

YouGov Survey Results

Sample size: 2089 adults in GB

Fieldwork: 15th - 16th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2089	376	537	192	226	118	733	746	1009	1080	219	861	516	493	708	468	625	1807	100	182
Unweighted Sample	2089	334	580	218	218	113	824	730	897	1192	157	747	619	566	811	458	508	1758	136	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most likely to cause human extinction? Please select up to three.

Nuclear war	58	59	59	57	64	50	54	64	58	57	57	57	56	62	57	59	57	57	60	61
Global warming / climate change	43	30	57	57	13	71	54	29	40	47	61	48	34	37	48	43	35	43	47	48
Robots / artificial intelligence	34	40	35	37	33	37	36	37	37	32	37	30	33	42	35	37	33	34	42	37
A pandemic	26	32	24	29	30	28	27	30	28	24	16	25	26	32	29	25	27	26	25	27
The bees dying out	14	11	14	20	22	16	15	16	12	16	12	12	18	16	12	14	17	14	18	13
A meteor / asteroid	13	14	11	11	18	7	10	16	17	10	10	12	17	14	12	8	18	13	15	15
An extreme seismic event (volcano / tsunami)	12	13	12	12	13	16	12	13	11	13	8	16	9	9	13	11	12	12	12	14
A religious apocalypse	5	9	3	3	7	1	4	6	5	5	3	4	6	7	4	5	6	5	5	5
A solar flare	4	2	4	2	8	8	3	5	5	3	3	6	4	2	5	2	4	4	2	3
An alien invasion	2	2	1	0	3	1	1	2	2	1	2	2	2	1	1	2	2	2	0	3
A zombie apocalypse	1	0	1	0	2	0	1	1	1	1	2	2	1	1	1	1	2	1	1	3
Other	3	5	1	1	7	1	3	3	5	2	3	4	3	3	3	2	3	4	4	1
Don't know	9	9	6	7	8	3	7	7	8	10	12	9	8	8	8	9	10	9	6	8

Do you ever use artificial intelligence (AI) tools or technology in your personal life or at work?

I currently use AI tools or technology	50	47	54	53	41	48	57	43	54	45	46	63	50	27	64	44	38	49	52	51
I have previously used AI tools or technology, but do not any more	12	7	12	16	8	13	11	8	12	12	29	11	10	8	9	12	9	12	14	12
I have never used AI tools or technology	33	40	31	27	46	33	28	43	29	37	18	22	34	59	23	38	45	34	28	32
Don't know	5	5	2	3	6	6	3	6	5	6	7	4	7	6	3	5	8	5	7	5

And how often do you use artificial intelligence (AI) tools or technology, for any purpose?

[Asked only to those who said they currently use Artificial Intelligence (AI) tools or technology; n=1028]

Many times a day	18	16	16	14	17	21	18	15	19	17	17	22	14	8	23	15	9	18	19	18
Once or twice a day	25	24	23	35	20	21	26	24	26	24	31	26	23	20	25	23	25	27	11	18
Several times a week	24	25	27	25	20	26	25	23	27	21	27	26	22	20	24	27	23	24	31	26
Once or twice a week	18	20	19	12	23	17	16	18	17	19	20	14	23	22	16	16	23	18	19	21
Once or twice a month	9	8	10	8	12	12	10	13	7	12	3	7	13	19	9	12	10	9	7	10
Less often than this, even if it is very rarely	4	7	4	6	6	2	4	6	3	6	2	4	4	10	2	6	7	4	8	4
Don't know	1	0	1	1	2	1	1	1	1	1	0	1	1	0	1	0	2	0	5	3

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Fieldwork: 15th - 16th September 2026

Weighted Sample Unweighted Sample		Region in England				Frequency of AI Use			Use AI	
	Total	North	Midlands	London	Rest of South	Daily AI users	Weekly AI users	Less frequent AI users	Have used, Don't know	Have never used AI
	2089	495	343	253	717	446	438	143	248	694
	2089	497	348	203	710	425	428	165	249	702
	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most likely to cause human extinction? Please select up to three.

