

YouGov Survey Results

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

	Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146	
Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	27-28 Sep	15-16 Nov																		
In your opinion, how good or bad is the state of the British economy at the moment?																				
Very good	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Fairly good	2	3	4	2	2	1	4	4	3	11	2	2	4	3	4	6	2	4	3	1
TOTAL GOOD	2	3	4	2	3	1	4	4	3	11	2	2	4	3	4	6	2	4	4	1
Neither good nor bad	9	9	13	4	4	5	12	11	7	10	7	9	13	8	10	11	9	9	9	5
Fairly bad	31	35	44	29	34	34	40	38	33	24	35	36	40	38	32	34	37	37	33	35
Very bad	52	49	37	64	59	58	42	43	55	46	53	52	42	50	48	46	49	46	50	59
TOTAL BAD	83	84	81	93	93	92	82	81	88	70	88	88	82	88	80	80	86	83	83	94
Don't know	5	3	2	1	1	1	2	3	3	8	3	2	2	2	5	2	3	4	4	2
How well or badly would you say the government is doing at managing the cost of living?																				
Very well	1	1	1	0	1	0	1	1	1	1	1	0	1	0	1	2	0	1	1	0
Fairly well	9	10	19	4	6	7	15	11	10	10	6	12	16	10	11	12	10	12	12	3
TOTAL WELL	10	11	20	4	7	7	16	12	11	11	7	12	17	10	12	14	10	13	13	3
Fairly badly	27	32	44	21	33	27	41	33	32	31	29	32	39	34	30	33	35	34	29	27
Very badly	55	49	28	72	56	60	37	48	50	47	57	50	34	50	47	46	47	45	50	64
TOTAL BADLY	82	81	72	93	89	87	78	81	82	78	86	82	73	84	77	79	82	79	79	91
Don't know	8	8	8	3	4	5	6	7	8	11	7	5	10	6	10	8	8	9	8	5
Thinking about the cost of living, which of the following comes closest to your view?																				
I have already had to make cuts to my usual spending, and expect to have to make further cuts	49	50	45	60	48	52	51	45	54	40	55	52	42	47	54	46	50	51	49	52
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	9	9	7	6	9	9	11	8	17	9	7	9	10	9	12	8	10	9	9
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	27	24	27	23	32	27	23	24	25	17	23	24	30	28	20	25	25	24	23	26
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	9	10	15	6	11	9	13	13	8	5	6	14	16	11	9	11	10	8	12	11
Don't know	6	6	4	5	3	3	4	8	5	20	7	4	3	5	9	5	7	7	7	2

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Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

	Household income				
	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample	1682	291	415	250	306
Unweighted Sample	1682	295	414	253	300
	%	%	%	%	%

	27-28 Sep	15-16 Nov				
In your opinion, how good or bad is the state of the British economy at the moment?						
Very good	0	0	0	0	0	1
Fairly good	2	3	6	5	1	1
TOTAL GOOD	2	3	6	5	1	2
Neither good nor bad	9	9	11	11	6	5
Fairly bad	31	35	33	32	41	47
Very bad	52	49	47	50	52	45
TOTAL BAD	83	84	80	82	93	92
Don't know	5	3	3	2	0	1

How well or badly would you say the government is doing at managing the cost of living?						
Very well	1	1	2	0	0	1
Fairly well	9	10	12	13	8	11
TOTAL WELL	10	11	14	13	8	12
Fairly badly	27	32	34	33	36	32
Very badly	55	49	43	49	52	51
TOTAL BADLY	82	81	77	82	88	83
Don't know	8	8	9	4	4	4

Thinking about the cost of living, which of the following comes closest to your view?						
I have already had to make cuts to my usual spending, and expect to have to make further cuts	49	50	56	54	45	42
I have already had to make cuts to my usual spending, but do not expect to make further cuts	9	9	12	7	12	12
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	27	24	18	23	31	31
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	9	10	8	11	10	12
Don't know	6	6	6	5	2	3

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	Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146
Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	7	8	5	3	5	9	8	6	5	8	8	7	6	8	6	8	6	7	8
Most of the time	13	12	9	14	13	12	12	11	13	11	12	12	12	10	14	14	11	9	13	18
Occasionally	23	25	23	29	26	24	26	22	27	24	25	28	22	23	28	33	24	26	25	18
Never	47	46	54	44	56	54	49	49	44	22	45	50	55	53	37	40	47	45	48	51
Not applicable – I do not spend money on this	6	6	4	5	2	3	2	6	7	32	5	1	1	5	7	5	7	8	5	3
Don't know	4	3	2	3	1	2	2	4	2	6	5	1	2	2	5	2	3	6	3	2

