TOTAL UNFAVOURABLE	**25**	**37**	**33**	**23**	**41**	**32**	**36**	**26**	**53**	**38**	**54**	**33**
Don't know	*51*	**29**	22	33	21	30	31	45	18	27	23	31
Andy Burnham												
Very favourable		**8**	21	10	6	6	16	7	6	2	1	11
Somewhat favourable		**25**	25	20	25	22	32	27	24	18	39	21
TOTAL FAVOURABLE		**33**	**46**	**30**	**31**	**28**	**48**	**34**	**30**	**20**	**40**	**32**
Somewhat unfavourable		**19**	7	18	19	19	15	18	33	25	15	10
Very unfavourable		**14**	20	8	21	16	3	4	17	17	23	14
TOTAL UNFAVOURABLE		**33**	**27**	**26**	**40**	**35**	**18**	**22**	**50**	**42**	**38**	**24**
Don't know		**34**	26	43	29	37	34	44	20	38	22	44
Sadiq Khan												
Very favourable		**13**	19	11	17	14	12	12	7	11	10	10
Somewhat favourable		**28**	29	26	27	37	27	20	34	20	18	28
TOTAL FAVOURABLE		**41**	**48**	**37**	**44**	**51**	**39**	**32**	**41**	**31**	**28**	**38**
Somewhat unfavourable		**17**	13	21	14	15	16	24	20	21	15	13
Very unfavourable		**24**	25	11	34	16	22	16	32	27	42	23
TOTAL UNFAVOURABLE		**41**	**38**	**32**	**48**	**31**	**38**	**40**	**52**	**48**	**57**	**36**
Don't know		**18**	13	31	7	18	23	27	7	21	16	27

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Gender		Age (1)				Age (2)					Age (3)		Age (4)	Social Grade		Country		
		Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	18-49	50+	30+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample		**1050**	503	547	170	583	204	93	268	265	220	134	164	752	298	782	756	294	996	17	37
Unweighted Sample		**1050**	536	514	180	491	260	119	255	226	190	183	196	671	379	795	789	260	983	20	47
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservative Party																					
Very favourable	*4*	**8**	11	5	5	9	4	11	6	9	9	5	7	8	6	8	9	5	8	*14*	*4*
Somewhat favourable	*19*	**19**	21	17	11	19	25	22	13	17	22	24	24	17	24	21	19	18	19	*20*	*16*
TOTAL FAVOURABLE	**23**	**27**	**32**	**22**	**16**	**28**	**29**	**33**	**19**	**26**	**31**	**29**	**31**	**25**	**30**	**29**	**28**	**23**	**27**	**34**	**20**
Somewhat unfavourable	*19*	**21**	19	22	35	18	18	17	31	19	13	21	16	22	18	17	21	19	21	*19*	*20*
Very unfavourable	*48*	**42**	41	43	32	43	48	45	34	43	45	44	49	40	47	45	41	45	42	*39*	*48*
TOTAL UNFAVOURABLE	**67**	**63**	**60**	**65**	**67**	**61**	**66**	**62**	**65**	**62**	**58**	**65**	**65**	**62**	**65**	**62**	**62**	**64**	**63**	**58**	**68**
Don't know	*10*	**11**	9	13	17	12	6	5	16	12	10	7	4	13	5	9	10	13	11	*8*	*13*
Labour Party																					
Very favourable	*9*	**11**	13	9	18	10	9	11	14	11	11	6	12	12	10	10	8	19	11	*3*	*5*
Somewhat favourable	*27*	**29**	28	29	26	31	29	22	25	32	33	28	25	30	27	30	31	25	29	*17*	*30*
TOTAL FAVOURABLE	**36**	**40**	**41**	**38**	**44**	**41**	**38**	**33**	**39**	**43**	**44**	**34**	**37**	**42**	**37**	**40**	**39**	**44**	**40**	**20**	**35**
Somewhat unfavourable	*26*	**21**	20	23	23	21	22	18	24	22	18	25	18	21	21	21	22	20	21	*27*	*18*
Very unfavourable	*29*	**27**	31	25	16	26	33	45	20	20	33	33	40	24	37	30	29	24	27	*27*	*36*