Nuclear war	58	57	58	57	57	59	63	61	58	56
Global warming / climate change	43	40	37	49	45	48	44	41	57	39
Robots / artificial intelligence	34	36	26	32	36	32	36	36	42	33
A pandemic	26	24	26	29	26	31	27	29	22	24
The bees dying out	14	14	16	9	15	12	14	16	16	16
A meteor / asteroid	13	14	14	10	13	17	12	15	13	12
An extreme seismic event (volcano / tsunami)	12	12	12	9	12	16	13	11	7	10
A religious apocalypse	5	5	6	4	5	4	4	7	5	6
A solar flare	4	3	6	2	5	7	4	3	4	3
An alien invasion	2	2	1	2	2	2	2	2	1	1
A zombie apocalypse	1	1	1	1	1	2	1	0	0	2
Other	3	4	2	5	3	3	3	2	3	4
Don't know	9	10	9	12	8	5	4	5	9	11

Do you ever use artificial intelligence (AI) tools or technology in your personal life or at work?

I currently use AI tools or technology	50	46	47	60	49	100	100	100	0	0
I have previously used AI tools or technology, but do not any more	12	12	8	13	13	0	0	0	100	0
I have never used AI tools or technology	33	37	38	26	32	0	0	0	0	100
Don't know	5	6	6	2	5	0	0	0	0	0

And how often do you use artificial intelligence (AI) tools or technology, for any purpose?

[Asked only to those who said they currently use Artificial Intelligence (AI) tools or technology; n=1028]

Many times a day	18	14	15	29	16	42	0	0	0	0
Once or twice a day	25	29	32	25	23	58	0	0	0	0
Several times a week	24	23	23	22	25	0	58	0	0	0
Once or twice a week	18	21	15	15	18	0	42	0	0	0
Once or twice a month	9	8	8	5	13	0	0	68	0	0
Less often than this, even if it is very rarely	4	4	7	4	4	0	0	32	0	0
Don't know	1	1	0	0	1	0	0	0	0	0

Sample size: 2089 adults in GB

Fieldwork: 15th - 16th September 2026

Weighted Sample Unweighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
	2089	376	537	192	226	118	733	746	1009	1080	219	861	516	493	708	468	625	1807	100	182
	2089	334	580	218	218	113	824	730	897	1192	157	747	619	566	811	458	508	1758	136	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you are optimistic or pessimistic about the impact that artificial intelligence will have overall?

Very optimistic	3	4	2	1	3	4	3	3	4	2	3	4	3	2	5	2	1	3	1	3
Fairly optimistic	16	15	17	16	20	12	17	16	19	13	10	20	14	12	20	13	13	16	9	13
TOTAL OPTIMISTIC	19	19	19	17	23	16	20	19	23	15	13	24	17	14	25	15	14	19	10	16
Neither optimistic nor pessimistic	24	27	24	21	23	16	24	24	26	22	19	24	24	24	24	21	25	23	27	25
Fairly pessimistic	26	26	26	33	26	22	30	27	24	28	26	24	27	29	27	26	26	26	25	27
Very pessimistic	26	27	26	25	26	40	23	27	22	30	32	22	27	31	19	33	29	26	33	27
TOTAL PESSIMISTIC	52	53	52	58	52	62	53	54	46	58	58	46	54	60	46	59	55	52	58	54
Don't know	5	2	5	3	3	5	4	4	5	6	10	6	5	3	5	5	6	5	5	5

If someone were to bring up the topic of artificial intelligence to you, would your first thought be more likely to be...