Food

Always	5	5	4	4	2	3	6	5	5	7	4	6	4	4	7	7	4	4	6	6
Most of the time	10	9	7	10	11	8	9	7	12	10	11	9	7	7	12	9	10	9	10	10
Occasionally	27	29	23	34	24	30	28	26	31	34	30	29	23	27	31	28	29	29	29	27
Never	53	52	61	48	61	56	55	56	49	36	50	54	63	59	44	53	53	51	52	54
Not applicable – I do not spend money on this	1	1	1	1	1	0	0	2	1	7	1	1	0	1	2	1	2	2	1	1
Don't know	4	3	3	3	1	2	2	4	2	5	4	2	2	2	4	2	2	5	3	2

Fuel for my vehicle

Always	5	6	5	5	4	4	6	7	5	7	7	5	4	5	8	6	5	6	6	7
Most of the time	10	7	7	8	8	7	8	5	8	6	7	8	5	6	8	4	8	6	6	9
Occasionally	22	24	21	26	21	26	24	21	26	21	25	25	21	24	23	17	24	26	24	28
Never	39	39	52	34	52	43	45	40	38	19	35	47	48	45	32	31	43	42	38	35
Not applicable – I do not spend money on this	22	21	13	25	14	18	15	22	21	42	22	14	18	18	25	40	18	15	23	19
Don't know	3	3	2	2	1	2	2	4	2	5	3	1	3	2	4	3	2	5	3	2

Rent/mortgage

Always	5	5	4	4	3	3	4	5	4	8	5	4	2	4	5	5	4	3	6	4
Most of the time	6	6	4	8	7	6	6	6	6	7	9	5	1	6	7	8	6	7	4	7
Occasionally	13	13	9	14	11	11	11	13	13	24	15	12	6	12	15	18	12	12	14	9
Never	41	41	38	48	45	50	38	42	41	30	56	37	26	46	35	37	43	41	39	48
Not applicable – I do not spend money on this	31	31	42	24	33	28	39	29	33	25	10	40	62	30	33	27	32	31	34	29
Don't know	3	3	3	3	1	2	2	4	3	6	4	1	3	3	5	4	2	6	3	2

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Unweighted Sample	1682	295	414	253	300
	%	%	%	%	%

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

Energy bills (e.g. home heating, electricity, etc)

Always	7	7	11	8	8	4
Most of the time	13	12	18	13	9	7
Occasionally	23	25	28	29	25	20
Never	47	46	34	47	52	62
Not applicable – I do not spend money on this	6	6	5	2	5	6
Don't know	4	3	4	2	0	1

Food

Always	5	5	7	6	5	2
Most of the time	10	9	16	9	7	4
Occasionally	27	29	33	33	29	22
Never	53	52	41	49	57	68
Not applicable – I do not spend money on this	1	1	1	0	1	3
Don't know	4	3	3	2	1	1

Fuel for my vehicle

Always	5	6	9	6	7	2
Most of the time	10	7	8	8	5	5
Occasionally	22	24	23	26	24	20
Never	39	39	21	37	47	57
Not applicable – I do not spend money on this	22	21	38	20	18	14
Don't know	3	3	2	2	0	1

Rent/mortgage

Always	5	5	6	5	7	2
Most of the time	6	6	9	6	3	4
Occasionally	13	13	15	16	10	12
Never	41	41	29	38	53	63
Not applicable – I do not spend money on this	31	31	38	33	26	17
Don't know	3	3	3	2	0	1

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Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146
Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your finances, which of the following best reflects your position?

I cannot afford my essential costs, and often have to go without things like food and heating	6	5	6	5	4	7	6	6	6	8	5	2	3	9	5	6	5	6	7
I can only just afford my essential costs and often struggle to make ends meet	21	17	25	12	18	20	21	21	27	23	23	13	17	26	20	20	24	20	22
I can normally comfortably cover the essentials, but I do not often have money for luxuries	43	39	46	39	45	41	38	47	42	43	39	47	43	42	48	42	41	43	39
I am relatively comfortable financially	28	36	22	42	30	30	31	25	19	24	31	35	33	21	22	30	26	28	31
I am very comfortable financially	3	3	2	1	3	2	4	2	6	2	3	3	3	2	4	3	4	2	1

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?

