

YouGov Survey Results

Sample Size: 2083 GB Adults
Fieldwork: 7th - 8th July 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2083	375	535	192	225	122	731	744	1006	1077	219	858	515	492	706	467	623
Unweighted Sample	2083	341	560	197	254	128	842	743	940	1143	168	711	634	570	813	477	498
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How different or similar do you expect an Andy Burnham government to be to Keir Starmer's government in terms of...

...policies on immigration?

Will probably be very similar to Starmer's government	57	64	53	57	70	62	60	61	66	49	54	55	61	57	59	56	56
Will probably be very different to Starmer's government	13	14	16	15	10	10	12	16	13	13	15	10	12	20	12	12	14
Don't know	30	22	30	27	20	27	29	24	21	38	30	35	27	23	28	32	30

...policies on taxation?

Will probably be very similar to Starmer's government	46	50	42	40	57	54	43	50	53	40	51	46	48	44	44	44	49
Will probably be very different to Starmer's government	24	29	27	32	21	23	29	26	25	23	15	22	24	32	29	24	22
Don't know	30	21	31	28	22	23	28	24	22	37	34	33	27	24	27	32	30

...policies on welfare and benefits?

Will probably be very similar to Starmer's government	49	55	44	50	64	49	48	55	56	43	45	48	54	49	48	51	48
Will probably be very different to Starmer's government	22	21	28	25	16	25	25	21	23	21	22	19	20	27	25	18	23
Don't know	29	24	29	25	20	26	27	24	21	37	33	34	26	24	27	31	29

...policies on devolution and local government?

Will probably be very similar to Starmer's government	31	32	23	27	46	30	26	37	34	29	26	32	33	30	28	32	36
Will probably be very different to Starmer's government	39	44	48	50	31	50	48	37	45	33	41	34	39	46	47	36	34
Don't know	30	23	30	23	23	20	26	25	21	38	32	34	27	24	26	32	31

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		Country			Region in England				
		Total	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2083	1802	100	181	494	342	252	714	
Unweighted Sample	2083	1770	123	190	515	344	160	751	
		%	%	%	%	%	%	%	%

How different or similar do you expect an Andy Burnham government to be to Keir Starmer's government in terms of...

...policies on immigration?

Will probably be very similar to Starmer's government	57	57	52	63	55	56	58	58
Will probably be very different to Starmer's government	13	13	12	11	17	13	12	12
Don't know	30	30	35	26	28	30	30	31

...policies on taxation?

Will probably be very similar to Starmer's government	46	46	43	51	45	50	47	45
Will probably be very different to Starmer's government	24	24	24	21	26	20	26	24
Don't know	30	30	34	28	29	30	27	31

...policies on welfare and benefits?

Will probably be very similar to Starmer's government	49	48	49	58	47	51	47	48
Will probably be very different to Starmer's government	22	23	16	15	25	20	25	22
Don't know	29	29	34	27	28	30	28	30

...policies on devolution and local government?

Will probably be very similar to Starmer's government	31	31	33	39	32	33	28	29
Will probably be very different to Starmer's government	39	40	34	35	41	35	42	41
Don't know	30	30	33	27	27	32	30	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...policies on the economy and how it is run?

Will probably be very similar to Starmer's government	45	51	38	40	60	48	43	51	53	38	46	43	50	43	45	44	46
Will probably be very different to Starmer's government	25	23	33	35	21	25	30	24	26	25	22	23	23	32	28	24	23
Don't know	29	26	29	24	19	27	27	25	22	37	31	34	27	24	27	32	31

...policies on Britain's relationship to the EU?

Will probably be very similar to Starmer's government	50	54	47	51	61	56	50	53	58	44	48	50	53	50	51	49	51
Will probably be very different to Starmer's government	18	19	22	21	17	19	21	19	21	15	20	14	18	24	20	16	18
Don't know	32	27	31	27	22	25	29	29	22	41	32	36	30	26	29	35	31

...policies on political and electoral reform?

Will probably be very similar to Starmer's government	45	45	43	46	61	47	44	50	52	39	40	44	51	45	46	44	47
Will probably be very different to Starmer's government	20	24	24	22	13	26	24	19	23	16	24	16	18	25	21	17	20
Don't know	35	30	34	32	26	27	32	31	25	45	36	40	32	30	33	39	33

...policies on climate change and the environment?

Will probably be very similar to Starmer's government	56	61	51	56	67	64	56	59	64	48	55	52	60	57	57	54	55
Will probably be very different to Starmer's government	11	12	16	10	11	13	14	12	13	10	11	11	10	14	12	10	12
Don't know	33	27	34	34	22	23	31	28	23	42	33	36	30	29	31	36	33

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	%	%	%	%	%	%	%	%

...policies on the economy and how it is run?

Will probably be very similar to Starmer's government	45	45	46	49	46	45	48	43
Will probably be very different to Starmer's government	25	26	21	22	28	23	25	26
Don't know	29	29	33	29	26	32	27	31

...policies on Britain's relationship to the EU?

Will probably be very similar to Starmer's government	50	50	53	58	51	49	48	50
Will probably be very different to Starmer's government	18	19	13	13	20	17	19	18
Don't know	32	32	34	29	30	34	33	32

...policies on political and electoral reform?

