

YouGov Survey Results

Sample Size: 1942 adults in GB
Fieldwork: 21st - 23rd January 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	1942	635	470	165	684	723	940	1002	204	802	480	456	1107	835	1676	97	169	468	322	235	651	
Unweighted Sample	1942	674	472	178	791	736	834	1108	190	766	487	499	1164	778	1654	108	180	467	325	184	678	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 Oct '22	21-23 Jan '23																				
Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?																						
I am currently very worried about climate change and its effects	30	27	16	44	43	40	18	26	28	27	30	27	22	31	23	27	24	29	24	27	28	30
I am currently fairly worried about climate change and its effects	37	39	42	36	43	42	38	35	43	33	37	42	43	40	38	39	34	41	37	42	37	40
TOTAL WORRIED	67	66	58	80	86	82	56	61	71	60	67	69	65	71	61	66	58	70	61	69	65	70
I am not currently very worried about climate change and its effects	15	18	26	10	10	12	25	19	17	13	18	16	23	17	20	18	23	14	20	20	15	17
I am not currently worried about climate change and its effects at all	11	8	14	3	0	2	15	11	6	9	5	12	10	8	9	8	8	10	11	5	6	8
TOTAL NOT WORRIED	26	26	40	13	10	14	40	30	23	22	23	28	33	25	29	26	31	24	31	25	21	25
Don't know	7	7	3	7	5	4	5	8	6	18	10	3	3	5	11	7	11	6	8	5	13	5
How much impact, if any, do you think the following can have on tackling climate change?																						
Individuals																						
A big impact	16	14	13	13	12	15	14	15	13	11	15	14	13	14	14	13	17	18	13	17	10	14
A fairly big impact	31	32	29	37	40	39	27	28	36	24	33	35	32	32	33	33	31	31	33	33	30	33
TOTAL BIG IMPACT	47	46	42	50	52	54	41	43	49	35	48	49	45	46	47	46	48	49	46	50	40	47
Not much impact	34	37	42	38	40	37	41	37	37	35	35	37	41	39	34	37	32	37	36	35	37	38
No impact at all	10	8	12	5	3	4	13	11	6	9	7	8	10	9	7	8	10	6	9	8	9	7
TOTAL NOT MUCH / NO IMPACT	44	45	54	43	43	41	54	48	43	44	42	45	51	48	41	45	42	43	45	43	46	45
Don't know	8	9	4	7	5	4	6	9	8	21	10	6	5	6	13	9	10	8	9	7	14	7
Governments																						
A big impact	51	48	40	60	64	62	40	47	49	41	51	52	41	54	41	47	49	62	43	49	45	48
A fairly big impact	25	27	32	24	26	27	31	27	28	20	26	25	35	26	29	28	25	21	29	27	27	29
TOTAL BIG IMPACT	76	75	72	84	90	89	71	74	77	61	77	77	76	80	70	75	74	83	72	76	72	77
Not much impact	11	9	14	7	5	5	13	9	9	9	7	10	13	8	11	10	8	7	10	9	8	11
No impact at all	5	5	9	2	1	2	9	7	4	8	5	6	5	5	7	6	8	2	7	6	5	5
TOTAL NOT MUCH / NO IMPACT	16	14	23	9	6	7	22	16	13	17	12	16	18	13	18	16	16	9	17	15	13	16
Don't know	8	9	5	7	4	4	7	9	10	22	10	7	5	7	13	10	10	8	10	9	15	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking into account the personal costs or changes to lifestyle that would be required, please say whether you would or would not be willing to do each of the following to address climate change.