It will be in a depression/recession	72	75	66	86	87	85	71	73	77	61	79	78	71	78	72	71	74	73	77	83
It will remain stable	10	12	19	6	8	7	17	14	9	15	9	10	16	12	11	14	12	11	12	7
It will be growing/booming	4	3	4	1	1	1	3	4	2	6	2	3	2	3	3	5	3	2	2	2
Don't know	14	11	11	6	5	7	8	10	12	18	10	9	11	8	14	9	12	14	9	8

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	1	2	1	0	1	1	2	1	4	1	0	0	2	0	2	0	1	1	2
Prices in the shops are rising faster than my income	86	86	85	91	93	90	89	82	89	69	86	90	88	87	84	84	87	85	85	88
My income is keeping pace with prices in the shops	7	6	7	3	2	4	6	8	4	7	5	5	7	6	5	8	6	5	6	5
Don't know	6	7	6	5	5	4	4	9	6	19	7	5	5	5	10	6	7	8	8	5

Thinking about the next two or three years, how worried are you that people like you will...

...not have enough money to live comfortably?																				
Very worried	28	29	22	42	26	32	27	23	35	31	36	30	16	27	32	32	28	28	30	28
Fairly worried	41	39	39	40	41	41	38	38	40	32	39	39	42	40	37	37	39	40	38	41
TOTAL WORRIED	69	68	61	82	67	73	65	61	75	63	75	69	58	67	69	69	67	68	68	69
Not very worried	19	20	23	13	25	19	21	24	16	20	15	22	25	22	16	18	21	20	17	21
Not at all worried	5	6	10	2	5	4	8	9	3	7	4	5	10	6	5	6	5	4	8	7
TOTAL NOT WORRIED	24	26	33	15	30	23	29	33	19	27	19	27	35	28	21	24	26	24	25	28
Don't know	7	6	6	4	3	4	6	7	6	10	7	4	6	4	9	7	6	7	6	3

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	%	%	%	%	%

Thinking about your finances, which of the following best reflects your position?

I cannot afford my essential costs, and often have to go without things like food and heating	6	10	6	4	2
I can only just afford my essential costs and often struggle to make ends meet	21	31	25	17	14
I can normally comfortably cover the essentials, but I do not often have money for luxuries	43	42	44	45	35
I am relatively comfortable financially	28	15	22	31	46
I am very comfortable financially	3	2	3	2	4

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?

It will be in a depression/recession	72	75	71	76	79	80
It will remain stable	10	12	12	10	14	11
It will be growing/booming	4	3	4	3	1	2
Don't know	14	11	13	10	6	7

Which of the following statements comes closest to your view?

My income is currently rising faster than prices in the shops	1	1	0	3	1	1
Prices in the shops are rising faster than my income	86	86	88	88	91	89
My income is keeping pace with prices in the shops	7	6	5	5	7	7
Don't know	6	7	7	5	1	3

Thinking about the next two or three years, how worried are you that people like you will...

...not have enough money to live comfortably?						
Very worried	28	29	38	30	27	24
Fairly worried	41	39	34	40	42	43
TOTAL WORRIED	69	68	72	70	69	67
Not very worried	19	20	16	20	22	27
Not at all worried	5	6	6	5	6	5
TOTAL NOT WORRIED	24	26	22	25	28	32
Don't know	7	6	7	5	2	2

