

YouGov Survey Results

Sample Size: 5868 adults in GB
Fieldwork: 21st January - 1st February 2023

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Weighted Sample	5868	2840	3028	616	2423	1450	1379	3345	2523	5064	293	511	1414	974	710	1966
Unweighted Sample	5868	2584	3284	530	2341	1475	1522	3539	2329	5033	317	518	1388	985	609	2051
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you describe 40% as "almost half"?

[n=1710]

I would describe this as "almost half"	26	24	28	29	29	22	23	26	27	26	32	28	24	23	25	28
I would not describe this as "almost half"	67	67	67	51	63	74	75	70	64	68	57	65	69	71	63	68
Don't know	7	8	5	20	7	4	3	5	10	7	10	7	7	6	11	4

Would you describe 41% as "almost half"?

[n=1723]

I would describe this as "almost half"	27	26	27	30	29	22	27	28	25	27	30	22	27	26	30	27
I would not describe this as "almost half"	67	68	66	57	65	74	68	67	67	66	65	76	66	65	63	69
Don't know	6	5	7	13	6	4	5	5	8	6	5	2	7	10	7	4

Would you describe 42% as "almost half"?

[n=1756]

I would describe this as "almost half"	34	31	36	32	36	30	34	33	35	34	33	32	34	35	34	33
I would not describe this as "almost half"	59	61	58	48	56	65	64	62	56	60	56	58	59	59	61	60
Don't know	7	8	6	20	8	4	2	5	9	7	11	10	7	6	5	7

Would you describe 43% as "almost half"?

[n=1726]

I would describe this as "almost half"	37	36	38	36	39	35	37	39	35	37	41	32	38	35	43	36
I would not describe this as "almost half"	56	57	56	48	53	61	61	56	56	56	51	63	57	57	50	57
Don't know	7	7	6	16	8	4	3	5	8	7	8	5	5	7	7	7

Would you describe 44% as "almost half"?

[n=1791]

I would describe this as "almost half"	47	47	47	45	51	46	44	48	46	48	47	44	51	46	40	49
I would not describe this as "almost half"	45	43	47	38	40	50	51	46	44	45	43	49	43	46	51	42
Don't know	8	10	6	18	9	4	5	6	10	8	11	7	6	7	10	8

Would you describe 45% as "almost half"?

[n=1727]

I would describe this as "almost half"	63	61	66	64	66	64	58	65	61	64	67	57	61	66	64	64
I would not describe this as "almost half"	31	33	30	21	29	34	37	30	32	31	26	37	34	31	28	30
Don't know	5	6	5	16	5	2	5	5	6	5	7	5	5	3	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you describe 46% as "almost half"?

[n=1794]

I would describe this as "almost half"	71	71	72	74	75	70	65	73	68	72	67	69	69	68	72	75
I would not describe this as "almost half"	22	23	22	15	18	24	32	22	23	22	27	25	24	23	24	19
Don't know	6	7	6	11	7	6	3	5	8	7	6	6	7	10	4	6

Would you describe 47% as "almost half"?

[n=1740]

I would describe this as "almost half"	79	77	81	86	83	78	72	83	73	79	76	79	80	76	79	81
I would not describe this as "almost half"	16	19	14	6	12	18	26	13	21	16	18	16	15	17	17	16
Don't know	5	5	5	7	5	5	3	4	6	4	7	5	4	8	4	3

Would you describe 48% as "almost half"?

[n=1811]

I would describe this as "almost half"	86	85	87	79	87	88	86	88	84	86	85	86	87	87	85	86
I would not describe this as "almost half"	9	9	9	8	8	9	11	8	10	9	9	11	9	9	8	9
Don't know	5	6	4	13	5	3	2	4	6	5	6	4	4	5	7	5

Would you describe 49% as "almost half"?

[n=1826]

I would describe this as "almost half"	89	88	90	78	90	92	90	91	86	89	90	91	86	90	84	92
I would not describe this as "almost half"	6	7	5	11	5	5	9	6	8	6	3	7	8	6	8	5
Don't know	5	5	4	11	6	3	1	3	6	5	7	1	6	4	8	3

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*