

# YouGov Survey Results

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2099</b>	<b>378</b>	<b>539</b>	<b>193</b>	<b>227</b>	<b>737</b>	<b>749</b>	<b>1016</b>	<b>1083</b>	<b>220</b>	<b>867</b>	<b>518</b>	<b>493</b>	<b>1196</b>	<b>903</b>	<b>1816</b>	<b>101</b>	<b>183</b>	<b>497</b>	<b>344</b>	<b>254</b>	<b>720</b>
<b>Unweighted Sample</b>	<b>2099</b>	<b>347</b>	<b>585</b>	<b>225</b>	<b>239</b>	<b>852</b>	<b>781</b>	<b>910</b>	<b>1189</b>	<b>129</b>	<b>772</b>	<b>565</b>	<b>633</b>	<b>1287</b>	<b>812</b>	<b>1803</b>	<b>116</b>	<b>180</b>	<b>489</b>	<b>358</b>	<b>183</b>	<b>773</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you use AI chatbots like ChatGPT, Deepseek, and others?

Every day	4	2	5	2	3	4	2	5	3	12	6	1	0	5	3	4	5	4	4	2	8	4
Every few days	7	3	10	7	7	6	5	9	6	20	10	3	1	9	5	7	9	7	6	7	12	7
About once a week	7	5	6	7	4	6	3	8	6	21	8	5	1	8	5	7	4	4	4	8	15	7
Once or twice a month	7	5	8	11	3	7	4	7	6	11	8	5	4	9	4	7	9	5	7	7	6	7
Less often than this	20	21	21	22	18	19	19	20	20	19	26	17	13	21	18	20	23	15	18	20	20	21
I have never used an AI chatbot	53	62	48	50	62	56	65	49	56	17	40	66	79	46	62	52	46	64	59	53	38	52
Don't know	2	2	2	0	2	2	2	1	3	0	2	3	2	2	2	2	5	1	2	2	1	2

Thinking about AI chatbots like ChatGPT, Deepseek, and others that people can access online, do you think they would be good or bad at each of the following?

Providing good cooking recipes and tips

Very good	15	16	13	18	16	15	12	16	15	23	17	13	11	17	13	16	15	13	15	12	22	16
Fairly good	41	42	47	38	38	43	39	40	42	44	45	41	33	43	39	41	41	41	40	45	43	39
<b>TOTAL GOOD</b>	<b>56</b>	<b>58</b>	<b>60</b>	<b>56</b>	<b>54</b>	<b>58</b>	<b>51</b>	<b>56</b>	<b>57</b>	<b>67</b>	<b>62</b>	<b>54</b>	<b>44</b>	<b>60</b>	<b>52</b>	<b>57</b>	<b>56</b>	<b>54</b>	<b>55</b>	<b>57</b>	<b>65</b>	<b>55</b>
Fairly bad	6	4	7	10	4	7	4	7	6	9	7	5	3	7	5	6	6	7	5	5	8	6
Very bad	6	4	6	3	10	6	7	8	5	9	5	8	5	6	7	6	12	4	8	5	3	7
<b>TOTAL BAD</b>	<b>12</b>	<b>8</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>15</b>	<b>11</b>	<b>18</b>	<b>12</b>	<b>13</b>	<b>8</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>18</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>11</b>	<b>13</b>
Don't know	31	34	27	31	32	30	37	29	33	15	25	33	47	28	36	31	26	34	32	34	24	32

Giving advice for spicing up someone's sex life

Very good	2	0	2	2	3	2	1	2	1	5	3	1	1	2	2	2	1	2	1	1	3	3
Fairly good	13	10	15	14	13	14	10	16	11	20	18	10	4	14	12	13	20	12	13	11	18	12
<b>TOTAL GOOD</b>	<b>15</b>	<b>10</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>18</b>	<b>12</b>	<b>25</b>	<b>21</b>	<b>11</b>	<b>5</b>	<b>16</b>	<b>14</b>	<b>15</b>	<b>21</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>21</b>	<b>15</b>
Fairly bad	12	10	15	12	10	15	10	12	12	13	16	10	8	14	11	12	16	12	13	12	12	11
Very bad	21	21	22	20	30	21	24	23	20	24	17	26	22	21	21	21	19	23	21	21	22	21
<b>TOTAL BAD</b>	<b>33</b>	<b>31</b>	<b>37</b>	<b>32</b>	<b>40</b>	<b>36</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>37</b>	<b>33</b>	<b>36</b>	<b>30</b>	<b>35</b>	<b>32</b>	<b>33</b>	<b>35</b>	<b>35</b>	<b>34</b>	<b>33</b>	<b>34</b>	<b>32</b>
Don't know	51	59	46	52	43	49	54	47	55	38	46	53	65	49	55	52	44	52	51	56	45	53

Helping someone budget and improve their finances

Very good	7	7	7	8	7	7	7	9	6	11	9	6	4	7	7	7	10	9	5	8	8	8
Fairly good	34	31	38	34	33	36	27	34	34	43	41	28	22	37	29	34	35	29	33	34	42	33
<b>TOTAL GOOD</b>	<b>41</b>	<b>38</b>	<b>45</b>	<b>42</b>	<b>40</b>	<b>43</b>	<b>34</b>	<b>43</b>	<b>40</b>	<b>54</b>	<b>50</b>	<b>34</b>	<b>26</b>	<b>44</b>	<b>36</b>	<b>41</b>	<b>45</b>	<b>38</b>	<b>38</b>	<b>42</b>	<b>50</b>	<b>41</b>
Fairly bad	11	9	12	17	8	10	10	12	10	17	11	10	9	13	8	11	7	10	11	10	12	11
Very bad	8	8	7	5	14	8	10	9	7	10	6	11	8	7	10	8	11	8	10	6	7	8
<b>TOTAL BAD</b>	<b>19</b>	<b>17</b>	<b>19</b>	<b>22</b>	<b>22</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>17</b>	<b>27</b>	<b>17</b>	<b>21</b>	<b>17</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>21</b>	<b>16</b>	<b>19</b>	<b>19</b>
Don't know	40	45	36	37	38	38	47	36	44	20	33	45	57	36	46	40	37	44	41	43	31	41

# YouGov Survey Results

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

		AI chatbot usage			
		Every day / most days / once a week	Once or twice a month	Less often than this	Never
<b>Weighted Sample</b>	<b>2099</b>	387	142	416	1112
<b>Unweighted Sample</b>	<b>2099</b>	324	140	391	1199
		%	%	%	%

## How often, if at all, do you use AI chatbots like ChatGPT, Deepseek, and others?

Every day	4	23	0	0	0
Every few days	7	40	0	0	0
About once a week	7	37	0	0	0
Once or twice a month	7	0	100	0	0
Less often than this	20	0	0	100	0
I have never used an AI chatbot	53	0	0	0	100
Don't know	2	0	0	0	0

## Thinking about AI chatbots like ChatGPT, Deepseek, and others that people can access online, do you think they would be good or bad at each of the following?

### Providing good cooking recipes and tips

Very good	15	29	22	17	10
Fairly good	41	51	54	52	32
<b>TOTAL GOOD</b>	<b>56</b>	<b>80</b>	<b>76</b>	<b>69</b>	<b>42</b>
Fairly bad	6	7	10	8	5
Very bad	6	2	4	6	8
<b>TOTAL BAD</b>	<b>12</b>	<b>9</b>	<b>14</b>	<b>14</b>	<b>13</b>
Don't know	31	11	10	17	45

### Giving advice for spicing up someone's sex life

Very good	2	5	2	3	1
Fairly good	13	25	19	17	7
<b>TOTAL GOOD</b>	<b>15</b>	<b>30</b>	<b>21</b>	<b>20</b>	<b>8</b>
Fairly bad	12	14	24	13	10
Very bad	21	11	18	26	23
<b>TOTAL BAD</b>	<b>33</b>	<b>25</b>	<b>42</b>	<b>39</b>	<b>33</b>
Don't know	51	45	37	42	58

### Helping someone budget and improve their finances

Very good	7	18	7	8	4
Fairly good	34	53	49	41	23
<b>TOTAL GOOD</b>	<b>41</b>	<b>71</b>	<b>56</b>	<b>49</b>	<b>27</b>
Fairly bad	11	10	18	15	8
Very bad	8	2	5	7	11
<b>TOTAL BAD</b>	<b>19</b>	<b>12</b>	<b>23</b>	<b>22</b>	<b>19</b>
Don't know	40	17	22	28	54

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2099</b>	378	539	193	227	737	749	1016	1083	220	867	518	493	1196	903	1816	101	183	497	344	254	720	
<b>Unweighted Sample</b>	<b>2099</b>	347	585	225	239	852	781	910	1189	129	772	565	633	1287	812	1803	116	180	489	358	183	773	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Recommending movies and TV shows that a person would like**

Very good	9	8	9	11	7	9	6	9	9	20	10	6	5	10	8	9	10	11	8	7	12	9
Fairly good	38	33	43	41	31	40	30	34	41	47	44	34	25	40	34	38	39	35	37	39	38	37
<b>TOTAL GOOD</b>	<b>47</b>	<b>41</b>	<b>52</b>	<b>52</b>	<b>38</b>	<b>49</b>	<b>36</b>	<b>43</b>	<b>50</b>	<b>67</b>	<b>54</b>	<b>40</b>	<b>30</b>	<b>50</b>	<b>42</b>	<b>47</b>	<b>49</b>	<b>46</b>	<b>45</b>	<b>46</b>	<b>50</b>	<b>46</b>
Fairly bad	10	10	12	6	15	10	11	12	9	12	11	10	9	11	9	10	13	9	9	8	16	10
Very bad	8	10	5	6	13	7	10	11	5	8	6	11	9	7	9	8	10	7	10	8	7	8
<b>TOTAL BAD</b>	<b>18</b>	<b>20</b>	<b>17</b>	<b>12</b>	<b>28</b>	<b>17</b>	<b>21</b>	<b>23</b>	<b>14</b>	<b>20</b>	<b>17</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>23</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>23</b>	<b>18</b>
Don't know	35	39	31	37	34	33	43	34	36	12	28	39	52	32	39	35	27	39	36	37	27	36

**Coming up with good gift ideas**

Very good	7	6	6	6	5	7	5	7	6	10	9	4	3	6	7	7	5	3	6	5	11	7
Fairly good	36	35	38	40	34	35	31	33	38	52	40	30	28	39	31	35	36	37	35	34	40	35
<b>TOTAL GOOD</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>46</b>	<b>39</b>	<b>42</b>	<b>36</b>	<b>40</b>	<b>44</b>	<b>62</b>	<b>49</b>	<b>34</b>	<b>31</b>	<b>45</b>	<b>38</b>	<b>42</b>	<b>41</b>	<b>40</b>	<b>41</b>	<b>39</b>	<b>51</b>	<b>42</b>
Fairly bad	12	11	16	12	9	15	10	14	10	15	14	12	9	14	10	12	16	12	11	12	13	12
Very bad	9	9	7	5	16	8	11	10	8	10	7	12	7	9	9	9	11	6	8	8	7	10
<b>TOTAL BAD</b>	<b>21</b>	<b>20</b>	<b>23</b>	<b>17</b>	<b>25</b>	<b>23</b>	<b>21</b>	<b>24</b>	<b>18</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>16</b>	<b>23</b>	<b>19</b>	<b>21</b>	<b>27</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>22</b>
Don't know	37	39	33	37	36	35	43	36	38	14	30	42	54	32	43	37	31	42	40	40	29	35

**Serving as a good mental health therapist / councillor**

Very good	2	1	2	1	2	2	1	3	2	6	3	1	1	2	3	2	4	3	2	2	0	2
Fairly good	10	10	10	8	9	8	10	10	10	16	13	8	5	10	11	10	9	9	9	15	11	9
<b>TOTAL GOOD</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>22</b>	<b>16</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>17</b>	<b>11</b>	<b>11</b>
Fairly bad	19	19	22	22	18	23	16	19	19	24	22	18	13	21	16	19	24	16	18	17	24	20
Very bad	31	25	34	34	37	30	31	30	32	37	31	34	26	32	29	31	31	34	32	28	31	31
<b>TOTAL BAD</b>	<b>50</b>	<b>44</b>	<b>56</b>	<b>56</b>	<b>55</b>	<b>53</b>	<b>47</b>	<b>49</b>	<b>51</b>	<b>61</b>	<b>53</b>	<b>52</b>	<b>39</b>	<b>53</b>	<b>45</b>	<b>50</b>	<b>55</b>	<b>50</b>	<b>50</b>	<b>45</b>	<b>55</b>	<b>51</b>
Don't know	38	45	32	35	34	36	42	37	38	17	31	40	55	35	41	38	32	39	38	38	34	38

