

## YouGov / Internal Survey Results

Sample Size: 879 Conservative Party members  
Fieldwork: 12th to 13th July 2022

|                                 | Age   |       |     | Gender |        | 2016 EU Ref |       | Nation  |          |       |
|---------------------------------|-------|-------|-----|--------|--------|-------------|-------|---------|----------|-------|
| Total                           | 18-49 | 50-64 | 65+ | Male   | Female | Remain      | Leave | England | Scotland | Wales |
| <b>Weighted Sample</b><br>876   | 298   | 204   | 375 | 556    | 320    | 144         | 696   | 762     | 78       | 36    |
| <b>Unweighted Sample</b><br>879 | 257   | 224   | 398 | 563    | 316    | 183         | 669   | 762     | 72       | 45    |
|                                 | %     | %     | %   | %      | %      | %           | %     | %       | %        | %     |

Generally speaking, do you think the Government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

|  |           |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|
| Taxes too much and spends too much on services     | <b>61</b> | 64 | 64 | 58 | 66 | 54 | 50 | 63 | 62 | 51 | 63 |
| Taxes too little and spends too little on services | <b>7</b>  | 8  | 8  | 6  | 6  | 8  | 7  | 7  | 7  | 8  | 0  |
| Gets the balance about right                       | <b>28</b> | 23 | 26 | 33 | 24 | 34 | 36 | 26 | 27 | 39 | 26 |
| Don't know   | <b>4</b>  | 5  | 2  | 4  | 4  | 4  | 7  | 3  | 4  | 3  | 11 |

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

|                                     |           |    |    |    |    |    |    |    |    |    |    |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|
| Businesses have to pay too much tax | <b>44</b> | 43 | 46 | 44 | 47 | 40 | 36 | 46 | 43 | 49 | 49 |
| Businesses do not pay enough tax    | <b>16</b> | 21 | 17 | 11 | 16 | 16 | 22 | 14 | 16 | 17 | 16 |
| The balance is about right          | <b>35</b> | 29 | 34 | 39 | 34 | 35 | 38 | 35 | 35 | 32 | 28 |
| Don't know                          | <b>6</b>  | 7  | 3  | 6  | 4  | 9  | 4  | 5  | 6  | 2  | 7  |