

YouGov Survey Results

Sample Size: 1705 adults in GB
Fieldwork: 17th - 18th October 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1705	578	423	153	633	675	829	876	186	711	411	397	972	733	205	573	370	411	147
Unweighted Sample	1705	565	426	148	672	670	752	953	147	694	426	438	1003	702	178	577	380	423	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19-20 Jul	17-18 Oct																		
Taking into account the personal costs or changes to lifestyle that would be required, please say whether you would or would not be willing to do each of the following to address climate change.																				
Pay significantly more for meat and dairy products																				
Would be willing to do this	x	25	21	33	43	34	20	25	25	19	25	24	27	28	21	36	26	22	22	20
Would not be willing to do this	x	45	56	33	33	37	56	50	41	32	44	53	46	45	46	29	48	46	49	45
Don't know	x	17	15	17	15	16	13	15	18	28	18	13	14	16	18	17	14	18	18	21
N/A – this does not apply to me	x	7	3	12	6	8	5	6	9	14	8	5	5	7	8	11	7	8	6	7
N/A - I'm already doing this	x	6	4	5	3	5	5	5	6	6	5	5	8	4	7	7	5	5	5	8
Cut meat and dairy products out of your diet completely																				
Would be willing to do this	13	16	9	23	17	20	10	13	18	19	18	14	12	16	16	18	18	13	15	12
Would not be willing to do this	67	62	78	50	59	57	73	67	57	44	57	69	71	64	59	53	64	63	62	60
Don't know	12	12	8	13	13	11	9	12	12	17	15	8	8	12	12	17	9	13	11	15
N/A – this does not apply to me	2	3	1	2	2	2	2	2	3	8	2	2	2	1	4	2	2	3	3	5
N/A - I'm already doing this	7	8	4	13	9	10	5	5	11	12	9	7	6	7	9	10	7	8	8	8
Switch to an electric car																				
Would be willing to do this	40	40	34	50	54	51	32	41	38	35	48	37	29	47	30	36	41	42	37	41
Would not be willing to do this	25	23	34	15	10	14	33	22	24	20	15	28	33	21	26	13	24	24	25	22
Don't know	15	15	16	12	8	14	14	15	16	21	14	16	13	14	18	10	15	16	16	18
N/A – this does not apply to me	17	18	12	20	21	16	18	16	20	18	18	16	18	14	23	33	15	14	17	18
N/A - I'm already doing this	2	5	5	3	7	5	4	6	3	7	4	3	6	5	4	8	5	3	5	1
Only walk, cycle or use public transport rather than driving																				
Would be willing to do this	21	25	21	32	22	29	24	25	26	26	29	24	21	26	25	37	21	24	26	27
Would not be willing to do this	44	42	54	36	45	41	47	43	41	30	39	47	46	46	36	20	48	45	42	40
Don't know	11	11	10	12	8	9	9	12	11	19	11	10	9	11	12	9	10	12	14	11
N/A – this does not apply to me	7	7	6	5	8	4	9	6	8	4	6	8	10	5	9	6	7	8	6	8
N/A - I'm already doing this	16	15	9	16	16	16	11	14	15	20	15	11	14	12	18	28	14	10	12	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Switch to an energy provider who only uses renewable energy																				
Would be willing to do this	49	52	49	61	60	62	45	51	53	44	59	51	45	56	47	53	49	54	54	53
Would not be willing to do this	14	11	16	5	5	5	16	15	7	13	7	15	13	10	12	5	12	12	12	12
Don't know	23	18	19	14	12	11	22	15	21	22	16	16	23	15	23	15	20	16	19	19
N/A – this does not apply to me	3	4	2	3	2	2	3	5	3	14	4	2	1	3	6	9	3	5	3	3
N/A - I'm already doing this	11	14	14	18	21	19	14	14	15	7	13	16	18	16	12	18	17	13	12	13
Personally cover the costs to make your home more energy-efficient e.g. improving insulation, better fitting doors and windows																				
Would be willing to do this	29	36	36	37	48	43	31	36	35	32	38	36	33	42	28	33	38	36	34	34
Would not be willing to do this	29	24	27	21	16	20	28	25	24	27	24	27	20	24	25	23	24	23	26	26
Don't know	17	16	12	19	15	16	12	16	17	25	19	13	11	14	19	20	13	18	17	18
N/A – this does not apply to me	11	9	8	9	7	8	10	9	9	12	8	9	10	6	13	14	9	8	9	7
N/A - I'm already doing this	15	14	18	13	14	13	19	13	15	3	11	15	26	14	15	10	15	15	15	15
Pay an extra fee for flights, to offset the environment impact																				
Would be willing to do this	28	33	30	44	52	46	28	34	32	24	38	33	29	40	24	37	34	35	30	31
Would not be willing to do this	35	30	36	25	15	23	34	33	28	35	30	31	26	30	30	22	31	27	34	35
Don't know	15	15	13	15	11	13	12	12	18	23	17	12	12	13	18	20	14	14	15	12
N/A – this does not apply to me	20	19	19	14	18	14	23	18	20	15	13	20	30	14	25	16	18	22	18	20
N/A - I'm already doing this	2	3	2	3	3	3	2	3	3	3	2	3	3	2	3	4	3	2	3	2
Never fly for leisure																				
Would be willing to do this	x	15	14	16	19	17	15	17	13	13	14	15	18	15	15	10	14	19	17	14
Would not be willing to do this	x	48	54	50	54	53	46	48	48	44	51	49	43	55	39	56	50	44	46	47
Don't know	x	16	11	19	13	15	12	15	17	24	19	12	12	15	17	15	15	16	17	20
N/A – this does not apply to me	x	12	13	7	8	7	17	12	12	5	9	13	20	7	17	12	11	11	14	11
N/A - I'm already doing this	x	9	8	7	7	8	9	8	9	14	7	11	7	7	11	7	10	11	7	7
Have fewer children than I would otherwise like																				
Would be willing to do this	14	14	11	17	18	16	10	16	13	23	18	11	7	16	11	23	12	12	15	11
Would not be willing to do this	17	17	21	16	12	16	17	19	15	21	21	17	8	17	17	15	17	16	20	15
Don't know	12	11	6	10	6	8	6	12	10	30	13	4	4	9	12	12	10	9	11	11
N/A – this does not apply to me	46	47	53	43	53	48	56	44	49	17	34	58	73	45	49	35	48	51	46	49
N/A - I'm already doing this	11	11	9	15	11	13	11	10	13	9	14	11	8	12	11	15	12	12	8	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Only buy clothes from second-hand or charity shops