**Creating good holiday itineraries**

Very good	9	8	8	12	5	9	7	8	9	8	11	9	4	9	8	9	6	8	7	7	14	9
Fairly good	35	32	36	39	35	38	27	34	36	43	41	30	25	38	31	35	35	33	34	36	40	33
<b>TOTAL GOOD</b>	<b>44</b>	<b>40</b>	<b>44</b>	<b>51</b>	<b>40</b>	<b>47</b>	<b>34</b>	<b>42</b>	<b>45</b>	<b>51</b>	<b>52</b>	<b>39</b>	<b>29</b>	<b>47</b>	<b>39</b>	<b>44</b>	<b>41</b>	<b>41</b>	<b>41</b>	<b>43</b>	<b>54</b>	<b>42</b>
Fairly bad	8	7	10	10	10	9	7	9	8	14	9	7	6	10	5	8	10	9	9	7	8	9
Very bad	8	8	7	4	14	7	11	10	7	12	6	11	8	7	9	8	15	6	9	8	5	9
<b>TOTAL BAD</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>24</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>15</b>	<b>26</b>	<b>15</b>	<b>18</b>	<b>14</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>25</b>	<b>15</b>	<b>18</b>	<b>15</b>	<b>13</b>	<b>18</b>
Don't know	40	46	39	35	36	37	48	39	41	23	33	43	57	35	47	40	34	44	42	43	33	40

**Diagnosing a medical issue**

Very good	2	3	2	3	2	3	2	3	1	1	3	1	2	2	2	2	2	3	2	2	4	2
Fairly good	15	18	16	15	14	19	14	17	14	11	15	17	15	16	15	15	17	14	14	19	15	15
<b>TOTAL GOOD</b>	<b>17</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>22</b>	<b>16</b>	<b>20</b>	<b>15</b>	<b>12</b>	<b>18</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>16</b>	<b>21</b>	<b>19</b>	<b>17</b>
Fairly bad	18	16	18	22	15	18	16	18	17	22	20	15	12	20	15	17	28	17	15	17	22	17
Very bad	30	24	33	29	35	29	28	27	33	47	31	28	23	30	31	30	26	29	34	26	29	31
<b>TOTAL BAD</b>	<b>48</b>	<b>40</b>	<b>51</b>	<b>51</b>	<b>50</b>	<b>47</b>	<b>44</b>	<b>45</b>	<b>50</b>	<b>69</b>	<b>51</b>	<b>43</b>	<b>35</b>	<b>50</b>	<b>46</b>	<b>47</b>	<b>54</b>	<b>46</b>	<b>49</b>	<b>43</b>	<b>51</b>	<b>48</b>
Don't know	35	38	31	31	34	32	39	34	35	18	30	39	48	32	38	35	28	38	34	36	31	36

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

		AI chatbot usage				
		Total	Every day / most days / once a week	Once or twice a month	Less often than this	Never
Weighted Sample	2099	387	142	416	1112	
Unweighted Sample	2099	324	140	391	1199	
		%	%	%	%	%

Recommending movies and TV shows that a person would like

Very good	9	19	12	15	3
Fairly good	38	52	49	43	30
<b>TOTAL GOOD</b>	<b>47</b>	<b>71</b>	<b>61</b>	<b>58</b>	<b>33</b>
Fairly bad	10	12	16	13	8
Very bad	8	2	4	7	11
<b>TOTAL BAD</b>	<b>18</b>	<b>14</b>	<b>20</b>	<b>20</b>	<b>19</b>
Don't know	35	15	18	21	48

Coming up with good gift ideas

Very good	7	16	12	7	3
Fairly good	36	55	53	47	23
<b>TOTAL GOOD</b>	<b>43</b>	<b>71</b>	<b>65</b>	<b>54</b>	<b>26</b>
Fairly bad	12	12	14	13	12
Very bad	9	3	2	8	12
<b>TOTAL BAD</b>	<b>21</b>	<b>15</b>	<b>16</b>	<b>21</b>	<b>24</b>
Don't know	37	15	19	25	50

Serving as a good mental health therapist / councillor

Very good	2	9	1	1	1
Fairly good	10	23	20	10	5
<b>TOTAL GOOD</b>	<b>12</b>	<b>32</b>	<b>21</b>	<b>11</b>	<b>6</b>
Fairly bad	19	24	33	23	15
Very bad	31	20	27	40	32
<b>TOTAL BAD</b>	<b>50</b>	<b>44</b>	<b>60</b>	<b>63</b>	<b>47</b>
Don't know	38	25	19	25	48

Creating good holiday itineraries

Very good	9	20	13	7	5
Fairly good	35	52	52	47	23
<b>TOTAL GOOD</b>	<b>44</b>	<b>72</b>	<b>65</b>	<b>54</b>	<b>28</b>
Fairly bad	8	8	9	10	8
Very bad	8	2	5	7	11
<b>TOTAL BAD</b>	<b>16</b>	<b>10</b>	<b>14</b>	<b>17</b>	<b>19</b>
Don't know	40	19	22	29	53

Diagnosing a medical issue

Very good	2	6	2	2	1
Fairly good	15	23	23	17	11
<b>TOTAL GOOD</b>	<b>17</b>	<b>29</b>	<b>25</b>	<b>19</b>	<b>12</b>
Fairly bad	18	24	32	19	13
Very bad	30	21	29	39	30
<b>TOTAL BAD</b>	<b>48</b>	<b>45</b>	<b>61</b>	<b>58</b>	<b>43</b>
Don't know	35	25	13	23	44