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Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
...be victims of burglary, robbery or mugging?																				
Very worried	12	15	14	18	13	13	17	13	17	9	16	19	11	13	18	20	13	14	17	13
Fairly worried	33	32	34	34	39	36	33	30	35	24	32	35	33	32	33	32	34	30	35	24
TOTAL WORRIED	45	47	48	52	52	49	50	43	52	33	48	54	44	45	51	52	47	44	52	37
Not very worried	34	34	34	32	33	35	33	38	31	38	33	32	36	38	29	33	35	35	28	44
Not at all worried	8	8	9	8	8	7	9	11	6	14	9	5	8	10	6	7	10	8	7	9
TOTAL NOT WORRIED	42	42	43	40	41	42	42	49	37	52	42	37	44	48	35	40	45	43	35	53
Don't know	13	10	10	9	7	9	9	9	12	15	10	8	11	8	14	8	8	12	13	10
...suffer directly from cuts in spending on public services such as health, education and welfare?																				
Very worried	30	33	24	47	36	39	31	26	39	28	34	36	29	33	32	35	32	29	32	39
Fairly worried	39	40	39	37	51	44	37	38	41	35	39	39	44	42	36	37	42	43	36	41
TOTAL WORRIED	69	73	63	84	87	83	68	64	80	63	73	75	73	75	68	72	74	72	68	80
Not very worried	15	14	20	9	7	10	17	19	9	14	12	15	15	13	14	14	13	15	16	10
Not at all worried	5	6	9	1	3	2	7	9	3	9	6	4	6	5	6	6	5	5	7	5
TOTAL NOT WORRIED	20	20	29	10	10	12	24	28	12	23	18	19	21	18	20	20	18	20	23	15
Don't know	10	8	8	6	4	5	7	8	9	14	9	6	7	6	11	9	9	8	9	5
...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?																				
Very worried	11	12	11	12	5	9	16	11	12	7	10	14	13	9	14	15	10	11	11	14
Fairly worried	23	24	25	21	30	25	24	23	24	24	23	29	19	23	25	23	23	26	23	21
TOTAL WORRIED	34	36	36	33	35	34	40	34	36	31	33	43	32	32	39	38	33	37	34	35
Not very worried	27	28	26	27	35	29	26	29	27	35	31	27	20	32	23	23	30	27	25	37
Not at all worried	22	23	24	25	21	26	21	25	21	16	23	17	31	25	19	28	22	21	23	20
TOTAL NOT WORRIED	49	51	50	52	56	55	47	54	48	51	54	44	51	57	42	51	52	48	48	57
Don't know	17	14	13	14	8	10	13	11	16	18	13	13	16	11	19	11	14	14	18	7
...lose their job/have difficulty finding work?																				
Very worried	14	15	11	20	14	15	14	13	17	17	19	16	7	14	16	20	14	15	15	16
Fairly worried	31	31	29	36	33	34	29	30	32	33	35	34	20	33	28	30	32	31	32	28
TOTAL WORRIED	45	46	40	56	47	49	43	43	49	50	54	50	27	47	44	50	46	46	47	44
Not very worried	24	25	24	26	26	28	22	28	23	28	28	28	18	29	21	25	26	27	21	31
Not at all worried	17	17	24	11	20	15	22	19	15	9	9	14	37	15	18	14	18	14	18	18
TOTAL NOT WORRIED	41	42	48	37	46	43	44	47	38	37	37	42	55	44	39	39	44	41	39	49
Don't know	14	12	13	7	7	8	13	10	13	13	10	8	19	9	16	12	10	13	14	7

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		%	%	%	%	%	
...be victims of burglary, robbery or mugging?							
	Very worried	12	15	18	16	12	14
	Fairly worried	33	32	27	35	35	31
	TOTAL WORRIED	45	47	45	51	47	45
	Not very worried	34	34	34	33	36	42
	Not at all worried	8	8	8	8	9	9
	TOTAL NOT WORRIED	42	42	42	41	45	51
	Don't know	13	10	13	8	7	3
...suffer directly from cuts in spending on public services such as health, education and welfare?							
	Very worried	30	33	36	31	35	32
	Fairly worried	39	40	37	42	45	40
	TOTAL WORRIED	69	73	73	73	80	72
	Not very worried	15	14	12	15	12	17
	Not at all worried	5	6	6	4	5	6
	TOTAL NOT WORRIED	20	20	18	19	17	23
	Don't know	10	8	10	7	3	5
...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?							
	Very worried	11	12	16	11	9	8
	Fairly worried	23	24	21	27	27	20
	TOTAL WORRIED	34	36	37	38	36	28
	Not very worried	27	28	23	29	34	33
	Not at all worried	22	23	20	21	24	31
	TOTAL NOT WORRIED	49	51	43	50	58	64
	Don't know	17	14	20	12	6	8
...lose their job/have difficulty finding work?							
	Very worried	14	15	16	17	13	13
	Fairly worried	31	31	26	30	38	35
	TOTAL WORRIED	45	46	42	47	51	48
	Not very worried	24	25	19	26	28	35
	Not at all worried	17	17	22	16	17	14
	TOTAL NOT WORRIED	41	42	41	42	45	49
	Don't know	14	12	17	10	4	3

