YouGov Survey Results



Sample Size: 1641 Adults in GB Fieldwork: 25th - 26th February 2020

		Vote	in 201	9 GE	EU Re	f 2016	Ger	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1641	556	407	148	609	650	798	843	179	684	395	382	935	706	197	551	356	395	141
Unweighted Sample	1641	598	464	157	734	638	719	922	146	691	401	403	990	651	164	574	361	404	138
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Chancellor of the Exechequer has money available in the budget for tax cuts, which taxes would you most like to see reduced? Please tick up to three.

Council tax	36	37	33	31	32	41	33	38	22	38	38	36	32	41	40	36	34	38	25
None - any money available should be used for public services, not tax cuts	30	22	44	39	40	23	31	29	40	27	30	31	34	25	27	32	28	29	34
Income tax	29	36	22	22	25	35	29	28	19	29	32	29	29	29	26	28	32	29	25
Fuel duty	22	33	12	19	16	33	26	18	7	17	26	32	20	24	10	22	29	21	21
VAT	19	26	16	19	18	23	22	16	12	17	21	23	18	20	19	16	21	21	21
National insurance	17	17	19	18	17	17	18	16	17	22	18	6	19	14	14	15	20	17	16
Inheritance tax	14	20	11	14	12	15	12	15	16	13	11	16	15	12	17	17	11	12	9
Stamp duty	9	13	8	10	10	10	10	9	5	9	12	10	11	7	13	14	6	7	3
Alcohol duty	6	6	4	5	4	8	8	3	9	6	6	3	6	6	5	5	5	6	9
Tobacco duty	4	4	2	2	1	5	5	3	6	4	2	3	2	6	2	4	5	4	1
Capital gains tax	3	5	2	3	3	4	3	3	0	3	3	5	4	2	7	4	2	2	1
Corporation tax	2	5	1	2	2	3	3	2	1	2	2	3	2	2	2	4	2	1	2
Don't know	8	3	4	6	5	4	5	11	14	11	3	3	5	12	9	5	10	9	8

If the Chancellor of the Exchequer needs to raise more money in the budget, which taxes do you think should be increased? Please tick up to three.

Tobacco duty 5	5	64	53	60	59	63	57	54	41	49	63	66	59	51	55	59	55	52	53
Corporation tax 30	6	29	51	44	44	34	43	30	37	36	41	32	40	31	48	32	36	36	40
Alcohol duty 30	6	41	40	33	37	41	36	37	29	33	36	45	37	35	41	42	35	31	26
Capital gains tax 20	6	26	33	29	31	26	31	21	16	23	31	30	27	24	23	25	27	26	29
Inheritance tax 13	3	11	18	18	18	10	17	10	14	13	14	13	14	11	16	12	13	13	16
Income tax 10	0	6	19	9	15	6	13	7	14	8	11	11	11	9	13	9	8	11	13
Fuel duty 9)	7	13	10	13	5	13	4	10	10	8	7	10	7	16	10	6	7	7
None - there shouldn't be any tax increases, even if it means cuts	3	10	5	7	5	9	6	10	10	9	8	6	8	9	7	7	9	11	4
to public services		_		•	_	-	_	4		_	^	٦	_	-			0	0	4.4
Stamp duty 6)	6	4	6	5	/	/	4	2	5	9	- /	5	/	4	4	8	6	11
National insurance 5	5	7	3	4	5	5	7	3	6	4	4	8	6	4	4	7	3	4	6
Council tax 2	2	2	1	1	2	2	2	1	3	2	1	2	2	1	1	1	1	2	3
VAT 2	2	2	2	2	2	2	3	1	4	2	2	2	3	1	3	3	1	2	0
Don't know 12	2	7	8	9	9	7	7	16	16	16	6	7	8	17	10	9	16	13	11

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		Vote	in 201	9 GE	EU Re	f 2016	Ger	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male Female 18		18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1641	556	407	148	609	650	798	843	179	684	395	382	935	706	197	551	356	395	141
Unweighted Sample	1641	598	464	157	734	638	719	922	146	691	401	403	990	651	164	574	361	404	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now thinking more specifically about the following taxes, the