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2099</b>	<b>378</b>	<b>539</b>	<b>193</b>	<b>227</b>	<b>737</b>	<b>749</b>	<b>1016</b>	<b>1083</b>	<b>220</b>	<b>867</b>	<b>518</b>	<b>493</b>	<b>1196</b>	<b>903</b>	<b>1816</b>	<b>101</b>	<b>183</b>	<b>497</b>	<b>344</b>	<b>254</b>	<b>720</b>
<b>Unweighted Sample</b>	<b>2099</b>	<b>347</b>	<b>585</b>	<b>225</b>	<b>239</b>	<b>852</b>	<b>781</b>	<b>910</b>	<b>1189</b>	<b>129</b>	<b>772</b>	<b>565</b>	<b>633</b>	<b>1287</b>	<b>812</b>	<b>1803</b>	<b>116</b>	<b>180</b>	<b>489</b>	<b>358</b>	<b>183</b>	<b>773</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Providing good legal advice</b>																						
Very good	3	2	2	3	4	2	3	3	3	5	4	1	2	3	3	3	2	3	3	3	3	3
Fairly good	18	18	17	20	21	21	15	19	17	13	20	19	14	17	18	18	22	14	13	20	19	20
<b>TOTAL GOOD</b>	<b>21</b>	<b>20</b>	<b>19</b>	<b>23</b>	<b>25</b>	<b>23</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>24</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>24</b>	<b>17</b>	<b>16</b>	<b>23</b>	<b>22</b>	<b>23</b>
Fairly bad	18	18	22	20	14	21	15	19	18	25	22	16	12	21	15	19	16	14	20	17	23	18
Very bad	21	17	23	20	24	21	20	23	19	29	20	22	17	21	20	21	25	20	24	18	21	19
<b>TOTAL BAD</b>	<b>39</b>	<b>35</b>	<b>45</b>	<b>40</b>	<b>38</b>	<b>42</b>	<b>35</b>	<b>42</b>	<b>37</b>	<b>54</b>	<b>42</b>	<b>38</b>	<b>29</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>34</b>	<b>44</b>	<b>35</b>	<b>44</b>	<b>37</b>
Don't know	40	46	35	36	36	35	46	37	43	28	35	42	54	38	44	40	35	49	40	43	34	40
<b>Answering general knowledge enquiries</b>																						
Very good	26	25	25	28	27	26	22	29	23	39	30	23	17	28	24	27	27	21	25	25	33	26
Fairly good	39	36	44	43	35	40	36	37	40	44	41	38	33	41	36	39	41	37	39	39	38	39
<b>TOTAL GOOD</b>	<b>65</b>	<b>61</b>	<b>69</b>	<b>71</b>	<b>62</b>	<b>66</b>	<b>58</b>	<b>66</b>	<b>63</b>	<b>83</b>	<b>71</b>	<b>61</b>	<b>50</b>	<b>69</b>	<b>60</b>	<b>66</b>	<b>68</b>	<b>58</b>	<b>64</b>	<b>64</b>	<b>71</b>	<b>65</b>
Fairly bad	5	4	6	5	3	5	5	5	4	6	5	5	3	6	3	4	4	6	5	4	5	4
Very bad	5	5	4	2	8	5	5	6	4	6	4	6	4	4	6	5	6	6	5	4	3	6
<b>TOTAL BAD</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>7</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>8</b>	<b>12</b>	<b>9</b>	<b>11</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>10</b>
Don't know	25	30	21	23	27	24	32	23	28	5	20	28	42	21	32	25	21	30	26	28	20	25
<b>Providing summaries of complex topics</b>																						
Very good	16	14	17	15	12	15	11	18	13	32	20	12	5	18	12	15	21	14	12	18	18	16
Fairly good	34	31	38	39	32	38	29	34	33	41	40	30	23	38	28	34	30	30	34	30	42	34
<b>TOTAL GOOD</b>	<b>50</b>	<b>45</b>	<b>55</b>	<b>54</b>	<b>44</b>	<b>53</b>	<b>40</b>	<b>52</b>	<b>46</b>	<b>73</b>	<b>60</b>	<b>42</b>	<b>28</b>	<b>56</b>	<b>40</b>	<b>49</b>	<b>51</b>	<b>44</b>	<b>46</b>	<b>48</b>	<b>60</b>	<b>50</b>
Fairly bad	8	6	9	8	8	8	8	8	8	9	7	11	7	9	8	8	10	7	10	11	7	7
Very bad	8	9	7	4	12	7	10	8	8	7	6	10	9	7	8	7	12	10	8	6	4	8
<b>TOTAL BAD</b>	<b>16</b>	<b>15</b>	<b>16</b>	<b>12</b>	<b>20</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>13</b>	<b>21</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>22</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>11</b>	<b>15</b>
Don't know	35	39	29	33	37	31	42	32	37	10	28	38	55	28	43	35	27	39	36	35	30	36
<b>Coming up with new funny jokes</b>																						
Very good	5	6	3	5	4	4	4	5	6	6	8	3	2	6	5	5	8	3	4	5	9	4
Fairly good	21	22	19	24	21	19	20	20	22	30	23	19	15	20	21	21	13	20	23	22	19	21
<b>TOTAL GOOD</b>	<b>26</b>	<b>28</b>	<b>22</b>	<b>29</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>28</b>	<b>36</b>	<b>31</b>	<b>22</b>	<b>17</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>21</b>	<b>23</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>25</b>
Fairly bad	19	16	26	20	13	20	16	19	18	26	20	18	13	22	14	18	21	19	14	15	25	20
Very bad	18	12	19	13	21	20	16	21	14	24	18	18	14	18	18	17	23	20	20	16	17	16
<b>TOTAL BAD</b>	<b>37</b>	<b>28</b>	<b>45</b>	<b>33</b>	<b>34</b>	<b>40</b>	<b>32</b>	<b>40</b>	<b>32</b>	<b>50</b>	<b>38</b>	<b>36</b>	<b>27</b>	<b>40</b>	<b>32</b>	<b>35</b>	<b>44</b>	<b>39</b>	<b>34</b>	<b>31</b>	<b>42</b>	<b>36</b>
Don't know	38	43	33	38	41	36	44	35	41	14	31	42	56	34	43	38	35	39	39	42	30	38
<b>Checking a piece of writing for good spelling, grammar, and style</b>																						
Very good	25	23	25	24	29	24	21	28	21	28	32	21	14	27	22	25	24	22	25	21	33	24
Fairly good	38	37	41	42	32	40	34	37	39	50	39	36	31	40	35	38	37	32	36	40	38	39
<b>TOTAL GOOD</b>	<b>63</b>	<b>60</b>	<b>66</b>	<b>66</b>	<b>61</b>	<b>64</b>	<b>55</b>	<b>65</b>	<b>60</b>	<b>78</b>	<b>71</b>	<b>57</b>	<b>45</b>	<b>67</b>	<b>57</b>	<b>63</b>	<b>61</b>	<b>54</b>	<b>61</b>	<b>61</b>	<b>71</b>	<b>63</b>
Fairly bad	6	4	7	8	5	6	5	5	6	9	5	6	5	6	6	6	5	7	6	7	6	5
Very bad	6	7	5	3	8	6	8	7	6	6	5	8	7	5	8	6	7	9	7	5	3	7
<b>TOTAL BAD</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>15</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>12</b>	<b>9</b>	<b>12</b>
Don't know	26	29	22	23	25	24	32	23	28	8	19	28	41	22	31	25	27	30	26	27	20	25

