

YouGov Survey Results

Sample Size: 1464 adults living in England
Fieldwork: 21st - 22nd October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				Support for masks in shops			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands	North	Support	Oppose	
Weighted Sample	1470	525	376	140	543	593	701	768	149	616	358	346	833	637	204	572	283	410	1128	264	
Unweighted Sample	1464	538	370	141	589	625	639	825	105	605	353	401	870	594	180	578	287	419	1147	248	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently, there are no legal Covid-19 restrictions in place in England. Would you support or oppose re-introducing each of the following Covid-19 restrictions?

Having to wear masks/facial coverings in shops

Strongly support	57	53	64	76	66	57	52	62	35	55	59	71	59	56	62	59	54	56	75	0
Tend to support	19	21	18	17	20	18	22	17	24	19	20	17	20	19	17	20	19	20	25	0
TOTAL SUPPORT	76	74	82	93	86	75	74	79	59	74	79	88	79	75	79	79	73	76	100	0
Tend to oppose	7	9	5	1	5	8	6	7	8	7	6	6	7	6	4	7	8	7	0	37
Strongly oppose	11	14	8	3	6	15	15	8	20	12	12	5	9	14	7	11	12	14	0	63
TOTAL OPPOSE	18	23	13	4	11	23	21	15	28	19	18	11	16	20	11	18	20	21	0	100
Don't know	5	2	6	4	4	3	5	6	13	7	3	1	5	5	10	4	6	5	0	0

When you have been in the following circumstances in the last 7 days, how often have you worn a face mask?

In shops

I have worn a mask every time	46	45	51	60	53	47	41	51	16	38	50	69	45	48	57	49	45	38	58	3
I have worn a mask most of the time but occasionally haven't	18	17	17	23	20	14	20	16	27	18	17	14	21	13	16	18	18	18	21	5
I have not worn a mask most of the time but occasionally have	11	10	10	9	11	9	10	11	24	12	10	4	10	11	10	11	9	13	9	14
I have not worn a mask anytime	19	24	17	4	11	23	23	16	30	24	18	7	17	21	10	17	22	24	6	73
TOTAL NOT WORN AT LEAST ONCE	48	51	44	36	42	46	53	43	81	54	45	25	48	45	36	46	49	55	36	92
Not applicable – I have not been in this circumstance in the last 7 days	6	4	5	5	5	6	6	6	4	7	5	6	6	7	7	5	7	7	5	5

Excluding those who have not been to a shop in the last 7 days

I have worn a mask every time	49	47	54	63	56	50	44	54	17	41	53	73	48	52	61	52	48	41	61	3
I have worn a mask most of the time but occasionally haven't	19	18	18	24	21	15	21	17	28	19	18	15	22	14	17	19	19	19	22	5
I have not worn a mask most of the time but occasionally have	12	10	11	9	12	10	11	12	25	13	11	4	11	12	11	12	10	14	9	15
I have not worn a mask anytime	20	25	18	4	12	24	24	17	31	26	19	7	18	23	11	18	24	26	6	77
TOTAL NOT WORN AT LEAST ONCE	51	53	46	38	44	49	56	46	84	58	47	27	51	48	39	48	53	59	38	97

YouGov Survey Results

Sample Size: 1464 adults living in England
Fieldwork: 21st - 22nd October 2021

	Worn a mask in shop - last 7 days				
	Total	Every time	Some of the times	Never	Total didn't wear at least once
Weighted Sample	1470	680	418	280	698
Unweighted Sample	1464	715	399	257	656
	%	%	%	%	%

Currently, there are no legal Covid-19 restrictions in place in England. Would you support or oppose re-introducing each of the following Covid-19 restrictions?

Having to wear masks/facial coverings in shops

Strongly support	57	86	45	11	31
Tend to support	19	10	37	15	28
TOTAL SUPPORT	76	96	82	26	59
Tend to oppose	7	1	9	19	13
Strongly oppose	11	0	3	50	22
TOTAL OPPOSE	18	1	12	69	35
Don't know	5	2	6	5	6

When you have been in the following circumstances in the last 7 days, how often have you worn a face mask?

In shops

I have worn a mask every time	46	100	0	0	0
I have worn a mask most of the time but occasionally haven't	18	0	62	0	37
I have not worn a mask most of the time but occasionally have	11	0	38	0	23
I have not worn a mask anytime	19	0	0	100	40
TOTAL NOT WORN AT LEAST ONCE	48	0	100	100	100
Not applicable – I have not been in this circumstance in the last 7 days	6	0	0	0	0

Excluding those who have not been to a shop in the last 7 days

I have worn a mask every time	49	100	0	0	0
I have worn a mask most of the time but occasionally haven't	19	0	62	0	37
I have not worn a mask most of the time but occasionally have	12	0	38	0	23
I have not worn a mask anytime	20	0	0	100	40
TOTAL NOT WORN AT LEAST ONCE	51	0	100	100	100

Sample Size: 1464 adults living in England
Fieldwork: 21st - 22nd October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				Support for masks in shops			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands	North	Support	Oppose	
Weighted Sample	1470	525	376	140	543	593	701	768	149	616	358	346	833	637	204	572	283	410	1128	264	
Unweighted Sample	1464	538	370	141	589	625	639	825	105	605	353	401	870	594	180	578	287	419	1147	248	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you have not worn a mask [at all/ at least once] in shops in the last 7 days. For what reason or reasons have you not worn a mask?

[Only asked to those who have not worn a mask on at least one occasion in the last 7 days; n=656]

Coded Answers

Forgot / didn't have one with me	28	24	31	39	33	21	26	31	32	28	26	28	32	23	34	26	37	24	43	5
Not mandatory to wear masks	16	13	23	0	11	15	19	13	23	16	13	12	14	19	18	18	10	17	9	27
Didn't feel the need to (unspecified)	10	13	8	4	11	12	9	12	10	12	9	8	9	12	6	8	11	14	9	14
Don't like wearing one / Didn't want to	9	9	7	10	6	11	9	9	7	10	9	9	9	9	6	10	7	10	7	13
Masks don't work	8	11	4	4	4	12	10	5	10	6	9	8	7	8	8	7	6	10	2	19
Kept my distance instead / shop wasn't busy	8	11	7	14	10	10	7	10	3	8	11	9	9	7	6	11	4	9	11	4
Other people weren't wearing	7	5	7	10	10	6	8	6	7	4	9	14	8	6	6	6	8	8	11	2
Health reasons	7	9	5	4	7	8	4	9	4	6	10	7	5	10	10	8	7	3	6	7
I'm vaccinated	3	3	6	3	3	5	5	2	0	5	3	3	4	3	1	3	4	5	2	6
Covid isn't real / we need to move on from covid	1	1	0	0	1	1	1	0	0	1	1	0	1	0	0	1	0	1	0	1
Other	2	1	2	4	3	1	1	3	1	2	2	0	1	2	4	1	2	1	1	1
Refused to answer	3	2	3	9	5	2	3	4	5	4	1	2	3	4	0	4	5	3	2	3

Sample Size: 1464 adults living in England
Fieldwork: 21st - 22nd October 2021

		Worn a mask in shop - last 7 days			
		Every time	Some of the times	Never	Total didn't wear at least once
Weighted Sample	1470	680	418	280	698
Unweighted Sample	1464	715	399	257	656
		%	%	%	%

You said you have not worn a mask [at all/ at least once] in shops in the last 7 days. For what reason or reasons have you not worn a mask?

[Only asked to those who have not worn a mask on at least one occasion in the last 7 days; n=656]

Coded Answers

Forgot / didn't have one with me	28	0	44	5	28
Not mandatory to wear masks	16	0	7	29	16
Didn't feel the need to (unspecified)	10	0	9	12	10
Don't like wearing one / Didn't want to	9	0	7	13	9
Masks don't work	8	0	1	18	8
Kept my distance instead / shop wasn't busy	8	0	12	3	8
Other people weren't wearing	7	0	10	3	7
Health reasons	7	0	5	9	7
I'm vaccinated	3	0	1	7	3
Covid isn't real / we need to move on from covid	1	0	0	1	1
Other	2	0	2	1	2
Refused to answer	3	0	4	2	3