

YouGov Survey Results

Sample Size: 2095 Adults in GB Fieldwork: 23rd - 24th October 2024

			Vote	in 2024	GE	EU Ref 2016 Gender			Age			Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2095	377	538	193	226	738	780	1014	1081	220	865	517	492	1194	901	1812	101	182	497	344	253	719
Unweighted Sample	2095	307	588	234	285	853	770	949	1146	144	876	534	541	1221	874	1801	109	185	524	361	194	722
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of the following jobs, would you say that they are more of a middle class job or more of a working class job?

working class job?																							
Accountant							_		_														
	More of a middle class job	86	88	88	94	85	90	86	87	85	84	85	88	87	88	83	86	83	85	85	87	83	88
	More of a working class job	9	9	7	3	10	7	10	8	10	8	10	8	10	8	11	9	13	10	11	9	12	7
	Don't know	5	2	5	3	5	4	4	5	4	8	5	4	3	4	6	5	4	5	4	4	5	5
Athlete									i		i									1			
	More of a middle class job	52	42	55	50	45	51	45	52	52	66	62	47	31	52	51	51	53	53	51	55	53	49
	More of a working class job	22	28	19	21	30	20	28	22	23	13	18	25	32	21	24	23	20	19	25	21	23	22
D. 311	Don't know	26	30	26	29	26	29	27	27	25	21	20	28	37	27	25	26	27	28	24	24	24	28
Builder	Maria of a set like about tal	_	1 -	•	-	•	ı -	-		•	1 45	•			•	- I	-	-	40	1 -		•	-
	More of a middle class job	8	7 88	6 89	5 90	9 88	7 88	5 90	7 88	9 87	15 78	8 87	4 91	6	8 88	7 87	7 87	7 87	10 86	7 88	8 87	6 88	7 88
	More of a working class job Don't know	87 5	4	5	90 5	3	5	90 4	5	5	7	5	4	88 5	oo 5	6	5	6	4	6	6 <i>1</i> 5	6	oo 5
Bus driver	DOIT KNOW	3	4	5	5	3	3	4	J 3	3	'	5	4	5	5	0	5	O	4	0	5	O	3
Bus driver	More of a middle class job	4	3	4	4	3	4	2	3	4	4	5	2	3	4	3	3	6	4	3	2	5	4
	More of a working class job	92	94	92	92	92	92	94	92	91	88	90	94	93	92	91	92	91	91	92	94	89	91
	Don't know		4	4	5	5	4	4	5	5	8	5	4	4	4	5	5	2	5	5	4	6	5
Call centre worker	Don't know	·	, -		Ü	Ü				Ü	ı •	Ū			•	Ü	Ü	-	Ü		•	Ü	O
Can Conn. C 11 Critic	More of a middle class job	6	4	7	6	5	7	4	5	7	9	7	4	5	6	7	6	3	6	5	7	7	6
	More of a working class job	88	91	87	86	89	86	92	87	88	81	88	90	88	88	87	87	92	88	89	87	85	87
	Don't know	6	6	6	8	6	7	4	7	6	10	6	6	7	7	6	7	5	5	6	6	8	7
Care worker							ļ		•							I.							
	More of a middle class job	6	6	5	7	5	5	5	6	6	10	5	3	8	6	5	6	4	5	4	10	7	6
	More of a working class job	89	89	89	89	90	90	90	88	89	80	90	91	88	89	88	88	92	89	90	85	87	89
	Don't know	5	4	6	5	5	5	4	6	5	10	5	5	4	5	6	5	4	6	6	6	6	5
Civil servant							_				_												
	More of a middle class job	66	68	67	81	69	69	67	70	63	63	63	71	70	68	64	67	59	62	62	69	70	69
	More of a working class job	24	26	23	10	24	22	27	21	27	20	26	22	24	22	27	23	35	28	29	20	20	22
	Don't know	9	6	10	8	8	9	7	9	10	17	11	7	6	10	9	10	6	10	10	11	10	9
Cleaner																				1			
	More of a middle class job	2	2	1	1	0	1	1	1	2	2	2	1	1	2	2	2	1	2	2	1	3	1
	More of a working class job	95	96	95	95	97	96	96	95	94	92	94	95	97	95	94	95	96	96	94	96	93	95
	Don't know	4	2	4	4	3	3	3	4	3	7	4	4	2	3	4	4	2	3	3	4	5	4
Company director	Maria of a set like about tal	04	1 00	00	04	00	I 00	00	I 04	04	I 00	00	00	00	00	04	04	00	00	I 04	00	00	00
	More of a middle class job	91	92 5	92 3	91 3	93	92	93 3	91	91 5	89 3	90 5	93 3	93	92 4	91 5	91 4	92 4	93 3	91 4	92 4	88 6	92 3
	More of a working class job Don't know	4 5	2	5 5	ა 6	3 4	3 5	3 4	3 5	4	8	5 5	3 4	4 3	5	5	5	4	3 4	5	4	6	5
Electrician	DOIT KNOW	3	2	5	0	4	5	4	5	4	0	5	4	3	5	5	5	4	4	5	4	O	3
LICCII ICIAII	More of a middle class job	13	13	12	12	12	13	11	12	14	17	15	10	10	13	13	13	20	13	11	14	10	14
	More of a working class job	81	82	83	82	83	81	85	83	80	73	79	86	86	82	80	82	75	82	84	80	82	80
	Don't know		5	5	6	4	5	4	6	6	10	6	4	4	5	6	6	4	4	5	6	8	6
	Don't know	Ü	1 5	3	U	7	1 5	7		U	1 10	U	7	7	J	٥	U	7	7	1 3	U	U	U



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Sample Size: 2095 Adults in GB Fieldwork: 23rd - 24th October 2024

			following social yourself to most	•
	Total	Upper class	Middle class	Working class
eighted Sample	2095	11	767	1171
eighted Sample	2095	9	768	1190
	%	%	%	%

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Thinking of the following jobs, would you say that they are more of a middle class job or more of a working class joh?

working class job?					
Accountant					
	More of a middle class job	86	100	93	84
	More of a working class job	9	0	5	13
	Don't know	5	0	2	3
Athlete		_			
	More of a middle class job	52	77	56	51
	More of a working class job	22	7	18	27
	Don't know	26	16	27	22
Builder					
	More of a middle class job	8	0	13	5
	More of a working class job	87	100	83	93
	Don't know	5	0	4	3
Bus driver					
	More of a middle class job	4	0	6	2
	More of a working class job	92	100	90	96
	Don't know	5	0	4	2
Call centre worker					
	More of a middle class job	6	32	9	3
	More of a working class job	88	68	85	94
	Don't know	6	0	6	3
Care worker					
	More of a middle class job	6	20	9	3
	More of a working class job	89	80	86	94
	Don't know	5	0	5	2
Civil servant					
	More of a middle class job	66	81	78	61
	More of a working class job	24	19	14	32
	Don't know	9	0	8	7
Cleaner					
	More of a middle class job	2	0	3	1
	More of a working class job	95	100	95	98
	Don't know	4	0	2	2
Company director					
	More of a middle class job	91	89	94	93
	More of a working class job	4	11	3	4
	Don't know	5	0	3	3
Electrician					
	More of a middle class job	13	19	21	9
	More of a working class job	81	81	75	88
	Don't know	6	0	4	3