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

		AI chatbot usage				
		Total	Every day / most days / once a week	Once or twice a month	Less often than this	Never
Weighted Sample	2099	387	142	416	1112	
Unweighted Sample	2099	324	140	391	1199	
		%	%	%	%	%
<b>Providing good legal advice</b>						
	Very good	3	8	3	2	2
	Fairly good	18	28	24	21	12
	<b>TOTAL GOOD</b>	<b>21</b>	<b>36</b>	<b>27</b>	<b>23</b>	<b>14</b>
	Fairly bad	18	27	30	19	14
	Very bad	21	11	18	26	23
	<b>TOTAL BAD</b>	<b>39</b>	<b>38</b>	<b>48</b>	<b>45</b>	<b>37</b>
	Don't know	40	26	26	32	49
<b>Answering general knowledge enquiries</b>						
	Very good	26	49	41	28	16
	Fairly good	39	46	45	53	31
	<b>TOTAL GOOD</b>	<b>65</b>	<b>95</b>	<b>86</b>	<b>81</b>	<b>47</b>
	Fairly bad	5	2	8	6	5
	Very bad	5	0	2	4	7
	<b>TOTAL BAD</b>	<b>10</b>	<b>2</b>	<b>10</b>	<b>10</b>	<b>12</b>
	Don't know	25	3	4	10	41
<b>Providing summaries of complex topics</b>						
	Very good	16	43	32	16	5
	Fairly good	34	43	50	43	26
	<b>TOTAL GOOD</b>	<b>50</b>	<b>86</b>	<b>82</b>	<b>59</b>	<b>31</b>
	Fairly bad	8	5	7	13	8
	Very bad	8	1	2	6	11
	<b>TOTAL BAD</b>	<b>16</b>	<b>6</b>	<b>9</b>	<b>19</b>	<b>19</b>
	Don't know	35	8	8	22	51
<b>Coming up with new funny jokes</b>						
	Very good	5	11	11	5	2
	Fairly good	21	29	34	24	15
	<b>TOTAL GOOD</b>	<b>26</b>	<b>40</b>	<b>45</b>	<b>29</b>	<b>17</b>
	Fairly bad	19	25	24	25	13
	Very bad	18	17	13	19	18
	<b>TOTAL BAD</b>	<b>37</b>	<b>42</b>	<b>37</b>	<b>44</b>	<b>31</b>
	Don't know	38	17	18	27	51
<b>Checking a piece of writing for good spelling, grammar, and style</b>						
	Very good	25	43	44	31	14
	Fairly good	38	48	43	47	31
	<b>TOTAL GOOD</b>	<b>63</b>	<b>91</b>	<b>87</b>	<b>78</b>	<b>45</b>
	Fairly bad	6	4	6	7	6
	Very bad	6	0	1	5	10
	<b>TOTAL BAD</b>	<b>12</b>	<b>4</b>	<b>7</b>	<b>12</b>	<b>16</b>
	Don't know	26	5	6	10	40

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2099</b>	<b>378</b>	<b>539</b>	<b>193</b>	<b>227</b>	<b>737</b>	<b>749</b>	<b>1016</b>	<b>1083</b>	<b>220</b>	<b>867</b>	<b>518</b>	<b>493</b>	<b>1196</b>	<b>903</b>	<b>1816</b>	<b>101</b>	<b>183</b>	<b>497</b>	<b>344</b>	<b>254</b>	<b>720</b>	
<b>Unweighted Sample</b>	<b>2099</b>	<b>347</b>	<b>585</b>	<b>225</b>	<b>239</b>	<b>852</b>	<b>781</b>	<b>910</b>	<b>1189</b>	<b>129</b>	<b>772</b>	<b>565</b>	<b>633</b>	<b>1287</b>	<b>812</b>	<b>1803</b>	<b>116</b>	<b>180</b>	<b>489</b>	<b>358</b>	<b>183</b>	<b>773</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Providing good advice for dealing with a child's behavioural issue(s)**

Very good	2	1	2	1	1	2	1	2	2	5	3	2	0	2	2	2	2	3	2	4	2	1
Fairly good	14	15	13	16	13	14	13	14	14	19	17	12	8	15	13	14	12	10	12	14	18	15
<b>TOTAL GOOD</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>24</b>	<b>20</b>	<b>14</b>	<b>8</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>18</b>	<b>20</b>	<b>16</b>
Fairly bad	19	18	23	24	17	19	18	18	20	26	20	17	16	21	17	19	23	17	20	18	18	19
Very bad	24	22	27	20	32	24	25	26	23	26	23	26	25	25	24	24	26	23	26	23	25	23
<b>TOTAL BAD</b>	<b>43</b>	<b>40</b>	<b>50</b>	<b>44</b>	<b>49</b>	<b>43</b>	<b>43</b>	<b>44</b>	<b>43</b>	<b>52</b>	<b>43</b>	<b>43</b>	<b>41</b>	<b>46</b>	<b>41</b>	<b>43</b>	<b>49</b>	<b>40</b>	<b>46</b>	<b>41</b>	<b>43</b>	<b>42</b>
Don't know	41	44	35	39	36	41	43	39	42	23	37	43	51	38	44	40	37	47	40	41	37	41

