

# YouGov Survey Results

Sample Size: 1015 Black, Asian and Minority  
Ethnic adults in Britain (aged 18+)  
Fieldwork: 13th - 19th May 2021

|                        | Gender      |            | Age        |            |            |            | Region    |            |               |                  |            | Ethnicity |           |            |            |             |            |           |             | Country of birth |            |                   |
|------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------|---------------|------------------|------------|-----------|-----------|------------|------------|-------------|------------|-----------|-------------|------------------|------------|-------------------|
|                        | Total       | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+       | London     | Rest of South | Midlands / Wales | North      | Scotland  | Mixed     | Indian     | Pakistani  | Bangladeshi | Black      | Chinese   | Other Asian | Other ethnicity  | UK         | Outside of the UK |
| <b>Weighted Sample</b> | <b>1015</b> | <b>489</b> | <b>526</b> | <b>157</b> | <b>588</b> | <b>187</b> | <b>83</b> | <b>406</b> | <b>203</b>    | <b>213</b>       | <b>162</b> | <b>30</b> | <b>85</b> | <b>205</b> | <b>140</b> | <b>68</b>   | <b>245</b> | <b>40</b> | <b>135</b>  | <b>97</b>        | <b>376</b> | <b>639</b>        |
| Unweighted Sample      | 1015        | 409        | 606        | 78         | 625        | 204        | 108       | 419        | 206           | 184              | 172        | 34        | 95        | 204        | 117        | 50          | 249        | 46        | 137         | 117              | 433        | 582               |
|                        | %           | %          | %          | %          | %          | %          | %         | %          | %             | %                | %          | %         | %         | %          | %          | %           | %          | %         | %           | %                | %          | %                 |

How well, if at all, do you understand who belongs to each of these groups?

| Group                      | Understand very well | Understand fairly well | Don't understand very well | Don't understand at all | Don't know |
|----------------------------|----------------------|------------------------|----------------------------|-------------------------|------------|
| <b>BAME</b>                | <b>45</b>            | <b>38</b>              | <b>9</b>                   | <b>4</b>                | <b>6</b>   |
| Understand very well       | 43                   | 40                     | 9                          | 4                       | 4          |
| Understand fairly well     | 47                   | 35                     | 8                          | 3                       | 7          |
| Don't understand very well | 47                   | 37                     | 11                         | 0                       | 8          |
| Don't understand at all    | 43                   | 40                     | 6                          | 3                       | 5          |
| Don't know                 | 46                   | 35                     | 7                          | 6                       | 4          |
| <b>Black people</b>        | <b>59</b>            | <b>29</b>              | <b>7</b>                   | <b>1</b>                | <b>4</b>   |
| Understand very well       | 56                   | 31                     | 8                          | 2                       | 4          |
| Understand fairly well     | 62                   | 26                     | 5                          | 1                       | 5          |
| Don't understand very well | 50                   | 29                     | 11                         | 2                       | 8          |
| Don't understand at all    | 58                   | 31                     | 6                          | 1                       | 4          |
| Don't know                 | 65                   | 24                     | 7                          | 0                       | 4          |
| <b>Asian people</b>        | <b>55</b>            | <b>31</b>              | <b>7</b>                   | <b>3</b>                | <b>4</b>   |
| Understand very well       | 51                   | 31                     | 10                         | 4                       | 4          |
| Understand fairly well     | 59                   | 30                     | 4                          | 1                       | 5          |
| Don't understand very well | 48                   | 27                     | 10                         | 2                       | 8          |
| Don't understand at all    | 56                   | 32                     | 6                          | 2                       | 4          |
| Don't know                 | 64                   | 27                     | 8                          | 3                       | 0          |
| <b>Minority ethnic</b>     | <b>41</b>            | <b>36</b>              | <b>13</b>                  | <b>4</b>                | <b>6</b>   |
| Understand very well       | 38                   | 39                     | 14                         | 5                       | 4          |
| Understand fairly well     | 44                   | 34                     | 12                         | 3                       | 7          |
| Don't understand very well | 33                   | 36                     | 17                         | 6                       | 8          |
| Don't understand at all    | 38                   | 29                     | 13                         | 4                       | 5          |
| Don't know                 | 55                   | 28                     | 10                         | 10                      | 2          |