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

		Vote In 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
Total		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample		1682	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146	
Unweighted Sample		1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
...lose their home?																					
	Very worried	14	14	10	20	10	18	11	12	16	13	19	14	7	13	16	17	14	13	14	16
	Fairly worried	25	27	22	34	31	31	25	25	30	25	32	28	20	28	26	26	29	27	27	22
	TOTAL WORRIED	39	41	32	54	41	49	36	37	46	38	51	42	27	41	42	43	43	40	41	38
	Not very worried	27	28	30	27	30	27	30	27	26	29	30	26	32	24	29	28	31	25	32	
	Not at all worried	23	20	30	11	24	18	25	24	17	18	12	22	34	20	20	18	20	18	22	24
	TOTAL NOT WORRIED	50	48	60	38	54	45	55	54	44	44	41	52	60	52	44	47	48	49	47	56
	Don't know	12	10	8	7	6	7	8	10	10	17	9	7	13	7	14	11	9	11	12	6
...suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities?																					
	Very worried	12	11	7	18	9	12	9	11	12	13	14	10	7	10	13	17	10	9	11	14
	Fairly worried	21	21	18	27	26	25	19	19	24	26	23	22	16	21	21	22	21	20	24	19
	TOTAL WORRIED	33	32	25	45	35	37	28	30	36	39	37	32	23	31	34	39	31	29	35	33
	Not very worried	29	31	30	31	34	33	30	33	30	33	32	34	26	34	28	31	31	37	27	33
	Not at all worried	22	22	31	13	20	19	27	26	18	14	18	21	33	24	19	20	25	20	19	25
	TOTAL NOT WORRIED	51	53	61	44	54	52	57	59	48	47	50	55	59	58	47	51	56	57	46	58
	Don't know	16	14	14	11	11	11	15	11	17	15	13	12	17	11	18	10	14	14	19	8
...suffer ill-health?																					
	Very worried	18	22	18	27	19	21	25	17	26	14	21	26	23	19	26	22	21	18	25	22
	Fairly worried	37	38	37	39	43	40	36	38	38	34	36	36	46	39	37	40	38	39	35	38
	TOTAL WORRIED	55	60	55	66	62	61	61	55	64	48	57	62	69	58	63	62	59	57	60	60
	Not very worried	27	25	28	23	27	28	25	28	23	28	26	27	20	28	20	22	26	27	23	28
	Not at all worried	7	6	7	3	5	4	6	8	4	10	8	4	4	6	6	8	6	4	8	5
	TOTAL NOT WORRIED	34	31	35	26	32	32	31	36	27	38	34	31	24	34	26	30	32	31	31	33
	Don't know	11	9	9	7	6	7	9	9	9	14	10	8	8	7	12	7	9	12	10	7
Thinking about the rising cost of living and Christmas, which of the following comes closest to your view?																					
	The rising cost of living means I will spend less on Christmas this year compared to normal	60	58	53	71	55	63	57	52	63	53	62	61	51	58	58	59	59	59	56	54
	I expect to spend as much as I normally do on Christmas	28	29	39	18	36	28	33	32	27	23	26	30	37	31	27	24	29	27	31	37
	I expect to spend more than normal on Christmas this year, regardless of the rising cost of living	2	3	1	2	2	1	2	3	2	9	2	1	2	3	2	3	3	2	2	4
	Don't know	5	4	3	4	4	4	4	5	3	7	5	3	4	3	6	3	4	6	4	3
	Not applicable – I do not celebrate Christmas	6	6	3	5	3	5	5	7	5	9	6	5	7	5	7	12	5	6	6	2

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

		Household income				
		Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample		1682	291	415	250	306
Unweighted Sample		1682	295	414	253	300
		%	%	%	%	%
...lose their home?						
	Very worried	14	14	19	14	13
	Fairly worried	25	27	24	28	30
	TOTAL WORRIED	39	41	43	42	43
	Not very worried	27	28	24	31	32
	Not at all worried	23	20	19	19	22
	TOTAL NOT WORRIED	50	48	43	50	54
	Don't know	12	10	15	8	2
...suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities?						
	Very worried	12	11	13	12	9
	Fairly worried	21	21	20	25	19
	TOTAL WORRIED	33	32	33	37	29
	Not very worried	29	31	29	29	40
	Not at all worried	22	22	22	22	26
	TOTAL NOT WORRIED	51	53	51	51	62
	Don't know	16	14	16	12	7
...suffer ill-health?						
	Very worried	18	22	30	24	18
	Fairly worried	37	38	39	40	39
	TOTAL WORRIED	55	60	69	64	57
	Not very worried	27	25	20	23	31
	Not at all worried	7	6	4	5	6
	TOTAL NOT WORRIED	34	31	24	28	37
	Don't know	11	9	9	7	6
Thinking about the rising cost of living and Christmas, which of the following comes closest to your view?						
	The rising cost of living means I will spend less on Christmas this year compared to normal	60	58	59	60	58
	I expect to spend as much as I normally do on Christmas	28	29	23	30	35
	I expect to spend more than normal on Christmas this year, regardless of the rising cost of living	2	3	4	1	2
	Don't know	5	4	7	3	2
	Not applicable – I do not celebrate Christmas	6	6	7	6	4

