

YouGov Survey Results

Sample Size: 2163 adults in GB
Fieldwork: 20th - 21st October 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2163	389	556	199	234	127	759	772	1047	1116	227	893	534	508	1231	909	1871	104	188	513	355	262	742
Unweighted Sample	2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about these countries and their relationship with Britain, which of the following best reflects your view?
Germany

Generally a friend and ally	48	41	62	57	30	65	62	37	54	41	50	51	47	41	52	42	47	39	55	43	43	52	51
Generally a friendly rival	31	43	26	30	44	22	28	41	34	29	20	27	32	45	32	32	32	36	27	31	33	32	31
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	79	84	88	87	74	87	90	78	88	70	70	78	79	86	84	74	79	75	82	74	76	84	82
Generally unfriendly	7	6	4	4	15	2	4	11	6	7	3	5	10	7	5	9	7	11	6	8	6	3	7
Generally a hostile threat	1	0	0	1	3	0	0	1	1	1	2	1	1	1	1	1	1	1	0	1	2	2	1
TOTAL UNFRIENDLY/ A HOSTILE THREAT	8	6	4	5	18	2	4	12	7	8	5	6	11	8	6	10	8	12	6	9	8	5	8
Don't know	13	9	9	8	7	11	6	11	4	22	24	16	10	7	11	16	13	14	12	18	16	10	10

France

Generally a friend and ally	42	29	54	55	23	57	55	27	45	39	51	47	37	32	44	38	41	34	47	37	39	48	43
Generally a friendly rival	32	40	30	31	31	29	33	35	32	31	22	29	34	40	32	31	32	37	32	33	31	32	31
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	74	69	84	86	54	86	88	62	77	70	73	76	71	72	76	69	73	71	79	70	70	80	74
Generally unfriendly	14	23	6	6	33	6	7	27	16	12	5	9	19	22	13	16	14	17	10	14	16	10	16
Generally a hostile threat	2	2	1	1	6	0	1	3	3	1	2	2	2	2	2	2	2	2	1	3	2	2	2
TOTAL UNFRIENDLY/ A HOSTILE THREAT	16	25	7	7	39	6	8	30	19	13	7	11	21	24	15	18	16	19	11	17	18	12	18
Don't know	10	5	9	7	7	8	5	8	4	16	21	13	7	4	8	13	10	10	10	14	11	9	8

Italy

Generally a friend and ally	49	44	57	60	40	55	58	41	51	47	46	54	46	43	52	44	49	42	55	44	44	58	51
Generally a friendly rival	30	40	26	26	44	24	27	40	36	26	19	24	36	40	31	30	31	35	26	28	38	25	31
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	79	84	83	86	84	79	85	81	87	73	65	78	82	83	83	74	80	77	81	72	82	83	82
Generally unfriendly	4	5	3	4	5	3	5	5	5	3	3	3	6	6	4	5	4	7	3	5	4	2	5
Generally a hostile threat	1	0	0	1	1	0	0	0	1	0	3	1	0	0	0	1	1	0	0	1	1	1	0
TOTAL UNFRIENDLY/ A HOSTILE THREAT	5	5	3	5	6	3	5	5	6	3	6	4	6	6	4	6	5	7	3	6	5	3	5
Don't know	16	10	13	10	10	18	10	14	7	24	29	18	12	10	13	20	16	16	16	23	13	14	13

Japan

Generally a friend and ally	38	38	40	43	37	43	44	34	48	28	38	42	35	32	42	32	38	33	39	35	34	43	40
Generally a friendly rival	30	33	31	33	38	25	30	36	35	26	20	24	36	42	30	31	31	36	25	28	32	28	33
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	68	71	71	76	75	68	74	70	83	54	58	66	71	74	72	63	69	69	64	63	66	71	73
Generally unfriendly	6	7	5	4	8	6	6	6	4	8	7	5	7	7	5	8	6	7	10	5	6	4	6
Generally a hostile threat	2	1	1	2	3	1	1	3	1	2	0	2	1	2	1	2	2	2	1	2	2	2	1
TOTAL UNFRIENDLY/ A HOSTILE THREAT	8	8	6	6	11	7	7	9	5	10	7	7	8	9	6	10	8	9	11	7	8	6	7
Don't know	24	21	22	18	15	25	19	21	11	36	36	27	22	17	21	28	24	23	26	30	26	22	20

