

YouGov Survey Results

Sample Size: 2065 adults in GB (55+)
Fieldwork: 28th - 31st January 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	55-64	65-74	75+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2065	1058	362	200	735	1172	1091	973	826	665	573	1091	782	202	715	461	504	182
Unweighted Sample	2065	1066	386	217	764	1172	1107	958	844	781	440	1130	756	171	742	475	545	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

The Conservative Party

Very favourable	10	18	0	0	4	14	11	9	7	12	12	9	11	9	11	12	10	3
Somewhat favourable	31	50	3	11	16	42	29	33	26	32	38	30	31	32	33	30	28	31
TOTAL FAVOURABLE	41	68	3	11	20	56	40	42	33	44	50	39	42	41	44	42	38	34
Somewhat unfavourable	19	20	10	27	20	19	20	19	21	19	18	21	18	18	16	23	21	21
Very unfavourable	35	9	84	61	56	21	37	32	41	32	29	35	34	35	35	30	38	40
TOTAL UNFAVOURABLE	54	29	94	88	76	40	57	51	62	51	47	56	52	53	51	53	59	61
Don't know	5	3	3	2	3	4	3	6	5	6	3	5	5	7	5	4	4	5

The Labour Party

Very favourable	7	0	28	9	13	3	7	7	7	6	6	6	7	9	5	7	6	11
Somewhat favourable	33	7	54	49	42	11	25	20	26	20	21	26	18	25	21	21	23	30
TOTAL FAVOURABLE	40	7	82	58	55	14	32	27	33	26	27	32	25	34	26	28	29	41
Somewhat unfavourable	24	26	11	24	22	25	21	27	26	23	21	25	22	27	24	24	22	24
Very unfavourable	41	62	3	14	18	56	44	38	34	43	48	38	45	32	45	44	42	26
TOTAL UNFAVOURABLE	65	88	14	38	40	81	65	65	60	66	69	63	67	59	69	68	64	50
Don't know	6	4	3	4	5	6	3	9	6	7	4	5	7	8	5	4	7	9

Boris Johnson

Very favourable	10	18	1	0	3	15	12	9	8	12	13	9	13	7	11	12	12	5
Somewhat favourable	25	41	2	6	11	35	23	28	20	26	33	24	27	28	29	26	21	17
TOTAL FAVOURABLE	35	59	3	6	14	50	35	37	28	38	46	33	40	35	40	38	33	22
Somewhat unfavourable	18	22	7	15	13	21	17	19	19	18	15	18	18	17	16	21	18	18
Very unfavourable	43	17	87	77	69	25	46	39	49	39	36	45	38	44	41	37	45	55
TOTAL UNFAVOURABLE	61	39	94	92	82	46	63	58	68	57	51	63	56	61	57	58	63	73
Don't know	4	3	3	2	3	3	2	5	4	5	2	3	4	5	3	3	4	5

Keir Starmer

Very favourable	7	1	22	21	15	3	8	6	7	7	7	8	7	10	8	6	6	8
Somewhat favourable	34	11	51	45	42	14	26	22	27	21	23	28	19	25	24	22	23	31
TOTAL FAVOURABLE	41	12	73	66	57	17	34	28	34	28	30	36	26	35	32	28	29	39
Somewhat unfavourable	25	29	14	20	23	26	23	27	25	26	25	27	23	36	22	26	24	26
Very unfavourable	37	54	7	9	15	51	40	34	33	39	40	33	43	25	40	40	39	26
TOTAL UNFAVOURABLE	62	83	21	29	38	77	63	61	58	65	65	60	66	61	62	66	63	52
Don't know	7	5	6	5	5	6	4	10	8	7	4	4	8	5	6	6	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Priti Patel

Very favourable	4	7	0	0	1	6	5	2	4	4	4	4	4	4	3	6	3	2
Somewhat favourable	21	33	3	5	11	27	22	19	16	20	28	20	22	26	22	21	18	15
TOTAL FAVOURABLE	25	40	3	5	12	33	27	21	20	24	32	24	26	30	25	27	21	17
Somewhat unfavourable	26	32	11	24	20	30	24	27	24	25	30	26	26	18	25	28	27	26
Very unfavourable	40	19	80	66	61	28	43	37	48	39	32	43	37	41	40	36	42	48
TOTAL UNFAVOURABLE	66	51	91	90	81	58	67	64	72	64	62	69	63	59	65	64	69	74
Don't know	9	8	6	5	7	9	5	14	9	12	7	7	11	11	9	8	10	10

