

YouGov Survey Results

Sample Size: 1686 adults in GB
Fieldwork: 31st January - 1st February 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1686	572	418	152	626	668	819	867	184	703	406	392	961	725	202	566	366	406	145
Unweighted Sample	1686	570	423	150	652	683	711	975	145	639	430	471	975	711	176	571	364	435	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following activities, please say whether they are acceptable or unacceptable for someone to do for a first date:

Taking someone as a plus one to a wedding

Totally acceptable	9	7	9	11	10	9	11	7	8	9	9	10	8	10	15	9	6	9	7
Mostly acceptable	19	22	18	12	18	23	21	18	12	14	26	25	18	21	14	19	22	21	18
TOTAL ACCEPTABLE	28	29	27	23	28	32	32	25	20	23	35	35	26	31	29	28	28	30	25
Mostly unacceptable	33	36	29	36	33	33	31	34	26	35	32	33	36	29	28	36	30	32	34
Totally unacceptable	27	26	34	28	30	26	22	32	37	31	23	20	30	24	29	26	30	26	27
TOTAL UNACCEPTABLE	60	62	63	64	63	59	53	66	63	66	55	53	66	53	57	62	60	58	61
Don't know	12	9	9	14	10	9	15	9	16	11	11	11	8	16	14	10	12	12	14

Going to the cinema

Totally acceptable	57	57	58	60	60	56	55	59	60	55	60	56	59	55	54	58	54	60	58
Mostly acceptable	29	32	30	28	29	32	30	28	25	29	27	34	30	28	31	29	32	28	25
TOTAL ACCEPTABLE	86	89	88	88	89	88	85	87	85	84	87	90	89	83	85	87	86	88	83
Mostly unacceptable	6	7	6	6	6	6	6	7	5	8	6	5	6	6	7	8	5	5	8
Totally unacceptable	1	1	2	0	1	2	1	1	3	1	2	1	1	2	1	1	1	2	2
TOTAL UNACCEPTABLE	7	8	8	6	7	8	7	8	8	9	8	6	7	8	8	9	6	7	10
Don't know	6	3	4	5	4	4	8	4	8	7	5	4	4	9	7	4	8	5	7

Going out for dinner

Totally acceptable	73	71	73	80	77	72	71	75	78	76	72	66	76	69	68	75	69	74	78
Mostly acceptable	20	24	21	14	18	22	19	20	10	16	23	30	20	20	22	19	23	21	12
TOTAL ACCEPTABLE	93	95	94	94	95	94	90	95	88	92	95	96	96	89	90	94	92	95	90
Mostly unacceptable	2	2	2	1	1	2	2	1	2	2	2	2	1	2	2	2	2	1	2
Totally unacceptable	0	0	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0	1
TOTAL UNACCEPTABLE	2	2	3	1	1	3	2	1	3	3	2	2	1	3	2	3	3	1	3
Don't know	5	3	3	5	3	3	7	3	9	6	3	3	3	8	8	4	6	4	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Going to the other person's home																			
Totally acceptable	12	10	15	14	12	10	18	6	22	12	10	8	13	10	16	14	9	11	8
Mostly acceptable	26	25	25	24	27	22	32	20	34	27	24	21	27	24	25	27	22	24	35
TOTAL ACCEPTABLE	38	35	40	38	39	32	50	26	56	39	34	29	40	34	41	41	31	35	43
Mostly unacceptable	33	34	34	37	35	35	27	38	21	33	34	37	35	30	29	31	37	36	26
Totally unacceptable	18	22	17	13	16	23	9	27	6	16	21	26	16	21	17	19	19	17	18
TOTAL UNACCEPTABLE	51	56	51	50	51	58	36	65	27	49	55	63	51	51	46	50	56	53	44
Don't know	11	8	9	11	10	9	13	9	17	11	12	8	8	15	13	9	12	12	13
Having the other person come to your home																			
Totally acceptable	12	10	15	14	12	10	18	6	23	13	10	8	13	10	18	15	9	10	9
Mostly acceptable	27	26	28	27	28	24	33	22	32	30	25	23	28	26	24	28	27	26	36
TOTAL ACCEPTABLE	39	36	43	41	40	34	51	28	55	43	35	31	41	36	42	43	36	36	45
Mostly unacceptable	31	35	32	34	34	34	26	36	21	30	33	36	33	28	30	28	34	35	29
Totally unacceptable	19	21	18	13	16	23	10	27	7	17	21	25	18	20	17	21	19	18	14
TOTAL UNACCEPTABLE	50	56	50	47	50	57	36	63	28	47	54	61	51	48	47	49	53	53	43
Don't know	11	9	8	12	9	9	12	9	16	10	11	8	8	15	12	9	11	11	12
Going for coffee																			
Totally acceptable	78	78	80	85	82	77	75	81	79	81	79	72	82	74	76	80	74	79	80
Mostly acceptable	15	18	16	10	14	18	17	14	8	12	15	24	14	16	14	15	18	16	11
TOTAL ACCEPTABLE	93	96	96	95	96	95	92	95	87	93	94	96	96	90	90	95	92	95	91
Mostly unacceptable	1	1	1	0	1	1	1	1	3	1	1	1	1	1	2	1	1	1	1
Totally unacceptable	0	0	0	0	0	0	0	1	1	0	1	0	0	1	0	0	1	0	1
TOTAL UNACCEPTABLE	1	1	1	0	1	1	1	2	4	1	2	1	1	2	2	1	2	1	2
Don't know	5	3	3	4	3	3	7	3	9	6	4	3	3	8	8	3	6	4	7
Going for a walk																			
Totally acceptable	69	68	73	76	76	67	68	70	65	71	73	64	73	64	67	71	68	69	68
Mostly acceptable	23	27	21	18	19	27	22	23	20	20	20	31	21	25	24	23	23	24	19
TOTAL ACCEPTABLE	92	95	94	94	95	94	90	93	85	91	93	95	94	89	91	94	91	93	87
Mostly unacceptable	2	2	3	1	2	2	2	3	4	2	3	2	2	3	1	2	2	3	2
Totally unacceptable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
TOTAL UNACCEPTABLE	2	2	3	1	2	2	2	3	4	2	3	2	2	3	1	2	2	3	3
Don't know	6	3	3	5	3	3	7	4	11	6	4	3	3	8	8	3	7	4	10