**Being an interesting general conversation partner**

Very good	5	3	3	8	3	3	3	5	4	14	6	2	1	5	4	5	5	4	3	3	5	6
Fairly good	17	15	18	14	17	15	14	18	15	30	20	12	9	17	16	17	22	12	13	24	18	15
<b>TOTAL GOOD</b>	<b>22</b>	<b>18</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>17</b>	<b>23</b>	<b>19</b>	<b>44</b>	<b>26</b>	<b>14</b>	<b>10</b>	<b>22</b>	<b>20</b>	<b>22</b>	<b>27</b>	<b>16</b>	<b>16</b>	<b>27</b>	<b>23</b>	<b>21</b>
Fairly bad	20	17	25	25	18	23	17	21	19	23	23	18	15	22	17	20	15	19	22	13	27	20
Very bad	20	21	18	15	24	21	21	20	20	14	20	24	19	21	19	20	23	22	19	19	19	21
<b>TOTAL BAD</b>	<b>40</b>	<b>38</b>	<b>43</b>	<b>40</b>	<b>42</b>	<b>44</b>	<b>38</b>	<b>41</b>	<b>39</b>	<b>37</b>	<b>43</b>	<b>42</b>	<b>34</b>	<b>43</b>	<b>36</b>	<b>40</b>	<b>38</b>	<b>41</b>	<b>41</b>	<b>32</b>	<b>46</b>	<b>41</b>
Don't know	39	44	35	38	39	38	45	36	43	19	32	44	57	36	44	39	35	43	43	41	31	38

**Drafting emails**

Very good	15	12	14	15	16	15	11	16	14	19	21	10	7	17	12	15	14	14	12	16	20	15
Fairly good	39	39	45	44	32	41	34	38	41	55	43	35	29	43	34	39	43	39	38	36	43	40
<b>TOTAL GOOD</b>	<b>54</b>	<b>51</b>	<b>59</b>	<b>59</b>	<b>48</b>	<b>56</b>	<b>45</b>	<b>54</b>	<b>55</b>	<b>74</b>	<b>64</b>	<b>45</b>	<b>36</b>	<b>60</b>	<b>46</b>	<b>54</b>	<b>57</b>	<b>53</b>	<b>50</b>	<b>52</b>	<b>63</b>	<b>55</b>
Fairly bad	7	7	8	5	9	8	9	8	7	4	8	8	8	8	7	8	7	6	9	8	6	7
Very bad	7	8	6	5	12	7	9	8	6	10	5	10	7	6	9	7	10	10	7	5	8	7
<b>TOTAL BAD</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>21</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>18</b>	<b>15</b>	<b>14</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>13</b>	<b>14</b>	<b>14</b>
Don't know	31	34	27	31	31	30	38	29	33	12	22	36	50	26	38	31	27	32	34	35	23	31

**Doing simple sums**

Very good	37	35	41	38	37	41	29	44	31	46	42	34	28	40	34	38	39	30	36	39	43	37
Fairly good	29	31	31	32	24	30	30	24	34	30	32	30	23	31	27	29	30	34	29	30	30	28
<b>TOTAL GOOD</b>	<b>66</b>	<b>66</b>	<b>72</b>	<b>70</b>	<b>61</b>	<b>71</b>	<b>59</b>	<b>68</b>	<b>65</b>	<b>76</b>	<b>74</b>	<b>64</b>	<b>51</b>	<b>71</b>	<b>61</b>	<b>67</b>	<b>69</b>	<b>64</b>	<b>65</b>	<b>69</b>	<b>73</b>	<b>65</b>
Fairly bad	3	3	4	2	3	2	3	3	3	8	3	2	2	3	3	3	5	1	3	3	4	3
Very bad	5	4	3	2	8	3	5	6	3	8	4	5	4	4	5	4	7	4	5	3	2	5
<b>TOTAL BAD</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>11</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>16</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>12</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>8</b>
Don't know	26	28	22	25	27	25	33	23	28	8	20	28	43	22	32	26	20	31	28	26	20	27

**Doing complicated mathematics**

Very good	25	25	22	24	27	26	22	29	20	22	30	24	18	25	24	26	22	19	26	25	31	24
Fairly good	30	28	35	37	27	32	28	27	32	34	32	30	23	32	27	29	36	34	27	33	24	30
<b>TOTAL GOOD</b>	<b>55</b>	<b>53</b>	<b>57</b>	<b>61</b>	<b>54</b>	<b>58</b>	<b>50</b>	<b>56</b>	<b>52</b>	<b>56</b>	<b>62</b>	<b>54</b>	<b>41</b>	<b>57</b>	<b>51</b>	<b>55</b>	<b>58</b>	<b>53</b>	<b>53</b>	<b>58</b>	<b>55</b>	<b>54</b>
Fairly bad	7	4	8	5	3	6	5	7	6	15	7	5	3	9	4	7	3	6	6	5	12	7
Very bad	7	7	7	3	9	6	7	8	6	13	7	7	6	7	7	7	12	8	9	4	6	7
<b>TOTAL BAD</b>	<b>14</b>	<b>11</b>	<b>15</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>15</b>	<b>12</b>	<b>28</b>	<b>14</b>	<b>12</b>	<b>9</b>	<b>16</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>15</b>	<b>9</b>	<b>18</b>	<b>14</b>
Don't know	32	36	27	32	33	29	38	28	35	15	24	34	50	28	37	32	27	34	33	34	27	31

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	AI chatbot usage				
	Total	Every day / most days / once a week	Once or twice a month	Less often than this	Never
<b>Weighted Sample</b>	<b>2099</b>	387	142	416	1112
<b>Unweighted Sample</b>	<b>2099</b>	324	140	391	1199
	%	%	%	%	%

**Providing good advice for dealing with a child's behavioural issue(s)**

Very good	2	8	0	2	1
Fairly good	14	30	19	15	8
<b>TOTAL GOOD</b>	<b>16</b>	<b>38</b>	<b>19</b>	<b>17</b>	<b>9</b>
Fairly bad	19	20	35	26	15
Very bad	24	12	21	30	27
<b>TOTAL BAD</b>	<b>43</b>	<b>32</b>	<b>56</b>	<b>56</b>	<b>42</b>
Don't know	41	31	25	27	50

**Being an interesting general conversation partner**

Very good	5	15	6	5	1
Fairly good	17	35	33	19	7
<b>TOTAL GOOD</b>	<b>22</b>	<b>50</b>	<b>39</b>	<b>24</b>	<b>8</b>
Fairly bad	20	22	27	25	16
Very bad	20	10	12	22	23
<b>TOTAL BAD</b>	<b>40</b>	<b>32</b>	<b>39</b>	<b>47</b>	<b>39</b>
Don't know	39	18	22	29	53

**Drafting emails**

Very good	15	39	26	13	6
Fairly good	39	49	58	58	27
<b>TOTAL GOOD</b>	<b>54</b>	<b>88</b>	<b>84</b>	<b>71</b>	<b>33</b>
Fairly bad	7	3	6	9	9
Very bad	7	1	3	6	11
<b>TOTAL BAD</b>	<b>14</b>	<b>4</b>	<b>9</b>	<b>15</b>	<b>20</b>
Don't know	31	8	7	14	48

**Doing simple sums**

Very good	37	56	57	45	26
Fairly good	29	29	33	39	26
<b>TOTAL GOOD</b>	<b>66</b>	<b>85</b>	<b>90</b>	<b>84</b>	<b>52</b>
Fairly bad	3	6	3	2	2
Very bad	5	2	2	5	5
<b>TOTAL BAD</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>7</b>	<b>7</b>
Don't know	26	7	5	9	40

**Doing complicated mathematics**

Very good	25	40	27	27	19
Fairly good	30	32	45	41	23
<b>TOTAL GOOD</b>	<b>55</b>	<b>72</b>	<b>72</b>	<b>68</b>	<b>42</b>
Fairly bad	7	11	11	8	4
Very bad	7	4	4	8	8
<b>TOTAL BAD</b>	<b>14</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>12</b>
Don't know	32	12	12	16	46

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	2099	378	539	193	227	737	749	1016	1083	220	867	518	493	1196	903	1816	101	183	497	344	254	720
<b>Unweighted Sample</b>	2099	347	585	225	239	852	781	910	1189	129	772	565	633	1287	812	1803	116	180	489	358	183	773
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Providing good relationship advice</b>																						
Very good	2	1	2	1	2	1	2	2	2	8	3	1	0	2	3	2	1	4	2	3	1	2
Fairly good	10	11	11	11	9	11	7	10	10	17	14	6	5	11	9	11	13	4	9	11	13	11
<b>TOTAL GOOD</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>12</b>	<b>12</b>	<b>25</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>8</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>13</b>
Fairly bad	22	18	26	24	21	22	20	22	22	30	24	20	17	25	18	22	26	20	24	21	25	21
Very bad	26	22	29	24	30	28	27	26	25	23	24	29	26	25	26	25	28	28	27	23	25	25
<b>TOTAL BAD</b>	<b>48</b>	<b>40</b>	<b>55</b>	<b>48</b>	<b>51</b>	<b>50</b>	<b>47</b>	<b>48</b>	<b>47</b>	<b>53</b>	<b>48</b>	<b>49</b>	<b>43</b>	<b>50</b>	<b>44</b>	<b>47</b>	<b>54</b>	<b>48</b>	<b>51</b>	<b>44</b>	<b>50</b>	<b>46</b>
Don't know	40	49	32	40	38	37	45	39	40	23	35	44	52	37	44	40	33	44	39	42	36	41
<b>Serving as a virtual romantic partner</b>																						
Very good	1	1	1	2	1	1	0	2	1	5	1	0	0	1	1	1	2	2	1	1	1	1
Fairly good	4	2	3	5	5	4	4	5	3	3	6	3	2	4	3	4	5	4	3	3	3	5
<b>TOTAL GOOD</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>8</b>	<b>7</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>6</b>
Fairly bad	10	10	12	11	7	11	8	10	9	16	10	9	7	11	8	10	14	7	9	12	13	9
Very bad	47	42	52	48	54	50	45	45	48	51	50	47	39	49	45	47	44	49	49	41	48	48
<b>TOTAL BAD</b>	<b>57</b>	<b>52</b>	<b>64</b>	<b>59</b>	<b>61</b>	<b>61</b>	<b>53</b>	<b>55</b>	<b>57</b>	<b>67</b>	<b>60</b>	<b>56</b>	<b>46</b>	<b>60</b>	<b>53</b>	<b>47</b>	<b>58</b>	<b>56</b>	<b>58</b>	<b>53</b>	<b>61</b>	<b>57</b>
Don't know	38	45	33	33	34	34	43	38	38	25	32	41	52	35	42	38	34	39	38	44	36	37
<b>Writing essays on academic topics</b>																						
Very good	10	11	7	7	8	10	8	11	9	12	13	8	6	10	9	10	6	12	10	11	8	10
Fairly good	29	28	31	35	31	29	26	31	28	34	33	30	20	32	25	30	33	21	27	26	35	32
<b>TOTAL GOOD</b>	<b>39</b>	<b>39</b>	<b>38</b>	<b>42</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>42</b>	<b>37</b>	<b>46</b>	<b>46</b>	<b>38</b>	<b>26</b>	<b>42</b>	<b>34</b>	<b>40</b>	<b>39</b>	<b>33</b>	<b>37</b>	<b>37</b>	<b>43</b>	<b>42</b>
Fairly bad	14	11	18	17	11	14	12	14	15	26	17	11	9	16	12	15	12	12	15	15	15	14
Very bad	13	12	13	11	16	14	14	13	12	16	12	12	12	13	12	13	15	12	14	11	13	12
<b>TOTAL BAD</b>	<b>27</b>	<b>23</b>	<b>31</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>42</b>	<b>29</b>	<b>23</b>	<b>21</b>	<b>29</b>	<b>24</b>	<b>28</b>	<b>27</b>	<b>24</b>	<b>29</b>	<b>26</b>	<b>28</b>	<b>26</b>
Don't know	34	37	31	30	33	33	41	31	37	13	25	40	53	28	41	33	33	43	34	37	29	32
<b>Coming up with good creative writing (e.g. fictional stories)</b>																						
Very good	8	7	8	6	8	8	6	8	8	14	12	6	2	8	8	9	4	7	8	11	8	8
Fairly good	27	32	24	30	27	25	26	26	29	31	31	25	21	29	25	27	29	27	27	23	29	29
<b>TOTAL GOOD</b>	<b>35</b>	<b>39</b>	<b>32</b>	<b>36</b>	<b>35</b>	<b>33</b>	<b>32</b>	<b>34</b>	<b>37</b>	<b>45</b>	<b>43</b>	<b>31</b>	<b>23</b>	<b>37</b>	<b>33</b>	<b>36</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>34</b>	<b>37</b>	<b>37</b>
Fairly bad	16	12	20	22	10	19	12	17	14	22	17	15	11	18	13	16	19	15	13	15	20	16
Very bad	14	11	16	9	18	15	14	15	12	18	13	15	12	14	14	14	17	12	16	13	13	12
<b>TOTAL BAD</b>	<b>30</b>	<b>23</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>34</b>	<b>26</b>	<b>32</b>	<b>26</b>	<b>40</b>	<b>30</b>	<b>30</b>	<b>23</b>	<b>32</b>	<b>27</b>	<b>30</b>	<b>36</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>33</b>	<b>28</b>
Don't know	35	39	32	33	37	34	42	34	36	15	27	40	54	32	39	35	31	39	35	39	29	35
<b>Solving business problems</b>																						
Very good	4	4	3	4	6	3	4	6	3	5	6	3	1	5	4	5	1	3	3	5	8	4
Fairly good	23	23	24	27	24	26	19	26	20	27	27	22	15	25	20	23	31	23	23	22	23	22
<b>TOTAL GOOD</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>31</b>	<b>30</b>	<b>29</b>	<b>23</b>	<b>32</b>	<b>23</b>	<b>32</b>	<b>33</b>	<b>25</b>	<b>16</b>	<b>30</b>	<b>24</b>	<b>28</b>	<b>32</b>	<b>26</b>	<b>26</b>	<b>27</b>	<b>31</b>	<b>26</b>
Fairly bad	16	16	21	17	9	18	13	16	16	26	18	13	11	19	12	16	19	16	16	16	15	16
Very bad	13	12	12	10	20	12	16	14	12	14	12	15	12	12	14	13	17	11	15	10	11	13
<b>TOTAL BAD</b>	<b>29</b>	<b>28</b>	<b>33</b>	<b>27</b>	<b>29</b>	<b>30</b>	<b>29</b>	<b>30</b>	<b>28</b>	<b>40</b>	<b>30</b>	<b>28</b>	<b>23</b>	<b>31</b>	<b>26</b>	<b>29</b>	<b>36</b>	<b>27</b>	<b>31</b>	<b>26</b>	<b>26</b>	<b>29</b>
Don't know	44	45	40	41	42	42	48	38	49	27	37	46	61	39	50	44	33	47	43	47	43	45

