

YouGov Survey Results

Sample size: 2083 adults in GB

Fieldwork: 16th - 17th September 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2083	375	534	192	225	113	731	744	1006	1077	219	858	514	492	706	467	623	1802	100	181
Unweighted Sample	2083	325	569	212	231	114	815	751	879	1204	162	760	591	570	818	485	486	1763	131	189
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you are optimistic or pessimistic about the impact that artificial intelligence will have overall?

Very optimistic	2	3	2	1	2	1	1	2	2	1	2	2	1	2	2	1	2	2	3	1
Fairly optimistic	15	16	14	20	13	12	15	13	18	12	9	18	13	13	19	16	11	15	12	14
TOTAL OPTIMISTIC	17	19	16	21	15	13	16	15	20	13	11	20	14	15	21	17	13	17	15	15
Neither optimistic nor pessimistic	22	20	19	19	27	17	23	23	22	22	11	22	22	26	24	19	23	22	21	25
Fairly pessimistic	29	32	34	30	23	36	32	28	27	31	29	29	31	28	30	33	27	30	37	23
Very pessimistic	28	25	28	27	32	33	25	30	26	29	41	23	30	27	23	27	30	28	19	35
TOTAL PESSIMISTIC	57	57	62	57	55	69	57	58	53	60	70	52	61	55	53	60	57	58	56	58
Don't know	5	4	3	2	3	1	3	4	4	5	7	5	3	4	2	5	6	4	10	2

Do you think that AI has the potential to do the following?

Cure most major diseases in the next 5–10 years

AI has the potential to do this, and I think this is likely to happen	13	17	11	19	14	8	13	13	16	10	7	12	15	14	13	14	12	13	11	11
AI has the potential to do this, but I don't think this is likely to happen	38	34	42	40	37	37	40	37	40	36	46	38	34	39	43	37	32	38	39	37
AI does not have the potential to do this	32	30	34	26	25	43	33	28	31	32	37	32	33	26	31	30	34	32	28	34
Don't know	18	19	14	15	24	12	15	22	13	22	10	18	18	21	13	19	22	18	22	18

Greatly accelerate economic growth

AI has the potential to do this, and I think this is likely to happen	12	13	12	18	10	7	12	11	15	10	16	14	11	9	14	14	11	12	15	12
AI has the potential to do this, but I don't think this is likely to happen	34	34	37	33	33	38	37	33	39	29	29	35	34	35	43	33	27	34	30	36
AI does not have the potential to do this	27	25	30	26	25	32	27	25	27	28	37	27	27	25	25	26	29	28	26	26
Don't know	26	27	21	23	32	22	24	31	20	32	18	24	28	31	18	27	33	26	29	26

Dramatically improve freedom and democracy

AI has the potential to do this, and I think this is likely to happen	5	4	5	5	5	3	3	5	5	4	5	6	3	3	5	5	5	5	7	5
AI has the potential to do this, but I don't think this is likely to happen	22	25	22	25	23	22	25	22	25	20	21	21	22	25	26	25	18	22	25	18
AI does not have the potential to do this	51	48	58	54	46	56	52	48	53	49	63	50	52	45	54	47	48	51	42	57
Don't know	22	23	15	16	26	18	19	25	17	27	11	23	22	26	16	23	29	22	26	21

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Weighted Sample Unweighted Sample		Region in England				Frequency of AI Use			Use AI	
	Total	North	Midlands	London	Rest of South	Daily AI users	Weekly AI users	Less frequent AI users	Have used AI, Don't Know	Have never used AI
	2083	494	342	252	714	426	408	153	266	678
	2083	494	359	192	718	409	418	161	262	693
	%	%	%	%	%	%	%	%	%	%

Would you say you are optimistic or pessimistic about the impact that artificial intelligence will have overall?

Very optimistic	2	2	1	4	1	5	2	0	0	1
Fairly optimistic	15	13	14	20	15	32	20	15	5	7
TOTAL OPTIMISTIC	17	15	15	24	16	37	22	15	5	8
Neither optimistic nor pessimistic	22	26	24	22	17	25	29	24	12	19
Fairly pessimistic	29	28	32	32	29	25	32	39	37	27
Very pessimistic	28	26	25	20	32	11	16	18	44	42
TOTAL PESSIMISTIC	57	54	57	52	61	36	48	57	81	69
Don't know	5	5	4	2	5	2	1	4	2	4

Do you think that AI has the potential to do the following?