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2163	389	556	199	234	127	759	772	1047	1116	227	893	534	508	1231	909	1871	104	188	513	355	262	742
Unweighted Sample	2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Canada																							
Generally a friend and ally	71	77	79	80	64	80	81	70	75	68	63	69	72	78	75	67	72	64	73	67	71	72	75
Generally a friendly rival	14	16	11	11	21	8	12	18	17	12	12	13	15	16	13	16	14	17	15	13	14	13	15
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	85	93	90	91	85	88	93	88	92	80	75	82	87	94	88	83	86	81	88	80	85	85	90
Generally unfriendly	2	1	1	0	6	1	1	3	2	2	4	2	3	1	2	2	2	5	1	2	3	2	1
Generally a hostile threat	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	1	0	0
TOTAL UNFRIENDLY/ A HOSTILE THREAT	2	1	1	0	6	1	1	3	2	2	6	2	3	1	2	2	2	5	1	2	4	2	1
Don't know	12	5	9	9	9	12	6	9	5	18	19	16	10	4	10	14	12	14	11	17	10	13	9
The European Union																							
Generally a friend and ally	40	27	55	50	13	61	56	23	41	39	47	47	36	31	43	36	40	36	48	37	35	48	41
Generally a friendly rival	26	33	26	29	21	20	26	28	27	25	27	25	25	29	26	26	26	30	25	24	25	30	27
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	66	60	81	79	34	81	82	51	68	64	74	72	61	60	69	62	66	66	73	61	60	78	68
Generally unfriendly	17	27	8	13	40	8	9	31	20	15	6	11	22	29	17	17	17	22	15	15	24	10	18
Generally a hostile threat	5	6	0	1	18	0	1	9	6	3	2	4	5	5	4	6	5	5	2	7	5	3	4
TOTAL UNFRIENDLY/ A HOSTILE THREAT	22	33	8	14	58	8	10	40	26	18	8	15	27	34	21	23	22	27	17	22	29	13	22
Don't know	12	7	11	7	8	10	7	9	5	18	18	14	12	6	10	15	12	7	11	17	11	10	10
United States																							
Generally a friend and ally	41	48	35	30	65	29	35	51	45	37	32	41	44	39	40	42	41	36	38	42	42	42	39
Generally a friendly rival	28	34	28	35	24	31	32	27	28	29	29	26	27	34	30	27	29	31	24	25	33	25	30
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	69	82	63	65	89	60	67	78	73	66	61	67	71	73	70	69	70	67	62	67	75	67	69
Generally unfriendly	14	12	17	19	5	16	17	12	16	12	15	13	14	15	14	13	13	15	16	11	12	10	17
Generally a hostile threat	7	1	11	7	1	13	10	4	6	8	9	7	7	6	7	7	7	8	10	8	4	12	5
TOTAL UNFRIENDLY/ A HOSTILE THREAT	21	13	28	26	6	29	27	16	22	20	24	20	21	21	21	20	20	23	26	19	16	22	22
Don't know	10	5	10	9	5	11	7	7	6	15	15	13	7	6	9	12	10	10	12	13	9	11	8
China																							
Generally a friend and ally	3	2	3	3	1	3	3	2	3	3	5	5	1	2	3	3	3	1	4	4	2	5	2
Generally a friendly rival	16	10	18	17	14	24	17	13	19	13	20	17	16	14	15	18	16	18	17	15	12	21	16
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	19	12	21	20	15	27	20	15	22	16	25	22	17	16	18	21	19	19	21	19	14	26	18
Generally unfriendly	29	32	30	30	24	36	32	28	32	26	32	28	28	32	29	30	29	32	27	27	29	24	33
Generally a hostile threat	32	45	30	35	48	15	32	43	37	28	15	27	39	42	36	27	32	32	34	29	36	30	33
TOTAL UNFRIENDLY/ A HOSTILE THREAT	61	77	60	65	72	51	64	71	69	54	47	55	67	74	65	57	61	64	61	56	65	54	66
Don't know	19	11	18	16	13	22	16	14	9	29	28	24	16	11	16	23	19	17	19	24	20	19	16
Russia																							
Generally a friend and ally	2	2	1	0	1	2	1	1	3	1	2	3	1	0	2	2	2	0	1	2	1	3	2
Generally a friendly rival	4	3	2	2	6	2	3	3	4	4	5	5	4	2	3	5	4	5	0	4	5	7	3
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	6	5	3	2	7	4	4	4	7	5	7	8	5	2	5	7	6	5	1	6	6	10	5
Generally unfriendly	17	12	14	19	24	23	16	16	17	16	21	15	17	16	16	18	16	12	20	17	16	15	17
Generally a hostile threat	68	79	74	72	63	63	74	73	71	65	56	64	70	77	71	64	68	74	68	63	69	63	72
TOTAL UNFRIENDLY/ A HOSTILE THREAT	85	91	88	91	87	86	90	89	88	81	77	79	87	93	87	82	84	86	88	80	85	78	89
Don't know	10	5	8	6	7	10	6	7	5	15	16	13	8	4	8	12	10	9	11	14	9	12	7

