

YouGov Survey Results

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	546	404	142	588	622	808	862	175	690	412	392	952	718	202	559	361	402	145
Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-16 Nov	8-9 Dec																	
In your opinion, how good or bad is the state of the British economy at the moment?																			
Very good	0	0	1	0	1	0	1	0	0	1	0	1	1	0	1	0	0	1	0
Fairly good	3	2	3	2	0	1	3	1	5	2	2	2	2	2	4	1	3	2	1
TOTAL GOOD	3	2	4	2	1	1	4	3	6	2	3	3	2	3	4	1	4	3	1
Neither good nor bad	9	9	16	3	7	7	12	11	7	6	9	14	8	10	11	8	9	8	10
Fairly bad	35	36	43	26	42	35	36	35	37	39	33	35	40	37	34	39	39	35	34
Very bad	49	49	35	67	49	57	47	46	52	40	53	52	41	50	47	40	50	48	50
TOTAL BAD	84	85	78	93	91	92	83	81	89	79	86	87	81	87	81	79	89	83	84
Don't know	3	4	2	3	1	1	1	4	3	8	5	2	2	2	6	6	2	4	3
How well or badly would you say the government is doing at managing the cost of living?																			
Very well	1	1	2	0	0	0	1	0	0	0	1	1	1	1	1	0	1	1	0
Fairly well	10	13	27	4	8	9	21	16	11	8	8	15	23	11	16	9	15	12	14
TOTAL WELL	11	14	29	4	8	9	22	17	11	8	8	16	24	12	17	10	15	13	15
Fairly badly	32	31	38	20	38	31	32	31	32	35	30	28	36	31	31	32	34	31	29
Very badly	49	47	26	72	49	56	41	46	49	47	55	52	30	51	42	45	46	47	49
TOTAL BADLY	81	78	64	92	87	87	73	77	81	82	85	80	66	82	73	77	80	78	78
Don't know	8	8	7	4	5	4	6	7	8	10	8	5	10	6	10	13	5	9	8

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	Household income				
	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

	15-16 Nov	8-9 Dec				
In your opinion, how good or bad is the state of the British economy at the moment?						
Very good	0	0	1	1	0	1
Fairly good	3	2	4	2	2	1
TOTAL GOOD	3	2	5	3	2	2
Neither good nor bad	9	9	8	11	8	7
Fairly bad	35	36	33	38	37	36
Very bad	49	49	49	47	52	54
TOTAL BAD	84	85	82	85	89	90
Don't know	3	4	6	1	0	1
How well or badly would you say the government is doing at managing the cost of living?						
Very well	1	1	1	1	1	1
Fairly well	10	13	15	15	11	13
TOTAL WELL	11	14	16	16	12	14
Fairly badly	32	31	33	32	33	31
Very badly	49	47	41	45	53	52
TOTAL BADLY	81	78	74	77	86	83
Don't know	8	8	10	6	2	4

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the cost of living, which of the following comes closest to your view?

I have already had to make cuts to my usual spending, and expect to have to make further cuts	50	48	43	55	39	47	51	44	52	32	55	56	36	45	52	38	50	48	51	50
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	13	13	12	13	11	15	14	12	19	11	11	15	12	14	17	11	13	14	13
TOTAL MADE CUTS	59	61	56	67	52	58	66	58	64	51	66	67	51	57	66	55	61	61	65	63
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	24	22	25	21	27	26	21	22	22	22	20	19	29	25	18	20	24	22	20	22
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	10	12	17	7	19	14	12	15	9	13	7	12	19	14	8	17	12	10	9	12
TOTAL MAINTAINED USUAL SPENDING	34	34	42	28	46	40	33	37	31	35	27	31	48	39	26	37	36	32	29	34
Don't know	6	5	2	5	2	2	2	5	5	14	6	2	1	3	7	7	3	7	5	4

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	7	5	9	3	6	8	7	8	4	8	9	5	4	11	5	6	10	9	4
Most of the time	12	13	10	16	13	12	14	11	14	8	14	15	10	10	16	12	10	14	16	10
Occasionally	25	23	24	23	22	23	26	22	24	19	24	24	22	22	24	14	27	23	22	24
Never	46	46	57	43	52	54	47	47	44	21	43	47	60	53	36	52	46	43	42	51
Not applicable – I do not spend money on this	6	8	3	6	8	4	3	8	7	42	5	3	1	8	8	12	9	5	7	8
Don't know	3	4	1	3	1	1	2	4	4	7	5	1	3	2	6	6	3	5	4	3

