

YouGov Survey Results

Sample Size: 11277 Adults in GB Fieldwork: 12th - 20th November 2019

			Age						Gender		Age / Vo	te in 2017	Age / EU Ref 2016			
	Total	10 20	29 30-39 40-49 50-59		50-59	60-69 70+		18-29	18-29	18-29	18-29	18-29	18-29 Did	18-29	18-29	18-29 Did
	TOLAI	10-29	30-39	40-49	0 50-59	00-09	70+	Male	Female	Con	Lab	Lib Dem	not vote	Remain	Leave	not vote
Weighted Sample	11277	2049	1813	2127	1781	2077	1431	959	1090	223	630	69	938	748	299	920
Unweighted Sample	11277	1815	1829	2105	1892	2157	1479	621	1194	210	628	67	721	827	260	678
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention - prompting for parties and candidates standing in respondent's constituency [Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	43	20	28	37	47	56	66	26	15	75	4	5	22	6	58	21
Lab	29	51	41	32	25	17	10	44	57	6	78	20	47	59	24	52
Lib Dem	15	14	17	16	14	14	13	17	11	14	9	63	15	18	6	13
Brexit Party	4	1	2	5	5	6	3	1	1	3	0	0	2	0	3	1
SNP	4	5	5	5	4	3	3	5	6	0	1	0	5	8	2	4
Plaid Cymru	1	1	1	1	0	1	0	1	1	0	0	0	1	1	1	1
Green	3	7	4	3	3	2	2	5	8	2	6	8	8	7	4	8
Other	2	1	2	2	3	3	3	1	1	1	0	3	1	1	4	0



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There will be a UK general election on 12 December 2019. The candidates that will stand in your constituency are not yet known for certain. You may face a choice between the following parties and candidates. Given these parties and candidates, how do you intend to vote in the upcoming election?

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Conservative	31	13	20	26	35	44	54	18	9	60	4	4	11	5	40	12
Labour	21	32	29	22	18	13	8	30	34	4	63	17	23	45	18	28
Liberal Democrat	11	9	12	11	11	11	11	12	6	11	7	52	7	14	5	7
Brexit Party	3	1	2	3	4	4	3	1	1	2	0	0	1	0	2	1
Scottish National Party (SNP)	3	3	3	3	3	2	2	3	4	0	1	0	2	6	1	2
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Green	3	4	3	3	2	1	1	4	5	1	5	7	4	6	3	4
Independent	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Speaker	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	1	2	2	2	1	0	1	0	3	0	0	3	0
Will not vote	8	11	11	10	7	6	5	9	12	2	3	3	20	5	4	18
Don't know	17	19	17	17	18	14	12	18	21	13	14	14	24	15	18	22
Refused	2	6	2	2	1	1	2	5	6	6	3	0	7	3	5	7

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

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0 - Certain NOT to vote	8	11	10	8	7	5	4	10	12	1	2	1	21	3	3	19
1	1	2	1	1	1	1	0	1	3	0	0	0	3	0	0	3
2	1	2	2	2	1	0	1	3	2	3	1	0	3	1	5	3
3	1	3	2	1	1	1	0	4	3	1	2	0	5	2	5	4
4	1	2	1	1	1	0	1	3	2	1	1	0	3	2	1	3
5	5	7	7	6	4	4	3	5	8	5	4	5	9	5	7	7
6	3	4	4	3	2	1	1	5	4	4	3	0	6	3	5	5
7	4	7	5	4	3	3	2	7	7	6	5	5	8	4	8	9
8	6	6	7	7	5	5	4	6	7	8	5	10	6	5	8	7
9	8	7	8	7	8	8	8	7	7	7	10	10	5	9	7	6
) - Absolutely certain to vote	62	48	54	60	69	72	75	50	46	64	66	68	31	67	51	34



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1286	1184	10.5%
Men 50-64 High education	336	338	3.0%
Men 50-64 Mid education	578	530	4.7%
Men 50-64 Low education	462	440	3.9%
Men 25-49 High education	740	868	7.7%
Men 25-49 Mid education	952	857	7.6%
Men 25-49 Low education	341	620	5.5%
Men Under 25 High education	96	101	0.9%
Men Under 25 Mid & Low education	226	519	4.6%
Women Over 65	1382	1421	12.6%
Women 50-64 High education	346	316	2.8%
Women 50-64 Mid education	655	609	5.4%
Women 50-64 Low education	483	451	4.0%
Women 25-49 High education	1054	936	8.3%
Women 25-49 Mid education	1045	913	8.1%
Women 25-49 Low education	606	553	4.9%
Women Under 25 High education	147	124	1.1%
Women Under 25 Mid & Low education	542	496	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	933	2143	19.0%
Medium (3-7)	7713	6766	60.0%
High (8,9,10)	2631	2368	21.0%
Social Grade (NRS and 2011 census)			
AB	3543	3158	28.0%
C1	3232	3270	29.0%
C2	2020	2368	21.0%
DE	2482	2481	22.0%
EU Referendum Vote (Election Result)			
Remain	5034	4342	38.3%
Leave Don't Know / Did Not Vote	4532 1711	4646 2289	41.4% 20.3%
DOITE TRIOW / DIG NOT VOICE	1711	2203	20.5 /0



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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	1676	1556	13.8%
South Lab	941	868	7.7%
South LD	348	316	2.8%
South UKIP	69	56	0.5%
South Oth	121	113	1.0%
South DNV	755	857	7.6%
London Con	285	350	3.1%
London Lab	411	564	5.0%
London LD	97	90	0.8%
London Oth	48	34	0.3%
London DNV	291	316	2.8%
Midlands Con	750	699	6.2%
Midlands Lab	617	575	5.1%
Midlands LD	69	56	0.5%
Midlands Oth	70	56	0.5%
Midlands DNV	377	474	4.2%
North Con	811	767	6.8%
North Lab	1126	1071	9.5%
North LD	112	101	0.9%
North UKIP	58	56	0.5%
North Oth	58	45	0.4%
North DNV	594	710	6.3%
Scotland Con	222	203	1.8%
Scotland Lab	195	192	1.7%
Scotland LD	52	45	0.4%
Scotland SNP	304	271	2.4%
Scotland Oth & DNV	218	259	2.3%
Wales Con	159	147	1.3%
Wales Lab	218	214	1.9%
Wales LD	28	23	0.2%
Wales PC	57	45	0.4%
Wales Oth & DNV	140	147	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk