

# YouGov Survey Results

Sample Size: 2013 Adults in GB (18+)

Fieldwork: 30th - 31st January 2023

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
<b>Weighted Sample</b>	<b>2013</b>	658	487	171	709	750	974	1039	211	831	497	473	1147	866	1737	101	175	485	334	244	674	
<b>Unweighted Sample</b>	<b>2013</b>	677	508	181	785	779	930	1083	198	846	490	479	1182	831	1734	104	175	462	330	245	697	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how satisfied or dissatisfied would you say you are with your life at the moment?

Very satisfied	<b>10</b>	13	9	11	10	11	11	9	8	7	10	15	11	8	10	12	8	11	9	7	10
Fairly satisfied	<b>55</b>	60	57	59	61	57	54	57	45	54	59	59	60	49	55	55	58	53	58	54	56
<b>TOTAL SATISFIED</b>	<b>65</b>	<b>73</b>	<b>66</b>	<b>70</b>	<b>71</b>	<b>68</b>	<b>65</b>	<b>66</b>	<b>53</b>	<b>61</b>	<b>69</b>	<b>74</b>	<b>71</b>	<b>57</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>64</b>	<b>67</b>	<b>61</b>	<b>66</b>
Fairly dissatisfied	<b>21</b>	17	22	24	21	20	21	21	23	24	20	19	20	23	21	24	24	21	20	20	22
Very dissatisfied	<b>8</b>	7	9	4	6	9	8	8	8	9	9	6	6	11	8	4	5	10	8	11	7
<b>TOTAL DISSATISFIED</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>29</b>	<b>25</b>	<b>26</b>	<b>34</b>	<b>29</b>	<b>28</b>	<b>29</b>	<b>31</b>	<b>28</b>	<b>31</b>	<b>29</b>
Don't know	<b>5</b>	3	3	2	2	2	6	5	16	7	2	1	3	8	6	5	5	5	6	7	5

Which of the following statements comes closest to your view?

The government should be doing more to help people through the Cost-of-Living situation	<b>68</b>	47	87	69	76	57	66	69	71	78	68	48	67	69	67	67	75	72	67	66	64
The government are currently doing everything they reasonably can to help people through the Cost-of-Living situation	<b>22</b>	43	8	24	16	36	24	21	11	12	23	43	25	18	23	25	16	19	20	20	27
Don't know	<b>10</b>	10	5	7	8	7	10	10	18	10	8	8	8	13	10	8	10	8	13	13	9

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		Cost-of-Living Segment				
Total		Calm and comfortable	Cautiously hopeful strugglers	Squeezed but coping	Unsettled withstanders	Worried and suffering
<b>Weighted Sample</b>	<b>2013</b>	401	359	499	429	326
<b>Unweighted Sample</b>	<b>2013</b>	398	353	506	429	327
		%	%	%	%	%

In general, how satisfied or dissatisfied would you say you are with your life at the moment?

Very satisfied	<b>10</b>	22	7	5	12	3
Fairly satisfied	<b>55</b>	60	59	59	66	26
<b>TOTAL SATISFIED</b>	<b>65</b>	<b>82</b>	<b>66</b>	<b>64</b>	<b>78</b>	<b>29</b>
Fairly dissatisfied	<b>21</b>	9	22	26	15	37
Very dissatisfied	<b>8</b>	1	6	6	4	26
<b>TOTAL DISSATISFIED</b>	<b>29</b>	<b>10</b>	<b>28</b>	<b>32</b>	<b>19</b>	<b>63</b>
Don't know	<b>5</b>	8	6	4	3	8

Which of the following statements comes closest to your view?

The government should be doing more to help people through the Cost-of-Living situation	<b>68</b>	37	63	83	68	88
The government are currently doing everything they reasonably can to help people through the Cost-of-Living situation	<b>22</b>	46	25	12	23	4
Don't know	<b>10</b>	18	12	5	9	8