Food

Always	5	5	3	5	2	3	4	5	4	7	4	5	3	3	7	3	3	4	6	7
Most of the time	9	11	9	11	12	9	13	11	11	11	13	14	5	9	14	13	9	13	12	8
Occasionally	29	29	23	35	29	28	29	25	32	27	33	26	26	26	32	23	31	27	29	29
Never	52	50	63	45	52	57	53	53	48	34	44	52	65	57	41	53	53	48	47	48
Not applicable – I do not spend money on this	1	2	0	2	4	2	0	2	2	12	1	1	0	2	2	3	2	2	1	4
Don't know	3	3	1	3	1	1	1	4	2	8	5	1	1	2	5	5	2	4	3	3

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Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

Thinking about the cost of living, which of the following comes closest to your view?

I have already had to make cuts to my usual spending, and expect to have to make further cuts	50	48	56	50	45	44
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	13	14	13	13	11
TOTAL MADE CUTS	59	61	70	63	58	55
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	24	22	18	23	26	24
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	10	12	8	12	15	19
TOTAL MAINTAINED USUAL SPENDING	34	34	26	35	41	43
Don't know	6	5	5	3	1	3

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	7	17	7	3	3
Most of the time	12	13	20	14	11	6
Occasionally	25	23	26	27	23	21
Never	46	46	29	46	56	63
Not applicable – I do not spend money on this	6	8	4	3	5	5
Don't know	3	4	5	3	1	2

Food

Always	5	5	13	3	3	1
Most of the time	9	11	19	12	7	6
Occasionally	29	29	34	32	28	22
Never	52	50	31	51	58	70
Not applicable – I do not spend money on this	1	2	1	1	2	0
Don't know	3	3	3	1	1	1

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1670	546	404	142	588	622	808	862	175	690	412	392	952	718	202	559	361	402	145	
Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Fuel for my vehicle																				
Always	6	4	3	5	4	4	4	3	4	4	4	2	4	4	3	2	4	6	3	
Most of the time	7	9	9	8	9	9	10	9	8	11	10	6	8	10	10	9	9	8	8	
Occasionally	24	23	23	25	24	23	26	20	18	26	21	22	23	24	10	27	23	23	27	
Never	39	38	50	35	35	45	42	41	14	34	43	52	44	30	35	41	39	37	35	
Not applicable – I do not spend money on this	21	23	13	24	27	18	17	21	47	21	21	17	20	26	36	18	21	24	23	
Don't know	3	4	1	3	1	1	2	5	8	5	1	1	2	5	6	3	5	2	3	
Rent/mortgage																				
Always	5	3	1	4	2	3	3	3	4	3	4	2	3	4	4	2	3	4	2	
Most of the time	6	5	3	7	3	4	5	5	7	5	7	1	4	6	6	3	4	8	1	
Occasionally	13	11	8	12	9	11	9	13	17	15	10	4	12	10	11	11	12	11	13	
Never	41	43	42	50	43	49	43	45	20	57	47	24	48	35	44	44	43	41	42	
Not applicable – I do not spend money on this	31	34	44	24	42	32	39	33	43	15	31	68	31	39	29	37	33	32	40	
Don't know	3	4	1	3	1	1	2	5	9	5	1	1	2	6	6	3	5	3	2	
Thinking about your finances, which of the following best reflects your position?																				
I cannot afford my essential costs, and often have to go without things like food and heating	6	6	5	8	2	5	6	7	7	8	9	2	4	9	8	5	7	6	7	
I can only just afford my essential costs and often struggle to make ends meet	21	23	17	24	23	19	23	21	24	28	23	13	19	28	16	22	28	26	16	
TOTAL STRUGGLING	27	29	22	32	25	24	29	28	31	36	32	15	23	37	24	27	35	32	23	
I can normally comfortably cover the essentials, but I do not often have money for luxuries	43	43	45	45	36	42	46	41	42	41	40	50	43	43	45	44	40	41	51	
I am relatively comfortable financially	28	25	31	22	33	30	23	26	24	20	25	33	30	17	27	25	23	24	23	
I am very comfortable financially	3	3	3	2	7	4	1	5	4	3	3	2	3	2	4	3	2	2	3	
TOTAL COMFORTABLE	31	28	34	24	40	34	24	31	28	23	28	35	33	19	31	28	25	26	26	
In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?																				
It will be in a depression/recession	75	71	60	85	83	80	68	68	67	77	75	61	74	67	65	74	72	70	73	
It will remain stable	12	14	25	7	10	10	20	18	7	10	13	22	13	14	17	14	11	14	11	
It will be growing/booming	3	2	3	1	1	1	3	3	5	1	2	3	2	3	4	2	2	3	4	
Don't know	11	13	12	7	6	8	9	12	21	12	9	14	10	16	14	10	15	13	12	

