

YouGov Survey Results

Sample Size: 2046 adults in GB
Fieldwork: 27th - 28th September 2022

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2046	694	507	184	759	810	994	1052	223	853	493	477	1166	880	246	687	444	493	176
Unweighted Sample	2046	678	526	192	855	796	904	1142	173	886	498	489	1259	787	191	696	464	508	187
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion, how good or bad is the state of the British economy at the moment?

Very good	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0
Fairly good	2	3	1	1	1	3	2	2	2	2	2	2	2	2	3	3	1	1	1
TOTAL GOOD	2	3	1	1	1	3	2	2	3	2	2	2	2	2	4	3	1	1	1
Neither good nor bad	9	16	3	5	6	13	10	8	8	7	8	14	8	10	7	9	11	10	6
Fairly bad	31	39	23	31	27	33	31	32	35	30	32	31	32	31	33	34	33	28	25
Very bad	52	41	70	62	65	48	52	53	40	54	56	51	54	50	49	49	49	57	63
TOTAL BAD	83	80	93	93	92	81	83	85	75	84	88	82	86	81	82	83	82	85	88
Don't know	5	1	2	1	2	3	5	5	14	6	2	2	4	7	6	5	6	4	5

How well or badly would you say the government is doing at managing the cost of living?

Very well	1	2	0	0	0	1	0	1	1	1	0	1	0	1	0	1	1	0	0
Fairly well	9	20	3	5	5	16	11	8	7	7	8	16	11	8	9	12	10	7	5
TOTAL WELL	10	22	3	5	5	17	11	9	8	8	8	17	11	9	9	13	11	7	5
Fairly badly	27	34	15	23	22	30	27	27	26	27	28	27	25	29	25	27	29	29	17
Very badly	55	36	77	68	70	45	55	55	50	58	58	48	57	52	57	50	51	59	67
TOTAL BADLY	82	70	92	91	92	75	82	82	76	85	86	75	82	81	82	77	80	88	84
Don't know	8	8	4	3	4	8	7	10	17	7	6	9	7	11	9	10	9	5	9

Thinking about the cost of living, which of the following comes closest to your view?

I have already had to make cuts to my usual spending, and expect to have to make further cuts	49	45	59	41	53	49	42	56	33	53	53	45	45	54	43	48	47	53	56
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	8	8	11	8	9	10	8	15	11	6	7	10	8	12	8	9	9	11
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	27	31	26	35	30	27	27	26	22	24	28	32	30	23	26	29	27	25	24
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	9	14	4	12	7	12	13	6	11	5	11	14	11	8	12	10	9	8	6
Don't know	6	2	3	1	2	3	7	4	19	7	2	1	4	7	7	6	7	4	3

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	Household Income (£)				
	Total	Under 19,999	20,000 - 39,999	40,000 - 59,999	60,000+
Weighted Sample	2046	388	493	305	293
Unweighted Sample	2046	353	499	326	315
	%	%	%	%	%

In your opinion, how good or bad is the state of the British economy at the moment?

Very good	0	0	0	0	0
Fairly good	2	4	2	3	1
TOTAL GOOD	2	4	2	3	1
Neither good nor bad	9	12	8	10	5
Fairly bad	31	34	31	29	33
Very bad	52	44	55	56	60
TOTAL BAD	83	78	86	85	93
Don't know	5	6	4	2	1

How well or badly would you say the government is doing at managing the cost of living?

Very well	1	1	1	0	1
Fairly well	9	10	9	11	8
TOTAL WELL	10	11	10	11	9
Fairly badly	27	29	26	28	23
Very badly	55	47	58	57	65
TOTAL BADLY	82	76	84	85	88
Don't know	8	13	6	4	3

Thinking about the cost of living, which of the following comes closest to your view?