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

	Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	550	407	143	593	626	814	868	177	695	415	395	959	723	204	563	363	405	146
Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on? Please tick all that apply.

[Asked only to those who said they would spend less this year at Christmas due to the rising cost of living; n=993]

Presents	86	87	86	88	88	90	88	85	89	78	89	87	88	88	86	79	91	87	83	96
Food	55	58	59	61	58	59	61	59	58	42	62	63	53	57	60	51	60	58	59	63
Gatherings e.g. meals out with friends, family, colleagues	57	58	60	59	65	61	59	58	57	53	62	56	52	58	57	63	54	56	61	60
Outings e.g. seeing a pantomime, visiting a Christmas market	55	55	54	55	58	57	55	55	55	54	59	52	52	56	54	55	56	54	55	60
Donating to charities	37	35	36	36	37	33	39	36	35	21	35	36	41	33	38	32	36	33	37	39
Travel e.g. travelling to visit family and friends	35	34	32	32	31	30	37	40	29	29	38	30	32	33	35	32	31	35	38	37
Other [Tab 1]	1	1	2	1	2	1	2	2	1	0	1	2	2	1	1	0	2	2	0	1
Don't know	3	2	2	2	1	1	2	3	2	11	1	2	2	2	3	2	2	1	4	1

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	1	1	1	1	1	0	1	1	3	1	0	0	1	1	2	1	1	1	1
Get a little better	5	6	7	6	1	4	6	8	4	18	5	3	4	7	5	8	6	5	6	4
TOTAL BETTER	6	7	8	7	2	5	6	9	5	21	6	3	4	8	6	10	7	6	7	5
Stay about the same	21	25	31	23	26	25	30	26	25	23	24	27	27	27	23	27	24	28	26	21
Get a little worse	40	37	35	38	44	43	33	37	37	29	35	37	42	39	34	34	39	36	34	43
Get a lot worse	25	23	19	27	23	22	27	20	25	14	24	26	21	19	27	21	23	22	23	25
TOTAL WORSE	65	60	54	65	67	65	60	57	62	43	59	63	63	58	61	55	62	58	57	68
Don't know	8	8	7	7	5	6	5	8	8	14	9	7	6	7	10	7	7	8	11	7

Sample Size: 1682 GB Adults
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Weighted Sample	1682	291	415	250	306
Unweighted Sample	1682	295	414	253	300
	%	%	%	%	%

You previously said that you will spend less on Christmas this year, as a result of the rising cost of living. In which of the following areas, if any, do you think you will cut spending on? Please tick all that apply.

[Asked only to those who said they would spend less this year at Christmas due to the rising cost of living; n=993]

Presents	86	87	87	86	92	88
Food	55	58	69	61	52	51
Gatherings e.g. meals out with friends, family, colleagues	57	58	54	60	61	57
Outings e.g. seeing a pantomime, visiting a Christmas market	55	55	49	59	58	58
Donating to charities	37	35	41	39	31	30
Travel e.g. travelling to visit family and friends	35	34	37	38	30	34
Other [Tab 1]	1	1	1	2	0	1
Don't know	3	2	2	1	1	1

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	1	1	1	0	2
Get a little better	5	6	3	9	8	6
TOTAL BETTER	6	7	4	10	8	8
Stay about the same	21	25	24	22	29	30
Get a little worse	40	37	31	40	38	39
Get a lot worse	25	23	31	22	20	20
TOTAL WORSE	65	60	62	62	58	59
Don't know	8	8	9	5	5	3

Sample Size: 1682 GB Adults
Fieldwork: 15th - 16th November 2022

	Vote In 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1682	578	426	145	651	672	744	938	164	653	404	461	990	692	172	579	383	401	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household has changed over the LAST 12 months?