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Weighted Sample		1670	303	399	248	276	
Unweighted Sample		1670	295	409	249	294	
		%	%	%	%	%	
Fuel for my vehicle							
	Always	6	4	8	4	1	3
	Most of the time	7	9	13	10	9	7
	Occasionally	24	23	21	28	24	20
	Never	39	38	24	39	43	56
	Not applicable – I do not spend money on this	21	23	31	19	20	13
	Don't know	3	4	3	2	2	1
Rent/mortgage							
	Always	5	3	7	2	2	2
	Most of the time	6	5	8	5	2	2
	Occasionally	13	11	13	14	12	11
	Never	41	43	25	43	58	65
	Not applicable – I do not spend money on this	31	34	41	35	24	19
	Don't know	3	4	6	1	2	1
Thinking about your finances, which of the following best reflects your position?							
	I cannot afford my essential costs, and often have to go without things like food and heating	6	6	14	5	3	3
	I can only just afford my essential costs and often struggle to make ends meet	21	23	35	23	20	11
TOTAL STRUGGLING		27	29	49	28	23	14
	I can normally comfortably cover the essentials, but I do not often have money for luxuries	43	43	36	49	48	41
	I am relatively comfortable financially	28	25	13	22	26	39
	I am very comfortable financially	3	3	2	1	3	7
TOTAL COMFORTABLE		31	28	15	23	29	46
In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?							
	It will be in a depression/recession	75	71	66	71	78	79
	It will remain stable	12	14	12	15	12	14
	It will be growing/booming	3	2	3	3	2	1
	Don't know	11	13	19	11	8	6

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Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	1	1	1	1	1	1	1	0	1	1	0	1	1	2	1	1	0	0
Prices in the shops are rising faster than my income	86	84	86	88	87	88	90	82	86	68	86	90	84	87	81	81	81	84	87
My income is keeping pace with prices in the shops	6	7	9	5	8	6	7	8	6	10	5	6	11	7	7	8	6	8	9
Don't know	7	8	4	6	4	4	3	9	7	22	8	3	5	5	11	10	6	10	7

Thinking about the next two or three years, how worried are you that people like you will...

...not have enough money to live comfortably?

Very worried	29	27	21	34	24	29	27	24	31	27	35	28	14	27	28	26	28	28	28
Fairly worried	39	40	39	44	35	41	39	39	41	39	39	40	42	40	40	34	40	40	44
TOTAL WORRIED	68	67	60	78	59	70	66	63	72	66	74	68	56	67	68	60	68	68	70
Not very worried	20	19	26	13	28	21	21	23	16	16	14	21	28	22	16	20	22	16	18
Not at all worried	6	6	9	3	6	5	8	8	4	7	4	7	8	6	6	11	6	6	2
TOTAL NOT WORRIED	26	25	35	16	34	26	29	31	20	23	18	28	36	28	22	31	28	22	23
Don't know	6	7	5	6	6	5	5	6	8	10	8	5	8	5	10	8	5	10	8

...be victims of burglary, robbery or mugging?

Very worried	15	14	15	15	4	11	17	13	15	8	17	14	11	12	16	14	12	19	15
Fairly worried	32	31	30	35	25	32	30	29	34	31	31	29	35	33	29	32	34	24	37
TOTAL WORRIED	47	45	45	50	29	43	47	42	49	39	48	43	46	45	45	46	46	43	52
Not very worried	34	34	36	33	48	41	34	38	31	26	33	38	37	37	31	33	37	37	27
Not at all worried	8	9	10	8	14	7	9	10	8	20	7	10	7	9	9	10	9	9	12
TOTAL NOT WORRIED	42	43	46	41	62	48	43	48	39	46	40	48	44	46	40	43	46	46	36
Don't know	10	11	9	9	8	8	9	10	12	14	12	9	10	9	14	11	8	13	12

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	%	%	%	%	%

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	1	0	1	1	2
Prices in the shops are rising faster than my income	86	84	83	88	89	86
My income is keeping pace with prices in the shops	6	7	7	8	8	9
Don't know	7	8	10	3	2	3

Thinking about the next two or three years, how worried are you that people like you will...