Would be willing to do this	25	29	24	35	34	36	24	25	32	29	35	25	21	29	28	31	27	29	30	30
Would not be willing to do this	46	41	52	33	43	38	46	47	35	33	34	46	51	44	36	34	44	39	41	41
Don't know	15	15	12	17	11	13	14	16	14	22	17	11	12	15	16	21	14	14	15	17
N/A – this does not apply to me	3	3	2	1	2	1	4	4	2	6	2	3	3	1	6	1	3	3	3	5
N/A - I'm already doing this	11	12	10	14	10	12	13	8	16	9	12	14	12	11	14	13	12	16	11	7

Only eat food that has been produced in the UK

Would be willing to do this	x	55	60	56	59	57	58	52	57	41	56	57	56	56	53	51	56	57	54	53
Would not be willing to do this	x	22	25	19	25	23	23	26	18	17	20	24	24	25	18	22	24	18	21	23
Don't know	x	17	10	21	14	17	11	16	18	29	19	13	13	16	19	21	14	17	19	18
N/A – this does not apply to me	x	2	1	1	1	1	2	3	1	8	2	1	1	1	3	4	1	3	1	2
N/A - I'm already doing this	x	5	5	3	1	2	6	4	5	6	3	5	6	3	6	3	4	5	5	4

16-17
Nov '21

17-18
Oct

For each of the following forms of energy, please say what level of carbon emissions you think each produces.

Nuclear

No carbon emissions	18	18	19	17	27	18	17	27	9	23	16	14	21	19	16	19	18	16	18	16
Low carbon emissions	35	31	35	34	41	39	30	35	28	19	32	35	31	36	26	33	36	33	24	28
TOTAL NO / LOW EMISSIONS	53	49	54	51	68	57	47	62	37	42	48	49	52	55	42	52	54	49	42	44
Moderate carbon emissions	13	13	12	13	16	15	12	14	13	17	12	17	10	14	12	9	11	15	16	18
High carbon emissions	15	14	13	15	7	13	14	9	20	14	18	13	8	13	17	19	15	12	12	18
TOTAL MODERATE / HIGH EMISSIONS	28	27	25	28	23	28	26	23	33	31	30	30	18	27	29	28	26	27	28	36
Don't know	19	23	21	21	9	15	27	15	31	27	21	20	29	19	30	19	21	25	29	20