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|                          | Gender      |            | Age        |            |            |            | Region     |            |               |                |            | Ethnicity |           |            |            |             |            |           | Country of birth |                 |            |                   |   |
|--------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|---------------|----------------|------------|-----------|-----------|------------|------------|-------------|------------|-----------|------------------|-----------------|------------|-------------------|---|
|                          | Total       | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | London     | Rest of South | Midlands/Wales | North      | Scotland  | Mixed     | Indian     | Pakistani  | Bangladeshi | Black      | Chinese   | Other Asian      | Other ethnicity | UK         | Outside of the UK |   |
| <b>Weighted Sample</b>   | <b>1015</b> | <b>489</b> | <b>526</b> | <b>157</b> | <b>588</b> | <b>187</b> | <b>83</b>  | <b>406</b> | <b>203</b>    | <b>213</b>     | <b>162</b> | <b>30</b> | <b>85</b> | <b>205</b> | <b>140</b> | <b>68</b>   | <b>245</b> | <b>40</b> | <b>135</b>       | <b>97</b>       | <b>376</b> | <b>639</b>        |   |
| <b>Unweighted Sample</b> | <b>1015</b> | <b>409</b> | <b>606</b> | <b>78</b>  | <b>625</b> | <b>204</b> | <b>108</b> | <b>419</b> | <b>206</b>    | <b>184</b>     | <b>172</b> | <b>34</b> | <b>95</b> | <b>204</b> | <b>117</b> | <b>50</b>   | <b>249</b> | <b>46</b> | <b>137</b>       | <b>117</b>      | <b>433</b> | <b>582</b>        |   |
|                          | %           | %          | %          | %          | %          | %          | %          | %          | %             | %              | %          | %         | %         | %          | %          | %           | %          | %         | %                | %               | %          | %                 | % |

When people talk about the term BAME (Black, Asian and Minority Ethnic), which groups of people do you think are included in 'Minority Ethnic'.

[See Sheet2]

