























Sample Size: 1670 adults in GB  
Fieldwork: 8th - 9th December 2022

	Household income				
	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1670</b>	303	399	248	276
<b>Unweighted Sample</b>	<b>1670</b>	295	409	249	294
	%	%	%	%	%

		Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>...suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities?</b>						
Very worried	11	12	17	15	8	8
Fairly worried	21	18	16	17	18	20
<b>TOTAL WORRIED</b>	<b>32</b>	<b>30</b>	<b>33</b>	<b>32</b>	<b>26</b>	<b>28</b>
Not very worried	31	29	25	32	35	34
Not at all worried	22	26	24	26	28	33
<b>TOTAL NOT WORRIED</b>	<b>53</b>	<b>55</b>	<b>49</b>	<b>58</b>	<b>63</b>	<b>67</b>
Don't know	14	15	18	10	11	6
<b>...suffer ill-health?</b>						
Very worried	22	21	30	25	18	12
Fairly worried	38	39	40	38	37	43
<b>TOTAL WORRIED</b>	<b>60</b>	<b>60</b>	<b>70</b>	<b>63</b>	<b>55</b>	<b>55</b>
Not very worried	25	22	14	23	31	33
Not at all worried	6	7	6	8	7	7
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>29</b>	<b>20</b>	<b>31</b>	<b>38</b>	<b>40</b>
Don't know	9	10	9	6	7	5
<b>Thinking about the rising cost of living and Christmas, which of the following comes closest to your view?</b>						
The rising cost of living means I will spend less on Christmas this year compared to normal	58	55	59	57	53	52
I expect to spend as much as I normally do on Christmas	29	31	22	33	37	41
I expect to spend more than normal on Christmas this year, regardless of the rising cost of living	3	3	3	4	3	3
Don't know	4	4	7	2	2	2
Not applicable – I do not celebrate Christmas	6	6	9	5	5	2

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1670</b>	546	404	142	588	622	808	862	175	690	412	392	952	718	202	559	361	402	145
<b>Unweighted Sample</b>	<b>1670</b>	588	416	136	702	638	751	919	120	690	443	417	994	676	161	594	361	401	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on?  
Please tick all that apply.

[Asked to those who will spend less on Christmas this year; n=941]

Presents	87	<b>86</b>	84	87	89	87	86	84	87	79	85	88	86	86	86	84	86	87	85	87
Gatherings e.g. meals out with friends, family, colleagues	58	<b>61</b>	58	68	66	65	62	60	63	55	64	63	56	65	57	55	62	66	61	57
Outings e.g. seeing a pantomime, visiting a Christmas market	55	<b>59</b>	55	65	67	63	57	57	60	59	61	57	55	64	53	47	59	57	63	65
Food	58	<b>58</b>	54	60	72	62	57	59	58	47	62	62	51	57	60	47	61	62	60	53
Donating to charities	35	<b>42</b>	37	41	51	41	44	45	39	38	38	45	46	43	40	39	41	37	44	53
Travel e.g. travelling to visit family and friends	34	<b>39</b>	36	40	43	38	39	44	35	34	40	37	45	38	41	34	39	41	40	42
Other	1	<b>1</b>	2	2	0	2	1	1	2	0	0	3	1	2	1	0	2	0	2	1
Don't know	2	<b>2</b>	1	2	0	2	1	3	2	9	3	1	1	2	2	5	0	2	3	3

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	<b>1</b>	1	2	3	2	1	1	1	0	2	2	0	1	1	3	1	0	1	1
Get a little better	6	<b>6</b>	6	6	4	7	5	7	5	12	7	4	4	7	5	9	6	6	5	4
<b>TOTAL BETTER</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>12</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>6</b>	<b>12</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>5</b>
Stay about the same	25	<b>26</b>	34	21	28	24	30	27	26	27	23	27	32	27	26	20	27	24	30	27
Get a little worse	37	<b>35</b>	36	37	39	41	37	35	35	23	35	38	37	37	32	36	36	36	31	39
Get a lot worse	23	<b>22</b>	16	28	20	21	21	21	24	17	23	25	20	20	25	19	22	25	25	17
<b>TOTAL WORSE</b>	<b>60</b>	<b>57</b>	<b>52</b>	<b>65</b>	<b>59</b>	<b>62</b>	<b>58</b>	<b>56</b>	<b>59</b>	<b>40</b>	<b>58</b>	<b>63</b>	<b>57</b>	<b>57</b>	<b>57</b>	<b>55</b>	<b>58</b>	<b>61</b>	<b>56</b>	<b>56</b>
Don't know	8	<b>9</b>	7	6	7	5	6	9	9	22	10	4	8	8	11	12	8	10	8	11

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	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on?  
Please tick all that apply.

[Asked to those who will spend less on Christmas this year; n=941]

Presents	87	<b>86</b>	87	82	88	85
Gatherings e.g. meals out with friends, family, colleagues	58	<b>61</b>	58	60	64	70
Outings e.g. seeing a pantomime, visiting a Christmas market	55	<b>59</b>	53	59	59	68
Food	58	<b>58</b>	65	58	65	58
Donating to charities	35	<b>42</b>	44	37	39	44
Travel e.g. travelling to visit family and friends	34	<b>39</b>	49	36	43	38
Other	1	<b>1</b>	0	1	1	1
Don't know	2	<b>2</b>	2	2	1	1