Gas

No carbon emissions	0	1	0	1	0	0	1	1	0	1	1	1	1	1	1	1	0	1	1	1
Low carbon emissions	4	5	5	4	4	3	6	7	3	8	5	5	4	4	6	6	5	7	3	3
TOTAL NO / LOW EMISSIONS	4	6	5	5	4	3	7	8	3	9	6	6	5	5	7	7	5	8	4	4
Moderate carbon emissions	33	28	36	24	24	27	32	32	25	25	28	26	32	30	26	27	30	27	27	25
High carbon emissions	48	49	42	59	66	60	42	48	50	41	50	54	45	51	45	52	50	46	47	55
TOTAL MODERATE / HIGH EMISSIONS	81	77	78	83	90	87	74	80	75	66	78	80	77	81	71	79	80	73	74	80
Don't know	15	18	16	13	6	10	19	13	22	26	17	15	19	14	22	14	14	19	23	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Coal																			
No carbon emissions	0	0	0	1	1	0	1	1	0	1	1	0	0	0	1	0	1	0	1
Low carbon emissions	1	3	3	1	2	2	3	4	2	7	3	1	3	2	3	4	2	3	1
TOTAL NO / LOW EMISSIONS	1	3	3	2	3	2	4	5	2	8	4	1	3	2	4	4	4	3	3
Moderate carbon emissions	7	7	9	6	1	4	10	6	8	9	6	7	9	7	8	6	7	9	8
High carbon emissions	80	74	76	81	95	87	71	78	70	59	75	79	74	80	67	78	78	73	68
TOTAL MODERATE / HIGH EMISSIONS	87	81	85	87	96	91	81	84	78	68	81	86	83	87	75	84	85	82	76
Don't know	12	15	12	11	2	7	15	11	19	24	15	12	14	11	21	13	11	16	21
Wind																			
No carbon emissions	51	49	48	51	57	52	49	54	43	39	49	48	54	50	46	54	51	45	46
Low carbon emissions	34	31	32	36	37	37	29	27	35	26	33	34	27	34	26	27	32	33	28
TOTAL NO / LOW EMISSIONS	85	80	80	87	94	89	78	81	78	65	82	82	81	84	72	81	83	78	74
Moderate carbon emissions	3	4	5	2	4	3	5	5	3	7	3	5	4	4	5	4	4	5	4
High carbon emissions	1	1	2	0	1	0	2	2	1	2	1	2	1	1	1	2	1	2	1
TOTAL MODERATE / HIGH EMISSIONS	4	5	7	2	5	3	7	7	4	9	4	7	5	5	6	6	5	7	5
Don't know	12	15	12	11	2	8	15	12	18	26	15	12	14	11	21	13	12	16	20
Solar																			
No carbon emissions	47	47	47	51	57	53	47	52	43	40	47	47	52	49	46	52	48	45	46
Low carbon emissions	37	31	34	34	35	36	31	28	33	20	33	36	27	34	27	29	34	33	28
TOTAL NO / LOW EMISSIONS	84	78	81	85	92	89	78	80	76	60	80	83	79	83	73	81	82	78	74
Moderate carbon emissions	3	5	6	3	5	3	6	7	4	14	4	4	5	5	5	7	4	6	4
High carbon emissions	1	1	1	0	0	0	1	1	1	3	1	1	1	0	2	0	1	0	3
TOTAL MODERATE / HIGH EMISSIONS	4	6	7	3	5	3	7	8	5	17	5	5	6	5	7	7	5	6	5
Don't know	12	15	12	12	3	8	16	12	18	23	16	12	15	11	21	13	12	16	21
Oil																			
No carbon emissions	0	1	0	0	0	0	0	1	0	3	1	0	0	0	1	1	1	0	1
Low carbon emissions	2	3	3	2	1	1	4	4	3	8	3	3	4	3	4	2	3	5	3
TOTAL NO / LOW EMISSIONS	2	4	3	2	1	1	4	5	3	11	4	3	4	3	5	3	4	5	3
Moderate carbon emissions	19	14	20	11	9	11	19	14	14	14	13	13	17	14	14	15	16	14	12
High carbon emissions	64	64	61	74	88	78	58	69	60	50	67	69	60	70	57	70	65	61	62
TOTAL MODERATE / HIGH EMISSIONS	83	78	81	85	97	89	77	83	74	64	80	82	77	84	71	85	81	75	74
Don't know	15	17	15	13	2	10	18	12	22	25	17	15	18	13	23	13	15	19	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much of a role, if any, do you think nuclear energy should play in attempts to make Britain's electricity generation low/no carbon?

A major role - it should be on a par with renewable energy sources like solar or wind	31	41	52	33	43	39	48	54	29	32	38	46	44	44	37	39	41	40	43	39
A minor role - while the country should utilise nuclear energy, it shouldn't be as big a part of the mix as renewable energy sources like solar or wind	35	29	24	38	38	38	21	27	31	30	29	29	27	31	26	31	29	30	26	33
No role - Britain should not generate any nuclear energy	12	9	6	10	11	9	8	6	12	10	8	8	10	8	9	9	9	10	7	10
Don't know	19	19	16	18	8	13	19	11	26	22	21	16	16	15	24	19	20	18	19	17
N/A - I don't think Britain should reduce carbon emissions	3	3	2	2	0	1	3	3	3	7	3	1	2	2	4	2	2	2	6	1

There are currently several different ways of producing renewable energy. Taking into account all the different priorities the Government has in the energy sector, which one of these do you think the Government should be investing most in?

Offshore wind power	23	25	28	25	29	22	25	21	19	24	26	22	26	19	24	24	23	21	28
Tidal power	15	18	13	29	18	16	19	12	7	13	18	21	17	13	13	18	16	13	14
Solar power	12	8	14	14	14	10	12	12	11	13	11	12	11	14	9	13	14	13	8
Onshore wind power	8	7	10	6	9	8	8	8	6	8	8	9	9	7	7	6	7	10	16
Biogas (turning organic matter into energy)	8	10	8	5	7	10	6	11	12	7	10	8	8	9	10	8	9	8	8
Hydropower	6	8	5	7	5	8	7	5	5	7	5	6	6	6	6	6	8	5	5
None of these	4	5	1	1	1	6	6	2	6	3	4	5	3	5	2	5	2	5	4
Don't know	22	17	22	13	17	19	17	27	35	24	18	17	19	27	27	20	21	25	18