TOTAL UNFAVOURABLE	*55*	**48**	**51**	**48**	**39**	**47**	**55**	**63**	**44**	**42**	**51**	**58**	**58**	**45**	**58**	**51**	**51**	**44**	**48**	**54**	**54**
Don't know	*10*	**11**	8	14	18	12	7	4	17	15	6	8	4	13	6	9	11	12	11	*27*	*11*
Liberal Democrats																					
Very favourable	*7*	**7**	10	5	12	6	7	6	9	6	6	7	7	7	7	6	7	7	7	*0*	*5*
Somewhat favourable	*32*	**37**	37	36	31	37	38	42	31	37	39	37	41	36	39	39	38	32	36	*39*	*40*
TOTAL FAVOURABLE	**39**	**44**	**47**	**41**	**43**	**43**	**45**	**48**	**40**	**43**	**45**	**44**	**48**	**43**	**46**	**45**	**45**	**39**	**43**	**39**	**45**
Somewhat unfavourable	*21*	**21**	21	21	23	19	25	21	23	17	20	25	23	20	24	20	21	22	21	*16*	*15*
Very unfavourable	*17*	**14**	15	12	10	13	15	18	9	12	18	15	17	13	16	15	14	13	13	*24*	*19*
TOTAL UNFAVOURABLE	**38**	**35**	**36**	**33**	**33**	**32**	**40**	**39**	**32**	**29**	**38**	**40**	**40**	**33**	**40**	**35**	**35**	**35**	**34**	**40**	**34**
Don't know	*22*	**22**	18	25	24	25	14	13	28	28	17	15	12	25	14	19	20	27	22	*21*	*21*
Reform UK																					
Very favourable	*6*	**5**	7	3	4	5	6	7	4	6	4	6	6	5	6	5	5	4	5	*3*	*2*
Somewhat favourable	*8*	**9**	9	9	5	10	9	4	7	10	10	7	8	9	7	9	9	7	9	*9*	*10*
TOTAL FAVOURABLE	**14**	**14**	**16**	**12**	**9**	**15**	**15**	**11**	**11**	**16**	**14**	**13**	**14**	**14**	**13**	**14**	**14**	**11**	**14**	**12**	**12**
Somewhat unfavourable	*9*	**12**	14	9	12	12	13	8	15	12	9	16	7	12	11	11	11	13	12	*3*	*18*
Very unfavourable	*67*	**65**	64	66	65	62	68	76	62	58	69	66	75	63	71	66	66	62	65	*63*	*61*
TOTAL UNFAVOURABLE	**76**	**77**	**78**	**75**	**77**	**74**	**81**	**84**	**77**	**70**	**78**	**82**	**82**	**75**	**82**	**77**	**77**	**75**	**77**	**66**	**79**
Don't know	*10*	**10**	6	13	14	11	4	5	12	14	8	6	3	12	5	9	8	14	9	*23*	*9*
Green Party																					
Very favourable	*15*	**15**	14	17	19	17	11	11	21	15	16	12	10	17	11	13	15	16	15	*3*	*25*
Somewhat favourable	*32*	**33**	32	34	32	33	38	23	31	35	33	36	30	33	33	34	34	30	33	*39*	*25*
TOTAL FAVOURABLE	**47**	**48**	**46**	**51**	**51**	**50**	**49**	**34**	**52**	**50**	**49**	**48**	**40**	**50**	**44**	**47**	**49**	**46**	**48**	**42**	**50**
Somewhat unfavourable	*14*	**14**	16	12	16	13	12	17	16	13	13	13	15	14	14	13	14	14	14	*17*	*17*
Very unfavourable	*16*	**20**	24	16	13	17	26	37	13	15	21	28	31	16	29	22	21	16	20	*23*	*19*
TOTAL UNFAVOURABLE	**30**	**34**	**40**	**28**	**29**	**30**	**38**	**54**	**29**	**28**	**34**	**41**	**46**	**30**	**43**	**35**	**35**	**30**	**34**	**40**	**36**
Don't know	*22*	**18**	15	21	20	19	14	13	19	22	17	12	14	19	13	17	16	23	18	*18*	*14*

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Region in England				Country of birth		Ethnicity				
		Total	North	Midlands	London	Rest of South	UK	Outside of the UK	Mixed ethnicity	Indian	Pakistani/ Bangladeshi	Black	Other ethnicity (Other Asian/ Chinese/ Arab/ Other)
Weighted Sample		**1050**	182	189	396	230	373	677	124	199	205	236	286
Unweighted Sample		**1050**	182	182	341	278	486	564	161	196	176	209	308