I have already had to make cuts to my usual spending, and expect to have to make further cuts	49	53	53	47	42
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	10	10	11	7
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	27	23	26	26	36
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	9	6	7	14	12
Don't know	6	8	4	2	2

Sample Size: 2046 adults in GB
Fieldwork: 27th - 28th September 2022

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	694	507	184	759	810	994	1052	223	853	493	477	1166	880	246	687	444	493	176
Unweighted Sample	2046	678	526	192	855	796	904	1142	173	886	498	489	1259	787	191	696	464	508	187
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	6	7	2	5	9	6	7	5	7	6	8	5	9	6	5	7	9	7
Most of the time	13	12	14	7	12	13	12	14	17	15	11	11	11	16	12	11	15	15	16
Occasionally	23	21	27	25	27	22	19	26	13	23	28	22	21	25	22	23	21	25	22
Never	47	57	43	59	53	50	51	43	24	45	52	57	54	39	47	50	45	44	49
Not applicable – I do not spend money on this	6	3	6	5	2	3	6	6	30	5	2	1	6	6	7	7	7	3	5
Don't know	4	2	3	1	2	3	5	4	11	6	1	2	3	6	6	4	5	4	2

Food

Always	5	6	3	1	3	7	6	4	7	5	3	6	4	6	5	4	5	6	6
Most of the time	10	7	13	5	9	10	8	12	11	11	10	7	7	14	6	9	10	10	13
Occasionally	27	20	33	28	29	23	24	30	29	29	26	25	27	28	29	27	27	27	29
Never	53	66	46	64	57	58	57	49	33	49	60	62	59	45	53	55	51	53	49
Not applicable – I do not spend money on this	1	1	1	0	0	0	1	2	8	1	0	0	1	1	1	1	3	0	2
Don't know	4	1	3	2	2	2	4	3	12	5	1	1	3	5	5	4	4	3	1

Fuel for my vehicle

Always	5	5	5	1	4	6	5	4	6	5	4	5	4	5	3	4	5	5	7
Most of the time	10	8	11	7	10	8	10	10	11	12	9	7	8	12	6	12	8	11	11
Occasionally	22	20	24	25	24	21	19	25	16	22	24	21	24	19	15	22	27	21	21
Never	39	53	30	48	41	45	42	35	17	33	46	50	44	31	31	43	39	36	37
Not applicable – I do not spend money on this	22	13	29	17	20	18	21	24	41	24	16	17	18	29	40	17	18	24	23
Don't know	3	1	2	2	1	2	3	2	8	4	1	1	2	4	4	3	4	3	1

Thinking about your finances, which of the following best reflects your position?

I cannot afford my essential costs, and often have to go without things like food and heating	6	5	5	2	4	6	6	6	6	8	5	2	4	8	4	4	7	7	7
I can only just afford my essential costs and often struggle to make ends meet	21	18	25	11	17	23	19	23	21	24	18	19	17	27	20	20	23	21	23
I can normally comfortably cover the essentials, but I do not often have money for luxuries	41	41	43	48	45	40	39	43	34	40	42	46	41	41	35	42	39	44	43
I am relatively comfortable financially	25	33	23	33	29	27	28	22	15	22	30	29	31	17	30	26	24	24	21
I am very comfortable financially	3	3	1	5	3	2	4	2	7	2	3	3	4	1	5	3	2	1	4
Don't know	4	1	2	1	1	2	5	4	17	4	2	1	3	6	6	5	5	3	2

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	%	%	%	%

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	12	6	5	4
Most of the time	13	18	15	12	8
Occasionally	23	27	27	23	15
Never	47	35	46	56	66
Not applicable – I do not spend money on this	6	2	3	2	6
Don't know	4	6	3	2	1

Food

Always	5	9	4	4	2
Most of the time	10	16	10	7	5
Occasionally	27	29	33	25	20
Never	53	41	50	62	70
Not applicable – I do not spend money on this	1	0	1	1	1
Don't know	4	5	2	1	2

Fuel for my vehicle

Always	5	8	5	6	2
Most of the time	10	13	11	8	7
Occasionally	22	18	24	25	20
Never	39	25	36	49	58
Not applicable – I do not spend money on this	22	31	22	12	12
Don't know	3	5	2	0	1

Thinking about your finances, which of the following best reflects your position?