**Coded responses:**

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Black/ African/ Caribbean (only)  | 2  | 2  | 2  | 1  | 2  | 2  | 2  | 2  | 3  | 1  | 2  | 3  | 2  | 1  | 0  | 1  | 6  | 0  | 1  | 0  | 0  | 3  |
| Asian/ Indian/ Pakistani/ Chinese/ other Asian ethnicity (only)                   | 5  | 5  | 6  | 7  | 4  | 7  | 3  | 2  | 5  | 8  | 10 | 6  | 0  | 6  | 12 | 12 | 2  | 11 | 2  | 2  | 6  | 5  |
| Black and Asian (only)  | 8  | 7  | 9  | 11 | 8  | 6  | 6  | 9  | 6  | 10 | 7  | 5  | 3  | 9  | 2  | 10 | 14 | 7  | 6  | 7  | 7  | 9  |
| Anyone who isn't White  | 17 | 15 | 18 | 8  | 18 | 18 | 19 | 17 | 27 | 12 | 10 | 19 | 41 | 17 | 10 | 12 | 18 | 13 | 13 | 12 | 24 | 13 |
| Anyone who isn't White, Black or Asian  | 6  | 7  | 6  | 8  | 6  | 5  | 6  | 6  | 4  | 9  | 4  | 9  | 4  | 4  | 3  | 2  | 4  | 13 | 11 | 16 | 5  | 7  |
| Anyone not from the majority/ native background of the country                    | 2  | 2  | 2  | 2  | 1  | 4  | 5  | 1  | 4  | 3  | 1  | 0  | 5  | 2  | 0  | 0  | 3  | 0  | 3  | 1  | 1  | 2  |
| A specific ethnic minority or group of ethnic minorities excluding Black or Asian | 16 | 14 | 19 | 19 | 15 | 16 | 19 | 20 | 18 | 12 | 12 | 9  | 17 | 22 | 9  | 6  | 15 | 10 | 22 | 20 | 16 | 17 |
| A combination of many ethnic minorities including Black or Asian                  | 10 | 9  | 11 | 3  | 11 | 8  | 17 | 12 | 11 | 9  | 7  | 4  | 12 | 12 | 10 | 6  | 9  | 8  | 8  | 12 | 10 | 10 |
| Other   | 13 | 18 | 8  | 7  | 14 | 14 | 13 | 14 | 9  | 13 | 11 | 31 | 10 | 8  | 28 | 16 | 11 | 26 | 7  | 11 | 12 | 13 |
| Don't know  | 20 | 21 | 20 | 33 | 19 | 20 | 9  | 17 | 13 | 22 | 36 | 13 | 6  | 18 | 24 | 36 | 18 | 12 | 28 | 19 | 18 | 22 |
| <b>Do you think the term BAME...?</b>   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Is an accurate description of the people it is meant to represent                 | 30 | 30 | 30 | 17 | 33 | 30 | 33 | 32 | 24 | 32 | 34 | 18 | 24 | 30 | 42 | 36 | 27 | 31 | 21 | 36 | 31 | 30 |
| Is not an accurate description of the people it is meant to represent             | 47 | 50 | 45 | 48 | 47 | 46 | 51 | 47 | 56 | 46 | 41 | 39 | 56 | 55 | 32 | 52 | 55 | 25 | 36 | 46 | 49 | 47 |
| Don't know  | 22 | 20 | 25 | 35 | 19 | 24 | 17 | 21 | 20 | 22 | 25 | 43 | 20 | 14 | 26 | 11 | 18 | 43 | 43 | 19 | 21 | 24 |
| <b>Do you think the term BAME...?</b>   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Represents those of an ethnic minority background well                            | 29 | 29 | 29 | 23 | 30 | 30 | 25 | 27 | 23 | 38 | 33 | 8  | 19 | 29 | 45 | 42 | 26 | 23 | 22 | 21 | 27 | 29 |
| Does not represent those of an ethnic minority background well                    | 49 | 49 | 48 | 45 | 48 | 47 | 63 | 51 | 59 | 44 | 38 | 44 | 65 | 57 | 33 | 46 | 52 | 32 | 43 | 49 | 53 | 47 |
| Don't know  | 22 | 22 | 23 | 32 | 21 | 23 | 12 | 22 | 18 | 18 | 29 | 48 | 16 | 14 | 22 | 12 | 21 | 45 | 35 | 30 | 20 | 24 |
| <b>Do you think the term BAME...?</b>   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Represents me well  | 28 | 29 | 27 | 22 | 29 | 27 | 26 | 30 | 23 | 33 | 22 | 27 | 16 | 33 | 33 | 39 | 29 | 9  | 27 | 14 | 26 | 29 |
| Doesn't represent me well   | 49 | 47 | 52 | 33 | 51 | 55 | 59 | 50 | 57 | 46 | 42 | 54 | 64 | 54 | 36 | 41 | 51 | 55 | 42 | 58 | 51 | 49 |
| Don't know  | 23 | 24 | 22 | 45 | 20 | 18 | 15 | 20 | 20 | 22 | 36 | 19 | 20 | 13 | 31 | 20 | 20 | 36 | 31 | 28 | 23 | 23 |
| <b>Do you think the term BAME...?</b>   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Is practical term to use  | 35 | 37 | 34 | 28 | 38 | 34 | 36 | 37 | 36 | 38 | 28 | 22 | 44 | 40 | 34 | 35 | 29 | 20 | 34 | 45 | 36 | 35 |
| Is not a practical term to use  | 45 | 47 | 44 | 36 | 46 | 46 | 52 | 49 | 46 | 42 | 42 | 34 | 41 | 44 | 41 | 52 | 56 | 35 | 38 | 40 | 44 | 46 |
| Don't know  | 20 | 16 | 23 | 37 | 16 | 20 | 13 | 14 | 18 | 20 | 29 | 44 | 15 | 16 | 26 | 12 | 16 | 45 | 27 | 15 | 20 | 19 |

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|                          | Gender      |      | Age    |       |       |       | Region |        |               |                  |       | Ethnicity |       |        |           |             |       |         | Country of birth |                 |     |                   |
|--------------------------|-------------|------|--------|-------|-------|-------|--------|--------|---------------|------------------|-------|-----------|-------|--------|-----------|-------------|-------|---------|------------------|-----------------|-----|-------------------|
|                          | Total       | Male | Female | 18-24 | 25-49 | 50-64 | 65+    | London | Rest of South | Midlands / Wales | North | Scotland  | Mixed | Indian | Pakistani | Bangladeshi | Black | Chinese | Other Asian      | Other ethnicity | UK  | Outside of the UK |
| <b>Weighted Sample</b>   | <b>1015</b> | 489  | 526    | 157   | 588   | 187   | 83     | 406    | 203           | 213              | 162   | 30        | 85    | 205    | 140       | 68          | 245   | 40      | 135              | 97              | 376 | 639               |
| <b>Unweighted Sample</b> | <b>1015</b> | 409  | 606    | 78    | 625   | 204   | 108    | 419    | 206           | 184              | 172   | 34        | 95    | 204    | 117       | 50          | 249   | 46      | 137              | 117             | 433 | 582               |
|                          | %           | %    | %      | %     | %     | %     | %      | %      | %             | %                | %     | %         | %     | %      | %         | %           | %     | %       | %                | %               | %   | %                 |

**Do you think the term BAME...?**

|                              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is a helpful term to use     | <b>31</b> | 32 | 30 | 26 | 34 | 29 | 24 | 29 | 32 | 33 | 33 | 17 | 43 | 30 | 39 | 41 | 28 | 12 | 26 | 28 | 34 | 29 |
| Is not a helpful term to use | <b>49</b> | 48 | 49 | 43 | 47 | 52 | 62 | 52 | 51 | 47 | 39 | 56 | 40 | 55 | 36 | 48 | 56 | 57 | 44 | 51 | 47 | 50 |
| Don't know                   | <b>20</b> | 19 | 21 | 31 | 19 | 19 | 14 | 18 | 17 | 20 | 28 | 27 | 17 | 16 | 26 | 12 | 17 | 32 | 30 | 21 | 19 | 21 |

**Which of these best reflects your view about using the term BAME?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| It is used to group individuals together and oversimplify their views and experiences              | <b>45</b> | 44 | 46 | 39 | 44 | 47 | 56 | 43 | 53 | 43 | 43 | 40 | 60 | 52 | 41 | 31 | 47 | 29 | 35 | 45 | 52 | 41 |
| It is used to improve understanding of ethnic minority groups by looking at things from an overall | <b>24</b> | 26 | 23 | 19 | 28 | 20 | 23 | 26 | 21 | 24 | 25 | 24 | 20 | 22 | 25 | 50 | 22 | 30 | 23 | 21 | 22 | 26 |
| Neither  | <b>17</b> | 19 | 15 | 22 | 16 | 18 | 14 | 17 | 16 | 15 | 17 | 35 | 9  | 11 | 15 | 6  | 19 | 32 | 26 | 24 | 12 | 20 |
| Don't know   | <b>14</b> | 11 | 16 | 20 | 13 | 15 | 8  | 14 | 10 | 17 | 15 | 2  | 11 | 15 | 20 | 13 | 12 | 9  | 15 | 9  | 14 | 14 |

**Which of these best reflects your view about using the term BAME?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| This is part of a short-term fix and avoids addressing systemic racial problems             | <b>44</b> | 43 | 46 | 41 | 44 | 42 | 62 | 50 | 47 | 38 | 38 | 32 | 40 | 50 | 44 | 33 | 52 | 29 | 38 | 40 | 43 | 45 |
| This is part of a sustained effort to tackle systemic racial problems now and in the future | <b>21</b> | 20 | 22 | 22 | 22 | 18 | 18 | 19 | 18 | 24 | 27 | 22 | 15 | 19 | 25 | 43 | 20 | 21 | 16 | 20 | 23 | 20 |
| Neither   | <b>18</b> | 19 | 16 | 13 | 17 | 23 | 17 | 15 | 22 | 17 | 20 | 17 | 35 | 17 | 11 | 10 | 12 | 15 | 29 | 19 | 20 | 16 |
| Don't know  | <b>17</b> | 18 | 16 | 25 | 17 | 16 | 3  | 17 | 12 | 22 | 15 | 28 | 10 | 14 | 21 | 14 | 16 | 35 | 16 | 21 | 14 | 19 |