The impacts of artificial intelligence on everyday life, like its impact on jobs and society	56	60	61	63	47	51	61	53	58	54	61	59	54	51	64	54	48	57	54	52
The impacts of artificial intelligence on humanity's survival as a species	19	17	16	21	23	25	19	19	19	18	21	16	20	21	17	20	20	18	23	20
Neither	15	16	13	10	20	9	13	18	15	15	6	14	17	18	11	14	22	15	13	17
Don't know	10	6	10	6	10	15	8	11	8	12	12	10	9	9	8	12	11	10	10	11

How much confidence do you have, if at all, in the following:

That technology companies that are developing AI will do so responsibly

A great deal of confidence	1	1	2	1	0	0	1	1	1	1	3	1	1	0	2	0	1	1	1	1
A fair amount of confidence	12	14	11	11	16	7	11	13	13	11	12	13	11	12	13	10	13	12	9	11
TOTAL SUPPORT	13	15	13	12	16	7	12	14	14	12	15	14	12	12	15	10	14	13	10	12
Not very much confidence	34	41	36	27	38	22	34	39	34	33	18	34	34	38	36	30	35	34	27	35
No confidence at all	45	40	46	56	37	64	49	41	46	45	59	41	45	47	43	50	43	45	52	44
TOTAL SUPPORT	79	81	82	83	75	86	83	80	80	78	77	75	79	85	79	80	78	79	79	79
Don't know	8	4	6	5	9	6	6	7	6	10	9	10	8	3	6	10	9	8	11	9

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	2089	495	343	253	717	446	438	143	248	694
	2089	497	348	203	710	425	428	165	249	702
	%	%	%	%	%	%	%	%	%	%

Would you say you are optimistic or pessimistic about the impact that artificial intelligence will have overall?

Very optimistic	3	4	1	5	3	9	4	0	0	0
Fairly optimistic	16	16	16	16	16	35	24	14	8	4
TOTAL OPTIMISTIC	19	20	17	21	19	44	28	14	8	4
Neither optimistic nor pessimistic	24	23	25	25	22	25	29	35	19	18
Fairly pessimistic	26	24	28	25	27	21	28	28	33	26
Very pessimistic	26	27	24	23	27	7	11	21	38	46
TOTAL PESSIMISTIC	52	51	52	48	54	28	39	49	71	72
Don't know	5	5	6	6	5	3	4	2	2	5

If someone were to bring up the topic of artificial intelligence to you, would your first thought be more likely to be...

The impacts of artificial intelligence on everyday life, like its impact on jobs and society	56	54	56	61	58	69	60	63	63	45
The impacts of artificial intelligence on humanity's survival as a species	19	19	16	15	20	14	15	16	27	23
Neither	15	16	14	16	14	11	17	16	4	20
Don't know	10	11	14	9	8	6	8	6	5	12

How much confidence do you have, if at all, in the following:

That technology companies that are developing AI will do so responsibly

A great deal of confidence	1	1	0	2	1	4	1	1	0	0
A fair amount of confidence	12	13	13	10	12	19	18	14	9	5
TOTAL SUPPORT	13	14	13	12	13	23	19	15	9	5
Not very much confidence	34	34	36	28	35	35	39	36	27	31
No confidence at all	45	45	43	52	44	35	38	39	58	55
TOTAL SUPPORT	79	79	79	80	79	70	77	75	85	86
Don't know	8	7	9	7	8	6	5	10	6	8

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	2089	334	580	218	218	113	824	730	897	1192	157	747	619	566	811	458	508	1758	136	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The ability of current and future UK governments to effectively regulate the development and use of AI

A great deal of confidence	1	1	2	1	1	0	1	1	1	1	3	2	1	0	2	2	1	1	0	1
A fair amount of confidence	10	9	13	11	4	4	10	7	11	8	13	10	10	7	11	9	8	10	13	8
TOTAL GREAT DEAL/ FAIR AMOUNT OF CONFIDENCE	11	10	15	12	5	4	11	8	12	9	16	12	11	7	13	11	9	11	13	9
Not very much confidence	41	38	44	41	36	41	44	37	43	39	45	42	36	41	43	36	40	41	37	43
No confidence at all	39	47	34	41	50	48	38	47	38	40	29	34	44	47	37	43	39	39	38	38
TOTAL NOT VERY MUCH/ NO CONFIDENCE AT ALL	80	85	78	82	86	89	82	84	81	79	74	76	80	88	80	79	79	80	75	81
Don't know	9	6	7	5	10	7	7	8	7	11	10	12	9	4	7	10	11	9	12	10

Which political party would be the best at handling the issue of artificial intelligence?