...not have enough money to live comfortably?

Very worried	29	27	36	30	26	22
Fairly worried	39	40	39	39	39	41
TOTAL WORRIED	68	67	75	69	65	63
Not very worried	20	19	12	21	25	26
Not at all worried	6	6	5	6	6	8
TOTAL NOT WORRIED	26	25	17	27	31	34
Don't know	6	7	8	4	3	4

...be victims of burglary, robbery or mugging?

Very worried	15	14	21	14	10	12
Fairly worried	32	31	29	32	27	30
TOTAL WORRIED	47	45	50	46	37	42
Not very worried	34	34	28	35	43	44
Not at all worried	8	9	9	10	12	10
TOTAL NOT WORRIED	42	43	37	45	55	54
Don't know	10	11	13	10	8	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...suffer directly from cuts in spending on public services such as health, education and welfare?

Very worried	33	31	21	45	37	39	29	28	34	27	34	33	24	32	30	23	33	28	35	27
Fairly worried	40	42	48	39	41	41	43	40	45	36	42	43	46	44	41	49	42	41	38	50
TOTAL WORRIED	73	73	69	84	78	80	72	68	79	63	76	76	70	76	71	72	75	69	73	77
Not very worried	14	13	18	7	14	11	15	16	10	19	11	12	15	14	12	15	14	12	12	12
Not at all worried	6	5	8	2	4	3	7	7	3	6	3	6	7	4	6	4	4	7	6	2
TOTAL NOT WORRIED	20	18	26	9	18	14	22	23	13	25	14	18	22	18	18	19	18	19	18	14
Don't know	8	9	6	7	5	5	7	8	9	13	10	6	7	6	11	9	6	12	9	9

...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?

Very worried	12	11	11	10	8	6	15	11	10	12	10	12	11	8	15	11	6	13	16	9
Fairly worried	24	21	24	18	15	16	25	21	20	20	19	23	22	20	21	19	19	22	23	22
TOTAL WORRIED	36	32	35	28	23	22	40	32	30	32	29	35	33	28	36	30	25	35	39	31
Not very worried	28	25	24	27	27	30	22	26	24	26	25	29	19	28	20	29	27	22	21	30
Not at all worried	23	26	27	29	42	35	23	29	24	21	27	24	29	28	24	25	30	27	22	25
TOTAL NOT WORRIED	51	51	51	56	69	65	45	55	48	47	52	53	48	56	44	54	57	49	43	55
Don't know	14	17	14	16	8	12	15	13	21	20	19	12	18	15	20	16	18	16	18	14

...lose their job/have difficulty finding work?

Very worried	15	15	9	21	10	14	14	15	15	20	19	16	5	14	16	15	13	17	15	17
Fairly worried	31	28	25	32	30	31	25	26	30	33	34	26	19	30	26	31	29	27	28	24
TOTAL WORRIED	46	43	34	53	40	45	39	41	45	53	53	42	24	44	42	46	42	44	43	41
Not very worried	25	25	26	24	32	29	22	26	23	23	26	30	17	29	19	24	26	23	24	30
Not at all worried	17	18	26	13	18	17	24	19	16	12	10	17	35	16	20	15	18	18	20	13
TOTAL NOT WORRIED	42	43	52	37	50	46	46	45	39	35	36	47	52	45	39	39	44	41	44	43
Don't know	12	14	15	10	10	9	15	14	15	11	11	11	24	10	19	15	13	15	13	16

...lose their home?