Rishi Sunak

Very favourable	12	18	1	8	8	14	13	11	10	13	12	12	11	11	14	11	9	11
Somewhat favourable	41	52	19	40	36	45	38	43	35	41	49	43	37	39	39	45	38	43
TOTAL FAVOURABLE	53	70	20	48	44	59	51	54	45	54	61	55	48	50	53	56	47	54
Somewhat unfavourable	21	14	34	34	27	18	22	20	23	20	21	23	21	20	22	21	22	20
Very unfavourable	17	7	39	15	22	13	21	13	21	16	12	15	19	19	16	14	20	17
TOTAL UNFAVOURABLE	38	21	73	49	49	31	43	33	44	36	33	38	40	39	38	35	42	37
Don't know	10	9	7	3	7	10	6	14	11	10	7	7	12	11	9	9	10	9

Liz Truss

Very favourable	6	10	0	0	2	8	8	3	4	6	8	6	6	7	6	5	7	2
Somewhat favourable	22	35	4	10	14	30	25	20	16	22	33	22	23	21	23	24	21	24
TOTAL FAVOURABLE	28	45	4	10	16	38	33	23	20	28	41	28	29	28	29	29	28	26
Somewhat unfavourable	18	17	18	29	21	17	19	18	18	19	18	20	17	16	19	19	16	21
Very unfavourable	29	12	63	45	45	19	33	24	35	27	21	30	26	32	29	23	31	29
TOTAL UNFAVOURABLE	47	29	81	74	66	36	52	42	53	46	39	50	43	48	48	42	47	50
Don't know	25	26	15	16	19	27	15	36	27	27	19	22	28	24	23	29	25	24

And do you have a favourable or unfavourable opinion of the following?

Michael Gove

Very favourable	4	6	1	0	1	5	4	3	2	3	6	4	4	3	4	3	3	2
Somewhat favourable	23	37	3	10	14	29	24	22	15	23	34	23	23	24	23	25	19	25
TOTAL FAVOURABLE	27	43	4	10	15	34	28	25	17	26	40	27	27	27	27	28	22	27
Somewhat unfavourable	24	26	18	27	20	27	23	25	24	26	22	26	21	20	25	25	22	27
Very unfavourable	35	16	71	58	55	23	40	30	43	33	27	37	33	35	34	31	41	38
TOTAL UNFAVOURABLE	59	42	89	85	75	50	63	55	67	59	49	63	54	55	59	56	63	65
Don't know	14	14	8	4	10	16	9	20	16	15	10	10	20	18	14	15	14	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Jeremy Hunt																		
Very favourable	3	4	2	5	4	3	4	3	2	2	6	4	2	7	3	4	2	2
Somewhat favourable	22	27	15	36	24	22	24	20	16	22	31	26	18	24	24	23	19	21
TOTAL FAVOURABLE	25	31	17	41	28	25	28	23	18	24	37	30	20	31	27	27	21	23
Somewhat unfavourable	25	25	31	29	26	26	27	23	25	25	25	27	23	21	26	24	25	30
Very unfavourable	23	16	39	14	25	21	26	19	29	21	16	22	23	19	22	21	29	18
TOTAL UNFAVOURABLE	48	41	70	43	51	47	53	42	54	46	41	49	46	40	48	45	54	48
Don't know	27	29	13	16	21	28	20	35	28	30	22	21	33	29	25	29	25	29
Sajid Javid																		
Very favourable	6	8	2	3	4	7	6	5	5	5	7	6	5	5	6	5	4	9
Somewhat favourable	37	50	17	35	32	42	36	39	30	37	47	41	33	41	40	37	33	35
TOTAL FAVOURABLE	43	58	19	38	36	49	42	44	35	42	54	47	38	46	46	42	37	44
Somewhat unfavourable	21	18	27	33	24	20	23	19	21	22	20	23	19	14	22	22	21	24
Very unfavourable	20	10	44	17	26	16	24	16	27	19	12	18	23	21	18	19	24	20
TOTAL UNFAVOURABLE	41	28	71	50	50	36	47	35	48	41	32	41	42	35	40	41	45	44
Don't know	16	15	10	13	13	16	12	20	16	17	14	12	19	19	14	17	17	13
Penny Mordaunt																		
Very favourable	2	4	0	0	1	3	4	1	3	1	2	3	2	2	3	2	2	3
Somewhat favourable	11	17	4	9	8	14	15	7	8	10	16	13	9	12	13	10	9	12
TOTAL FAVOURABLE	13	21	4	9	9	17	19	8	11	11	18	16	11	14	16	12	11	15
Somewhat unfavourable	12	10	19	17	15	11	14	9	11	14	10	13	11	11	13	12	10	9
Very unfavourable	13	7	25	14	17	10	17	9	16	12	9	13	13	12	13	13	14	12
TOTAL UNFAVOURABLE	25	17	44	31	32	21	31	18	27	26	19	26	24	23	26	25	24	21
Don't know	62	62	51	59	59	63	51	74	61	62	63	59	66	63	58	63	65	65
Tom Tugendhat																		
Very favourable	2	3	1	5	2	3	3	2	2	1	4	3	1	5	2	1	2	3
Somewhat favourable	12	13	13	20	15	11	15	9	10	11	17	16	7	18	14	11	9	10
TOTAL FAVOURABLE	14	16	14	25	17	14	18	11	12	12	21	19	8	23	16	12	11	13
Somewhat unfavourable	10	9	16	10	12	9	13	6	9	12	8	10	10	8	10	10	10	7
Very unfavourable	9	5	15	7	10	8	11	6	10	9	6	9	8	6	9	9	10	6
TOTAL UNFAVOURABLE	19	14	31	17	22	17	24	12	19	21	14	19	18	14	19	19	20	13
Don't know	67	70	55	58	60	70	58	78	69	67	65	62	73	64	64	69	69	74
Dominic Raab																		
Very favourable	3	5	1	1	2	4	3	3	3	3	3	3	3	2	3	3	3	3
Somewhat favourable	27	42	7	11	17	35	27	27	21	27	36	27	27	28	29	29	23	26
TOTAL FAVOURABLE	30	47	8	12	19	39	30	30	24	30	39	30	30	30	32	32	26	29
Somewhat unfavourable	24	25	19	28	23	25	23	25	24	22	26	26	22	16	24	26	23	26
Very unfavourable	29	11	66	49	47	18	35	23	34	29	22	31	27	33	28	25	33	32
TOTAL UNFAVOURABLE	53	36	85	77	70	43	58	48	58	51	48	57	49	49	52	51	56	58
Don't know	17	18	7	11	11	19	12	22	18	19	14	13	20	20	16	17	18	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Davis