Conservative	9	31	3	4	6	2	7	13	9	9	9	6	9	14	10	10	8	10	5	4
Labour	8	0	19	8	1	8	12	4	10	6	12	9	7	6	10	7	6	8	6	6
Liberal Democrat	2	0	2	9	0	0	3	1	3	1	4	2	2	1	2	1	1	2	0	3
Other	1	0	1	3	5	0	0	3	2	1	1	2	1	1	0	1	2	1	0	2
Green Party	7	0	8	9	0	29	9	2	7	8	22	9	4	2	8	6	6	7	12	7
Reform UK	6	8	1	3	30	0	3	12	8	5	3	6	7	8	5	8	8	6	8	5
Don't know	39	35	42	41	28	34	42	36	33	46	39	38	43	38	39	40	40	39	42	42
None	27	25	25	24	30	27	24	30	30	24	11	29	28	31	25	28	29	27	28	31

Do you think artificial intelligence (AI) companies face too much regulation, too little regulation, or about the right amount?

Far too much regulation	0	0	0	0	2	0	0	0	1	0	0	1	0	0	1	0	0	0	2	0
Somewhat too much regulation	1	1	1	1	2	2	1	1	2	1	3	1	1	1	1	2	1	1	0	2
TOTAL TOO MUCH REGULATION	1	1	1	1	4	2	1	1	3	1	3	2	1	1	2	2	1	1	2	2
About the right amount	7	7	8	5	11	0	5	7	8	6	8	8	7	5	6	7	8	7	2	6
Somewhat too little regulation	22	28	24	18	17	20	24	22	23	21	20	22	21	23	26	17	20	22	23	16
Far too little regulation	51	50	54	61	38	69	57	49	52	50	55	49	50	54	53	55	46	50	55	57
TOTAL TOO LESS REGULATION	73	78	78	79	55	89	81	71	75	71	75	71	71	77	79	72	66	72	78	73
Don't know	18	15	12	15	29	9	13	21	15	21	13	19	21	17	13	19	26	18	19	19

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	2089	497	348	203	710	425	428	165	249	702
	%	%	%	%	%	%	%	%	%	%

The ability of current and future UK governments to effectively regulate the development and use of AI

A great deal of confidence	1	1	2	2	1	2	2	2	2	0
A fair amount of confidence	10	10	9	11	9	17	13	8	13	4
TOTAL GREAT DEAL/ FAIR AMOUNT OF CONFIDENCE	11	11	11	13	10	19	15	10	15	4
Not very much confidence	41	45	39	38	40	43	47	45	39	36
No confidence at all	39	36	41	40	41	32	31	32	39	52
TOTAL NOT VERY MUCH/ NO CONFIDENCE AT ALL	80	81	80	78	81	75	78	77	78	88
Don't know	9	9	10	9	8	6	8	12	8	8

Which political party would be the best at handling the issue of artificial intelligence?

Conservative	9	7	10	9	11	10	12	14	7	7
Labour	8	9	6	14	7	11	11	6	6	6
Liberal Democrat	2	1	1	3	3	3	1	1	4	1
Other	1	2	1	0	1	1	1	5	1	1
Green Party	7	7	6	7	7	7	6	5	15	7
Reform UK	6	6	7	5	7	7	4	8	4	9
Don't know	39	41	40	35	38	37	38	42	39	38
None	27	27	29	26	26	23	27	19	24	33

Do you think artificial intelligence (AI) companies face too much regulation, too little regulation, or about the right amount?

Far too much regulation	0	0	0	2	0	1	0	0	1	0
Somewhat too much regulation	1	1	1	1	1	2	1	1	2	1
TOTAL TOO MUCH REGULATION	1	1	1	3	1	3	1	1	3	1
About the right amount	7	8	7	8	7	10	11	4	7	4
Somewhat too little regulation	22	25	23	16	22	30	25	30	15	16
Far too little regulation	51	47	46	56	52	45	46	44	61	58
TOTAL TOO LESS REGULATION	73	72	69	72	74	75	71	74	76	74
Don't know	18	18	22	17	17	12	17	21	13	21

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	2089	334	580	218	218	113	824	730	897	1192	157	747	619	566	811	458	508	1758	136	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to the rate at which AI technology is developed, would you support or oppose each of the following scenarios?

The pace of development of AI being sped up

Strongly support	2	1	2	2	3	0	2	2	2	2	2	3	2	1	3	2	1	2	0	5
Somewhat support	9	10	10	6	14	7	8	10	14	5	10	11	8	7	11	8	8	10	6	8
TOTAL SUPPORT	11	11	12	8	17	7	10	12	16	7	12	14	10	8	14	10	9	12	6	13
Somewhat oppose	27	33	28	29	23	18	30	27	28	25	22	26	26	30	30	24	26	27	25	26
Strongly oppose	48	45	50	55	44	64	51	48	42	53	51	44	49	53	44	53	48	47	54	51
TOTAL OPPOSE	75	78	78	84	67	82	81	75	70	78	73	70	75	83	74	77	74	74	79	77
Don't know	14	11	10	9	16	10	9	13	14	14	15	16	15	9	12	13	17	14	15	10

The pace of development of AI carrying on at current rates

Strongly support	2	3	2	1	3	4	2	2	3	1	2	3	2	1	4	1	1	2	1	5
Somewhat support	19	21	21	21	21	13	20	19	24	14	13	21	19	18	23	16	16	18	21	19
TOTAL SUPPORT	21	24	23	22	24	17	22	21	27	15	15	24	21	19	27	17	17	20	22	24
Somewhat oppose	29	32	29	34	31	27	33	30	28	30	29	25	31	34	32	26	29	29	26	29
Strongly oppose	33	31	35	35	29	45	33	32	29	36	37	31	33	34	27	39	34	33	36	33
TOTAL OPPOSE	62	63	64	69	60	72	66	62	57	66	66	56	64	68	59	65	63	62	62	62
Don't know	17	13	13	10	16	12	13	17	15	19	20	20	15	13	13	17	20	18	16	14

The pace of development of AI being slowed down, but allowing it to continue

Strongly support	14	15	14	11	19	13	15	16	17	12	11	15	13	16	15	16	14	14	19	18
Somewhat support	47	53	51	55	35	47	52	45	46	47	48	42	49	52	53	42	44	47	44	47
TOTAL SUPPORT	61	68	65	66	54	60	67	61	63	59	59	57	62	68	68	58	58	61	63	65
Somewhat oppose	16	16	15	18	21	14	15	15	17	15	20	17	15	14	15	15	16	17	9	13
Strongly oppose	8	6	8	7	10	13	7	8	7	10	7	10	7	7	7	10	8	8	12	7
TOTAL OPPOSE	24	22	23	25	31	27	22	23	24	25	27	27	22	21	22	25	24	25	21	20
Don't know	15	10	12	10	16	13	12	15	13	17	14	16	17	11	11	16	18	15	16	15

Temporarily pausing the development of AI, before allowing it to continue again in future

