

YouGov Survey Results

Sample Size: 1687 adults in GB
Fieldwork: 16th - 18th April 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age					Social Grade		Region						
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1687	572	418	152	626	668	820	867	287	277	323	255	297	247	962	725	202	567	366	407	145
Unweighted Sample	1687	556	419	146	664	667	735	952	259	262	296	261	324	285	995	692	144	590	383	419	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you support or oppose including the number of calories in a meal on food menus in restaurant, cafes and takeaways?

Strongly support	18	16	24	15	19	17	19	18	18	21	19	23	12	17	19	17	21	19	17	18	18
Tend to support	36	37	36	42	40	36	36	36	27	35	39	37	40	38	36	36	37	39	34	35	31
TOTAL SUPPORT	53	60	56	59	53	55	53	45	57	58	59	52	54	55	53	58	58	50	53	49	
Tend to oppose	19	21	17	23	19	19	16	21	22	18	14	15	20	25	21	17	17	18	22	19	19
Strongly oppose	14	14	14	11	13	14	14	13	19	10	15	14	14	10	14	14	13	13	15	14	17
TOTAL OPPOSE	35	31	35	32	34	31	35	42	28	29	29	34	35	34	31	29	30	37	33	36	
Don't know	13	12	9	9	9	13	14	12	13	16	13	12	13	11	11	16	13	12	13	14	15

		27-28 May '21	16-18 Apr '22																			
Do you think listing calories on food menus will have a positive or negative impact, if any, on the following...																						
Making people eat healthier																						
Positive impact	40	38	33	48	38	42	34	36	40	38	47	43	43	32	24	41	34	46	38	37	38	30
No impact	44	45	53	37	48	43	52	49	42	36	34	42	43	57	59	45	46	37	46	47	44	50
Negative impact	7	8	9	7	3	6	7	6	9	14	7	6	6	5	7	7	9	8	7	8	9	6
Don't know	9	9	5	8	11	9	6	9	9	12	11	9	8	5	10	8	11	9	9	8	9	14
The number of people with eating disorders																						
Positive impact	15	14	15	17	10	12	16	18	10	12	13	14	14	14	17	14	14	11	15	14	15	13
No impact	42	33	44	22	36	29	43	41	25	15	23	31	33	44	51	32	33	35	31	35	34	26
Negative impact	24	37	29	45	41	43	27	23	50	57	47	34	33	29	19	39	34	35	39	34	37	39
Don't know	19	17	12	16	14	17	14	18	15	17	17	21	20	12	13	15	19	19	16	17	14	22
Tackling obesity in the UK																						
Positive impact	31	28	40	31	35	29	31	32	34	37	34	34	25	23	34	28	44	32	27	28	28	
No impact	51	56	45	56	50	57	52	49	45	45	47	49	60	61	51	51	40	50	56	53	51	
Negative impact	8	9	6	3	6	7	7	8	9	7	7	9	6	8	6	9	7	7	9	8	8	
Don't know	10	6	9	10	10	7	10	11	13	10	12	9	8	9	10	11	10	11	9	10	12	

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	Age + Gender												
	Total	Male 18-29	Male 30-39	Male 40-49	Male 50-59	Male 60-69	Male 70+	Female 18-29	Female 30-39	Female 40-49	Female 50-59	Female 60-69	Female 70+
Weighted Sample	1687	132	136	174	115	145	118	155	142	149	140	152	129
Unweighted Sample	1687	89	100	134	116	157	139	170	162	162	145	167	146
	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you support or oppose including the number of calories in a meal on food menus in restaurant, cafes and takeaways?

Strongly support	18	22	21	17	25	10	18	15	21	20	21	14	16
Tend to support	36	33	34	39	36	42	33	22	37	39	38	39	42
TOTAL SUPPORT		54	56	57	60	52	51	37	57	59	58	53	58
Tend to oppose	19	17	17	12	11	19	22	26	19	17	18	22	27
Strongly oppose	14	13	12	16	16	17	14	25	9	14	12	12	6
TOTAL OPPOSE		30	29	27	27	35	36	51	27	31	31	33	33
Don't know	13	16	16	16	13	13	13	11	15	10	11	14	9

		27-28 May '21	16-18 Apr '22											
Do you think listing calories on food menus will have a positive or negative impact, if any, on the following...														
Making people eat healthier														
Positive impact	40	38	38	43	42	43	28	20	38	51	44	43	36	27
No impact	44	45	38	39	41	45	63	67	34	30	42	42	52	51
Negative impact	7	8	9	9	6	4	6	4	18	6	6	8	5	11
Don't know	9	9	15	9	11	9	3	9	10	13	8	7	7	11
The number of people with eating disorders														
Positive impact	15	14	18	16	17	20	20	18	7	10	10	8	9	16
No impact	42	33	19	30	40	42	55	59	11	17	20	26	34	43
Negative impact	24	37	40	34	21	17	17	8	71	60	50	47	40	28
Don't know	19	17	23	20	22	21	8	15	11	14	20	19	17	12
Tackling obesity in the UK														
Positive impact	31	31	40	36	30	35	24	20	28	39	38	33	26	25
No impact	51	51	40	47	47	50	65	66	49	43	46	48	56	56
Negative impact	8	8	7	7	9	6	6	7	11	7	5	11	6	8
Don't know	10	10	13	10	14	10	5	7	12	11	11	8	11	11