Very worried	14	13	8	17	10	12	12	11	14	16	15	13	7	12	13	10	12	13	15	9
Fairly worried	27	26	20	31	22	28	21	25	26	25	31	23	19	27	24	29	25	24	25	27
TOTAL WORRIED	41	39	28	48	32	40	33	36	40	41	46	36	26	39	37	39	37	37	40	36
Not very worried	28	29	33	28	37	32	32	30	29	29	27	36	27	32	26	30	31	28	28	27
Not at all worried	20	22	32	16	22	21	27	25	20	21	14	22	37	21	24	19	25	21	22	23
TOTAL NOT WORRIED	48	51	65	44	59	53	59	55	49	50	41	58	64	53	50	49	56	49	50	50
Don't know	10	10	7	8	8	7	8	10	10	10	12	7	10	8	13	12	6	13	10	13

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Household income				
	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

...suffer directly from cuts in spending on public services such as health, education and welfare?						
Very worried	33	31	35	33	31	32
Fairly worried	40	42	42	41	45	46
TOTAL WORRIED	73	73	77	74	76	78
Not very worried	14	13	9	14	13	17
Not at all worried	6	5	5	7	5	3
TOTAL NOT WORRIED	20	18	14	21	18	20
Don't know	8	9	9	5	6	3
...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?						
Very worried	12	11	16	13	9	6
Fairly worried	24	21	25	21	20	20
TOTAL WORRIED	36	32	41	34	29	26
Not very worried	28	25	17	28	29	31
Not at all worried	23	26	23	25	31	35
TOTAL NOT WORRIED	51	51	40	53	60	66
Don't know	14	17	19	13	12	8
...lose their job/have difficulty finding work?						
Very worried	15	15	18	17	12	11
Fairly worried	31	28	28	29	28	36
TOTAL WORRIED	46	43	46	46	40	47
Not very worried	25	25	14	25	34	37
Not at all worried	17	18	22	20	18	12
TOTAL NOT WORRIED	42	43	36	45	52	49
Don't know	12	14	18	9	8	4
...lose their home?						
Very worried	14	13	17	14	12	7
Fairly worried	27	26	27	25	26	28
TOTAL WORRIED	41	39	44	39	38	35
Not very worried	28	29	23	32	34	38
Not at all worried	20	22	20	23	23	24
TOTAL NOT WORRIED	48	51	43	55	57	62
Don't know	10	10	12	6	6	3

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	546	404	142	588	622	808	862	175	690	412	392	952	718	202	559	361	402	145
Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities?

Very worried	11	12	7	15	6	12	10	13	10	17	14	11	6	11	13	12	11	10	14	12
Fairly worried	21	18	16	21	13	17	16	17	19	23	20	17	13	19	17	18	18	15	19	21
TOTAL WORRIED	32	30	23	36	19	29	26	30	29	40	34	28	19	30	30	30	29	25	33	33
Not very worried	31	29	30	30	40	32	28	28	30	29	31	33	23	32	26	33	31	26	29	26
Not at all worried	22	26	36	21	31	28	30	30	22	17	20	26	41	26	26	21	28	30	23	24
TOTAL NOT WORRIED	53	55	66	51	71	60	58	58	52	46	51	59	64	58	52	54	59	56	52	50
Don't know	14	15	12	13	10	10	15	12	18	13	15	13	17	12	18	16	11	19	15	17

...suffer ill-health?

Very worried	22	21	17	27	20	22	22	17	26	19	21	24	19	19	24	16	22	20	25	19
Fairly worried	38	39	44	39	35	43	43	38	41	24	37	41	50	41	37	34	43	37	37	46
TOTAL WORRIED	60	60	61	66	55	65	65	55	67	43	58	65	69	60	61	50	65	57	62	65
Not very worried	25	22	24	22	26	24	21	26	19	29	23	22	18	25	19	26	23	23	20	19
Not at all worried	6	7	7	6	9	4	7	10	5	16	7	7	4	7	8	11	6	8	8	5
TOTAL NOT WORRIED	31	29	31	28	35	28	28	36	24	45	30	29	22	32	27	37	29	31	28	24
Don't know	9	10	9	6	10	7	7	10	9	11	11	7	9	8	12	13	7	12	9	11

Thinking about the rising cost of living and Christmas, which of the following comes closest to your view?

