

YouGov Survey Results

Sample Size: 1700 GB Adults
Fieldwork: 22nd - 24th March 2019

	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1700	561	525	95	654	700	823	877	187	716	405	393	969	731	204	568	367	415	146	
Unweighted Sample	1700	588	536	109	782	665	732	968	114	704	435	447	1011	689	191	570	371	419	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-24 Jan	22-24 Mar																		
Do you have a favourable or unfavourable opinion of the following...?																				
Conservative Party																				
Very favourable	5	5	11	0	0	3	7	6	4	2	4	7	6	5	5	3	4	5	6	3
Somewhat favourable	24	19	43	4	8	12	30	17	21	9	14	23	29	21	17	21	22	20	15	16
TOTAL FAVOURABLE	29	24	54	4	8	15	37	23	25	11	18	30	35	26	22	24	26	25	21	19
Somewhat unfavourable	22	20	22	18	25	19	21	21	19	17	19	20	21	20	18	14	22	23	17	14
Very unfavourable	37	43	15	73	63	60	31	46	40	29	49	43	39	45	40	54	38	37	47	51
TOTAL UNFAVOURABLE	59	63	37	91	88	79	52	67	59	46	68	63	60	65	58	68	60	60	64	65
Don't know	12	14	9	5	4	6	10	11	16	43	15	7	4	9	20	8	14	14	15	16
NET	-30	-39	17	-87	-80	-64	-15	-44	-34	-35	-50	-33	-25	-39	-36	-44	-34	-35	-43	-46
Labour Party																				
Very favourable	7	6	0	18	5	10	4	7	6	4	8	6	6	6	8	9	5	7	8	3
Somewhat favourable	22	19	2	43	19	30	10	17	22	26	25	15	10	21	17	24	16	18	23	19
TOTAL FAVOURABLE	29	25	2	61	24	40	14	24	28	30	33	21	16	27	25	33	21	25	31	22
Somewhat unfavourable	23	21	18	20	40	28	15	22	20	14	22	23	21	25	17	26	19	21	18	29
Very unfavourable	36	41	75	12	33	24	64	45	37	20	29	52	59	41	40	31	49	41	36	37
TOTAL UNFAVOURABLE	59	62	93	32	73	52	79	67	57	34	51	75	80	66	57	57	68	62	54	66
Don't know	12	12	5	7	2	7	6	9	15	35	15	5	3	8	18	10	11	12	15	13
NET	-30	-37	-91	29	-49	-12	-65	-43	-29	-4	-18	-54	-64	-39	-32	-24	-47	-37	-23	-44
	10-11 Jan	22-24 Mar																		
Liberal Democrats																				
Very favourable	3	4	1	4	18	6	1	5	2	7	4	2	3	4	3	6	3	3	3	3
Somewhat favourable	22	20	15	28	54	33	11	21	19	7	25	18	19	24	15	28	22	18	16	20
TOTAL FAVOURABLE	25	24	16	32	72	39	12	26	21	14	29	20	22	28	18	34	25	21	19	23
Somewhat unfavourable	27	28	31	32	14	30	28	27	28	24	26	29	32	30	25	33	24	30	28	28
Very unfavourable	28	29	41	22	5	16	45	33	24	11	24	39	35	26	32	20	31	29	30	26
TOTAL UNFAVOURABLE	55	57	72	54	19	46	73	60	52	35	50	68	67	56	57	53	55	59	58	54
Don't know	20	20	13	15	8	14	15	14	26	50	22	12	11	16	26	13	19	20	24	23
NET	-30	-33	-56	-22	53	-7	-61	-34	-31	-21	-21	-48	-45	-28	-39	-19	-30	-38	-39	-31

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Unweighted Sample	1700	588	536	109	782	665	732	968	114	704	435	447	1011	689	191	570	371	419	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-24 Jan	22-24 Mar																		
Theresa May																				
Very favourable	5	5	13	0	1	4	8	5	5	3	3	7	8	5	6	3	6	5	6	4
Somewhat favourable	25	21	38	9	14	15	30	17	25	15	16	24	30	22	20	20	25	21	18	14
TOTAL FAVOURABLE	30	26	51	9	15	19	38	22	30	18	19	31	38	27	26	23	31	26	24	18
Somewhat unfavourable	24	22	24	19	25	21	22	23	21	26	20	23	21	23	20	23	22	28	16	18
Very unfavourable	34	43	21	67	59	56	33	49	37	39	48	41	37	45	40	46	39	36	50	52
TOTAL UNFAVOURABLE	58	65	45	86	84	77	55	72	58	65	68	64	58	68	60	69	61	64	66	70
Don't know	11	9	5	4	2	5	6	6	12	17	12	5	4	5	14	8	8	10	10	11
NET	-28	-39	6	-77	-69	-58	-17	-50	-28	-47	-49	-33	-20	-41	-34	-46	-30	-38	-42	-52
Jeremy Corbyn																				
Very favourable	6	6	0	16	3	10	3	6	5	9	6	4	5	5	7	8	5	5	7	5
Somewhat favourable	16	12	1	26	10	19	5	11	12	13	16	8	6	13	10	14	11	12	14	6
TOTAL FAVOURABLE	22	18	1	42	13	29	8	17	17	22	22	12	11	18	17	22	16	17	21	11
Somewhat unfavourable	18	17	8	25	19	23	11	17	18	22	20	14	14	19	16	23	15	17	18	24
Very unfavourable	49	54	87	27	63	42	75	58	51	29	42	68	73	56	51	48	61	55	47	50
TOTAL UNFAVOURABLE	67	71	95	52	82	65	86	75	69	51	62	82	87	75	67	71	76	72	65	74
Don't know	12	11	4	7	4	7	6	8	14	26	15	5	2	7	17	8	9	11	15	15
NET	-45	-53	-94	-10	-69	-36	-78	-58	-52	-29	-40	-70	-76	-57	-50	-49	-60	-55	-44	-63
	10-11 Jan	22-24 Mar																		
Vince Cable																				
Very favourable	3	2	1	3	10	5	1	4	1	1	3	1	3	3	2	2	3	1	2	2
Somewhat favourable	18	16	12	24	43	27	10	19	14	6	17	17	18	19	13	21	18	16	12	18
TOTAL FAVOURABLE	21	18	13	27	53	32	11	23	15	7	20	18	21	22	15	23	21	17	14	20
Somewhat unfavourable	21	21	24	21	27	24	21	22	20	7	20	25	25	23	18	29	19	20	18	23
Very unfavourable	26	27	42	19	9	15	43	30	24	10	19	38	37	26	28	19	27	28	30	24
TOTAL UNFAVOURABLE	47	48	66	40	36	39	64	52	44	17	39	63	62	49	46	48	46	48	48	47
Don't know	32	34	21	34	11	30	25	26	41	75	40	19	16	29	40	29	33	34	37	33
NET	-26	-30	-53	-13	17	-7	-53	-29	-29	-10	-19	-45	-41	-27	-31	-25	-25	-31	-34	-27