

YouGov Survey Results

Sample Size: 1015 Black, Asian and Minority
Ethnic adults in Britain (aged 18+)
Fieldwork: 13th - 19th May 2021

	Gender		Age				Region					Ethnicity								Country of birth			
	Total	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands / Wales	North	Scotland	Mixed	Indian	Pakistani	Bangladeshi	Black	Chinese	Other Asian	Other ethnicity	UK	Outside of the UK	
Weighted Sample	1015	489	526	157	588	187	83	406	203	213	162	30	85	205	140	68	245	40	135	97	376	639	
Unweighted Sample	1015	409	606	78	625	204	108	419	206	184	172	34	95	204	117	50	249	46	137	117	433	582	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following are acceptable or unacceptable umbrella terms to refer to the portion of the British population that is not white?

BAME (Black, Asian and Minority Ethnic)

Acceptable	49	55	44	49	51	49	43	49	46	46	58	65	52	48	56	61	42	58	51	47	49	50
Unacceptable	31	30	31	18	32	34	34	31	34	28	29	24	26	35	26	16	39	21	25	32	30	31
Don't know	20	15	25	33	17	17	22	20	21	25	13	11	22	17	18	23	19	21	24	21	21	19

Ethnic minorities

Acceptable	58	59	56	52	58	59	64	57	49	57	68	66	41	62	62	65	47	81	64	61	55	59
Unacceptable	27	30	24	22	29	24	26	26	35	25	22	23	44	23	25	24	36	8	16	26	30	25
Don't know	15	11	19	26	13	17	10	16	16	18	10	11	15	15	13	10	18	11	20	14	15	16

People of colour

Acceptable	40	38	42	56	37	41	36	39	40	39	48	31	35	40	48	47	28	36	53	44	47	36
Unacceptable	44	49	40	31	48	43	47	43	50	44	39	59	44	47	37	40	54	48	30	48	39	48
Don't know	15	13	17	13	15	16	16	18	10	17	13	10	22	12	15	12	17	16	18	8	14	16

Coloured

Acceptable	21	24	19	20	22	21	14	20	19	21	28	12	25	18	37	35	10	18	22	19	24	20
Unacceptable	64	63	66	61	63	66	75	65	67	61	61	80	64	68	46	52	76	63	58	72	63	65
Don't know	15	14	16	18	15	13	11	15	14	18	11	7	11	14	18	13	14	19	20	9	13	16

How similar, if at all, do you think your experience of being an ethnic minority person in Britain is to that of Britons from **different** ethnic minority groups to you?

Very similar	14	17	11	19	14	11	12	12	13	11	23	15	3	12	25	2	19	2	19	7	9	17
Fairly similar	30	30	30	22	31	32	28	29	33	33	25	19	45	28	28	57	24	27	27	25	35	27
TOTAL SIMILAR	44	47	41	41	45	43	40	41	46	44	48	34	48	40	53	59	43	29	46	32	44	44
Not very similar	25	24	25	29	25	18	29	29	23	21	22	11	28	25	19	21	21	23	32	32	24	25
Not at all similar	10	10	10	3	10	16	12	11	10	7	12	14	6	10	7	2	14	8	10	15	11	10
TOTAL NOT SIMILAR	35	34	35	32	35	34	41	40	33	28	34	25	34	35	26	23	35	31	42	47	35	35
Don't know	22	19	24	28	20	23	19	18	21	29	18	40	17	26	22	18	22	41	13	21	21	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How similar, if at all, do you think your experience of being an ethnic minority person in Britain is to that of Britons from **the same** ethnic minority group as you?

Very similar	15	17	13	11	14	21	15	12	16	12	25	13	10	14	17	8	22	7	20	4	15	15
Fairly similar	38	39	38	29	41	36	41	41	36	40	36	18	53	35	34	54	35	33	39	38	41	37
TOTAL SIMILAR	53	56	51	40	55	57	56	53	52	52	61	31	63	49	51	62	57	40	59	42	56	52
Not very similar	19	20	18	24	20	13	16	21	20	15	18	13	16	24	25	22	14	12	14	26	17	20
Not at all similar	4	3	6	0	4	4	13	4	4	3	6	10	2	5	3	0	4	5	5	10	5	4
TOTAL NOT SIMILAR	23	23	24	24	24	17	29	25	24	18	24	23	18	29	28	22	18	17	19	36	22	24
Don't know	23	21	25	35	20	26	16	22	23	29	14	46	20	22	21	15	26	43	22	23	21	24

How similar, if at all, do you think your experience of daily life in Britain is to that of Britons from different ethnic minority groups to you?

Very similar	9	10	8	10	8	8	14	6	10	6	19	5	4	7	15	4	10	3	17	3	6	11
Fairly similar	33	36	31	26	36	31	32	33	35	33	34	25	47	30	36	44	32	21	26	35	39	30
TOTAL SIMILAR	42	46	39	36	44	39	46	39	45	39	53	30	51	37	51	48	42	24	43	38	45	41
Not very similar	29	28	29	32	29	25	25	33	26	24	27	17	32	29	26	29	27	35	30	26	28	29
Not at all similar	8	8	9	2	8	11	16	8	8	10	7	12	3	12	6	8	8	3	8	12	8	9
TOTAL NOT SIMILAR	37	36	38	34	37	36	41	41	34	34	34	29	35	41	32	37	35	38	38	38	36	38
Don't know	21	18	23	30	18	24	13	20	21	26	13	42	15	21	18	16	22	39	20	24	20	22

How similar, if at all, do you think your experience of daily life in Britain is to that of white Britons?

Very similar	7	7	6	0	5	13	15	6	10	4	8	4	10	4	12	3	5	14	6	6	7	7
Fairly similar	28	30	26	21	29	24	42	25	38	26	27	28	47	33	30	21	16	24	26	36	29	27
TOTAL SIMILAR	35	37	32	21	34	37	57	31	48	30	35	32	57	37	42	24	21	38	32	42	36	34
Not very similar	25	22	27	30	24	22	21	25	19	34	21	8	24	24	20	35	29	22	23	20	25	24
Not at all similar	25	24	25	24	26	28	12	27	18	17	34	43	8	20	21	28	37	31	28	15	22	26
TOTAL NOT SIMILAR	50	46	52	54	50	50	33	52	37	51	55	51	32	44	41	63	66	53	51	35	47	50
Don't know	16	17	15	25	15	13	9	17	16	20	9	17	12	19	18	13	13	8	16	22	17	15