The rising cost of living means I will spend less on Christmas this year compared to normal	58	55	55	62	50	55	60	53	57	46	58	63	48	54	58	50	57	53	56	61
I expect to spend as much as I normally do on Christmas	29	31	35	29	37	36	30	31	31	27	30	29	38	35	26	28	33	33	32	24
I expect to spend more than normal on Christmas this year, regardless of the rising cost of living	3	3	4	2	1	2	4	3	3	7	3	2	3	3	3	3	3	5	3	2
Don't know	4	4	3	2	3	3	2	5	3	10	4	3	3	3	5	2	4	6	3	6
Not applicable – I do not celebrate Christmas	6	6	4	4	8	4	5	7	5	9	6	4	8	5	8	17	4	3	6	6

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Household income				
	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

...suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities?						
Very worried	11	12	17	15	8	8
Fairly worried	21	18	16	17	18	20
TOTAL WORRIED	32	30	33	32	26	28
Not very worried	31	29	25	32	35	34
Not at all worried	22	26	24	26	28	33
TOTAL NOT WORRIED	53	55	49	58	63	67
Don't know	14	15	18	10	11	6
...suffer ill-health?						
Very worried	22	21	30	25	18	12
Fairly worried	38	39	40	38	37	43
TOTAL WORRIED	60	60	70	63	55	55
Not very worried	25	22	14	23	31	33
Not at all worried	6	7	6	8	7	7
TOTAL NOT WORRIED	31	29	20	31	38	40
Don't know	9	10	9	6	7	5
Thinking about the rising cost of living and Christmas, which of the following comes closest to your view?						
The rising cost of living means I will spend less on Christmas this year compared to normal	58	55	59	57	53	52
I expect to spend as much as I normally do on Christmas	29	31	22	33	37	41
I expect to spend more than normal on Christmas this year, regardless of the rising cost of living	3	3	3	4	3	3
Don't know	4	4	7	2	2	2
Not applicable – I do not celebrate Christmas	6	6	9	5	5	2

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	546	404	142	588	622	808	862	175	690	412	392	952	718	202	559	361	402	145
Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on?
Please tick all that apply.

[Asked to those who will spend less on Christmas this year; n=941]

Presents	87	86	84	87	89	87	86	84	87	79	85	88	86	86	86	84	86	87	85	87
Gatherings e.g. meals out with friends, family, colleagues	58	61	58	68	66	65	62	60	63	55	64	63	56	65	57	55	62	66	61	57
Outings e.g. seeing a pantomime, visiting a Christmas market	55	59	55	65	67	63	57	57	60	59	61	57	55	64	53	47	59	57	63	65
Food	58	58	54	60	72	62	57	59	58	47	62	62	51	57	60	47	61	62	60	53
Donating to charities	35	42	37	41	51	41	44	45	39	38	38	45	46	43	40	39	41	37	44	53
Travel e.g. travelling to visit family and friends	34	39	36	40	43	38	39	44	35	34	40	37	45	38	41	34	39	41	40	42
Other	1	1	2	2	0	2	1	1	2	0	0	3	1	2	1	0	2	0	2	1
Don't know	2	2	1	2	0	2	1	3	2	9	3	1	1	2	2	5	0	2	3	3

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	1	1	2	3	2	1	1	1	0	2	2	0	1	1	3	1	0	1	1
Get a little better	6	6	6	6	4	7	5	7	5	12	7	4	4	7	5	9	6	6	5	4
TOTAL BETTER	7	7	7	8	7	9	6	8	6	12	9	6	4	8	6	12	7	6	6	5
Stay about the same	25	26	34	21	28	24	30	27	26	27	23	27	32	27	26	20	27	24	30	27
Get a little worse	37	35	36	37	39	41	37	35	35	23	35	38	37	37	32	36	36	36	31	39
Get a lot worse	23	22	16	28	20	21	21	21	24	17	23	25	20	20	25	19	22	25	25	17
TOTAL WORSE	60	57	52	65	59	62	58	56	59	40	58	63	57	57	57	55	58	61	56	56
Don't know	8	9	7	6	7	5	6	9	9	22	10	4	8	8	11	12	8	10	8	11

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Household income				
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Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on?
Please tick all that apply.

[Asked to those who will spend less on Christmas this year; n=941]

	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Presents	87	86	87	82	88
Gatherings e.g. meals out with friends, family, colleagues	58	61	58	60	64
Outings e.g. seeing a pantomime, visiting a Christmas market	55	59	53	59	59
Food	58	58	65	58	65
Donating to charities	35	42	44	37	39
Travel e.g. travelling to visit family and friends	34	39	49	36	43
Other	1	1	0	1	1
Don't know	2	2	2	2	1

How do you think the financial situation of your household will change over the NEXT 12 months?