	19-20 Jul '22	21-23 Jan '23																				
Limit the amount of meat and dairy products you eat to two or three meals a week																						
Would be willing to do this	37	36	34	41	42	43	34	31	40	28	39	34	35	40	29	36	30	37	36	37	39	34
Would not be willing to do this	32	33	44	24	19	26	40	40	27	31	32	37	31	30	36	33	33	33	39	30	22	34
Don't know	9	12	7	11	12	9	9	13	10	20	13	8	10	11	13	12	16	10	10	13	17	10
N/A – this does not apply to me	4	3	3	1	2	2	3	3	4	8	3	3	3	2	5	4	2	2	3	4	4	4
N/A - I'm already doing this	18	16	12	22	25	21	14	12	20	13	13	17	21	16	16	16	18	17	13	16	17	18
Create green space in your home e.g. growing plants in the garden, adding pot plants to the balcony/window sill																						
Would be willing to do this	45	47	44	51	45	51	43	48	47	50	55	41	38	51	43	46	53	52	47	49	43	46
Would not be willing to do this	7	8	8	4	6	5	9	11	5	11	8	7	7	7	9	8	5	8	11	6	10	7
Don't know	9	9	5	9	9	6	7	10	8	20	8	7	7	7	11	9	14	7	10	8	12	7
N/A – this does not apply to me	4	5	5	3	2	2	5	6	3	6	4	4	5	4	6	5	3	3	5	4	5	5
N/A - I'm already doing this	34	31	37	34	38	36	36	25	37	13	24	40	43	32	31	32	26	31	27	34	30	35
Never buy products made from single-use plastic																						
Would be willing to do this	59	58	59	66	65	64	59	56	61	46	60	58	61	62	53	59	46	57	56	61	55	62
Would not be willing to do this	14	14	15	10	9	12	14	17	10	19	13	16	9	15	12	13	18	17	16	11	14	11
Don't know	19	20	18	17	17	17	18	19	20	23	22	16	19	16	25	20	27	18	18	21	22	19
N/A – this does not apply to me	1	2	1	1	0	0	2	3	1	4	2	1	1	1	3	2	0	0	3	0	3	2
N/A - I'm already doing this	6	7	7	6	9	7	7	5	8	8	4	8	10	6	8	6	10	8	7	7	6	6
Only eat fruit and vegetables that are in season																						
Would be willing to do this	60	57	61	60	59	63	59	54	61	39	62	58	58	61	53	58	56	55	57	59	56	58
Would not be willing to do this	16	15	16	12	13	12	16	18	13	25	13	16	14	16	15	15	16	18	17	12	15	15
Don't know	13	16	11	16	16	13	13	17	14	24	17	14	12	14	18	16	20	12	15	17	20	14
N/A – this does not apply to me	2	3	2	1	1	1	3	3	2	5	2	2	2	2	4	2	4	3	3	2	3	2
N/A - I'm already doing this	8	9	10	11	11	10	9	8	11	8	7	11	13	8	10	9	5	12	8	10	6	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 Oct '22	21-23 Jan '23																				
Switch to an electric car																						
Would be willing to do this	40	34	27	39	49	43	26	37	31	34	44	31	19	41	25	34	20	40	30	36	38	35
Would not be willing to do this	23	30	43	21	14	20	42	32	28	22	23	32	43	26	35	30	41	25	35	29	16	31
Don't know	15	18	17	19	18	17	19	15	21	21	17	18	19	17	20	18	24	15	15	19	20	19
N/A – this does not apply to me	18	14	8	17	13	15	9	12	16	20	13	13	15	11	17	14	12	13	16	10	23	12
N/A - I'm already doing this	5	4	5	4	6	5	4	4	4	3	4	5	4	5	3	4	3	7	3	5	3	4
Cut meat and dairy products out of your diet completely																						
Would be willing to do this	16	12	9	16	15	15	10	12	12	13	15	11	9	13	11	12	11	13	11	9	19	12
Would not be willing to do this	62	67	78	59	63	66	74	68	67	51	64	72	75	68	66	67	67	70	69	70	58	68
Don't know	12	12	8	14	13	11	10	13	11	20	13	9	10	10	14	12	16	9	11	12	15	12
N/A – this does not apply to me	3	2	1	2	1	1	2	2	2	4	2	2	1	2	3	2	2	1	3	1	3	2
N/A - I'm already doing this	8	6	4	9	8	7	5	5	8	12	5	7	5	7	6	6	5	7	5	9	5	6
Only walk, cycle or use public transport rather than driving																						
Would be willing to do this	25	21	17	27	26	24	19	22	21	28	22	20	19	23	20	22	16	21	20	20	25	23
Would not be willing to do this	42	46	61	41	36	43	55	48	45	31	45	52	51	49	43	46	49	49	49	47	33	48
Don't know	11	13	9	13	13	12	11	12	13	20	13	11	11	11	16	13	16	8	12	15	18	11
N/A – this does not apply to me	7	5	5	3	5	4	6	4	6	4	4	6	7	4	7	5	7	4	5	5	6	5
N/A - I'm already doing this	15	14	9	16	20	17	9	13	15	18	16	12	11	14	14	14	12	18	13	13	19	14
Switch to an energy provider who only uses renewable energy																						
Would be willing to do this	52	50	44	60	57	61	41	50	50	47	57	48	41	55	44	50	43	53	49	55	44	50
Would not be willing to do this	11	12	18	7	4	7	17	16	8	12	9	16	13	12	13	12	18	10	14	9	13	12
Don't know	18	21	23	17	15	13	25	18	23	21	17	21	26	17	26	21	24	16	22	17	25	20
N/A – this does not apply to me	4	4	2	2	4	2	2	4	4	15	4	1	2	3	6	4	1	3	5	3	3	5
N/A - I'm already doing this	14	13	12	14	20	16	15	11	15	5	12	14	18	14	12	13	14	17	10	15	14	13
Personally cover the costs to make your home more energy-efficient e.g. improving insulation, better fitting doors and windows																						
Would be willing to do this	36	30	27	38	36	39	26	30	29	24	32	31	26	35	22	30	27	30	26	28	35	31
Would not be willing to do this	24	25	30	19	17	19	29	27	23	25	25	25	24	23	28	25	25	26	32	23	21	22
Don't know	16	19	14	18	19	16	16	20	18	28	21	14	15	17	21	19	25	13	17	18	25	18
N/A – this does not apply to me	9	11	8	10	8	9	10	10	12	16	10	11	11	8	15	11	9	15	9	9	12	11
N/A - I'm already doing this	14	16	20	15	20	17	20	13	19	7	11	20	25	17	15	16	13	15	15	22	8	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Pay an extra fee for flights, to offset the environment impact																						
Would be willing to do this	33	25	22	33	41	40	18	25	26	22	27	29	22	32	17	25	22	31	20	27	24	28
Would not be willing to do this	30	35	42	27	24	28	40	38	31	35	38	34	29	35	34	35	31	34	39	32	38	32
Don't know	15	17	13	19	17	15	15	17	18	26	19	15	14	17	19	18	23	12	18	17	19	17
N/A – this does not apply to me	19	20	21	18	15	16	25	18	23	12	15	20	34	14	28	20	25	18	20	23	15	21
N/A - I'm already doing this	3	2	1	2	3	2	2	2	2	5	2	2	2	2	3	2	0	4	2	2	4	2
Have fewer children than I would otherwise like																						
Would be willing to do this	14	15	14	17	15	17	11	18	12	21	20	10	8	17	12	15	13	13	15	14	16	16
Would not be willing to do this	17	17	20	13	13	14	17	20	14	27	21	16	7	18	16	18	7	15	20	17	17	17
Don't know	11	11	6	14	4	8	9	11	10	23	14	5	5	10	12	10	14	10	11	9	14	9
N/A – this does not apply to me	47	46	51	43	54	47	55	41	51	18	30	56	75	42	50	45	58	51	44	46	41	46
N/A - I'm already doing this	11	12	9	13	14	14	9	10	13	11	14	13	6	13	10	12	8	12	10	15	11	12
Only buy clothes from second-hand or charity shops																						
Would be willing to do this	29	25	21	29	26	28	23	23	28	22	31	21	21	26	25	25	29	25	24	30	21	25
Would not be willing to do this	41	42	51	38	46	45	45	48	37	32	39	47	47	45	38	43	33	43	43	41	46	42
Don't know	15	18	14	18	18	14	18	18	17	28	16	18	16	17	18	18	22	15	18	16	22	17
N/A – this does not apply to me	3	3	3	1	1	1	4	4	2	6	2	3	4	2	4	3	3	3	4	3	4	2
N/A - I'm already doing this	12	12	10	14	9	12	11	8	16	12	12	12	12	9	15	12	12	14	12	11	7	14
Which of the following comes closest to your view?																						
It is already too late to avoid the worst effects of climate change	16	18	19	18	15	15	21	21	15	13	18	18	19	18	17	18	11	21	11	22	20	19
We are still able to avoid the worst effects of climate change but it would need a drastic change in the steps taken to tackle it	62	57	51	67	74	71	50	51	63	47	59	59	57	61	52	58	56	53	62	56	53	58
We will be able to avoid the worst effects of climate change if we broadly carry on with the steps currently being taken	10	11	16	7	5	8	15	12	10	9	9	12	14	10	13	10	11	16	10	12	8	11
Don't know	12	14	14	9	7	7	14	16	12	31	15	10	10	12	18	14	21	10	17	10	19	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following comes closest to your view?