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Unweighted Sample	1686	570	423	150	652	683	711	975	145	639	430	471	975	711	176	571	364	435	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Going to a museum or art gallery																			
Totally acceptable	62	57	70	75	71	56	55	68	65	64	66	52	68	53	64	63	60	62	59
Mostly acceptable	27	34	23	17	23	33	31	23	18	25	24	38	24	31	22	28	28	28	26
TOTAL ACCEPTABLE	89	91	93	92	94	89	86	91	83	89	90	90	92	84	86	91	88	90	85
Mostly unacceptable	3	4	2	2	2	4	3	3	4	2	2	5	2	4	4	2	3	3	3
Totally unacceptable	1	1	2	0	0	1	1	1	3	1	1	1	0	2	1	0	1	1	3
TOTAL UNACCEPTABLE	4	5	4	2	2	5	4	4	7	3	3	6	2	6	5	2	4	4	6
Don't know	7	5	4	6	4	6	10	4	11	8	6	5	5	10	9	6	8	5	8
Conducting the entire date over a video call																			
Totally acceptable	12	8	16	20	15	7	11	13	20	14	10	5	14	8	15	13	8	11	11
Mostly acceptable	20	19	24	19	25	16	16	24	24	23	19	16	23	17	19	19	21	22	23
TOTAL ACCEPTABLE	32	27	40	39	40	23	27	37	44	37	29	21	37	25	34	32	29	33	34
Mostly unacceptable	26	26	28	20	25	28	26	26	19	25	28	28	26	25	29	24	26	27	22
Totally unacceptable	29	35	22	23	23	36	33	25	22	24	32	37	26	32	24	29	32	29	26
TOTAL UNACCEPTABLE	55	61	50	43	48	64	59	51	41	49	60	65	52	57	53	53	58	56	48
Don't know	14	11	10	18	12	12	14	13	15	14	11	15	11	17	13	14	14	11	18
Going out for drinks at a bar or pub																			
Totally acceptable	65	64	67	76	73	62	63	67	66	69	68	55	71	58	64	68	61	67	63
Mostly acceptable	26	31	25	16	22	32	26	26	16	21	25	41	23	29	25	25	29	25	26
TOTAL ACCEPTABLE	91	95	92	92	95	94	89	93	82	90	93	96	94	87	89	93	90	92	89
Mostly unacceptable	2	1	2	3	1	1	2	2	6	2	1	1	2	2	2	2	2	2	1
Totally unacceptable	1	1	2	0	0	1	1	2	1	1	2	1	1	2	2	1	2	1	1
TOTAL UNACCEPTABLE	3	2	4	3	1	2	3	4	7	3	3	2	3	4	4	3	4	3	2
Don't know	6	3	3	4	4	4	8	4	11	7	4	3	3	9	8	4	6	6	8
Doing a physical activity, like a gym class or swimming																			
Totally acceptable	19	16	21	29	24	15	21	17	24	20	19	15	22	15	23	19	19	20	13
Mostly acceptable	30	34	32	23	31	31	30	31	30	28	32	34	32	28	26	29	30	34	33
TOTAL ACCEPTABLE	49	50	53	52	55	46	51	48	54	48	51	49	54	43	49	48	49	54	46
Mostly unacceptable	28	31	25	28	24	32	26	30	25	29	28	26	27	29	27	31	26	26	30
Totally unacceptable	11	9	11	9	10	11	9	12	7	11	10	13	10	12	11	10	13	11	9
TOTAL UNACCEPTABLE	39	40	36	37	34	43	35	42	32	40	38	39	37	41	38	41	39	37	39
Don't know	12	9	10	12	11	10	14	10	14	11	11	12	9	16	13	12	12	9	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Going shopping