		%	%	%	%	%	%	%	%	%	%	%	%
Conservative Party													
Very favourable	*4*	**8**	6	10	8	7	7	8	3	14	4	11	5
Somewhat favourable	*19*	**19**	11	19	20	24	12	23	15	30	7	16	24
TOTAL FAVOURABLE	**23**	**27**	**17**	**29**	**28**	**31**	**19**	**31**	**18**	**44**	**11**	**27**	**29**
Somewhat unfavourable	*19*	**21**	29	18	18	20	25	18	30	14	22	20	20
Very unfavourable	*48*	**42**	44	39	45	38	46	40	43	32	55	40	41
TOTAL UNFAVOURABLE	**67**	**63**	**73**	**57**	**63**	**58**	**71**	**58**	**73**	**46**	**77**	**60**	**61**
Don't know	*10*	**11**	10	14	10	11	9	12	8	11	12	13	10
Labour Party													
Very favourable	*9*	**11**	10	8	17	7	14	9	19	7	10	18	6
Somewhat favourable	*27*	**29**	32	28	29	28	25	31	31	26	25	39	25
TOTAL FAVOURABLE	**36**	**40**	**42**	**36**	**46**	**35**	**39**	**40**	**50**	**33**	**35**	**57**	**31**
Somewhat unfavourable	*26*	**21**	27	20	20	21	22	21	19	19	20	17	28
Very unfavourable	*29*	**27**	20	34	25	31	28	27	22	38	31	14	30
TOTAL UNFAVOURABLE	**55**	**48**	**47**	**54**	**45**	**52**	**50**	**48**	**41**	**57**	**51**	**31**	**58**
Don't know	*10*	**11**	11	10	10	13	11	11	8	9	14	12	11
Liberal Democrats													
Very favourable	*7*	**7**	4	8	8	9	8	7	9	7	5	11	5
Somewhat favourable	*32*	**37**	34	30	40	38	31	40	35	34	32	35	43
TOTAL FAVOURABLE	**39**	**44**	**38**	**38**	**48**	**47**	**39**	**47**	**44**	**41**	**37**	**46**	**48**
Somewhat unfavourable	*21*	**21**	23	20	22	20	24	19	27	20	24	18	19
Very unfavourable	*17*	**14**	14	19	11	12	17	12	13	18	14	12	12
TOTAL UNFAVOURABLE	**38**	**35**	**37**	**39**	**33**	**32**	**41**	**31**	**40**	**38**	**38**	**30**	**31**
Don't know	*22*	**22**	24	23	20	21	20	22	16	20	24	24	21
Reform UK													
Very favourable	*6*	**5**	3	8	5	5	7	4	10	4	4	5	5
Somewhat favourable	*8*	**9**	8	10	7	12	6	10	5	11	4	9	12
TOTAL FAVOURABLE	**14**	**14**	**11**	**18**	**12**	**17**	**13**	**14**	**15**	**15**	**8**	**14**	**17**
Somewhat unfavourable	*9*	**12**	12	9	13	11	12	11	14	13	9	13	11
Very unfavourable	*67*	**65**	68	62	69	60	67	64	61	64	74	59	66
TOTAL UNFAVOURABLE	**76**	**77**	**80**	**71**	**82**	**71**	**79**	**75**	**75**	**77**	**83**	**72**	**77**
Don't know	*10*	**10**	9	11	8	12	9	10	10	8	9	14	7
Green Party													
Very favourable	*15*	**15**	17	16	17	10	20	13	26	10	24	12	11
Somewhat favourable	*32*	**33**	32	31	34	35	29	35	27	31	33	37	34
TOTAL FAVOURABLE	**47**	**48**	**49**	**47**	**51**	**45**	**49**	**48**	**53**	**41**	**57**	**49**	**45**
Somewhat unfavourable	*14*	**14**	15	15	15	11	13	15	10	12	13	15	17
Very unfavourable	*16*	**20**	17	21	18	25	20	20	22	30	10	12	26
TOTAL UNFAVOURABLE	**30**	**34**	**32**	**36**	**33**	**36**	**33**	**35**	**32**	**42**	**23**	**27**	**43**
Don't know	*22*	**18**	19	18	17	19	18	18	15	17	20	24	12

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (1)									
		Total	Black Male	Black Female	Mixed ethnicity Male	Mixed ethnicity Female	Indian Male	Indian Female	Pakistani/ Bangladeshi Male	Pakistani/ Bangladeshi Female	Other ethnicity Male	Other ethnicity Female