Very favourable	3	4	2	2	2	4	5	2	3	3	4	3	3	6	3	3	3	3
Somewhat favourable	20	24	15	23	18	22	21	19	17	18	27	22	18	20	20	22	17	25
TOTAL FAVOURABLE	23	28	17	25	20	26	26	21	20	21	31	25	21	26	23	25	20	28
Somewhat unfavourable	22	22	30	28	27	21	27	18	22	22	23	24	20	27	23	22	23	17
Very unfavourable	20	15	30	24	24	17	25	15	22	19	19	22	18	16	20	21	22	18
TOTAL UNFAVOURABLE	42	37	60	52	51	38	52	33	44	41	42	46	38	43	43	43	45	35
Don't know	34	35	23	24	28	36	23	47	37	37	27	29	40	32	35	32	36	37

Douglas Ross

Very favourable	1	2	1	1	2	1	1	2	2	1	1	1	2	2	0	1	0	10
Somewhat favourable	9	9	10	16	11	9	11	7	8	8	11	12	6	9	7	6	7	31
TOTAL FAVOURABLE	10	11	11	17	13	10	12	9	10	9	12	13	8	11	7	7	7	41
Somewhat unfavourable	10	10	16	12	12	10	13	7	11	11	9	10	11	10	9	9	9	21
Very unfavourable	10	7	16	10	11	9	13	7	11	11	8	10	10	5	10	9	11	16
TOTAL UNFAVOURABLE	20	17	32	22	23	19	26	14	22	22	17	20	21	15	19	18	20	37
Don't know	69	72	57	61	63	71	62	77	68	69	70	67	71	75	73	76	72	21

Imagine that Boris Johnson stepped down as Conservative Leader and Prime Minister. From the list below, who, if anyone, would you prefer to take over?

Rishi Sunak	21	26	15	20	22	21	21	21	21	22	19	22	20	17	23	20	20	23
Liz Truss	7	10	1	2	4	9	9	4	5	5	11	6	7	6	6	8	8	6
Jeremy Hunt	6	4	12	15	11	4	7	6	4	7	7	7	5	11	5	6	5	5
Michael Gove	4	6	1	1	1	5	4	4	2	4	7	4	4	5	4	4	4	4
Sajid Javid	4	4	4	7	4	4	3	6	4	4	4	5	3	3	5	4	4	3
David Davis	4	5	4	2	3	6	5	4	4	4	6	5	4	5	5	4	4	2
Dominic Raab	3	5	0	1	2	4	3	3	3	4	3	3	3	3	3	3	3	2
Tom Tugendhat	3	1	7	11	6	2	4	2	3	3	5	5	2	6	5	2	2	1
Penny Mordaunt	2	2	2	1	2	2	2	1	2	1	0	2	1	1	2	2	1	1
Douglas Ross	1	0	2	2	2	0	1	1	1	1	1	1	1	1	0	0	1	5
Someone else	17	11	29	16	20	15	20	13	21	15	13	16	17	17	15	16	18	21
Don't know	28	26	24	22	24	29	22	36	29	30	26	24	33	27	27	30	30	28