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2099 Adults in GB  
Fieldwork: 23rd - 24th March 2025

		AI chatbot usage				
		Total	Every day / most days / once a week	Once or twice a month	Less often than this	Never
Weighted Sample	2099	387	142	416	1112	
Unweighted Sample	2099	324	140	391	1199	
		%	%	%	%	%
<b>Providing good relationship advice</b>						
	Very good	2	9	2	1	0
	Fairly good	10	23	19	13	4
	<b>TOTAL GOOD</b>	<b>12</b>	<b>32</b>	<b>21</b>	<b>14</b>	<b>4</b>
	Fairly bad	22	24	35	27	18
	Very bad	26	12	20	31	29
	<b>TOTAL BAD</b>	<b>48</b>	<b>36</b>	<b>55</b>	<b>58</b>	<b>47</b>
	Don't know	40	31	24	28	48
<b>Serving as a virtual romantic partner</b>						
	Very good	1	4	1	1	0
	Fairly good	4	7	5	5	2
	<b>TOTAL GOOD</b>	<b>5</b>	<b>11</b>	<b>6</b>	<b>6</b>	<b>2</b>
	Fairly bad	10	16	10	10	8
	Very bad	47	43	58	60	42
	<b>TOTAL BAD</b>	<b>57</b>	<b>59</b>	<b>68</b>	<b>70</b>	<b>50</b>
	Don't know	38	31	25	24	47
<b>Writing essays on academic topics</b>						
	Very good	10	20	16	11	5
	Fairly good	29	45	43	37	19
	<b>TOTAL GOOD</b>	<b>39</b>	<b>65</b>	<b>59</b>	<b>48</b>	<b>24</b>
	Fairly bad	14	15	25	18	12
	Very bad	13	6	6	13	16
	<b>TOTAL BAD</b>	<b>27</b>	<b>21</b>	<b>31</b>	<b>31</b>	<b>28</b>
	Don't know	34	14	10	20	48
<b>Coming up with good creative writing (e.g. fictional stories)</b>						
	Very good	8	20	12	8	4
	Fairly good	27	39	50	36	17
	<b>TOTAL GOOD</b>	<b>35</b>	<b>59</b>	<b>62</b>	<b>44</b>	<b>21</b>
	Fairly bad	16	20	20	17	14
	Very bad	14	6	6	16	16
	<b>TOTAL BAD</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>33</b>	<b>30</b>
	Don't know	35	15	12	23	49
<b>Solving business problems</b>						
	Very good	4	15	2	3	1
	Fairly good	23	34	47	27	15
	<b>TOTAL GOOD</b>	<b>27</b>	<b>49</b>	<b>49</b>	<b>30</b>	<b>16</b>
	Fairly bad	16	20	23	20	12
	Very bad	13	5	6	15	16
	<b>TOTAL BAD</b>	<b>29</b>	<b>25</b>	<b>29</b>	<b>35</b>	<b>28</b>
	Don't know	44	25	22	35	56

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.