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	<b>1</b>	1	1	2	1
Get a little better	6	<b>6</b>	4	7	6	8
<b>TOTAL BETTER</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>9</b>
Stay about the same	25	<b>26</b>	23	28	28	31
Get a little worse	37	<b>35</b>	29	37	35	41
Get a lot worse	23	<b>22</b>	35	20	23	15
<b>TOTAL WORSE</b>	<b>60</b>	<b>57</b>	<b>64</b>	<b>57</b>	<b>58</b>	<b>56</b>
Don't know	8	<b>9</b>	8	7	5	4

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How do you think the financial situation of your household has changed over the LAST 12 months?**

Got a lot better	1	1	1	2	1	1	1	1	1	1	2	1	1	2	1	3	1	2	0	1
Got a little better	7	7	7	6	8	7	5	6	7	11	9	6	2	6	7	7	7	5	7	8
<b>TOTAL BETTER</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>12</b>	<b>11</b>	<b>7</b>	<b>3</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>9</b>
Stayed about the same	28	23	29	19	28	25	24	23	22	19	20	21	31	25	20	23	24	21	24	21
Got a little worse	39	41	43	41	46	42	45	41	40	33	38	44	46	42	39	38	44	39	40	42
Got a lot worse	20	23	17	28	15	22	22	22	25	20	26	26	17	21	27	21	21	28	24	23
<b>TOTAL WORSE</b>	<b>59</b>	<b>64</b>	<b>60</b>	<b>69</b>	<b>61</b>	<b>64</b>	<b>67</b>	<b>63</b>	<b>65</b>	<b>53</b>	<b>64</b>	<b>70</b>	<b>63</b>	<b>63</b>	<b>66</b>	<b>59</b>	<b>65</b>	<b>67</b>	<b>64</b>	<b>65</b>
Don't know	4	5	3	4	2	3	2	6	5	16	6	2	2	4	7	8	4	6	5	5

**How do you think the UK economy has changed over the LAST 12 months?**

Got a lot better	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Got a little better	1	1	2	1	1	1	2	2	1	1	1	2	1	1	2	3	1	2	1	0
<b>TOTAL BETTER</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>
Stayed about the same	5	5	6	2	2	3	4	5	4	8	5	4	3	5	5	5	4	5	5	6
Got a little worse	25	23	34	13	20	17	29	25	21	24	17	25	29	22	24	28	21	22	24	22
Got a lot worse	65	66	56	80	76	77	62	62	70	56	71	66	62	69	62	59	71	65	64	67
<b>TOTAL WORSE</b>	<b>90</b>	<b>89</b>	<b>90</b>	<b>93</b>	<b>96</b>	<b>94</b>	<b>91</b>	<b>87</b>	<b>91</b>	<b>80</b>	<b>88</b>	<b>91</b>	<b>91</b>	<b>91</b>	<b>86</b>	<b>87</b>	<b>92</b>	<b>87</b>	<b>88</b>	<b>89</b>
Don't know	4	5	3	3	2	2	2	5	4	10	5	2	4	3	8	6	3	6	6	4

**How do you think the UK economy will change over the NEXT 12 months?**

Get a lot better	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Get a little better	6	7	11	4	5	5	8	8	5	11	5	7	8	6	8	9	8	4	7	5
<b>TOTAL BETTER</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>5</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>4</b>	<b>7</b>	<b>5</b>
Stay about the same	12	16	24	6	16	11	20	18	14	18	13	14	23	16	16	14	17	14	16	18
Get a little worse	31	29	31	28	33	29	30	28	31	32	30	30	26	30	28	28	31	29	29	28
Get a lot worse	42	39	27	56	41	47	36	37	41	25	43	44	33	41	36	36	37	43	40	39
<b>TOTAL WORSE</b>	<b>73</b>	<b>68</b>	<b>58</b>	<b>84</b>	<b>74</b>	<b>76</b>	<b>66</b>	<b>65</b>	<b>72</b>	<b>57</b>	<b>73</b>	<b>74</b>	<b>59</b>	<b>71</b>	<b>64</b>	<b>64</b>	<b>68</b>	<b>72</b>	<b>69</b>	<b>67</b>
Don't know	8	9	8	7	6	7	5	9	9	14	9	6	10	6	12	13	7	10	8	10

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Unweighted Sample	1670	295	409	249	294
	%	%	%	%	%

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	1	1	1	2	3
Got a little better	7	7	5	7	9	8
<b>TOTAL BETTER</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>11</b>
Stayed about the same	28	23	18	23	27	30
Got a little worse	39	41	33	44	40	42
Got a lot worse	20	23	38	22	22	15
<b>TOTAL WORSE</b>	<b>59</b>	<b>64</b>	<b>71</b>	<b>66</b>	<b>62</b>	<b>57</b>
Don't know	4	5	6	3	0	1

How do you think the UK economy has changed over the LAST 12 months?

Got a lot better	0	0	0	0	0	0
Got a little better	1	1	1	3	2	1
<b>TOTAL BETTER</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>
Stayed about the same	5	5	4	4	6	3
Got a little worse	25	23	21	26	24	21
Got a lot worse	65	66	65	65	68	73
<b>TOTAL WORSE</b>	<b>90</b>	<b>89</b>	<b>86</b>	<b>91</b>	<b>92</b>	<b>94</b>
Don't know	4	5	9	3	0	2

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	0	0	0	0
Get a little better	6	7	6	7	6	7
<b>TOTAL BETTER</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>7</b>
Stay about the same	12	16	15	16	20	15
Get a little worse	31	29	26	30	29	33
Get a lot worse	42	39	37	40	43	42
<b>TOTAL WORSE</b>	<b>73</b>	<b>68</b>	<b>63</b>	<b>70</b>	<b>72</b>	<b>75</b>
Don't know	8	9	15	7	2	3