YouGov Survey Results

Sample Size: 1166 adults in London (18+)
Fieldwork: 13th - 17th January 2022

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region	
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample		1166	182	434	78	282	424	132	525	344	574	592	126	619	241	180	688	478	404	762
Unweighted Sample		1166	193	440	86	287	408	136	594	316	587	579	111	575	261	219	739	427	403	763
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-4 May '21	*7-10 Jan '22*	**13-17 Jan '22**

HEADLINE VOTING INTENTION

Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	2-4 May '21	*7-10 Jan '22*	**13-17 Jan '22**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Con	33	23	**23**	100	0	0	73	4	5	11	49	26	20	14	15	28	47	22	25	18	25
Lab	51	51	**55**	0	100	0	8	87	45	69	28	53	56	56	64	53	27	54	55	61	51
Lib Dem	7	11	**9**	0	0	100	5	1	42	12	3	8	10	11	9	8	13	11	6	8	10
Reform UK	1	4	**3**	0	0	0	10	0	1	0	11	6	1	2	3	3	4	2	5	2	4
Green	7	9	**7**	0	0	0	1	6	7	7	4	4	10	14	7	7	5	8	5	7	7
Other	1	2	**3**	0	0	0	3	1	0	2	4	3	2	3	3	2	4	2	4	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-4 May '21	*7-10 Jan '22*	**13-17 Jan '22**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
If there were a general election held tomorrow, which party would you vote for?																					
Conservative	23	15	**16**	100	0	0	50	3	4	9	32	19	13	9	10	20	33	16	16	12	17
Labour	36	34	**37**	0	100	0	6	73	33	54	19	38	37	36	42	38	19	39	35	40	36
Liberal Democrat	5	7	**7**	0	0	100	4	1	31	9	3	6	7	7	6	6	9	8	4	5	8
Reform UK	1	3	**2**	0	0	0	7	0	1	0	7	4	1	2	2	3	3	2	3	2	2
Green	6	6	**5**	0	0	0	1	5	5	6	3	3	7	9	5	5	4	6	3	5	5
Some other party	1	2	**2**	0	0	0	2	1	0	1	3	3	1	2	2	1	3	2	3	2	2
Would not vote	9	9	**9**	0	0	0	6	2	4	3	8	8	10	9	9	9	6	6	13	10	8
Don't know	14	18	**18**	0	0	0	22	11	19	14	21	15	20	12	18	16	22	18	18	19	17
Refused	5	6	**5**	0	0	0	3	4	3	3	4	6	4	14	6	1	1	4	6	5	5
And which of these parties would you vote for?																					
[Asked only to those who answered 'some other party'; n=26]																					
UK Independence Party (UKIP)	0	28	**33**	0	0	0	69	0	0	0	51	31	37	38	32	48	24	16	49	8	49
Women's Equality Party	17	12	**4**	0	0	0	0	0	0	11	0	0	10	0	7	0	0	0	7	9	0
Some other party	61	60	**58**	0	0	0	31	100	0	89	49	61	53	39	56	52	76	78	38	82	42
Don't know	22	0	**3**	0	0	0	0	0	0	0	0	4	0	0	5	0	0	5	0	0	4
Refused	0	0	**3**	0	0	0	0	0	0	0	0	4	0	23	0	0	0	0	5	0	5
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																					
0 - Certain NOT to vote	9	8	**8**	1	1	1	4	1	3	3	5	8	9	6	11	7	3	6	12	8	8
1	1	2	**1**	1	0	1	1	1	1	1	1	1	1	0	1	2	2	1	2	1	2
2	2	2	**1**	0	0	2	1	1	0	1	1	2	1	1	2	1	0	1	2	2	1
3	1	2	**2**	2	1	1	3	1	0	1	3	1	3	4	2	3	1	2	3	2	2
4	2	2	**1**	1	0	2	1	1	1	1	1	2	1	4	1	0	0	1	2	1	1
5	6	7	**7**	2	4	4	5	6	5	4	9	5	8	9	8	4	5	7	7	7	7
6	3	3	**3**	5	2	1	4	3	1	2	4	2	3	3	4	2	0	3	3	2	3
7	4	6	**6**	4	6	3	6	6	1	6	5	6	5	9	6	5	3	5	6	7	5
8	8	9	**9**	10	11	15	8	9	5	7	9	10	9	14	10	6	8	10	9	9	9
9	10	9	**9**	14	8	13	11	8	14	8	10	9	8	9	7	10	13	10	7	7	10
10 - Absolutely certain to vote	54	52	**52**	61	67	55	56	64	69	66	53	53	52	42	49	59	63	56	47	54	52

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YouGov Weighting Data

YouGov weights London political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) EU referendum recalled vote (5) ethnicity and (6) 2019 recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**112**	**80**	**6.9%**
Men 50-64 High education	**44**	**44**	**3.8%**
Men 50-64 Mid education	**56**	**42**	**3.6%**
Men 50-64 Low education	**45**	**33**	**2.8%**
Men 25-49 High education	**150**	**178**	**15.3%**
Men 25-49 Mid education	**88**	**87**	**7.5%**
Men 25-49 Low education	**42**	**45**	**3.9%**
Men Under 25 High education	**17**	**17**	**1.5%**
Men Under 25 Mid & Low education	**33**	**45**	**3.9%**
Women Over 65	**107**	**99**	**8.5%**
Women 50-64 High education	**37**	**42**	**3.6%**
Women 50-64 Mid education	**47**	**47**	**4.0%**
Women 50-64 Low education	**32**	**34**	**2.9%**
Women 25-49 High education	**176**	**176**	**15.1%**
Women 25-49 Mid education	**87**	**87**	**7.5%**
Women 25-49 Low education	**32**	**44**	**3.8%**
Women Under 25 High education	**19**	**20**	**1.7%**
Women Under 25 Mid & Low education	**42**	**43**	**3.7%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**128**	**222**	**19.0%**
Medium (3-7)	**743**	**700**	**60.0%**
High (8,9,10)	**295**	**245**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**373**	**303**	**26.0%**
C1	**366**	**385**	**33.0%**
C2	**143**	**175**	**15.0%**
DE	**284**	**303**	**26.0%**
EU Referendum Vote (Election Result)			
Remain	**594**	**525**	**45.0%**
Leave	**316**	**344**	**29.5%**
Don't Know / Did Not Vote	**256**	**297**	**25.5%**

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Ethnicity (ONS Population estimates)

White	**749**	**702**	**60.2%**
Indian	**53**	**79**	**6.8%**
Pakistani and Bangladeshi	**55**	**59**	**5.1%**
Black	**116**	**146**	**12.5%**
Other and Mixed	**162**	**162**	**13.9%**
Refused	**31**	**17**	**1.5%**

Vote in 2019 (Election Result)

Conservative	**287**	**282**	**24.2%**
Labour	**408**	**424**	**36.4%**
Liberal Democrat	**136**	**132**	**11.3%**
Brexit Party	**21**	**12**	**1.0%**
Green Party	**30**	**27**	**2.3%**
Other	**9**	**5**	**0.4%**
Don't know / Didn't vote	**275**	**285**	**24.4%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to   yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk