

YouGov Survey Results

Sample Size: 1774 GB Adults
Fieldwork: 10th - 11th January 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1774	585	548	99	683	731	859	915	195	747	422	410	1011	763	213	593	383	433	153
Unweighted Sample	1774	615	552	113	766	712	774	1000	169	725	440	440	1054	720	162	625	385	439	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?	10-11 Dec 2018		10-11 Jan 2019																		
Conservative Party																					
Very favourable	4	7	17	1	2	5	10	8	6	3	5	6	13	7	6	8	7	8	5	4	
Somewhat favourable	22	23	51	5	18	16	34	22	25	7	18	27	37	25	20	15	27	24	20	24	
TOTAL FAVOURABLE	26	30	68	6	20	21	44	30	31	10	23	33	50	32	26	23	34	32	25	28	
Somewhat unfavourable	22	21	20	19	28	19	21	21	21	26	20	21	20	21	21	18	25	19	19	17	
Very unfavourable	38	38	6	72	50	53	27	42	33	36	44	39	25	38	37	46	29	38	43	40	
TOTAL UNFAVOURABLE	60	59	26	91	78	72	48	63	54	62	64	60	45	59	58	64	54	57	62	57	
Don't know	14	12	6	4	3	7	8	8	16	28	13	7	6	9	15	12	11	10	13	15	
NET	-34	-29	42	-85	-58	-51	-4	-33	-23	-52	-41	-27	5	-27	-32	-41	-20	-25	-37	-29	
Labour Party																					
Very favourable	7	10	2	24	3	14	6	10	9	16	11	10	4	9	11	16	7	10	12	4	
Somewhat favourable	23	22	4	45	27	34	13	22	23	33	26	22	10	24	20	29	18	22	26	20	
TOTAL FAVOURABLE	30	32	6	69	30	48	19	32	32	49	37	32	14	33	31	45	25	32	38	24	
Somewhat unfavourable	21	20	20	17	37	23	19	19	20	14	21	20	20	21	18	16	21	21	17	25	
Very unfavourable	35	36	69	9	28	22	56	40	32	11	27	41	61	36	37	28	43	35	33	36	
TOTAL UNFAVOURABLE	56	56	89	26	65	45	75	59	52	25	48	61	81	57	55	44	64	56	50	61	
Don't know	14	12	5	5	4	8	6	8	15	26	14	7	5	10	14	10	11	12	12	15	
NET	-26	-24	-83	43	-35	3	-56	-27	-20	24	-11	-29	-67	-24	-24	1	-39	-24	-12	-37	
Liberal Democrats																					
Very favourable	2	3	1	3	18	6	1	4	2	2	3	3	3	4	2	3	4	3	2	3	
Somewhat favourable	17	22	15	29	54	37	11	23	22	22	24	20	20	28	15	32	22	22	17	24	
TOTAL FAVOURABLE	19	25	16	32	72	43	12	27	24	24	27	23	23	32	17	35	26	25	19	27	
Somewhat unfavourable	28	27	32	31	16	30	29	25	29	20	25	31	31	29	25	19	29	27	30	26	
Very unfavourable	29	28	39	20	2	13	45	33	22	12	25	31	36	22	34	24	28	29	28	28	
TOTAL UNFAVOURABLE	57	55	71	51	18	43	74	58	51	32	50	62	67	51	59	43	57	56	58	54	
Don't know	23	20	13	16	10	15	15	15	25	44	23	15	10	18	24	23	18	19	23	19	
NET	-38	-30	-55	-19	54	0	-62	-31	-27	-8	-23	-39	-44	-19	-42	-8	-31	-31	-39	-27	