	Weighted Sample	1050	107	130	67	57	104	96	94	111	131	155
	Unweighted Sample	1050	102	107	85	76	106	90	87	89	156	152
		%	%	%	%	%	%	%	%	%	%	%
Conservative Party												
Very favourable	*4*	**8**	12	11	4	3	24	3	5	3	8	2
Somewhat favourable	*19*	**19**	18	14	22	8	26	34	9	6	27	22
TOTAL FAVOURABLE	**23**	**27**	**30**	**25**	**26**	**11**	**50**	**37**	**14**	**9**	**35**	**24**
Somewhat unfavourable	*19*	**21**	20	21	33	26	10	18	16	27	21	20
Very unfavourable	*48*	**42**	37	42	35	53	36	27	58	53	39	44
TOTAL UNFAVOURABLE	**67**	**63**	**57**	**63**	**68**	**79**	**46**	**45**	**74**	**80**	**60**	**64**
Don't know	*10*	**11**	13	12	6	11	5	17	12	11	6	13
Labour Party												
Very favourable	*9*	**11**	20	16	32	4	8	6	8	12	6	5
Somewhat favourable	*27*	**29**	41	38	25	38	28	24	24	26	24	25
TOTAL FAVOURABLE	**36**	**40**	**61**	**54**	**57**	**42**	**36**	**30**	**32**	**38**	**30**	**30**
Somewhat unfavourable	*26*	**21**	19	16	17	22	14	24	15	25	30	26
Very unfavourable	*29*	**27**	11	17	22	23	46	30	37	25	34	28
TOTAL UNFAVOURABLE	*55*	**48**	**30**	**33**	**39**	**45**	**60**	**54**	**52**	**50**	**64**	**54**
Don't know	*10*	**11**	10	13	4	13	4	16	16	12	6	16
Liberal Democrats												
Very favourable	*7*	**7**	18	5	10	9	10	3	4	6	6	4
Somewhat favourable	*32*	**37**	32	38	36	34	32	37	33	32	48	39
TOTAL FAVOURABLE	**39**	**44**	**50**	**43**	**46**	**43**	**42**	**40**	**37**	**38**	**54**	**43**
Somewhat unfavourable	*21*	**21**	12	22	31	23	25	15	28	20	14	24
Very unfavourable	*17*	**14**	12	12	10	16	22	14	15	14	15	9
TOTAL UNFAVOURABLE	**38**	**35**	**24**	**34**	**41**	**39**	**47**	**29**	**43**	**34**	**29**	**33**
Don't know	*22*	**22**	25	23	14	19	11	31	20	28	18	23
Reform UK												
Very favourable	*6*	**5**	8	2	12	8	5	3	7	2	6	3
Somewhat favourable	*8*	**9**	7	11	7	3	12	10	6	2	10	13
TOTAL FAVOURABLE	**14**	**14**	**15**	**13**	**19**	**11**	**17**	**13**	**13**	**4**	**16**	**16**
Somewhat unfavourable	*9*	**12**	19	8	22	4	13	13	9	9	10	11
Very unfavourable	*67*	**65**	53	63	49	76	68	61	74	74	71	61
TOTAL UNFAVOURABLE	**76**	**77**	**72**	**71**	**71**	**80**	**81**	**74**	**83**	**83**	**81**	**72**
Don't know	*10*	**10**	12	16	10	10	3	13	4	13	3	11
Green Party												
Very favourable	*15*	**15**	13	12	22	30	10	11	20	27	10	12
Somewhat favourable	*32*	**33**	36	37	28	27	30	31	32	34	30	36
TOTAL FAVOURABLE	**47**	**48**	**49**	**49**	**50**	**57**	**40**	**42**	**52**	**61**	**40**	**48**
Somewhat unfavourable	*14*	**14**	18	12	16	3	14	10	12	14	18	15
Very unfavourable	*16*	**20**	11	12	24	19	36	24	12	8	33	20
TOTAL UNFAVOURABLE	**30**	**34**	**29**	**24**	**40**	**22**	**50**	**34**	**24**	**22**	**51**	**35**
Don't know	*22*	**18**	22	26	10	20	10	24	23	18	8	16

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Sample Size: 1050 ethnic minority adults in Britain
Fieldwork: 11th - 18th June 2026

			Ethnicity x Gender (2)									