Strongly support	17	18	17	17	17	20	17	19	16	19	19	16	17	19	16	19	18	17	18	19
Somewhat support	34	35	36	40	33	31	38	35	33	35	29	31	34	40	33	33	35	34	28	34
TOTAL SUPPORT	51	53	53	57	50	51	55	54	49	54	48	47	51	59	49	52	53	51	46	53
Somewhat oppose	19	22	20	19	21	12	19	20	23	16	24	20	19	16	21	20	16	19	16	23
Strongly oppose	9	10	9	9	10	17	9	8	12	7	8	11	8	7	11	9	7	9	12	10
TOTAL OPPOSE	28	32	29	28	31	29	28	28	35	23	32	31	27	23	32	29	23	28	28	33
Don't know	20	15	18	15	20	20	18	20	17	23	19	21	21	18	18	20	23	20	26	14

Sample size: 2089 adults in GB

Fieldwork: 15th - 16th September 2026

Weighted Sample Unweighted Sample		Region in England				Frequency of AI Use			Use AI	
	Total	North	Midlands	London	Rest of South	Daily AI users	Weekly AI users	Less frequent AI users	Have used, Don't know	Have never used AI
	2089	495	343	253	717	446	438	143	248	694
	2089	497	348	203	710	425	428	165	249	702
	%	%	%	%	%	%	%	%	%	%

When it comes to the rate at which AI technology is developed, would you support or oppose each of the following scenarios?

The pace of development of AI being sped up

Strongly support	2	2	1	3	2	6	2	0	2	1
Somewhat support	9	11	9	10	9	17	15	6	6	3
TOTAL SUPPORT	11	13	10	13	11	23	17	6	8	4
Somewhat oppose	27	27	28	29	26	36	32	32	16	21
Strongly oppose	48	46	46	46	50	30	36	45	66	62
TOTAL OPPOSE	75	73	74	75	76	66	68	77	82	83
Don't know	14	14	16	13	14	11	15	17	11	13

The pace of development of AI carrying on at current rates

Strongly support	2	2	1	5	2	7	1	2	1	1
Somewhat support	19	18	19	17	19	30	30	16	11	8
TOTAL SUPPORT	21	20	20	22	21	37	31	18	12	9
Somewhat oppose	29	29	30	30	29	31	32	32	28	28
Strongly oppose	33	34	30	33	33	19	17	26	48	49
TOTAL OPPOSE	62	63	60	63	62	50	49	58	76	77
Don't know	17	18	19	15	17	13	20	23	12	14

The pace of development of AI being slowed down, but allowing it to continue

Strongly support	14	14	15	14	13	18	14	14	13	12
Somewhat support	47	48	44	46	48	49	53	55	47	41
TOTAL SUPPORT	61	62	59	60	61	67	67	69	60	53
Somewhat oppose	16	18	14	15	17	17	16	10	16	18
Strongly oppose	8	7	9	12	8	7	3	4	11	14
TOTAL OPPOSE	24	25	23	27	25	24	19	14	27	32
Don't know	15	13	18	13	15	10	14	18	14	15

Temporarily pausing the development of AI, before allowing it to continue again in future

Strongly support	17	18	15	17	18	10	12	12	28	22
Somewhat support	34	38	33	33	33	30	32	36	38	37
TOTAL SUPPORT	51	56	48	50	51	40	44	48	66	59
Somewhat oppose	19	20	18	18	20	27	25	21	11	14
Strongly oppose	9	6	10	14	9	15	10	4	8	7
TOTAL OPPOSE	28	26	28	32	29	42	35	25	19	21
Don't know	20	18	25	18	21	17	20	27	15	18

Sample size: 2089 adults in GB

Fieldwork: 15th - 16th September 2026

Weighted Sample Unweighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
	2089	376	537	192	226	118	733	746	1009	1080	219	861	516	493	708	468	625	1807	100	182
	2089	334	580	218	218	113	824	730	897	1192	157	747	619	566	811	458	508	1758	136	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Permanently stopping the development of AI, and only allowing people to use AI technology that has been invented to date

