

YouGov Survey Results

Sample Size: 1688 GB Adults
Fieldwork: 4th - 5th December 2018

	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1688	557	522	95	647	699	817	871	186	711	402	390	962	726	203	564	365	412	145	
Unweighted Sample	1688	574	511	102	701	721	719	969	140	711	449	388	998	690	158	584	358	419	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	24-25 Oct	4-5 Dec																		
Do you have a favourable or unfavourable opinion of the following...?																				
Conservative Party																				
Very favourable	10	7	17	0	3	5	10	8	5	3	5	5	13	7	6	8	8	6	5	5
Somewhat favourable	25	24	53	5	19	18	34	27	21	16	18	27	34	27	19	19	29	25	22	12
TOTAL FAVOURABLE	35	31	70	5	22	23	44	35	26	19	23	32	47	34	25	27	37	31	27	17
Somewhat unfavourable	21	19	17	18	28	18	18	15	22	21	19	17	19	19	19	12	20	19	20	17
Very unfavourable	33	40	8	72	45	53	29	42	38	31	45	47	27	38	41	45	33	38	42	55
TOTAL UNFAVOURABLE	54	59	25	90	73	71	47	57	60	52	64	64	46	57	60	57	53	57	62	72
Don't know	11	11	5	5	5	7	8	8	14	29	13	4	6	8	15	16	10	12	10	11
NET	-19	-28	45	-85	-51	-48	-3	-22	-34	-33	-41	-32	1	-23	-35	-30	-16	-26	-35	-55
Labour Party																				
Very favourable	14	10	0	26	3	18	4	10	10	18	11	12	4	10	10	12	8	10	14	3
Somewhat favourable	23	24	5	45	30	34	15	21	26	26	30	23	12	25	21	27	20	25	25	28
TOTAL FAVOURABLE	37	34	5	71	33	52	19	31	36	44	41	35	16	35	31	39	28	35	39	31
Somewhat unfavourable	19	20	21	17	35	20	20	21	20	17	21	20	21	22	19	16	21	16	22	28
Very unfavourable	32	35	70	6	30	22	54	40	31	11	25	41	60	35	36	28	41	38	29	30
TOTAL UNFAVOURABLE	51	55	91	23	65	42	74	61	51	28	46	61	81	57	55	44	62	54	51	58
Don't know	12	11	4	6	2	7	7	8	13	29	13	4	4	8	14	16	10	11	9	12
NET	-14	-21	-86	48	-32	10	-55	-30	-15	16	-5	-26	-65	-22	-24	-5	-34	-19	-12	-27
Liberal Democrats																				
Very favourable	3	4	1	3	25	6	1	4	3	5	4	3	4	5	2	5	4	3	3	6
Somewhat favourable	25	22	15	27	53	35	10	20	23	22	22	18	24	24	18	21	25	17	22	20
TOTAL FAVOURABLE	28	26	16	30	78	41	11	24	26	27	26	21	28	29	20	26	29	20	25	26
Somewhat unfavourable	28	27	29	33	17	30	28	27	27	21	27	30	26	29	24	27	25	25	29	31
Very unfavourable	23	29	42	23	3	16	45	35	23	14	25	36	37	26	34	22	27	35	32	26
TOTAL UNFAVOURABLE	51	56	71	56	20	46	73	62	50	35	52	66	63	55	58	49	52	60	61	57
Don't know	20	19	13	14	2	13	16	14	23	38	22	12	9	16	22	25	20	20	14	16
NET	-23	-30	-55	-26	58	-5	-62	-38	-24	-8	-26	-45	-35	-26	-38	-23	-23	-40	-36	-31