Sample Size: 2095 Adults in GB Fieldwork: 23rd - 24th October 2024

Fieldwork: 23rd - 24th October 2024	Г		Vote in 2024 GE		EU Ref 2016 Gender			Age				Social Grade		Country			Region in England						
	_			vole		GE	EU Kei	2010	Ge	iluei	Age		- Coolai Giude		Country								
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted		2095	377	538	193	226	738	780	1014	1081	220	865	517	492	1194	901	1812	101	182	497	344	253	719
Unweighted	Sample :	2095	307	588	234	285	853	770	949	1146	144	876	534	541	1221	874	1801	109	185	524	361	194	722
Footor worker		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Factor worker More of a middle	class inh	2	1	3	0	1	l 1	1	2	2	4	2	1	1	2	2	2	1	2	3	2	2	2
More of a working	,	92	94	91	91	93	92	93	92	91	87	92	92	93	92	92	92	94	93	92	92	90	92
· ·	on't know	6	5	6	8	6	6	5	6	6	9	5	7	5	6	6	6	5	6	5	6	8	6
Farmer		•							, i						, i		, i						
More of a middle	class job	27	32	28	29	25	32	29	26	27	14	22	29	37	29	23	27	20	26	25	26	22	30
More of a working	,	66	61	64	63	67	59	64	66	65	77	71	62	55	63	69	66	70	64	66	69	71	62
	on't know	8	7	9	8	8	9	7	8	8	9	7	8	8	8	8	8	10	10	9	5	7	8
Journalist	.1	74	00	77	70	74	74	67	74	70	70	70	70		70	67	74	70	C.F.	l 74	74	70	00
More of a middle	•	71 21	60 32	77 16	78 13	71 23	74 18	67 25	71 20	70 22	78 13	76 16	70 22	58 31	73 19	67 23	71 21	79 12	65 27	71 20	71 22	78 12	68 23
More of a working	on't know	9	32 8	16 7	8	23 6	8	25 8	9	9	9	8	8	10	8	23 10	9	9	8	9	7	9	23 9
Lawyer	OITTRIOW	٠ ١	Ü	'	Ü	U	· ·	U	3	3	3	U	U	10	U	10	3	3	O	1 3	'	3	3
More of a middle	class job	93	94	94	96	94	95	94	94	93	89	92	96	94	95	91	93	93	94	93	93	90	95
More of a working	class job	3	4	2	1	3	2	4	3	4	4	4	1	4	3	5	4	3	1	5	4	6	2
D	on't know	3	2	4	3	3	3	2	3	3	7	3	3	2	3	4	3	3	4	3	2	4	4
Mechanic							1		i					i	i		i			i			
More of a middle	•	7	7	4	6	7	5	6	6	8	13	7	5	6	7	8	7	8	10	5	8	6	8
More of a working	•	88	90	91	88	89	90	90	88	87	78	87	90	90	89	87	88	88	86	90	89	87	86
Medical doctor	on't know	5	3	5	7	5	4	4	5	5	9	5	4	3	4	5	5	4	4	5	3	6	6
More of a middle	class iob	91	94	93	93	90	94	92	91	91	83	90	94	93	93	89	91	92	93	91	91	87	92
More of a working	•	5	4	3	4	5	2	5	5	6	9	6	3	5	4	6	5	6	2	6	5	8	4
•	on't know	4	2	4	3	5	3	3	4	3	9	4	3	2	3	5	4	2	5	3	4	4	4
Nurse									,						,								
More of a middle	,	30	32	29	36	28	30	29	28	33	38	29	28	31	32	28	30	34	28	26	34	28	32
More of a working	•	62	62	62	58	65	62	65	65	60	51	64	65	62	61	63	62	59	65	66	60	64	60
	on't know	8	6	9	6	6	8	7	8	8	11	8	7	7	7	9	8	7	7	8	7	8	8
Plumber More of a middle	ologo job	9	8	8	9	10	9	7	8	10	11	11	6	8	9	9	8	15	12	6	7	8	11
More of a working	•	86	89	87	86	85	86	90	87	85	79	84	90	88	87	85	86	83	84	89	87	87	84
· ·	on't know	5	3	4	5	5	5	4	5	5	11	5	4	4	5	6	5	2	5	5	5	6	5
Police officer		- 1								-													
More of a middle	class job	43	44	42	45	44	42	40	42	44	51	43	41	40	42	44	42	43	48	43	48	31	43
More of a working	•	47	46	47	45	50	47	51	48	46	36	47	48	51	48	46	48	47	42	48	42	54	48
	on't know	10	10	11	11	6	11	9	10	10	14	10	10	10	10	10	10	10	10	8	11	15	10
Receptionist	-1 :-!	40 1	40	40	47	0	4.5	•	40	44	40	40	40	اید	40	40	40	4.4	44	I 40	40	4.4	40
More of a middle	•	12	12	13	17 70	8 89	15 70	9	10	14	10	12	12	14 80	13	12 82	12	14 70	11	12	12 81	14 77	12
More of a working	on't know	81 7	81 7	80 7	78 5	89 4	79 6	86 5	83 7	80 6	76 14	82 5	83 6	6	80 7	82 6	81 7	79 7	83 6	82 7	6	9	82 6
School teacher	OII CRIOW	, 1	,	,	3	7		3	'	J	17	5	U	J	'	U	'	,	U	ı '	U	5	U
More of a middle	class job	59	63	60	67	58	66	57	60	57	50	56	61	65	62	55	59	57	59	53	61	62	61
More of a working	•	34	31	32	26	36	28	37	32	36	36	37	32	30	32	37	34	37	32	40	33	31	32
D	on't know	7	5	8	7	5	6	6	8	7	14	7	7	5	7	8	7	5	9	7	6	7	8



Sample Size: 2095 Adults in GB Fieldwork: 23rd - 24th October 2024

Fieldwork. 23rd - 24th October 2024									
		Which of the following social classes do you							
		consider yourself to most belong							
	Total	Upper class	Middle class	Working clas					
Weighted Sample	2095	11	767	1171					
Unweighted Sample	2095	9	768	1190					
	%	%	%	%					
Factor worker									
More of a middle class job	2	0	3	1					
More of a working class job	92	100	91	95					
Don't know	6	0	5	4					
Farmer									
More of a middle class job	27	19	39	20					
More of a working class job	66	81	53	75					
Don't know	8	0	8	5					
Journalist	. 1								
More of a middle class job	71	90	80	67					
More of a working class job	21	0	14	27					
Don't know	9	10	6	7					
Lawyer									
More of a middle class job	93	100	95	95					
More of a working class job	3	0	3	3					
Don't know	3	0	2	2					
Mechanic	i								
More of a middle class job	7	38	12	4					
More of a working class job	88	62	85	94					
Don't know	5	0	3	2					
Medical doctor	1								
More of a middle class job	91	100	95	91					
More of a working class job	5	0	3	6					
Don't know	4	0	2	2					
Nurse	1								
More of a middle class job	30	83	48	19					
More of a working class job	62	17	45	76					
Don't know	8	0	7	5					
Plumber	1								
More of a middle class job	9	25	15	5					
More of a working class job	86	75	81	92					
Don't know	5	0	4	3					
Police officer									
More of a middle class job	43	53	55	37					
More of a working class job	47	47	35	57					
Don't know	10	0	11	6					
Receptionist	1	_		_					
More of a middle class job	12	6	21	7					
More of a working class job	81	94	72	91					
Don't know	7	0	7	3					
School teacher	1	. .							
More of a middle class job	59	61	78	48					
More of a working class job	34	39	17	47					
Don't know	7	0	5	5					



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Fieldwork: 23rd - 24th October 2024																						
		Vote in 2024 GE			EU Ref 2016 Gender			Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2095	307	588	234	285	853	770	949	1146	144	876	534	541	1221	874	1801	109	185	524	361	194	722
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Scientist																						
More of a middle class job	89	89	90	94	91	91	89	89	89	88	87	90	91	90	87	89	87	89	88	89	86	90
More of a working class job	6	7	4	2	5	4	6	6	6	5	8	4	6	6	7	6	10	6	6	7	7	4
Don't know	5	4	6	4	4	5	4	5	5	6	5	6	4	4	6	5	2	5	5	4	7	5
Shop assistant																			•			
More of a middle class job	3	4	3	3	2	3	2	3	4	6	4	2	3	3	3	3	1	3	3	4	5	3
More of a working class job	92	94	93	91	95	92	95	93	92	87	92	94	94	93	92	92	91	93	93	92	90	93
Don't know	4	3	4	6	3	5	3	4	4	6	4	5	3	4	5	4	8	4	4	4	5	4
University lecturer						•										•			•			
More of a middle class job	87	88	90	93	88	91	89	88	87	79	84	91	92	89	85	87	89	86	86	86	86	89
More of a working class job	8	8	6	4	7	6	7	7	9	11	11	5	5	8	9	8	7	10	9	9	9	7
Don't know		3	4	3	5	4	4	5	5	10	4	4	3	4	6	5	4	4	5	5	5	4

^{*}Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.



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			Which of the following social classes do y consider yourself to most belong to?						
		Total	Upper class	Middle class	Working class				
	Weighted Sample	2095	11	767	1171				
	Unweighted Sample	2095	9	768	1190				
		%	%	%	%				
Scientist									
	More of a middle class job	89	100	94	88				
	More of a working class job	6	0	3	8				
	Don't know	5	0	3	3				
Shop assista	int								
	More of a middle class job	3	0	6	1				
	More of a working class job	92	100	90	97				
	Don't know	4	0	4	2				
University le	cturer								
	More of a middle class job	87	61	94	86				
	More of a working class job	8	39	4	11				
	Don't know	5	0	2	3				

^{*}Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.