Action to tackle climate change needs to happen at an individual level, with people taking personal responsibility for their action	8	9	10	9	5	8	10	9	8	5	9	9	9	8	9	8	13	9	8	10	6	9
Action to tackle climate change needs to happen at a government level, with laws and policies brought in to tackle climate change	25	27	24	30	23	29	24	30	24	33	32	23	18	29	23	27	16	27	27	32	28	25
Action needs to happen at both an individual level and a government level	54	50	51	53	65	56	51	44	55	31	44	55	62	51	48	49	51	52	47	46	46	54
Don't know	13	15	15	9	6	6	15	17	13	31	15	12	11	12	19	15	19	12	18	12	21	12

Thinking about government spending on climate change, which of the following comes closest to your view?

Spending on preventing the impact of climate change is a priority now and should be significantly increased, even if this means cuts are needed elsewhere	34	37	26	55	57	53	26	39	36	38	41	38	32	43	30	38	26	37	33	37	41	41
Right now there are more urgent priorities than climate change and we need to focus on these areas above spending on climate change	40	34	54	20	16	24	50	35	34	22	29	40	43	33	35	34	38	31	40	35	27	32
Neither of these	10	11	9	11	11	11	11	10	12	11	11	12	9	11	11	10	14	13	10	10	11	11
Don't know	16	18	11	15	15	12	13	16	19	29	20	11	16	14	23	17	22	18	17	19	21	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.