		Total	Mixed ethnicity Male	Mixed ethnicity Female	Asian (Indian, Pakistani, Bangladeshi) Male	Asian (Indian, Pakistani, Bangladeshi) Female	Black Male	Black Female	Chinese and Other Asian Male	Chinese and Other Asian Female	Other ethnic minority Male	Other ethnic minority Female
Weighted Sample		**1050**	67	57	198	206	107	130	75	104	56	51
Unweighted Sample		**1050**	85	76	193	179	102	107	83	93	73	59
		%	%	%	%	%	%	%	%	%	%	%
Conservative Party												
Very favourable	*4*	**8**	4	3	15	3	12	11	8	2	8	3
Somewhat favourable	*19*	**19**	22	8	18	19	18	14	26	25	28	14
TOTAL FAVOURABLE	**23**	**27**	**26**	**11**	**33**	**22**	**30**	**25**	**34**	**27**	**36**	**17**
Somewhat unfavourable	*19*	**21**	33	26	13	23	20	21	23	20	18	20
Very unfavourable	*48*	**42**	35	53	46	41	37	42	39	38	38	56
TOTAL UNFAVOURABLE	**67**	**63**	**68**	**79**	**59**	**64**	**57**	**63**	**62**	**58**	**56**	**76**
Don't know	*10*	**11**	6	11	9	14	13	12	4	15	8	7
Labour Party												
Very favourable	*9*	**11**	32	4	8	9	20	16	5	4	9	7
Somewhat favourable	*27*	**29**	25	38	26	25	41	38	27	25	21	26
TOTAL FAVOURABLE	**36**	**40**	**57**	**42**	**34**	**34**	**61**	**54**	**32**	**29**	**30**	**33**
Somewhat unfavourable	*26*	**21**	17	22	15	24	19	16	26	26	35	28
Very unfavourable	*29*	**27**	22	23	42	27	11	17	38	31	29	20
TOTAL UNFAVOURABLE	*55*	**48**	**39**	**45**	**57**	**51**	**30**	**33**	**64**	**57**	**64**	**48**
Don't know	*10*	**11**	4	13	9	14	10	13	4	14	8	20
Liberal Democrats												
Very favourable	*7*	**7**	10	9	8	5	18	5	8	3	2	7
Somewhat favourable	*32*	**37**	36	34	32	34	32	38	56	34	36	50
TOTAL FAVOURABLE	**39**	**44**	**46**	**43**	**40**	**39**	**50**	**43**	**64**	**37**	**38**	**57**
Somewhat unfavourable	*21*	**21**	31	23	27	18	12	22	10	28	19	17
Very unfavourable	*17*	**14**	10	16	18	14	12	12	15	9	16	9
TOTAL UNFAVOURABLE	**38**	**35**	**41**	**39**	**45**	**32**	**24**	**34**	**25**	**37**	**35**	**26**
Don't know	*22*	**22**	14	19	15	29	25	23	11	26	27	17
Reform UK												
Very favourable	*6*	**5**	12	8	6	2	8	2	5	4	7	2
Somewhat favourable	*8*	**9**	7	3	9	6	7	11	7	16	12	7
TOTAL FAVOURABLE	**14**	**14**	**19**	**11**	**15**	**8**	**15**	**13**	**12**	**20**	**19**	**9**
Somewhat unfavourable	*9*	**12**	22	4	11	11	19	8	9	15	11	2
Very unfavourable	*67*	**65**	49	76	71	68	53	63	78	52	62	80
TOTAL UNFAVOURABLE	**76**	**77**	**71**	**80**	**82**	**79**	**72**	**71**	**87**	**67**	**73**	**82**
Don't know	*10*	**10**	10	10	3	13	12	16	0	12	7	9
Green Party												
Very favourable	*15*	**15**	22	30	15	19	13	12	7	7	14	21
Somewhat favourable	*32*	**33**	28	27	31	33	36	37	34	36	26	38
TOTAL FAVOURABLE	**47**	**48**	**50**	**57**	**46**	**52**	**49**	**49**	**41**	**43**	**40**	**59**
Somewhat unfavourable	*14*	**14**	16	3	13	12	18	12	18	19	19	9
Very unfavourable	*16*	**20**	24	19	25	15	11	12	33	20	32	20
TOTAL UNFAVOURABLE	**30**	**34**	**40**	**22**	**38**	**27**	**29**	**24**	**51**	**39**	**51**	**29**
Don't know	*22*	**18**	10	20	16	21	22	26	8	18	9	12

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