Totally acceptable	26	25	28	28	27	24	27	25	40	23	27	24	29	22	24	27	27	27	19
Mostly acceptable	32	34	32	34	32	34	32	33	29	34	27	36	31	34	30	32	34	34	29
TOTAL ACCEPTABLE	58	59	60	62	59	58	59	58	69	57	54	60	60	56	54	59	61	61	48
Mostly unacceptable	24	24	26	18	24	25	22	25	16	26	26	21	24	23	24	25	22	23	25
Totally unacceptable	8	10	7	7	8	10	8	9	3	7	9	12	8	8	10	8	6	8	13
TOTAL UNACCEPTABLE	32	34	33	25	32	35	30	34	19	33	35	33	32	31	34	33	28	31	38
Don't know	10	7	7	13	9	8	12	9	12	11	10	8	8	14	13	9	11	8	14

Meeting the other person's family or having them meet your family

Totally acceptable	5	5	6	3	5	4	7	3	4	6	3	6	5	5	6	6	4	4	4
Mostly acceptable	12	14	12	14	11	13	17	8	10	12	14	12	12	13	14	11	12	15	10
TOTAL ACCEPTABLE	17	19	18	17	16	17	24	11	14	18	17	18	17	18	20	17	16	19	14
Mostly unacceptable	37	40	35	41	38	38	36	37	42	31	38	43	40	33	34	38	38	35	36
Totally unacceptable	35	34	39	29	36	35	26	43	34	40	34	28	35	35	32	35	35	36	37
TOTAL UNACCEPTABLE	72	74	74	70	74	73	62	80	76	71	72	71	75	68	66	73	73	71	73
Don't know	11	8	9	13	9	10	13	9	10	12	10	10	8	14	13	10	11	10	13

Going on a double date with another couple

Totally acceptable	22	22	22	23	23	21	19	24	20	20	24	23	23	19	24	22	21	22	20
Mostly acceptable	36	38	35	34	33	40	37	35	34	34	35	40	35	36	32	36	35	36	38
TOTAL ACCEPTABLE	58	60	57	57	56	61	56	59	54	54	59	63	58	55	56	58	56	58	58
Mostly unacceptable	21	22	24	24	24	20	21	22	24	22	21	20	23	19	23	20	23	22	20
Totally unacceptable	11	11	11	7	11	11	10	12	8	12	11	9	11	11	11	12	11	10	8
TOTAL UNACCEPTABLE	32	33	35	31	35	31	31	34	32	34	32	29	34	30	34	32	34	32	28
Don't know	10	7	8	12	9	8	13	8	14	11	10	8	7	14	9	10	11	10	13

For the following intimate activities, please say whether they are acceptable or unacceptable for someone to do on or just after a first date:

