

## YouGov Survey Results

Sample Size: 1626 adults in GB  
Fieldwork: 13th - 14th October 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1626</b>	551	403	146	603	644	790	836	177	678	392	379	927	699	195	546	353	392	140
<b>Unweighted Sample</b>	<b>1626</b>	569	383	155	645	627	700	926	134	622	404	466	982	644	154	577	375	387	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Have you ever donated blood?

I am currently a blood donor	7	6	12	4	10	5	6	8	11	8	6	4	9	4	12	7	7	6	3
I am not currently a blood donor, but I have been previously	30	34	30	37	35	33	28	31	9	20	39	46	32	26	26	30	28	30	35
I have never donated blood	58	56	55	56	52	56	58	57	70	64	51	46	53	64	53	59	60	56	55
Don't know/Can't recall	3	2	2	2	2	3	4	3	3	5	1	2	4	3	4	2	2	5	5
Prefer not to say	3	3	1	0	1	3	3	2	7	2	3	2	2	3	4	2	2	3	3

### You said previously that you are a current blood donor.

#### How regularly do you donate blood?

[Asked to those who are currently a blood donor;  
n=112]

Four times a year	22	19	20	61	24	24	32	14	0	29	23	22	19	30	22	23	19	17	56
Three times a year	26	27	32	27	32	22	17	33	21	14	46	43	22	35	21	20	31	32	44
Twice a year	27	37	16	0	16	31	33	21	57	32	7	0	30	17	42	28	22	18	0
Once a year	11	9	16	0	12	7	10	12	10	11	11	12	13	6	8	9	13	17	0
Less than once a year	9	8	6	11	8	12	7	11	8	8	3	24	10	5	5	9	8	16	0
Don't know	4	0	8	0	6	0	1	6	4	3	7	0	4	3	0	7	7	0	0
Prefer not to say	2	0	1	0	1	4	0	3	0	2	3	0	2	2	3	4	0	0	0

### How likely would you be to donate blood if you were paid to do so?

[Asked to those who are not current blood donors;  
n=1514]

Very likely	17	12	19	18	17	15	18	16	32	21	14	8	19	15	22	15	13	18	23
Somewhat likely	20	19	20	20	20	18	21	18	15	25	20	11	19	21	21	20	17	22	17
<b>TOTAL LIKELY</b>	<b>37</b>	<b>31</b>	<b>39</b>	<b>38</b>	<b>37</b>	<b>33</b>	<b>39</b>	<b>34</b>	<b>47</b>	<b>46</b>	<b>34</b>	<b>19</b>	<b>38</b>	<b>36</b>	<b>43</b>	<b>35</b>	<b>30</b>	<b>40</b>	<b>40</b>
Not very likely	15	15	16	19	18	13	14	16	18	11	17	18	16	13	14	16	17	12	13
Not likely at all	30	35	27	26	27	35	28	31	17	22	29	48	28	31	23	30	33	31	23
<b>TOTAL NOT LIKELY</b>	<b>45</b>	<b>50</b>	<b>43</b>	<b>45</b>	<b>45</b>	<b>48</b>	<b>42</b>	<b>47</b>	<b>35</b>	<b>33</b>	<b>46</b>	<b>66</b>	<b>44</b>	<b>44</b>	<b>37</b>	<b>46</b>	<b>50</b>	<b>43</b>	<b>36</b>
Don't know	16	16	15	15	16	17	16	16	10	18	18	12	15	16	17	15	16	15	20
Prefer not to say	3	2	2	2	2	3	4	3	8	3	3	3	3	4	3	3	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You have said that you have never donated blood. Why is this?**

[Asked to those who have never donated blood; n=864. Percentage values based on manually coded verbatim responses]

Never got around to it	5	3	8	7	5	5	7	3	7	5	5	4	7	3	11	4	5	3	7
Never had the opportunity or been asked	4	5	4	3	3	5	4	5	8	4	3	5	5	4	5	3	5	5	5
Not eligible / allowed to	7	5	9	5	9	7	8	6	6	9	5	5	8	6	12	6	6	7	8
Unable to attend a suitable session	3	2	4	1	3	2	3	2	5	3	2	0	3	3	0	2	4	3	5
Too nervous	5	4	5	8	5	4	5	4	5	6	4	2	5	5	6	3	6	6	0
Likely to faint	2	2	3	2	2	1	1	2	2	2	1	1	2	1	4	1	2	1	2
Medical reasons and medication	25	29	26	32	25	27	16	34	21	19	31	36	23	27	20	27	26	24	23
Don't have the time	4	4	3	0	3	5	6	2	2	4	7	1	3	6	2	5	5	4	3
Don't know how to	3	1	3	0	4	1	4	2	4	5	0	0	3	2	4	1	3	2	11
Don't want to	5	5	3	5	4	7	7	2	1	6	4	4	4	6	3	5	4	6	5
My age prohibits me	2	3	0	1	1	3	2	2	3	1	1	7	3	1	2	3	2	2	1
No reason	3	4	1	3	5	3	4	2	0	3	4	5	3	4	2	3	3	4	4
Never considered it	7	6	4	10	5	6	9	5	11	6	9	5	6	8	2	10	5	7	8
Other	7	10	5	2	4	8	9	6	14	6	8	6	6	8	6	9	7	7	4
Fear of needles / needlephobia	11	10	14	13	13	10	8	13	7	13	11	6	12	8	11	10	11	11	8
Don't know	7	7	8	7	7	7	6	8	3	7	6	11	7	8	10	6	7	7	8