

YouGov Survey Results

Sample Size: 716 Conservative Party Members

Fieldwork: 6th-7th July 2022

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	Age			Gender		Nation			
	Total	18-49	50-64	65+	Male	Female	England	Scotland	Wales
Weighted Sample	716	251	165	301	451	265	623	64	29
Unweighted Sample	716	190	197	329	444	272	632	51	33
	%	%	%	%	%	%	%	%	%
Which two or three of the following criteria do you									
think are most important in deciding who should be the next leader of the Conservative Party?									
Someone who would make a competent Prime Minister	55	58	57	52	58	51	55	63	45
Someone who will be able to unite the Conservative Party behind them	54	46	52	62	54	54	52	61	73
Someone who has the best chance of winning the 2024 election	53	45	56	57	55	48	53	50	50
Someone who has good policy ideas for the country	43	45	46	40	44	42	43	43	49
Someone who campaigned to leave the EU in the referendum	42	35	48	45	39	47	43	32	47
Someone who will broadly continue the direction and policies of Boris Johnson	19	19	14	22	13	29	19	19	16
Someone who will be a clear change from the direction and policies of Boris Johnson	10	14	9	6	13	4	10	11	6
Someone who campaigned to remain in the EU in the referendum	3	4	1	4	3	4	4	0	6
Something else	2	4	1	2	2	2	2	5	6
Don't know	1	2	0	0	1	0	1	0	0
If the Conservative Party elect a new leader and									
Prime Minister, do you think they should or should									
not call an early general election later this year?							-		
Should call an early general election later this year	11	16	11	8	9	15	12	10	11
Should not call an early general election later this year	84	77	85	89	86	81	84	83	83
Don't know	5	7	5	3	5	4	5	7	6



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•	%	%	%	%	%	%	%	%	%	

How closely, if at all, would you say the current values of today's Conservative Party reflect your own personal values and priorities?

Very closely	16	17	14	18	13	23	16	18	19
Fairly closely	50	45	52	53	51	49	50	50	55
TOTAL CLOSELY	66	62	66	71	64	72	66	68	74
Not very closely	23	26	24	20	26	18	24	22	20
Not at all closely	7	7	9	6	8	7	8	8	3
TOTAL NOT CLOSELY	30	33	33	26	34	25	32	30	23
Don't know	3	5	1	3	3	4	3	3	3