money they raise and whether they should be increased, decreased, or kept about the same																		
Do you think the level of tax on petrol and diesel should be increased, decreased, or kept about the same?		1 _		1		_	1		Las			. l .=		l				
Increased		/	24	17	19	/	20	8	29	15	10	8 17	10	26	15	11	10	9
Decreased		48	26	32	30	48	38	38 41	21 31	36 36 12	42 44	45 34 44 42	43	27	37	43	39	42
Kept about the same		43	42	47	43	41	37	41	31	36	44	44 42	36	32	43	36	42	35
Don't know	9	2	8	5	9	4	5	13	20	12	4	3 8	11	15	6	10	8	14
Do you think the level of tax on alcohol should be increased,																		
decreased, or kept about the same?	40	40	45	20	40	40	I 20	40	Lan	27	40	40 L 42	26	I 47	45	27	26	20
Increased		42 14	45	39 14	42	42 16	38 19	42	32	37	40	49 43	36	47	45 13	37	36	30
Decreased Kantabant the agree					10	40		9 38 11	14 39	15 37 11	14 42 4	9 13	14	11		13	14	21
Kept about the same		42	42	40 7	40	40 2	39 4	38	15	3/	42	39 39 2 5	38 11	34 9	37 5	40	43	39
Don't know	8	2	4	1	1	2	4	11	15	11	4	2 5	11	9	5	10	8	10
Do you think the rate of inheritance tax (that is, the tax that is paid on what people leave after they die) should be increased, decreased, or kept about the same?																		
Increased	15	10	22	21	20	12	19	10	16	13	16	15 17	12	22	14	11	14	19
Decreased	41	49	33	45	36	47	39	44	40 24	43 27 16	41 36 7	39 41 37 31	41	41	46	39	39	38
Kept about the same	31	35	34	25	33	34	33 8	29 17	24	27	36	37 31	31	23	30	32	36	27
Don't know	13	6	11	10	11	7	8	17	20	16	7	9 10	16	14	10	17	11	15
Do you think the rate of corporation tax (that is, the tax that businesses pay on their profits) should be increased,																		
decreased, or kept about the same?	47 I	44	67	50 I	EG	40	l 50	44	I 46	47	40	46 I 54	44	l 57	4.4	45	46	40
Increased	47	41	67	50	56	43	53	41	46	47	48	46 51	41	57	44	45 40	46	48
Decreased Kent about the agree		15	4	5	6	13	12	8	8	11	8	11 9	12	6	11	10	10	8
Kept about the same		34	19	30	25	32	25	30	24	23	33	31 27	28	19	29	27	30	26
Don't know	16	10	10	15	13	12	10	21	22	19	11	12 13	19	19	15	18	14	18

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Weighted Sample 1
Unweighted Sample 1

		Vote	in 201	9 GE	EU Re	f 2016	Ger	nder		Ag	е		Social	Grade			Region		
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le	1641	598	464	157	734	638	719	922	146	691	401	403	990	651	164	574	361	404	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently most people do not have to pay any tax on money they pay into their pension savings. This currently benefits higher earners who would otherwise pay 40% tax on their earnings more than lower earners who would otherwise pay 20% tax on their earnings.

Would you support or oppose increasing the amount of tax that people earning over £50,000 pay on money they save towards their pensions?

Support	45	44	58	43	51	45	50	40	35	40	50	52	45	43	39	45	47	46	40
Oppose	30	35	22	33	27	33	31	28	35	33	27	24	33	25	27	31	27	30	35
Don't know	26	21	20	23	22	22	20	32	29	28	23	24	22	31	34	24	26	24	25

Thinking about the taxes that businesses pay in rates and on their profits, which of the following best reflects your view?

We should reduce the amount of tax that busineses have to pay in order to encourage growth and attract investment to Britain	22	31	10	18	15	29	23	20	15	18	24	29	21	22	15	25	20	21	23
We should increase the amount of tax that businesses have to pay in order to ensure they pay their fair share and provide money to fund public services	34	26	56	36	44	28	41	28	40	37	30	32	38	29	41	34	30	34	36
The amount of tax businesses already pay gets the balance between encouraging growth and making sure businesses pay their fair share about right	20	29	15	25	20	25	20	21	18	18	25	21	22	19	16	23	19	21	15
Don't know	24	14	19	20	21	18	16	31	26	27	22	18	19	30	27	18	30	24	26

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Vote in 2019 GE EU Ref 2016 Gender Age Social Grade Region Lib Rest of Midlands 18-24 25-49 50-64 65+ C2DE London North Scotland Total Con Lab Remain Male Female ABC1 Leave Dem South Wales Weighted Sample 1641 556 407 148 609 798 843 395 382 197 551 395 650 179 684 935 706 356 141 Unweighted Sample 1641 922 146 138 734 638 164 574 361 404 % % % %

Thinking about taxes paid by rich people and high earners, do you think increasing taxes on high earners...

damages or helps the economy in the long run, or makes no																			
difference?					_		_					_							
Damages the economy	15	27	3	17	12	21	16	14	13	13	16	20	18	11	14	18	14	14	12
Helps the economy	39	28	59	33	45	31	41	37	48	42	33	34	40	38	44	36	35	42	44
Makes no real difference to the economy	29	33	28	30	27	36	33	26	16	25	39	35	28	31	24	32	32	28	26
Don't know	17	11	10	20	16	11	10	23	23	20	12	11	14	21	19	15	19	16	18
is fair or unfair?									_			_							
Fair	56	49	78	55	65	53	62	50	45	56	61	55	57	54	62	55	54	58	52
Unfair	23	33	9	26	17	28	23	24	28	23	21	24	25	21	15	25	24	22	29
Don't know	21	19	13	20	17	18	15	26	27	21	18	21	18	25	23	20	22	21	19
ends up raising more or less money for public services, or																			
much the same?					-		-		_			_		_					
Ends up raising more money	39	30	60	37	47	31	43	35	41	39	37	39	40	36	49	33	36	44	37
Ends up raising less money	12	21	4	11	8	18	17	8	12	10	13	16	14	10	6	15	11	10	19
Ends up raising much the same amount of money	21	29	16	24	19	28	23	20	21	18	24	25	22	20	15	24	25	19	20
Don't know	28	20	21	28	26	23	18	37	26	34	26	20	24	34	30	28	29	27	24