

YouGov Survey Results

Sample Size: 1670 adults in GB
Fieldwork: 4th - 5th October 2021

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	566	422	152	678	663	716	954	145	661	425	439	981	689	200	596	316	411	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-4 Mar	4-5 Oct																	
In your opinion how good or bad is the state of Britain's economy at the moment?																			
Very good	1	0	1	0	0	0	1	1	0	0	0	0	0	0	0	0	0	1	1
Quite good	6	10	19	3	4	5	15	12	8	10	7	11	12	9	11	6	9	14	8
TOTAL GOOD	7	10	20	3	4	5	16	13	8	10	7	11	12	9	11	6	9	14	9
Neither good nor bad	20	26	38	12	20	18	34	28	24	27	22	29	29	24	28	25	29	23	28
Quite bad	43	38	30	45	54	46	32	38	39	39	41	38	34	42	33	46	39	30	36
Very bad	24	20	10	36	19	27	15	18	23	13	22	21	21	20	21	16	19	24	21
TOTAL BAD	67	58	40	81	73	73	47	56	62	52	63	59	55	62	54	62	58	54	57
Don't know	6	5	3	3	3	4	4	3	7	12	7	1	4	5	6	6	4	8	6

	3-4 Mar	4-5 Oct																	
How do you think the financial situation of your household will change over the next 12 months?																			
Get a lot better	3	1	1	2	2	1	2	1	1	1	2	2	1	2	1	2	2	1	2
Get a little better	13	11	12	10	8	11	10	14	8	19	15	4	7	13	8	16	12	8	9
TOTAL BETTER	16	12	13	12	10	12	12	15	9	20	17	6	8	15	9	18	14	9	11
Stay about the same	46	39	49	29	43	35	43	38	40	48	37	36	42	40	38	36	44	36	38
Get a little worse	23	27	24	33	26	30	26	26	28	15	23	36	30	27	27	28	24	29	28
Get a lot worse	7	14	11	19	12	16	14	14	15	4	13	19	17	13	17	11	12	18	16
TOTAL WORSE	30	41	35	52	38	46	40	40	43	19	36	55	47	40	44	39	36	47	44
Don't know	7	7	2	8	8	7	5	7	8	12	10	3	4	6	9	7	6	8	8

Sample Size: 1670 adults in GB
Fieldwork: 4th - 5th October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	566	422	152	678	663	716	954	145	661	425	439	981	689	200	596	316	411	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	5	1	1	0	0	0	1	1	1	3	0	2	1	1	1	1	1	0	2	1
Get a little better	27	17	30	8	11	13	21	20	15	25	14	14	22	17	17	21	20	16	15	13
TOTAL BETTER	32	18	31	8	11	13	22	21	16	28	14	16	23	18	18	22	21	16	17	14
Stay about the same	15	19	26	11	13	15	23	19	18	23	20	18	15	19	18	14	20	19	19	16
Get a little worse	27	30	27	33	34	32	28	30	29	23	29	34	29	29	30	35	28	26	31	36
Get a lot worse	18	23	12	38	25	31	19	21	25	8	22	28	26	24	21	21	21	25	24	24
TOTAL WORSE	45	53	39	71	59	63	47	51	54	31	51	62	55	53	51	56	49	51	55	60
Don't know	8	11	5	10	16	9	7	9	12	18	15	4	7	10	12	9	10	13	10	9

How well or badly do you think each of the following are doing at managing the economy?

Boris Johnson

Very well	5	12	0	1	2	9	6	4	8	2	4	9	4	5	3	4	6	6	3
Fairly well	24	46	6	10	12	36	25	22	20	18	31	28	21	27	19	27	24	24	16
TOTAL WELL	29	58	6	11	14	45	31	26	28	20	35	37	25	32	22	31	30	30	19
Fairly badly	22	18	23	31	24	20	22	23	22	25	21	19	24	20	21	24	17	22	32
Very badly	35	12	63	50	51	23	38	33	28	40	35	31	39	31	42	32	33	36	40
TOTAL BADLY	57	30	86	81	75	43	60	56	50	65	56	50	63	51	63	56	50	58	72
Don't know	14	12	7	7	10	13	9	19	21	16	9	13	12	18	15	13	20	12	9

Rishi Sunak

Very well	7	16	2	3	4	12	9	6	3	3	8	15	8	7	6	7	9	7	5
Fairly well	30	47	15	30	25	39	33	26	25	24	37	34	29	30	33	33	27	29	19
TOTAL WELL	37	63	17	33	29	51	42	32	28	27	45	49	37	37	39	40	36	36	24
Fairly badly	24	14	36	39	34	16	24	24	23	27	25	19	26	21	26	25	18	25	29
Very badly	21	9	36	15	26	17	22	20	19	25	17	19	21	22	19	17	25	21	32
TOTAL BADLY	45	23	72	54	60	33	46	44	42	52	42	38	47	43	45	42	43	46	61
Don't know	18	13	11	14	12	16	12	23	30	20	12	14	16	20	17	17	21	17	15

Sample Size: 1670 adults in GB
Fieldwork: 4th - 5th October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	566	422	152	678	663	716	954	145	661	425	439	981	689	200	596	316	411	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	5-7 Jun	4-5 Oct																		
If Labour win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?																				
The level of taxation will rise a lot	28	26	48	9	23	17	42	32	21	10	19	36	38	25	28	24	28	29	25	22
The level of taxation will rise a little	29	30	27	33	41	36	25	33	28	36	27	33	31	35	25	37	33	24	28	36
TOTAL RISE	57	56	75	42	64	53	67	65	49	46	46	69	69	60	53	61	61	53	53	58
The level of taxation will stay about the same	14	17	9	30	18	22	12	17	18	25	20	16	11	18	17	17	17	16	20	16
The level of taxation will fall a little	3	5	4	9	3	5	4	5	4	8	7	2	2	5	4	6	4	4	5	5
The level of taxation will fall a lot	0	1	1	1	0	0	1	0	1	2	1	0	0	1	1	0	1	1	1	2
TOTAL FALL	3	6	5	10	3	5	5	5	5	10	8	2	2	6	5	6	5	5	6	7
Don't know	26	20	11	18	15	19	15	13	27	20	26	13	17	17	25	16	17	25	22	19
If the Conservatives win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?																				
The level of taxation will rise a lot	12	21	14	29	27	25	20	21	21	11	24	19	23	21	22	22	18	22	23	26
The level of taxation will rise a little	37	43	53	41	48	44	49	46	40	36	36	52	50	44	42	42	44	37	48	41
TOTAL RISE	49	64	67	70	75	69	69	67	61	47	60	71	73	65	64	64	62	59	71	67
The level of taxation will stay about the same	24	17	20	13	15	17	16	20	14	25	16	17	13	18	15	21	20	18	11	14
The level of taxation will fall a little	3	2	2	3	1	2	2	2	1	3	1	2	2	2	2	2	2	3	1	1
The level of taxation will fall a lot	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL FALL	3	2	2	3	1	2	2	2	1	3	1	2	2	2	2	2	2	3	1	1
Don't know	24	17	10	14	10	13	13	10	23	25	23	9	11	15	19	13	16	20	18	17