

# YouGov Survey Results

Sample Size: 1683 adults in GB  
Fieldwork: 13th - 14th January 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 1683	571	417	151	624	666	818	865	183	702	406	392	959	724	202	565	365	406	145
Unweighted Sample	590	421	154	680	680	722	961	143	681	416	443	1004	679	168	588	369	408	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you eat a chocolate biscuit, do you eat it with the chocolate side facing up, or the chocolate side facing down?

Chocolate side facing up	<b>73</b>	77	78	79	75	76	66	80	61	73	76	76	76	69	66	76	72	74	71
Chocolate side facing down	<b>7</b>	8	8	8	8	8	8	7	8	10	6	4	6	9	6	7	8	9	7
Not applicable - I do not eat chocolate biscuits	<b>10</b>	9	6	9	8	8	12	7	16	8	9	11	8	11	17	8	9	7	13
Don't know	<b>10</b>	7	9	4	9	8	13	7	15	10	9	8	9	11	11	9	12	10	9