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Unweighted Sample		2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Saudi Arabia																								
Generally a friend and ally		11	13	10	7	12	9	12	11	14	8	4	10	11	14	12	9	10	14	13	9	9	18	9
Generally a friendly rival		24	31	22	22	30	21	23	29	31	17	21	19	25	31	24	24	24	25	18	22	22	22	28
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL		35	44	32	29	42	30	35	40	45	25	25	29	36	45	36	33	34	39	31	31	31	40	37
Generally unfriendly		23	22	26	25	19	31	26	21	26	20	25	24	21	23	23	23	23	19	27	22	24	21	23
Generally a hostile threat		11	6	13	11	15	12	13	11	11	11	7	13	13	7	11	11	11	8	16	13	11	11	9
TOTAL UNFRIENDLY/ A HOSTILE THREAT		34	28	39	36	34	43	39	32	37	31	32	37	34	30	34	34	34	27	43	35	35	32	32
Don't know		32	27	29	35	25	27	26	28	18	44	42	34	29	24	30	33	32	34	26	34	35	27	30
Israel																								
Generally a friend and ally		17	27	9	10	37	9	12	26	21	13	8	15	19	22	18	16	17	16	15	18	15	22	15
Generally a friendly rival		15	20	12	12	20	6	12	20	20	9	8	13	14	20	15	15	15	13	13	14	17	13	15
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL		32	47	21	22	57	15	24	46	41	22	16	28	33	42	33	31	32	29	28	32	32	35	30
Generally unfriendly		20	20	24	29	13	28	27	17	21	20	18	19	23	22	21	19	20	22	23	19	22	15	21
Generally a hostile threat		21	8	26	19	14	39	22	13	20	21	39	23	18	12	20	21	21	20	17	19	19	28	21
TOTAL UNFRIENDLY/ A HOSTILE THREAT		41	28	50	48	27	67	49	30	41	41	57	42	41	34	41	40	41	42	40	38	41	43	42
Don't know		28	26	28	30	17	18	27	24	18	37	27	31	26	24	26	30	27	29	33	30	27	22	27
India																								
Generally a friend and ally		27	28	30	31	18	38	30	25	27	27	27	29	26	25	28	26	27	27	28	24	22	35	29
Generally a friendly rival		34	37	36	37	44	27	36	38	43	25	30	30	34	41	35	32	34	31	34	31	38	31	35
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL		61	65	66	68	62	65	66	63	70	52	57	59	60	66	63	58	61	58	62	55	60	66	64
Generally unfriendly		13	11	10	11	18	9	12	16	15	10	7	11	16	15	12	14	12	15	12	12	16	9	12
Generally a hostile threat		3	4	2	1	6	1	2	5	4	2	2	3	3	4	4	2	3	3	2	4	3	4	2
TOTAL UNFRIENDLY/ A HOSTILE THREAT		16	15	12	12	24	10	14	21	19	12	9	14	19	19	16	16	15	18	14	16	19	13	14
Don't know		24	19	22	20	14	25	20	17	11	35	34	27	21	15	21	27	23	24	24	29	22	20	21
Iran																								
Generally a friend and ally		1	0	1	2	0	2	2	1	1	1	1	2	1	0	1	1	1	1	0	1	1	2	1
Generally a friendly rival		4	2	5	5	5	4	4	3	4	4	5	5	4	3	4	5	4	5	5	5	3	6	3
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL		5	2	6	7	5	6	6	4	5	5	6	7	5	3	5	6	5	6	5	6	4	8	4
Generally unfriendly		26	24	29	29	17	35	29	22	30	22	32	25	28	23	27	25	26	22	24	26	26	26	27
Generally a hostile threat		46	59	44	44	65	29	46	58	54	39	28	41	49	60	49	44	45	54	52	40	44	45	49
TOTAL UNFRIENDLY/ A HOSTILE THREAT		72	83	73	73	82	64	75	80	84	61	60	66	77	83	76	69	71	76	76	66	70	71	76
Don't know		22	15	21	20	13	29	19	16	10	34	35	27	18	14	19	26	23	17	19	27	25	21	20
North Korea																								
Generally a friend and ally		1	1	1	0	0	1	1	1	0	1	0	1	1	1	1	1	1	1	0	1	1	1	0
Generally a friendly rival		3	3	3	2	3	3	3	2	3	3	6	3	3	2	3	3	3	2	2	3	3	5	2
TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL		4	4	4	2	3	4	4	3	3	4	6	4	4	3	4	4	4	3	2	4	4	6	2
Generally unfriendly		18	15	15	18	21	23	16	19	18	18	20	19	17	17	16	21	18	17	17	19	20	17	18
Generally a hostile threat		60	68	65	66	61	59	64	64	70	50	50	57	63	65	65	53	59	58	64	53	57	60	65
TOTAL UNFRIENDLY/ A HOSTILE THREAT		78	83	80	84	82	82	80	83	88	68	70	76	80	82	81	74	77	75	81	72	77	77	83
Don't know		18	13	17	13	15	15	15	14	9	27	24	20	17	15	15	22	18	22	17	24	19	18	14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ukraine																								
	Generally a friend and ally	62	67	71	71	49	76	71	59	63	61	62	63	56	65	66	56	62	54	63	59	61	64	64
	Generally a friendly rival	17	17	14	14	25	9	15	21	20	13	13	13	22	20	15	19	16	26	17	15	18	15	17
	TOTAL A FRIEND AND ALLY/ FRIENDLY RIVAL	79	84	85	85	74	85	86	80	83	74	75	76	78	85	81	75	78	80	80	74	79	79	81
	Generally unfriendly	5	5	3	2	9	1	4	5	5	4	2	5	5	4	4	6	4	7	5	6	4	4	4
	Generally a hostile threat	2	1	1	1	5	3	1	3	3	2	3	2	3	2	2	3	2	2	1	3	3	3	2
	TOTAL UNFRIENDLY/ A HOSTILE THREAT	7	6	4	3	14	4	5	8	8	6	5	7	8	6	6	9	6	9	6	9	7	7	6
	Don't know	15	9	11	12	13	11	10	11	9	20	19	17	15	9	13	17	15	12	14	18	15	14	13
How much of a threat, if any, do you think each of the following countries are to the UK?																								
Russia																								
	Major threat	62	73	66	71	59	47	67	68	63	60	44	55	69	73	66	58	61	65	65	56	65	57	65
	Moderate threat	24	16	23	22	21	40	24	19	22	26	37	26	21	17	22	26	24	20	24	26	24	25	23
	TOTAL MAJOR/ MODERATE THREAT	86	89	89	93	80	87	91	87	85	86	81	81	90	90	88	84	85	85	89	82	89	82	88
	Minor threat	6	3	5	2	12	6	4	6	8	5	8	8	5	4	6	6	6	8	5	7	6	8	5
	Not a threat at all	2	2	0	1	3	3	1	2	3	1	3	2	2	1	2	2	2	1	1	3	1	1	2
	TOTAL MINOR/ NOT A THREAT AT ALL	8	5	5	3	15	9	5	8	11	6	11	10	7	5	8	8	8	9	6	10	7	9	7
	Don't know	6	5	6	4	5	4	5	5	4	8	8	9	3	5	5	8	7	6	4	8	4	9	6
China																								
	Major threat	30	44	26	33	45	18	29	40	34	27	19	24	37	40	34	27	30	28	34	26	33	33	31
	Moderate threat	37	38	41	35	30	45	40	35	37	36	30	36	38	39	37	37	37	35	35	35	38	30	41
	TOTAL MAJOR/ MODERATE THREAT	67	82	67	68	75	63	69	75	71	63	49	60	75	79	71	64	67	63	69	61	71	63	72
	Minor threat	19	11	19	21	16	22	19	15	20	17	31	21	16	12	18	19	19	18	17	21	19	19	17
	Not a threat at all	5	2	4	5	2	9	4	3	4	5	6	6	3	3	4	5	4	8	5	5	4	6	4
	TOTAL MINOR/ NOT A THREAT AT ALL	24	13	23	26	18	31	23	18	24	22	37	27	19	15	22	24	23	26	22	26	23	25	21
	Don't know	10	5	10	6	7	6	8	6	5	14	14	13	6	6	8	12	10	11	9	13	6	12	8
United States																								
	Major threat	9	2	11	10	1	15	10	4	7	10	14	10	8	4	10	7	9	7	7	10	7	15	7
	Moderate threat	20	10	25	26	7	34	23	14	18	22	30	21	17	16	21	17	20	20	22	18	18	24	20
	TOTAL MAJOR/ MODERATE THREAT	29	12	36	36	8	49	33	18	25	32	44	31	25	20	31	24	29	27	29	28	25	39	27
	Minor threat	28	29	29	34	18	34	33	23	28	28	31	29	27	25	30	24	27	29	30	26	26	24	30
	Not a threat at all	37	54	28	24	71	14	29	54	42	32	18	31	44	50	33	42	37	38	33	38	43	29	38
	TOTAL MINOR/ NOT A THREAT AT ALL	65	83	57	58	89	48	62	77	70	60	49	60	71	75	63	66	64	67	63	64	69	53	68
	Don't know	7	5	6	6	3	3	5	6	5	9	7	9	5	5	6	9	7	7	8	8	6	9	6

