

Sample Size: 1620 GB Adults
Fieldwork: 10th - 11th December 2018

	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1620	535	501	91	624	667	784	836	178	682	386	374	923	697	194	541	350	395	139	
Unweighted Sample	1620	547	522	109	705	697	712	908	151	692	406	371	954	666	170	557	352	405	136	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		5-6	10-11																	
		Dec	Dec																	
Liberal Democrats																				
Very favourable	3	2	1	2	19	5	0	3	2	3	3	2	2	3	1	3	3	3	2	2
Somewhat favourable	20	17	10	24	53	30	8	18	17	21	19	16	15	20	13	24	18	15	15	19
TOTAL FAVOURABLE	23	19	11	26	72	35	8	21	19	24	22	18	17	23	14	27	21	18	17	21
Somewhat unfavourable	27	28	32	32	15	30	30	27	28	27	24	30	33	30	25	23	29	30	27	23
Very unfavourable	28	29	42	21	7	19	42	36	22	17	25	36	34	28	30	29	28	28	28	40
TOTAL UNFAVOURABLE	55	57	74	53	22	49	72	63	50	44	49	66	67	58	55	52	57	58	55	63
Don't know	22	23	17	21	6	17	20	16	31	31	29	16	17	18	31	21	22	24	28	16
NET	-32	-38	-63	-27	50	-14	-64	-42	-31	-20	-27	-48	-50	-35	-41	-25	-36	-40	-38	-42
Theresa May																				
Very favourable	7	4	10	0	5	3	6	5	4	3	3	5	7	5	3	4	5	5	4	3
Somewhat favourable	25	24	46	11	20	20	34	22	25	18	16	25	40	26	21	24	28	27	19	17
TOTAL FAVOURABLE	32	28	56	11	25	23	40	27	29	21	19	30	47	31	24	28	33	32	23	20
Somewhat unfavourable	24	24	23	28	38	27	24	26	23	25	24	26	23	26	22	21	23	28	26	23
Very unfavourable	33	35	14	54	33	43	26	37	33	38	40	36	23	34	35	38	32	30	36	50
TOTAL UNFAVOURABLE	57	59	37	82	71	70	50	63	56	63	64	62	46	60	57	59	55	58	62	73
Don't know	10	12	7	7	4	6	10	10	15	15	17	8	8	8	18	13	13	11	15	8
NET	-25	-31	19	-71	-46	-47	-10	-36	-27	-42	-45	-32	1	-29	-33	-31	-22	-26	-39	-53
Jeremy Corbyn																				
Very favourable	7	8	1	18	1	11	4	9	6	9	9	9	3	7	9	7	5	7	12	8
Somewhat favourable	19	18	2	40	18	29	8	17	19	29	21	16	10	19	16	22	14	19	20	18
TOTAL FAVOURABLE	26	26	3	58	19	40	12	26	25	38	30	25	13	26	25	29	19	26	32	26
Somewhat unfavourable	18	18	12	23	31	24	13	16	19	16	18	21	15	19	16	20	16	21	15	25
Very unfavourable	43	43	78	12	45	28	65	48	37	21	33	47	67	45	40	36	52	40	37	39
TOTAL UNFAVOURABLE	61	61	90	35	76	52	78	64	56	37	51	68	82	64	56	56	68	61	52	64
Don't know	13	14	6	8	5	7	10	9	18	25	19	7	6	10	19	14	13	13	16	11
NET	-35	-35	-87	23	-57	-12	-66	-38	-31	1	-21	-43	-69	-38	-31	-27	-49	-35	-20	-38

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		5-6 Dec																		
		10-11 Dec																		
Vince Cable																				
Very favourable	3	2	1	3	12	5	0	4	1	1	3	3	2	3	2	3	3	2	2	2
Somewhat favourable	15	14	10	21	40	25	8	15	14	13	13	17	15	17	10	23	13	14	13	15
TOTAL FAVOURABLE	18	16	11	24	52	30	8	19	15	14	16	20	17	20	12	26	16	16	15	17
Somewhat unfavourable	21	22	27	23	23	26	23	24	21	18	19	26	27	24	21	23	25	23	20	17
Very unfavourable	27	25	35	17	7	12	38	30	19	11	19	32	34	23	26	23	23	21	25	39
TOTAL UNFAVOURABLE	48	47	62	40	30	38	61	54	40	29	38	58	61	47	47	46	48	44	45	56
Don't know	33	36	28	36	18	32	31	26	46	57	46	23	22	33	41	27	36	40	40	27
NET	-30	-31	-51	-16	22	-8	-53	-35	-25	-15	-22	-38	-44	-27	-35	-20	-32	-28	-30	-39
Boris Johnson																				
Very favourable	7	6	11	2	1	0	12	9	4	6	4	8	7	6	6	7	6	7	7	3
Somewhat favourable	18	19	33	10	7	7	35	20	18	8	16	21	29	18	21	15	20	22	20	15
TOTAL FAVOURABLE	25	25	44	12	8	7	47	29	22	14	20	29	36	24	27	22	26	29	27	18
Somewhat unfavourable	21	20	25	16	30	18	23	18	22	22	19	21	21	21	19	15	24	20	20	17
Very unfavourable	41	41	22	64	62	68	19	44	38	45	42	42	35	46	34	53	38	38	36	55
TOTAL UNFAVOURABLE	62	61	47	80	92	86	42	62	60	67	61	63	56	67	53	68	62	58	56	72
Don't know	13	13	9	9	1	6	12	9	18	19	18	9	7	9	20	9	13	13	18	10
NET	-37	-36	-3	-68	-84	-79	5	-33	-38	-53	-41	-34	-20	-43	-26	-46	-36	-29	-29	-54