Get a lot better	1	1	1	2	2	2	1	2	1	2	2	0	0	2	1	3	1	1	1	1
Get a little better	5	7	8	9	7	7	8	6	11	9	7	3	8	6	5	9	8	8	2	
TOTAL BETTER	6	8	9	11	9	9	8	10	7	13	11	7	3	10	7	8	10	9	9	3
Stay about the same	27	28	34	22	27	27	31	29	27	28	25	27	36	30	26	30	26	26	32	26
Get a little worse	42	39	39	42	44	45	37	38	40	32	36	42	45	41	37	35	41	39	35	49
Get a lot worse	19	20	16	24	18	19	22	19	22	17	23	22	15	17	24	20	20	20	21	21
TOTAL WORSE	61	59	55	66	62	64	59	57	62	49	59	64	60	58	61	55	61	59	56	70
Don't know	5	4	2	3	2	2	2	5	4	11	5	2	2	3	6	7	4	5	3	1

How do you think the UK economy has changed over the LAST 12 months?

Get a lot better	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Get a little better	1	1	2	1	1	1	1	2	0	3	2	0	0	1	1	2	1	1	1	1
TOTAL BETTER	1	1	2	1	2	1	1	2	0	3	2	0	0	1	1	2	1	1	1	1
Stay about the same	5	5	7	2	2	2	7	7	3	12	3	4	6	5	6	5	4	7	6	4
Get a little worse	26	25	33	16	14	18	32	27	23	24	19	25	34	25	24	22	26	25	25	17
Get a lot worse	63	65	56	78	81	77	58	59	70	50	70	69	57	66	63	64	66	61	64	75
TOTAL WORSE	89	90	89	94	95	95	90	86	93	74	89	94	91	91	87	86	92	86	89	92
Don't know	5	4	2	3	2	2	2	5	4	11	5	1	2	3	6	6	3	6	4	3

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	1	0	1	1	0	1	0	1	1	0	0	1	0	1	0	0	1	1
Get a little better	8	6	12	2	4	4	8	8	5	11	4	6	8	6	7	6	7	5	6	5
TOTAL BETTER	8	6	13	2	5	5	8	9	5	12	5	6	8	7	7	7	7	5	7	6
Stay about the same	10	12	19	7	7	8	16	15	10	17	9	12	16	12	12	14	12	14	12	7
Get a little worse	25	31	30	30	32	31	31	31	30	29	32	31	29	33	27	27	30	33	30	34
Get a lot worse	48	42	31	56	52	51	38	40	45	26	47	46	38	41	44	44	41	39	44	48
TOTAL WORSE	73	73	61	86	84	82	69	71	75	55	79	77	67	74	71	71	71	72	74	82
Don't know	10	8	8	4	4	5	7	6	10	15	8	5	9	7	10	8	9	9	7	5

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	Total	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Weighted Sample	1682	291	415	250	306
Unweighted Sample	1682	295	414	253	300
	%	%	%	%	%

How do you think the financial situation of your household has changed over the LAST 12 months?

Get a lot better	1	1	0	2	1	2
Get a little better	5	7	2	8	9	14
TOTAL BETTER	6	8	2	10	10	16
Stay about the same	27	28	28	25	32	29
Get a little worse	42	39	38	40	40	40
Get a lot worse	19	20	28	23	18	14
TOTAL WORSE	61	59	66	63	58	54
Don't know	5	4	4	2	0	1

How do you think the UK economy has changed over the LAST 12 months?

Get a lot better	0	0	0	0	0	0
Get a little better	1	1	1	2	1	1
TOTAL BETTER	1	1	1	2	1	1
Stay about the same	5	5	8	6	3	2
Get a little worse	26	25	26	27	28	21
Get a lot worse	63	65	59	61	68	74
TOTAL WORSE	89	90	85	88	96	95
Don't know	5	4	5	3	1	1

How do you think the UK economy will change over the NEXT 12 months?

Get a lot better	0	0	1	1	0	0
Get a little better	8	6	7	6	6	8
TOTAL BETTER	8	6	8	7	6	8
Stay about the same	10	12	16	12	12	11
Get a little worse	25	31	26	32	36	33
Get a lot worse	48	42	41	42	42	43
TOTAL WORSE	73	73	67	74	78	76
Don't know	10	8	9	7	4	3