Sample Size: 2163 adults in GB
Fieldwork: 20th - 21st October 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample		2163	389	556	199	234	127	759	772	1047	1116	227	893	534	508	1231	909	1871	104	188	513	355	262	742
Unweighted Sample		2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Iran																								
	Major threat	28	38	23	21	38	15	24	36	29	27	14	20	31	43	28	28	27	35	28	28	28	30	26
	Moderate threat	33	34	36	40	32	34	37	34	33	34	26	32	39	33	33	33	34	23	37	29	37	29	37
	TOTAL MAJOR/ MODERATE THREAT	61	72	59	61	70	49	61	70	62	61	40	52	70	76	61	61	61	58	65	57	65	59	63
	Minor threat	22	18	25	24	21	25	24	18	27	17	28	25	19	14	23	19	21	25	20	23	20	21	21
	Not a threat at all	4	1	3	3	1	10	3	2	4	3	8	5	2	1	4	4	4	6	3	4	4	5	3
	TOTAL MINOR/ NOT A THREAT AT ALL	26	19	28	27	22	35	27	20	31	20	36	30	21	15	27	23	25	31	23	27	24	26	24
	Don't know	14	10	14	13	8	15	11	9	7	19	24	17	9	8	12	16	14	12	13	16	11	16	13
North Korea																								
	Major threat	28	33	27	28	28	22	26	32	28	28	23	20	31	41	28	29	28	25	25	25	24	32	32
	Moderate threat	38	38	41	42	37	36	41	37	38	38	40	36	42	35	39	35	38	34	37	37	46	32	37
	TOTAL MAJOR/ MODERATE THREAT	66	71	68	70	65	58	67	69	66	66	63	56	73	76	67	64	66	59	62	62	70	64	69
	Minor threat	20	19	18	20	22	30	21	20	24	17	21	26	18	13	20	20	20	27	24	18	19	20	20
	Not a threat at all	4	3	3	4	5	8	4	4	5	3	5	6	3	2	4	4	4	3	5	6	3	5	2
	TOTAL MINOR/ NOT A THREAT AT ALL	24	22	21	24	27	38	25	24	29	20	26	32	21	15	24	24	24	30	29	24	22	25	22
	Don't know	10	7	10	6	9	4	9	7	5	15	12	13	7	9	9	12	10	11	9	14	7	11	9
Do you think that the UK government's diplomatic approach to the following countries is too friendly, not friendly enough, or about right?																								
China																								
	Too friendly	29	49	20	22	56	10	24	45	35	24	12	22	38	39	31	27	29	34	24	27	31	24	32
	Not friendly enough	11	7	10	10	6	19	10	8	14	9	20	13	9	7	10	13	11	11	12	10	11	17	10
	About right	30	27	40	42	18	38	39	26	33	28	31	29	30	33	32	28	30	28	35	28	31	31	31
	Don't know	29	17	30	26	19	33	27	22	19	39	37	36	22	21	28	32	30	27	29	35	27	27	28
United States																								
	Too friendly	37	26	47	44	12	63	45	27	37	37	48	38	36	29	39	33	37	36	36	39	32	46	34
	Not friendly enough	9	11	3	5	31	4	3	16	11	7	7	9	12	8	8	11	9	10	9	10	12	7	8
	About right	39	52	37	38	48	24	40	45	42	36	24	33	41	53	39	38	39	40	41	34	41	34	42
	Don't know	15	11	13	13	10	9	11	12	10	20	20	20	11	10	14	17	16	13	14	17	15	13	16
Russia																								
	Too friendly	23	30	21	21	27	26	23	27	25	20	18	20	25	27	25	21	22	32	23	20	23	18	25
	Not friendly enough	11	7	9	7	16	11	8	12	14	8	18	11	12	8	8	14	12	12	8	12	14	13	9
	About right	37	38	43	50	37	36	44	36	42	33	34	35	38	41	41	32	37	33	40	36	37	40	37
	Don't know	29	24	28	22	19	28	25	25	19	38	30	33	25	24	26	33	29	23	29	31	26	29	28