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Unweighted Sample	1774	615	552	113	766	712	774	1000	169	725	440	440	1054	720	162	625	385	439	163		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		10-11 Dec 2018	10-11 Jan 2019																		
Theresa May																					
Very favourable	4	7	17	1	4	6	9	6	8	2	4	7	15	7	7	5	8	10	5	5	
Somewhat favourable	24	24	47	9	22	18	35	21	26	8	20	27	35	26	21	16	30	22	22	20	
TOTAL FAVOURABLE	28	31	64	10	26	24	44	27	34	10	24	34	50	33	28	21	38	32	27	25	
Somewhat unfavourable	24	24	22	27	30	26	22	23	25	30	24	22	23	26	22	26	25	22	24	22	
Very unfavourable	35	36	10	60	41	45	29	42	30	39	41	37	25	34	39	46	29	38	37	43	
TOTAL UNFAVOURABLE	59	60	32	87	71	71	51	65	55	69	65	59	48	60	61	72	54	60	61	65	
Don't know	12	9	3	4	4	5	5	7	11	21	11	7	2	7	12	8	8	9	11	10	
NET	-31	-29	32	-77	-45	-47	-7	-38	-21	-59	-41	-25	2	-27	-33	-51	-16	-28	-34	-40	
Jeremy Corbyn																					
Very favourable	8	8	1	18	4	13	4	9	6	12	10	7	3	7	9	17	5	8	9	4	
Somewhat favourable	18	17	3	34	16	24	10	16	17	27	18	18	8	18	15	17	14	17	19	16	
TOTAL FAVOURABLE	26	25	4	52	20	37	14	25	23	39	28	25	11	25	24	34	19	25	28	20	
Somewhat unfavourable	18	19	11	23	30	23	14	19	18	23	21	17	14	20	16	19	19	21	14	23	
Very unfavourable	43	45	80	17	44	32	66	47	44	16	36	50	71	45	45	36	51	42	45	44	
TOTAL UNFAVOURABLE	61	64	91	40	74	55	80	66	62	39	57	67	85	65	61	55	70	63	59	67	
Don't know	14	12	4	8	5	8	6	8	15	23	15	8	4	9	15	11	11	12	12	12	
NET	-35	-39	-87	12	-54	-18	-66	-41	-39	0	-29	-42	-74	-40	-37	-21	-51	-38	-31	-47	
Vince Cable																					
Very favourable	2	3	2	3	14	5	1	4	2	2	3	3	3	3	2	4	2	3	2	2	
Somewhat favourable	14	18	14	23	43	29	11	20	16	11	18	16	22	23	11	22	21	17	12	18	
TOTAL FAVOURABLE	16	21	16	26	57	34	12	24	18	13	21	19	25	26	13	26	23	20	14	20	
Somewhat unfavourable	22	21	25	24	17	24	24	22	20	12	18	27	25	22	21	19	20	22	25	19	
Very unfavourable	25	26	38	19	8	12	42	31	21	13	22	30	36	22	32	22	27	25	28	25	
TOTAL UNFAVOURABLE	47	47	63	43	25	36	66	53	41	25	40	57	61	44	53	41	47	47	53	44	
Don't know	36	32	21	31	18	30	22	23	41	62	40	24	13	31	35	33	30	33	33	36	
NET	-31	-26	-47	-17	32	-2	-54	-29	-23	-12	-19	-38	-36	-18	-40	-15	-24	-27	-39	-24	
Boris Johnson																					
Very favourable	6	6	11	2	3	1	11	6	5	3	5	6	8	6	6	6	8	4	5	4	
Somewhat favourable	19	20	33	9	12	9	33	20	19	13	16	22	27	20	20	13	22	22	18	18	
TOTAL FAVOURABLE	25	26	44	11	15	10	44	26	24	16	21	28	35	26	26	19	30	26	23	22	
Somewhat unfavourable	20	21	29	16	20	17	26	19	22	15	19	23	25	20	22	18	22	22	20	23	
Very unfavourable	41	42	19	68	62	68	21	46	38	45	46	41	33	47	35	51	38	40	42	48	
TOTAL UNFAVOURABLE	61	63	48	84	82	85	47	65	60	60	65	64	58	67	57	69	60	62	62	71	
Don't know	13	12	8	5	4	5	8	8	15	24	14	8	6	8	17	12	10	12	15	8	
NET	-36	-37	-4	-73	-67	-75	-3	-39	-36	-44	-44	-36	-23	-41	-31	-50	-30	-36	-39	-49	