Cure most major diseases in the next 5–10 years

AI has the potential to do this, and I think this is likely to happen	13	13	11	15	13	21	14	12	10	9
AI has the potential to do this, but I don't think this is likely to happen	38	39	37	37	39	38	47	33	50	31
AI does not have the potential to do this	32	32	32	34	30	31	26	34	30	38
Don't know	18	16	20	15	18	10	12	22	10	22

Greatly accelerate economic growth

AI has the potential to do this, and I think this is likely to happen	12	13	11	14	12	23	19	12	6	7
AI has the potential to do this, but I don't think this is likely to happen	34	35	33	36	32	41	39	34	39	28
AI does not have the potential to do this	27	26	30	27	28	19	22	26	39	34
Don't know	26	26	26	22	28	17	20	28	15	31

Dramatically improve freedom and democracy

AI has the potential to do this, and I think this is likely to happen	5	4	4	8	4	9	5	7	2	2
AI has the potential to do this, but I don't think this is likely to happen	22	24	25	19	21	31	24	28	22	17
AI does not have the potential to do this	51	50	50	54	51	42	51	44	65	56
Don't know	22	23	21	18	24	18	20	21	10	25

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Bring about the end of human civilisation

AI has the potential to do this, and I think this is likely to happen	23	22	24	24	30	20	22	26	22	24	26	21	27	22	21	24	25	24	18	22
AI has the potential to do this, but I don't think this is likely to happen	43	44	47	43	36	49	48	38	48	39	54	44	39	42	46	44	38	43	45	45
AI does not have the potential to do this	17	20	15	15	13	16	15	17	17	17	10	19	16	16	21	13	16	16	17	18
Don't know	17	15	14	17	22	16	16	19	13	20	10	16	18	20	13	19	20	17	20	15

Do you ever use artificial intelligence (AI) tools or technology in your personal life or at work?

I currently use AI tools or technology	48	43	51	58	36	48	52	39	51	45	48	62	42	30	65	45	32	49	47	40
I have previously used AI tools or technology, but do not any more	13	7	16	12	12	19	12	11	13	13	27	13	12	7	10	13	12	13	12	15
I have never used AI tools or technology	33	41	28	27	42	26	30	42	31	34	18	20	40	54	22	34	46	32	29	40
Don't know	7	9	5	3	9	6	5	8	5	8	7	6	5	9	3	8	11	7	11	6

And how often do you use artificial intelligence (AI) tools or technology, for any purpose?

[Asked only to respondents who currently use Artificial Intelligence (AI) tools or technology; n=995]

Many times a day	21	20	21	19	18	22	20	18	25	16	21	25	19	7	27	18	10	20	15	29
Once or twice a day	22	22	20	22	31	23	21	21	25	19	22	20	24	24	22	21	23	22	26	21
Several times a week	23	22	27	24	18	19	26	20	22	24	21	23	24	21	22	24	26	23	28	16
Once or twice a week	18	16	17	14	20	23	16	21	16	20	26	14	18	27	16	17	21	18	16	22
Once or twice a month	11	15	10	10	5	11	12	12	8	14	6	11	11	13	10	13	9	11	10	7
Less often than this, even if it is very rarely	5	3	5	6	7	3	4	6	3	7	1	6	2	6	3	7	9	5	4	5
Don't know	1	1	0	4	0	0	0	2	1	0	2	0	1	1	0	0	2	1	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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		%	%	%	%	%	%	%	%	%	

Bring about the end of human civilisation

AI has the potential to do this, and I think this is likely to happen	23	25	19	20	26	17	18	18	33	28
AI has the potential to do this, but I don't think this is likely to happen	43	43	52	40	40	54	52	43	43	37
AI does not have the potential to do this	17	16	12	24	16	19	20	17	13	16
Don't know	17	17	17	16	17	11	10	22	12	19

Do you ever use artificial intelligence (AI) tools or technology in your personal life or at work?

I currently use AI tools or technology	48	49	46	63	45	100	100	100	0	0
I have previously used AI tools or technology, but do not any more	13	13	15	8	13	0	0	0	100	0
I have never used AI tools or technology	33	33	33	25	33	0	0	0	0	100
Don't know	7	5	6	4	9	0	0	0	0	0

And how often do you use artificial intelligence (AI) tools or technology, for any purpose?

[Asked only to respondents who currently use Artificial Intelligence (AI) tools or technology; n=995]

Many times a day	21	19	20	28	18	49	0	0	0	0
Once or twice a day	22	19	24	27	20	51	0	0	0	0
Several times a week	23	19	24	24	25	0	56	0	0	0
Once or twice a week	18	21	21	14	16	0	44	0	0	0
Once or twice a month	11	15	6	5	13	0	0	70	0	0
Less often than this, even if it is very rarely	5	7	4	1	5	0	0	30	0	0
Don't know	1	0	1	1	2	0	0	0	0	0

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