Sample Size: 2163 adults in GB
Fieldwork: 20th - 21st October 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2163	389	556	199	234	127	759	772	1047	1116	227	893	534	508	1231	909	1871	104	188	513	355	262	742
Unweighted Sample	2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that the UK and China's current relationship overall has a positive, negative, or neither positive nor negative effect on the following?

Investment in the UK's economy

Very positive	2	1	2	4	1	2	2	1	3	2	7	3	1	1	2	3	2	2	4	2	1	5	2
Fairly positive	20	13	25	24	18	28	22	18	25	16	26	22	17	19	20	20	21	17	19	18	19	22	22
TOTAL POSITIVE	22	14	27	28	19	30	24	19	28	18	33	25	18	20	22	23	23	19	23	20	20	27	24
Neither positive nor negative	26	31	26	29	22	24	28	27	29	24	21	24	31	30	27	26	26	26	34	24	28	26	26
Fairly negative	19	27	16	16	24	16	20	22	21	17	11	17	23	22	20	18	19	19	20	18	19	20	19
Very negative	7	10	5	5	15	3	4	12	9	6	9	5	7	10	7	7	7	7	5	9	9	4	7
TOTAL NEGATIVE	26	37	21	21	39	19	24	34	30	23	20	22	30	32	27	25	26	26	25	27	28	24	26
Don't know	25	18	26	21	20	26	23	21	14	35	26	30	21	19	24	26	25	30	18	29	24	23	24

Availability of consumer goods in the UK

Very positive	10	5	12	14	6	12	9	7	12	8	24	10	6	7	10	9	10	10	8	9	8	12	11
Fairly positive	36	36	40	41	35	45	42	35	38	35	28	39	37	35	37	35	35	35	46	33	35	37	36
TOTAL POSITIVE	46	41	52	55	41	57	51	42	50	43	52	49	43	42	47	44	45	45	54	42	43	49	47
Neither positive nor negative	24	30	21	19	24	18	23	28	25	23	15	19	30	30	23	26	24	24	26	23	28	23	22
Fairly negative	9	11	8	11	11	7	9	10	9	8	7	7	11	11	9	8	9	13	7	8	7	5	11
Very negative	4	6	2	1	10	2	2	7	5	3	3	4	4	5	4	4	4	2	3	6	4	4	4
TOTAL NEGATIVE	13	17	10	12	21	9	11	17	14	11	10	11	15	16	13	12	13	15	10	14	11	9	15
Don't know	17	12	17	14	14	16	14	13	10	24	22	22	12	12	16	19	18	16	11	21	17	19	16

The UK's security

Very positive	1	1	2	1	2	0	1	1	2	1	4	1	1	0	1	2	1	1	1	1	2	2	1
Fairly positive	7	5	8	8	2	14	9	4	8	7	11	9	4	5	6	8	7	9	11	7	5	10	6
TOTAL POSITIVE	8	6	10	9	4	14	10	5	10	8	15	10	5	5	7	10	8	10	12	8	7	12	7
Neither positive nor negative	24	19	26	26	16	30	24	20	23	25	31	25	23	20	21	27	24	29	22	24	21	25	25
Fairly negative	28	33	28	36	31	24	30	32	32	24	17	25	32	35	31	24	28	25	33	23	35	26	29
Very negative	19	31	14	12	34	6	15	28	24	13	10	13	23	28	21	16	19	18	17	21	18	14	19
TOTAL NEGATIVE	47	64	42	48	65	30	45	60	56	37	27	38	55	63	52	40	47	43	50	44	53	40	48
Don't know	21	12	23	17	15	26	20	15	12	29	27	27	16	12	20	22	21	19	15	25	19	22	20