Strongly support	18	17	16	19	18	26	17	19	16	19	22	16	18	18	15	20	19	17	21	21
Somewhat support	21	18	24	22	20	18	20	22	18	24	26	20	20	24	18	21	21	22	18	16
TOTAL SUPPORT	39	35	40	41	38	44	37	41	34	43	48	36	38	42	33	41	40	39	39	37
Somewhat oppose	23	24	24	28	20	20	26	22	24	22	20	24	22	22	27	22	22	23	22	27
Strongly oppose	16	21	16	14	17	18	17	15	23	9	14	18	15	12	21	14	11	16	15	15
TOTAL OPPOSE	39	45	40	42	37	38	43	37	47	31	34	42	37	34	48	36	33	39	37	42
Don't know	22	19	21	17	25	18	21	23	18	26	19	21	25	23	18	23	28	22	25	21

Permanently stopping the development of AI, and banning use of all AI technology

Strongly support	15	15	15	14	16	22	13	16	13	17	20	14	15	16	10	18	17	15	19	18
Somewhat support	14	12	12	13	14	17	12	14	11	16	13	14	14	14	12	15	14	14	10	13
TOTAL SUPPORT	29	27	27	27	30	39	25	30	24	33	33	28	29	30	22	33	31	29	29	31
Somewhat oppose	27	28	27	31	26	18	28	26	27	27	32	26	26	29	30	23	27	28	19	25
Strongly oppose	24	30	26	25	24	28	29	24	32	17	17	28	25	21	33	22	19	24	29	26
TOTAL OPPOSE	51	58	53	56	50	46	57	50	59	44	49	54	51	50	63	45	46	52	48	51
Don't know	19	15	20	17	19	15	17	20	16	23	18	18	21	20	15	22	23	19	22	18

Do you think the West should or should not try and reach an agreement with non- democratic countries on the speed and ways in which AI is developed?

Should	57	58	65	63	50	68	67	55	62	53	58	52	59	64	65	60	50	57	62	59
Should not	11	14	8	11	13	5	7	12	13	8	10	12	8	10	9	10	11	11	13	7
Don't know	32	28	26	26	37	26	26	33	25	39	32	36	33	26	26	30	39	33	26	33

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 2089 adults in GB

Fieldwork: 15th - 16th September 2026

Weighted Sample Unweighted Sample		Region in England				Frequency of AI Use			Use AI	
	Total	North	Midlands	London	Rest of South	Daily AI users	Weekly AI users	Less frequent AI users	Have used, Don't know	Have never used AI
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	2089	497	348	203	710	425	428	165	249	702
	%	%	%	%	%	%	%	%	%	%

Permanently stopping the development of AI, and only allowing people to use AI technology that has been invented to date

Strongly support	18	15	17	18	18	8	12	11	24	28
Somewhat support	21	27	20	20	21	17	16	22	34	24
TOTAL SUPPORT	39	42	37	38	39	25	28	33	58	52
Somewhat oppose	23	24	25	20	22	30	27	28	18	17
Strongly oppose	16	12	13	24	17	30	22	11	6	8
TOTAL OPPOSE	39	36	38	44	39	60	49	39	24	25
Don't know	22	22	25	17	23	14	22	28	18	23

Permanently stopping the development of AI, and banning use of all AI technology

Strongly support	15	15	13	13	16	4	5	8	21	29
Somewhat support	14	17	14	13	12	8	11	10	23	17
TOTAL SUPPORT	29	32	27	26	28	12	16	18	44	46
Somewhat oppose	27	28	29	25	28	32	31	33	27	21
Strongly oppose	24	20	21	31	26	45	35	26	11	12
TOTAL OPPOSE	51	48	50	56	54	77	66	59	38	33
Don't know	19	20	23	18	18	11	17	22	18	21

Do you think the West should or should not try and reach an agreement with non- democratic countries on the speed and ways in which AI is developed?

Should	57	56	53	60	57	62	59	58	67	53
Should not	11	10	14	9	10	11	10	8	8	12
Don't know	32	34	32	31	33	26	31	34	26	35

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.