Kissing

Totally acceptable	39	32	46	51	45	33	42	37	51	45	36	27	44	33	46	39	38	37	45
Mostly acceptable	40	47	37	32	39	44	36	43	29	36	42	50	37	43	32	41	44	41	35
TOTAL ACCEPTABLE	79	79	83	83	84	77	78	80	80	81	78	77	81	76	78	80	82	78	80
Mostly unacceptable	10	11	8	8	8	12	9	10	9	8	11	12	9	10	11	10	7	12	8
Totally unacceptable	3	4	2	3	1	4	3	4	3	2	6	3	3	3	4	4	3	3	3
TOTAL UNACCEPTABLE	13	15	10	11	9	16	12	14	12	10	17	15	12	13	15	14	10	15	11
Don't know	8	6	6	7	7	7	10	6	8	9	6	7	6	10	9	8	8	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Holding hands																			
Totally acceptable	47	42	52	56	49	44	49	45	58	47	44	43	49	44	45	47	48	46	48
Mostly acceptable	34	41	33	28	35	38	32	37	24	32	37	41	34	35	33	34	34	37	34
TOTAL ACCEPTABLE	81	83	85	84	84	82	81	82	82	79	81	84	83	79	78	81	82	83	82
Mostly unacceptable	8	8	8	7	8	9	8	9	8	9	9	8	9	8	10	8	6	10	7
Totally unacceptable	2	3	2	0	2	2	2	3	1	2	4	3	2	3	2	3	3	1	2
TOTAL UNACCEPTABLE	10	11	10	7	10	11	10	12	9	11	13	11	11	11	12	11	9	11	9
Don't know	8	5	6	10	7	7	10	6	9	10	7	6	7	10	9	8	8	6	9
Hugging																			
Totally acceptable	49	40	55	62	54	41	50	48	67	55	44	35	52	45	51	47	49	49	52
Mostly acceptable	37	48	32	28	35	44	34	39	22	30	41	52	36	39	34	39	37	37	32
TOTAL ACCEPTABLE	86	88	87	90	89	85	84	87	89	85	85	87	88	84	85	86	86	86	84
Mostly unacceptable	6	7	5	3	5	8	6	6	1	5	8	7	6	5	6	6	4	7	4
Totally unacceptable	2	1	2	0	1	2	1	2	3	1	2	1	1	2	1	1	2	2	2
TOTAL UNACCEPTABLE	8	8	7	3	6	10	7	8	4	6	10	8	7	7	7	6	9	6	
Don't know	7	4	6	7	6	6	9	5	7	9	5	5	5	9	7	7	7	6	9
Having sex																			
Totally acceptable	20	12	29	31	25	11	24	16	40	26	14	5	24	14	30	20	15	17	24
Mostly acceptable	16	14	19	13	17	15	21	12	16	20	17	10	17	16	18	15	17	16	21
TOTAL ACCEPTABLE	36	26	48	44	42	26	45	28	56	46	31	15	41	30	48	35	32	33	45
Mostly unacceptable	27	31	25	27	26	31	25	28	21	25	29	30	26	27	20	26	30	29	22
Totally unacceptable	27	35	19	19	22	33	17	36	15	18	30	46	23	32	21	28	29	28	20
TOTAL UNACCEPTABLE	54	66	44	46	48	64	42	64	36	43	59	76	49	59	41	54	59	57	42
Don't know	10	8	9	10	10	10	13	8	8	12	11	8	9	12	11	11	9	9	12
Sleeping in the same bed																			
Totally acceptable	20	11	29	30	24	12	24	16	40	27	13	5	25	13	28	20	16	17	24
Mostly acceptable	17	15	19	16	19	16	22	13	19	21	17	11	18	16	19	16	17	17	21
TOTAL ACCEPTABLE	37	26	48	46	43	28	46	29	59	48	30	16	43	29	47	36	33	34	45
Mostly unacceptable	28	32	27	25	28	31	26	30	19	26	32	32	27	29	24	28	29	29	26
Totally unacceptable	25	33	17	21	20	31	16	33	13	15	27	45	22	28	18	25	28	27	17
TOTAL UNACCEPTABLE	53	65	44	46	48	62	42	63	32	41	59	77	49	57	42	53	57	56	43
Don't know	11	9	8	9	10	11	12	9	9	12	11	8	9	13	12	11	10	9	12