Tackling climate change

Very positive	1	0	1	0	1	2	1	0	1	1	3	1	1	0	1	1	1	1	1	1	2	1	0
Fairly positive	7	3	11	8	4	7	10	4	9	6	10	7	6	7	7	7	7	6	9	7	6	12	6
TOTAL POSITIVE	8	3	12	8	5	9	11	4	10	7	13	8	7	7	8	8	8	7	10	8	8	13	6
Neither positive nor negative	27	29	23	26	27	22	26	26	29	25	22	26	28	29	25	29	27	33	26	28	24	27	26
Fairly negative	23	23	28	30	15	26	26	21	23	22	25	21	24	23	25	20	22	19	28	19	23	20	26
Very negative	19	28	15	14	31	16	17	28	22	16	13	16	21	25	20	17	19	15	18	19	23	15	19
TOTAL NEGATIVE	42	51	43	44	46	42	43	49	45	38	38	37	45	48	45	37	41	34	46	38	46	35	45
Don't know	23	17	22	22	22	28	20	21	16	31	28	28	20	17	22	26	24	26	18	27	22	25	22

Sample Size: 2163 adults in GB
Fieldwork: 20th - 21st October 2025

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample		2163	389	556	199	234	127	759	772	1047	1116	227	893	534	508	1231	909	1871	104	188	513	355	262	742	
Unweighted Sample		2163	349	614	209	268	140	890	775	924	1239	179	766	557	661	1320	827	1857	117	189	528	326	210	793	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
World peace																									
	Very positive	1	0	1	1	1	0	1	0	2	1	3	1	1	0	1	1	1	0	1	1	1	4	1	
	Fairly positive	12	8	11	18	7	21	13	7	14	9	19	15	8	6	11	12	11	17	13	8	10	16	12	
	TOTAL POSITIVE	13	8	12	19	8	21	14	7	16	10	22	16	9	6	12	13	12	17	14	9	11	20	13	
	Neither positive nor negative	35	38	38	36	34	32	37	37	36	34	27	31	40	40	34	37	35	35	39	35	34	32	35	
	Fairly negative	21	25	19	24	23	13	19	24	24	17	16	16	23	29	23	18	20	21	24	20	23	15	21	
	Very negative	10	14	9	6	19	5	9	14	12	9	6	9	12	13	11	9	11	9	5	11	12	10	10	
	TOTAL NEGATIVE	31	39	28	30	42	18	28	38	36	26	22	25	35	42	34	27	31	30	29	31	35	25	31	
	Don't know	21	15	22	15	17	30	19	16	12	30	29	28	16	12	20	23	22	18	17	24	20	23	21	
Human rights in China																									
	Very positive	1	0	0	0	1	0	0	0	0	1	1	1	0	0	1	0	1	0	0	0	1	1	0	
	Fairly positive	4	3	4	8	3	4	4	2	4	4	7	7	1	2	4	4	4	2	5	3	4	5	5	
	TOTAL POSITIVE	5	3	4	8	4	4	4	2	4	5	8	8	1	2	5	4	5	2	5	3	5	6	5	
	Neither positive nor negative	28	28	28	28	29	35	28	26	31	26	28	27	29	29	29	27	28	33	28	26	28	30	29	
	Fairly negative	22	26	21	22	20	22	26	24	24	20	17	17	26	27	22	21	21	22	27	20	23	19	22	
	Very negative	20	25	22	21	28	16	20	26	25	15	13	17	23	26	22	18	20	22	20	23	19	20	20	
	TOTAL NEGATIVE	42	51	43	43	48	38	46	50	49	35	30	34	49	53	44	39	41	44	47	43	42	39	42	
	Don't know	25	18	25	21	19	24	21	21	15	34	33	31	21	15	22	28	26	22	20	29	25	25	24	
Do you think that the UK and China's current relationship overall benefits the UK more, benefits China more, benefits both equally, or benefits neither?																									
	Benefits the UK more	6	3	6	7	6	8	6	4	7	5	11	8	3	3	7	5	6	3	9	4	2	9	7	
	Benefits China more	44	62	40	39	61	32	44	57	50	38	23	35	54	58	46	40	43	46	43	40	46	36	47	
	Benefits both equally	19	14	23	24	10	21	21	14	20	18	23	20	18	16	18	20	19	22	21	19	16	24	17	
	Benefits neither	4	4	4	5	4	7	4	4	5	4	7	4	3	4	4	4	5	4	2	5	5	4	4	
	Don't know	27	17	27	25	18	32	26	20	18	36	35	33	22	18	25	30	28	26	24	32	30	26	24	
Thinking about the UK's relationship with China, would you support or oppose the UK taking a tougher diplomatic approach with China, if it meant...																									
An increase in the price of many consumer goods (e.g. furniture, smart phones and clothing)?																									
	Strongly support	11	15	10	11	20	7	9	18	12	10	5	8	14	15	12	10	12	5	8	12	10	12	12	
	Somewhat support	33	39	36	40	29	34	41	33	34	33	28	27	36	45	37	28	33	33	37	29	36	29	35	
	TOTAL SUPPORT	44	54	46	51	49	41	50	51	46	43	33	35	50	60	49	38	45	38	45	41	46	41	47	
	Somewhat oppose	22	19	23	21	22	25	24	18	24	20	25	26	20	16	21	23	22	27	21	21	23	24	21	
	Strongly oppose	12	6	12	11	13	15	10	11	15	10	19	15	11	5	11	13	12	16	9	14	8	18	11	
	TOTAL OPPOSE	34	25	35	32	35	40	34	29	39	30	44	41	31	21	32	36	34	43	30	35	31	42	32	
	Don't know	22	22	19	17	16	19	18	20	15	28	24	24	19	19	18	26	21	19	25	23	23	17	21	