Will probably be very similar to Starmer's government	45	44	47	54	45	46	45	43
Will probably be very different to Starmer's government	20	20	16	16	23	15	18	21
Don't know	35	35	36	30	32	39	37	36

...policies on climate change and the environment?

Will probably be very similar to Starmer's government	56	55	53	61	56	55	57	54
Will probably be very different to Starmer's government	11	12	9	8	15	10	14	10
Don't know	33	33	38	31	29	35	29	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
...policies on housing?																	
Will probably be very similar to Starmer's government	47	54	41	39	63	48	42	55	53	41	45	44	51	47	48	44	47
Will probably be very different to Starmer's government	23	20	30	34	16	28	30	18	25	20	22	20	23	27	26	21	22
Don't know	31	26	29	27	21	24	28	27	22	39	33	36	27	26	27	35	31
...policies on defence?																	
Will probably be very similar to Starmer's government	53	58	51	49	64	58	53	57	62	45	55	50	58	53	54	51	52
Will probably be very different to Starmer's government	16	17	18	23	15	17	16	17	16	15	13	15	13	22	17	16	16
Don't know	31	25	31	28	20	25	31	26	22	40	32	36	29	26	29	33	32
And thinking about the same issues, would you LIKE an Andy Burnham government to follow the same approach to Keir Starmer's government, or would you like it to make significant changes?																	
...policies on immigration?																	
I would prefer the new government to keep to broadly the same approach	19	12	35	29	2	22	31	9	24	16	23	22	18	14	24	16	17
I would prefer the new government to make significant changes	57	72	44	51	88	60	46	76	60	55	43	50	62	72	54	63	58
Don't know	23	16	22	20	10	19	23	15	16	30	35	28	20	14	22	21	25
...policies on taxation?																	
I would prefer the new government to keep to broadly the same approach	19	18	24	24	14	20	23	17	21	16	13	17	20	22	19	18	20
I would prefer the new government to make significant changes	57	63	53	55	72	62	54	65	60	54	51	55	60	60	59	57	53
Don't know	25	19	23	21	14	18	22	18	19	30	35	28	20	19	22	25	26
...policies on welfare and benefits?																	
I would prefer the new government to keep to broadly the same approach	15	9	26	21	7	18	22	11	18	13	10	18	15	13	17	12	15
I would prefer the new government to make significant changes	60	74	51	62	80	66	58	72	62	59	54	53	66	71	62	66	58
Don't know	24	18	22	16	13	17	20	17	20	28	36	29	19	16	21	22	27

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		%	%	%	%	%	%	%	%
...policies on housing?									
Will probably be very similar to Starmer's government		47	47	39	50	45	49	49	46
Will probably be very different to Starmer's government		23	23	27	17	27	18	21	22
Don't know		31	30	34	33	27	33	29	32
...policies on defence?									
Will probably be very similar to Starmer's government		53	52	51	59	54	50	54	52
Will probably be very different to Starmer's government		16	16	12	12	16	15	20	15
Don't know		31	31	37	28	31	34	25	33
And thinking about the same issues, would you LIKE an Andy Burnham government to follow the same approach to Keir Starmer's government, or would you like it to make significant changes?									
...policies on immigration?									
I would prefer the new government to keep to broadly the same approach		19	20	23	17	16	17	33	19
I would prefer the new government to make significant changes		57	58	46	60	63	60	44	57
Don't know		23	23	31	23	22	22	23	24
...policies on taxation?									
I would prefer the new government to keep to broadly the same approach		19	18	16	21	16	18	23	19
I would prefer the new government to make significant changes		57	57	48	56	64	57	50	56
Don't know		25	24	36	22	21	25	27	26
...policies on welfare and benefits?									
I would prefer the new government to keep to broadly the same approach		15	15	14	17	14	17	16	15
I would prefer the new government to make significant changes		60	61	52	61	64	55	57	63
Don't know		24	24	34	22	22	27	27	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...policies on devolution and local government?

I would prefer the new government to keep to broadly the same approach	22	28	25	28	22	18	24	24	25	19	15	21	21	28	25	24	20
I would prefer the new government to make significant changes	43	42	44	45	49	53	44	46	48	38	43	38	48	46	43	41	43
Don't know	35	29	31	27	29	29	32	30	27	43	43	41	31	26	32	35	37

...policies on the economy and how it is run?

I would prefer the new government to keep to broadly the same approach	13	8	21	20	8	13	21	9	15	12	9	14	14	13	15	12	12
I would prefer the new government to make significant changes	62	71	56	62	81	67	58	73	66	58	55	57	67	69	62	65	61
Don't know	25	21	23	18	11	19	21	18	19	30	36	29	20	18	23	23	27

...policies on Britain's relationship to the EU?

I would prefer the new government to keep to broadly the same approach	23	29	25	33	24	19	24	27	26	19	17	21	25	27	26	22	22
I would prefer the new government to make significant changes	50	45	54	51	59	64	55	49	54	47	49	48	53	52	53	51	48
Don't know	27	26	21	16	18	17	21	24	20	33	34	31	22	21	21	27	31

...policies on political and electoral reform?