I cannot afford my essential costs, and often have to go without things like food and heating	6	12	6	3	1
I can only just afford my essential costs and often struggle to make ends meet	21	31	24	16	12
I can normally comfortably cover the essentials, but I do not often have money for luxuries	41	41	45	45	35
I am relatively comfortable financially	25	10	21	32	45
I am very comfortable financially	3	2	1	4	5
Don't know	4	4	2	1	2

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?

It will be in a depression/recession	72	64	84	83	84	67	69	74	58	74	79	68	74	70	71	70	69	75	79
It will remain stable	10	17	4	6	5	14	12	8	11	9	8	14	11	9	11	10	12	10	6
It will be growing/booming	4	7	1	3	2	5	5	3	6	3	3	6	4	3	2	5	5	2	5
Don't know	14	12	11	7	9	14	14	14	24	15	11	12	11	18	16	15	14	13	11

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	1	0	1	1	0	1	1	2	1	0	0	1	0	2	1	1	1	0
Prices in the shops are rising faster than my income	86	88	93	88	92	89	83	90	62	87	92	91	87	85	83	87	84	88	89
My income is keeping pace with prices in the shops	7	7	4	6	4	6	9	4	15	5	5	6	7	6	7	6	8	7	7
Don't know	6	4	3	5	3	4	7	6	21	7	3	2	5	9	8	7	7	5	4

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	1	1	1	1	1	1	1	1	2	0	0	1	1	1	1	0	1	1
Get a little better	5	6	6	3	4	5	6	4	14	5	2	5	5	5	10	4	7	4	1
TOTAL BETTER	6	7	7	4	5	6	7	5	15	7	2	5	6	6	11	5	7	5	2
Stay about the same	21	27	16	18	17	24	23	19	24	19	22	22	22	20	20	20	23	21	20
Get a little worse	40	42	42	48	46	39	39	40	29	38	44	43	42	37	35	42	36	40	45
Get a lot worse	25	20	29	26	28	25	25	26	12	27	27	27	23	29	22	25	25	27	27
TOTAL WORSE	65	62	71	74	74	64	64	66	41	65	71	70	65	66	57	67	61	67	72
Don't know	8	5	6	4	5	6	8	9	20	10	6	3	7	9	12	8	8	7	7

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	1	0	0	1	1	1	0	0	1	1	0	1	0	0	1	0	0	1
Get a little better	8	15	4	3	4	12	9	6	13	5	6	11	8	7	11	8	8	5	7
TOTAL BETTER	8	16	4	3	5	13	10	6	13	6	7	11	9	7	11	9	8	5	8
Stay about the same	10	13	5	9	7	12	10	9	9	9	8	12	10	9	8	9	12	11	7
Get a little worse	25	26	22	21	21	25	25	24	32	26	22	23	26	23	27	25	24	26	20
Get a lot worse	48	37	63	61	61	42	47	49	29	50	55	47	48	48	44	48	44	51	56
TOTAL WORSE	73	63	85	82	82	67	72	73	61	76	77	70	74	71	71	73	68	77	76
Don't know	10	8	5	6	6	9	7	12	17	10	8	7	8	12	10	10	11	7	9

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	%	%	%	%	%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?

It will be in a depression/recession	72	67	73	75	78
It will remain stable	10	10	10	12	9
It will be growing/booming	4	5	4	3	3
Don't know	14	18	14	10	10

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	0	0	0	2
Prices in the shops are rising faster than my income	86	88	88	90	89
My income is keeping pace with prices in the shops	7	5	8	8	6
Don't know	6	7	3	2	3

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	0	1	0	2
Get a little better	5	6	5	6	4
TOTAL BETTER	6	6	6	6	6
Stay about the same	21	19	20	27	24
Get a little worse	40	37	41	41	47
Get a lot worse	25	30	25	23	20
TOTAL WORSE	65	67	66	64	67
Don't know	8	8	7	3	4

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	1	0	1
Get a little better	8	10	8	6	6
TOTAL BETTER	8	10	9	6	7
Stay about the same	10	11	11	10	8
Get a little worse	25	26	23	26	28
Get a lot worse	48	41	49	53	52
TOTAL WORSE	73	67	72	79	80
Don't know	10	12	9	4	5