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
An increase in the overall cost of living?																							
Strongly support	7	8	5	5	14	3	4	11	8	5	3	5	8	9	7	6	7	2	6	9	6	7	6
Somewhat support	23	28	24	28	22	20	29	24	24	22	15	15	28	36	26	20	23	21	25	21	24	23	24
TOTAL SUPPORT	30	36	29	33	36	23	33	35	32	27	18	20	36	45	33	26	30	23	31	30	30	30	30
Somewhat oppose	24	29	26	26	20	23	26	23	26	23	22	26	23	23	25	24	24	35	22	22	27	19	26
Strongly oppose	27	14	28	24	31	34	24	24	28	25	40	33	24	13	25	29	27	25	23	28	25	34	25
TOTAL OPPOSE	51	43	54	50	51	57	50	47	54	48	62	59	47	36	50	53	51	60	45	50	52	53	51
Don't know	19	21	17	16	14	20	17	19	14	24	20	21	17	18	18	21	19	17	24	19	19	17	20
An economic downturn in the UK?																							
Strongly support	5	5	3	5	12	3	3	8	6	3	3	4	6	5	4	5	5	2	3	7	4	3	4
Somewhat support	15	22	15	20	16	10	16	17	17	13	13	9	18	24	17	13	15	14	17	14	14	16	16
TOTAL SUPPORT	20	27	18	25	28	13	19	25	23	16	16	13	24	29	21	18	20	16	20	21	18	19	20
Somewhat oppose	29	29	32	30	23	33	31	26	29	28	25	30	29	29	29	28	29	36	26	26	32	27	30
Strongly oppose	27	21	30	25	30	28	28	25	31	23	35	31	24	19	28	25	27	24	25	29	23	31	27
TOTAL OPPOSE	56	50	62	55	53	61	59	51	60	51	60	61	53	48	57	53	56	60	51	55	55	58	57
Don't know	24	24	21	19	19	26	22	24	16	32	25	26	23	23	21	29	24	24	29	24	26	22	23
How closely, if at all, have you followed the collapse of the case of two people accused of spying in the UK for China?																							
Very closely	2	5	2	0	3	0	2	4	4	1	1	2	4	2	3	2	3	1	2	3	1	5	2
Fairly closely	14	18	12	13	24	9	14	17	18	9	12	10	15	19	16	10	13	14	16	12	11	11	17
TOTAL VERY / FAIRLY CLOSELY	16	23	14	13	27	9	16	21	22	10	13	12	19	21	19	12	16	15	18	15	12	16	19
Not very closely	30	36	33	40	27	31	37	31	35	26	17	28	34	35	33	27	30	31	35	26	33	32	30
I am aware of the story but am not following it	30	30	31	32	30	34	29	33	30	31	31	28	33	31	28	33	31	31	24	33	32	30	30
TOTAL NOT VERY CLOSELY / AWARE OF STORY BUT NOT FOLLOWING	60	66	64	72	57	65	66	64	65	57	48	56	67	66	61	60	61	62	59	59	65	62	60
I am not aware of the story	24	11	22	15	16	26	18	16	13	33	38	32	14	13	20	27	24	23	22	26	24	23	23

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.