I would prefer the new government to keep to broadly the same approach	22	31	25	27	21	19	24	25	26	19	14	19	23	30	28	23	19
I would prefer the new government to make significant changes	43	38	44	44	53	56	44	45	46	39	45	39	45	46	41	44	41
Don't know	35	31	31	29	26	25	31	30	28	42	41	42	32	24	31	33	40

...policies on climate change and the environment?

I would prefer the new government to keep to broadly the same approach	23	19	34	32	14	17	28	19	27	20	20	23	24	23	26	22	23
I would prefer the new government to make significant changes	50	56	43	47	68	69	49	59	54	46	42	46	53	57	52	53	46
Don't know	27	25	23	21	18	14	23	22	20	34	37	31	23	20	22	26	30

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	%	%	%	%	%	%	%	%

...policies on devolution and local government?

I would prefer the new government to keep to broadly the same approach	22	22	20	22	16	21	27	25
I would prefer the new government to make significant changes	43	42	40	52	48	42	37	39
Don't know	35	36	40	26	36	37	36	36

...policies on the economy and how it is run?

I would prefer the new government to keep to broadly the same approach	13	13	15	14	10	13	20	12
I would prefer the new government to make significant changes	62	62	52	64	66	62	53	63
Don't know	25	25	33	22	23	25	26	25

...policies on Britain's relationship to the EU?

I would prefer the new government to keep to broadly the same approach	23	23	21	18	20	24	24	25
I would prefer the new government to make significant changes	50	50	45	59	56	47	48	48
Don't know	27	27	34	24	24	29	28	27

...policies on political and electoral reform?

I would prefer the new government to keep to broadly the same approach	22	23	22	15	21	23	25	24
I would prefer the new government to make significant changes	43	42	34	55	45	40	40	41
Don't know	35	35	44	30	34	37	35	35

...policies on climate change and the environment?

I would prefer the new government to keep to broadly the same approach	23	23	24	22	23	23	26	22
I would prefer the new government to make significant changes	50	50	43	58	51	47	45	51
Don't know	27	27	33	21	26	30	29	26

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
...policies on housing?																	
I would prefer the new government to keep to broadly the same approach	18	19	24	30	14	12	25	17	21	15	12	16	21	21	21	19	17
I would prefer the new government to make significant changes	54	56	50	50	67	62	50	61	58	51	53	52	57	56	53	55	55
Don't know	28	24	26	20	18	26	25	22	21	34	35	32	22	23	27	26	28
...policies on defence?																	
I would prefer the new government to keep to broadly the same approach	21	14	32	27	12	24	29	16	23	19	19	24	21	17	26	19	20
I would prefer the new government to make significant changes	50	66	39	51	74	47	44	62	55	45	41	39	56	66	48	52	51
Don't know	29	20	29	22	14	29	28	21	22	36	40	37	23	18	27	29	29
Broadly speaking, would you support or oppose a new government making significant changes to local government so that there were more elected mayors for cities and regions, with greater powers over how their local areas were run?																	
Strongly support	10	6	18	10	5	11	10	9	10	10	12	11	8	9	11	7	10
Tend to support	32	26	38	44	27	36	38	28	34	31	39	34	31	28	34	31	31
TOTAL SUPPORT	42	32	56	54	32	47	48	37	44	41	51	45	39	37	45	38	41
Neither support nor oppose	24	25	20	19	23	31	25	21	20	27	23	24	26	22	24	23	24
Tend to oppose	11	14	8	12	17	5	9	15	13	9	6	10	12	14	10	13	12
Strongly oppose	9	18	3	6	19	2	6	16	11	6	0	3	11	19	11	12	6
TOTAL OPPOSE	20	32	11	18	36	7	15	31	24	15	6	13	23	33	21	25	18
Don't know	15	11	13	9	8	15	12	10	12	17	21	18	12	8	11	13	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	2083	1770	123	190	515	344	160	751	
		%	%	%	%	%	%	%	

...policies on housing?

I would prefer the new government to keep to broadly the same approach	18	18	17	15	18	17	21	18
I would prefer the new government to make significant changes	54	54	47	59	57	52	50	54
Don't know	28	27	35	26	25	31	29	27

...policies on defence?

I would prefer the new government to keep to broadly the same approach	21	22	18	18	21	22	27	20
I would prefer the new government to make significant changes	50	50	41	53	52	47	47	51
Don't know	29	29	40	28	27	31	26	29

Broadly speaking, would you support or oppose a new government making significant changes to local government so that there were more elected mayors for cities and regions, with greater powers over how their local areas were run?

Strongly support	10	9	12	14	12	9	9	8
Tend to support	32	32	32	34	36	30	29	32
TOTAL SUPPORT	42	41	44	48	48	39	38	40
Neither support nor oppose	24	24	19	23	21	25	32	23
Tend to oppose	11	11	14	7	9	15	10	11
Strongly oppose	9	9	10	8	7	6	6	12
TOTAL OPPOSE	20	20	24	15	16	21	16	23
Don't know	15	15	13	14	16	16	13	14

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