	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Get a lot better	1	1	1	1	2
Get a little better	6	6	4	7	6
TOTAL BETTER	7	7	5	8	8
Stay about the same	25	26	23	28	28
Get a little worse	37	35	29	37	35
Get a lot worse	23	22	35	20	23
TOTAL WORSE	60	57	64	57	58
Don't know	8	9	8	7	5

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1670	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	1	1	2	1	1	1	1	1	1	2	1	1	2	1	3	1	2	0	1
Got a little better	7	7	7	6	8	7	5	6	7	11	9	6	2	6	7	7	7	5	7	8
TOTAL BETTER	8	8	8	8	9	8	6	7	8	12	11	7	3	8	8	10	8	7	7	9
Stayed about the same	28	23	29	19	28	25	24	23	22	19	20	21	31	25	20	23	24	21	24	21
Got a little worse	39	41	43	41	46	42	45	41	40	33	38	44	46	42	39	38	44	39	40	42
Got a lot worse	20	23	17	28	15	22	22	22	25	20	26	26	17	21	27	21	21	28	24	23
TOTAL WORSE	59	64	60	69	61	64	67	63	65	53	64	70	63	63	66	59	65	67	64	65
Don't know	4	5	3	4	2	3	2	6	5	16	6	2	2	4	7	8	4	6	5	5

How do you think the UK economy has changed over the LAST 12 months?

Got a lot better	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Got a little better	1	1	2	1	1	1	2	2	1	1	1	2	1	1	2	3	1	2	1	0
TOTAL BETTER	1	1	2	1	1	1	2	2	1	1	1	2	1	1	2	3	1	2	1	0
Stayed about the same	5	5	6	2	2	3	4	5	4	8	5	4	3	5	5	5	4	5	5	6
Got a little worse	25	23	34	13	20	17	29	25	21	24	17	25	29	22	24	28	21	22	24	22
Got a lot worse	65	66	56	80	76	77	62	62	70	56	71	66	62	69	62	59	71	65	64	67
TOTAL WORSE	90	89	90	93	96	94	91	87	91	80	88	91	91	91	86	87	92	87	88	89
Don't know	4	5	3	3	2	2	2	5	4	10	5	2	4	3	8	6	3	6	6	4

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Get a little better	6	7	11	4	5	5	8	8	5	11	5	7	8	6	8	9	8	4	7	5
TOTAL BETTER	6	7	11	4	5	5	8	8	5	11	5	7	8	6	8	9	8	4	7	5
Stay about the same	12	16	24	6	16	11	20	18	14	18	13	14	23	16	16	14	17	14	16	18
Get a little worse	31	29	31	28	33	29	30	28	31	32	30	30	26	30	28	28	31	29	29	28
Get a lot worse	42	39	27	56	41	47	36	37	41	25	43	44	33	41	36	36	37	43	40	39
TOTAL WORSE	73	68	58	84	74	76	66	65	72	57	73	74	59	71	64	64	68	72	69	67
Don't know	8	9	8	7	6	7	5	9	9	14	9	6	10	6	12	13	7	10	8	10

Sample Size: 1670 adults in GB
Fieldwork: 8th - 9th December 2022

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Weighted Sample	1670	303	399	248	276
Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	1	1	1	2	3
Got a little better	7	7	5	7	9	8
TOTAL BETTER	8	8	6	8	11	11
Stayed about the same	28	23	18	23	27	30
Got a little worse	39	41	33	44	40	42
Got a lot worse	20	23	38	22	22	15
TOTAL WORSE	59	64	71	66	62	57
Don't know	4	5	6	3	0	1

How do you think the UK economy has changed over the LAST 12 months?

Got a lot better	0	0	0	0	0	0
Got a little better	1	1	1	3	2	1
TOTAL BETTER	1	1	1	3	2	1
Stayed about the same	5	5	4	4	6	3
Got a little worse	25	23	21	26	24	21
Got a lot worse	65	66	65	65	68	73
TOTAL WORSE	90	89	86	91	92	94
Don't know	4	5	9	3	0	2

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	0	0	0	0
Get a little better	6	7	6	7	6	7
TOTAL BETTER	6	7	6	7	6	7
Stay about the same	12	16	15	16	20	15
Get a little worse	31	29	26	30	29	33
Get a lot worse	42	39	37	40	43	42
TOTAL WORSE	73	68	63	70	72	75
Don't know	8	9	15	7	2	3