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	11-12 Oct																				
	4-5 Dec																				
Theresa May																					
	Very favourable	6	7	15	1	2	5	10	7	6	0	5	5	15	7	6	7	8	6	5	6
	Somewhat favourable	28	27	47	12	31	24	33	26	27	17	22	28	39	29	24	24	32	25	24	19
	TOTAL FAVOURABLE	34	34	62	13	33	29	43	33	33	17	27	33	54	36	30	31	40	31	29	25
	Somewhat unfavourable	24	21	19	25	34	24	19	19	22	18	23	20	19	22	19	20	20	22	23	15
	Very unfavourable	32	37	15	57	30	43	32	40	33	42	39	41	24	34	39	35	32	36	39	51
	TOTAL UNFAVOURABLE	56	58	34	82	64	67	51	59	55	60	62	61	43	56	58	55	52	58	62	66
	Don't know	10	9	5	4	3	5	6	8	10	23	12	5	3	7	12	14	7	11	8	10
	NET	-22	-24	28	-69	-31	-38	-8	-26	-22	-43	-35	-28	11	-20	-28	-24	-12	-27	-33	-41
Jeremy Corbyn																					
	Very favourable	10	9	0	23	3	15	5	10	8	11	11	10	3	9	10	14	7	10	10	5
	Somewhat favourable	19	19	4	36	24	27	10	16	21	31	22	16	10	21	16	19	16	19	23	20
	TOTAL FAVOURABLE	29	28	4	59	27	42	15	26	29	42	33	26	13	30	26	33	23	29	33	25
	Somewhat unfavourable	16	18	12	21	32	22	14	18	18	8	21	19	15	19	16	15	17	18	16	26
	Very unfavourable	42	44	81	13	38	29	64	47	40	21	33	49	69	43	44	37	51	42	40	39
	TOTAL UNFAVOURABLE	58	62	93	34	70	51	78	65	58	29	54	68	84	62	60	52	68	60	56	65
	Don't know	11	11	3	7	3	7	7	9	13	29	14	5	3	8	15	15	9	11	11	10
	NET	-29	-34	-89	25	-43	-9	-63	-39	-29	13	-21	-42	-71	-32	-34	-19	-45	-31	-23	-40
Vince Cable																					
	Very favourable	2	2	1	3	11	4	1	3	2	0	2	2	3	3	1	3	2	3	2	0
	Somewhat favourable	16	17	13	23	45	30	10	19	16	7	17	19	22	20	13	19	19	15	15	18
	TOTAL FAVOURABLE	18	19	14	26	56	34	11	22	18	7	19	21	25	23	14	22	21	18	17	18
	Somewhat unfavourable	23	23	27	24	21	23	25	25	21	16	20	28	24	23	22	23	23	19	25	24
	Very unfavourable	24	26	38	19	6	15	40	32	21	14	21	30	38	24	29	19	26	31	26	27
	TOTAL UNFAVOURABLE	47	49	65	43	27	38	65	57	42	30	41	58	62	47	51	42	49	50	51	51
	Don't know	35	32	20	31	17	27	24	22	41	63	40	20	14	29	35	37	30	31	33	31
	NET	-29	-30	-51	-17	29	-4	-54	-35	-24	-23	-22	-37	-37	-24	-37	-20	-28	-32	-34	-33
Boris Johnson																					
	Very favourable	7	7	13	2	2	1	12	9	4	3	8	5	8	6	8	8	7	7	6	3
	Somewhat favourable	20	21	35	12	9	9	34	22	20	12	16	23	33	18	25	18	23	23	20	15
	TOTAL FAVOURABLE	27	28	48	14	11	10	46	31	24	15	24	28	41	24	33	26	30	30	26	18
	Somewhat unfavourable	22	19	24	15	22	17	22	18	20	13	21	17	19	19	19	14	21	21	18	15
	Very unfavourable	40	43	24	64	61	67	24	43	43	46	42	49	36	49	35	45	39	38	46	58
	TOTAL UNFAVOURABLE	62	62	48	79	83	84	46	61	63	59	63	66	55	68	54	59	60	59	64	73
	Don't know	12	11	4	6	5	6	8	8	13	27	13	6	4	8	14	15	10	10	11	9
	NET	-35	-34	0	-65	-72	-74	0	-30	-39	-44	-39	-38	-14	-44	-21	-33	-30	-29	-38	-55