

# YouGov Survey Results

Sample Size: 1728 adults in GB  
Fieldwork: 9th - 11th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					Perceived personal financial situation		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Comfortable financially	Can cover the essentials	Struggling financially
<b>Weighted Sample</b>	<b>1728</b>	565	418	147	609	643	836	892	181	714	427	406	985	743	209	579	373	416	150	641	631	352
<b>Unweighted Sample</b>	<b>1728</b>	586	407	145	677	664	730	998	143	688	427	470	1045	683	165	610	385	415	153	662	635	339
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-4 Oct	9-11 Dec																					
<b>Thinking about the last few weeks, have you cut back on the amount you are using electric or gas devices in your home compared to your normal usage?</b>																							
Yes, I have cut back on the amount I am using electric or gas devices in my home	73	<b>73</b>	74	80	77	79	75	67	79	59	72	79	76	74	72	72	75	71	71	77	64	79	88
No, I have not cut back on the amount I am using electric or gas devices in my home	27	<b>27</b>	26	20	23	21	25	33	21	41	28	21	24	26	28	28	25	29	29	23	36	21	12

*The below results have been rebased so they show the percentage of the total population who have done each of the following*

**In which of the following ways have you cut back on the amount you are using electric or gas devices in your home?**

**Please read each option carefully and tick all that apply.**

*[Rebased to overall population]*

Reducing heating usage	61	<b>63</b>	66	70	67	69	68	56	69	44	60	71	69	65	61	56	66	64	61	66	55	70	79
Reducing lighting usage	46	<b>43</b>	42	48	47	45	45	39	47	36	44	47	41	45	41	51	44	40	40	48	35	46	61
Reducing oven usage	35	<b>38</b>	42	41	36	42	43	33	42	23	33	45	47	39	36	32	40	38	36	43	27	45	53
Reducing washing machine / tumble dryer usage	36	<b>35</b>	37	37	27	37	39	29	40	25	29	41	43	32	38	31	39	37	29	39	22	39	56
Reducing the number of devices left on (or on standby) when not in use	40	<b>35</b>	36	39	34	40	37	31	40	24	34	41	37	36	34	31	37	36	33	40	26	41	50
Reducing hot water usage	31	<b>27</b>	25	30	28	29	27	25	29	20	27	30	28	26	28	27	27	27	27	28	18	29	46
Reducing use of other gas/electrical devices	24	<b>24</b>	24	26	14	24	27	22	26	18	24	28	24	23	26	24	23	25	24	26	15	27	41
Reducing kettle usage	22	<b>18</b>	15	21	19	18	19	18	18	11	19	21	15	17	19	20	17	18	16	21	9	19	33
Reducing TV or games console usage	15	<b>11</b>	6	14	6	9	11	11	11	14	13	9	6	9	13	10	9	11	11	14	5	11	23
Reducing the amount I am using electric or gas devices in another way <i>[See Tab1]</i>	3	<b>2</b>	3	1	4	3	3	3	2	0	2	2	5	2	2	1	4	3	1	1	2	2	3
Don't know	1	<b>2</b>	1	1	0	1	1	2	2	4	3	1	1	1	3	1	1	2	4	1	0	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4  
Oct

9-11  
Dec

**You said you have reduced your heating usage, in which of the following ways have you done this? Please tick all that apply.**

*[Rebased to overall population]*

Wearing more layers / using blankets	45	<b>52</b>	54	60	58	59	55	45	59	38	52	55	56	54	49	48	54	51	51	55	43	59	68
Reducing the temperature on thermostat	29	<b>42</b>	45	45	51	46	45	40	43	26	37	48	50	43	40	34	45	44	40	36	37	44	52
Reducing time heating is on	27	<b>42</b>	45	47	39	46	47	36	47	25	41	46	46	43	40	33	41	43	45	44	36	47	53
Waiting until cold before putting the heating on	32	<b>37</b>	37	43	38	41	40	31	43	28	36	42	39	39	34	38	39	35	35	41	31	43	47
Closing doors	26	<b>34</b>	37	38	31	36	39	29	39	23	31	38	40	34	34	28	36	32	33	42	27	39	46
Using fewer rooms in the house	14	<b>20</b>	21	22	27	24	20	19	22	12	20	23	22	21	20	18	21	20	21	22	15	22	32
Using hot water bottle instead	13	<b>19</b>	20	25	14	21	22	13	25	10	22	20	19	19	19	17	20	19	17	24	15	21	28
Not using heating at all	25	<b>13</b>	10	13	10	10	14	13	13	16	14	16	5	12	14	15	13	12	12	15	6	13	26
Using portable electric heaters / electric blankets instead	6	<b>10</b>	10	15	10	12	11	8	12	4	10	12	10	10	9	10	11	11	8	8	6	13	14
Using a log burner instead	5	<b>7</b>	7	6	10	8	6	6	7	5	6	9	6	7	6	1	9	7	6	9	7	9	5
Reducing heating usage in another way <i>[See Tab2]</i>	1	<b>2</b>	2	1	2	1	2	2	2	0	2	2	2	1	2	0	3	1	1	3	2	2	2
Don't know	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0