## YouGov Survey Results

What the world thinks

Sample Size: 1629 GB Adults
Fieldwork: 14th - 15th November 2018

|  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  | Age (2) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | 18-34 | 35-49 | 50-64 | 65+ |
| Weighted Sample | 1629 | 788 | 841 | 179 | 686 | 388 | 376 | 929 | 700 | 195 | 544 | 352 | 397 | 140 | 387 | 478 | 388 | 376 |
| Unweighted Sample | 1629 | 700 | 929 | 137 | 671 | 398 | 423 | 988 | 641 | 160 | 567 | 357 | 395 | 150 | 344 | 464 | 398 | 423 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Has someone who was not your romantic
partner ever sent you a sexual photo of
themselves that you didn't ask for?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes they have | $\mathbf{1 7}$ | 15 | 19 | 36 | 24 | 10 | 2 | 15 | 20 | 12 | 20 | 18 | 16 | 13 | 34 | 21 | 10 | 2 |
| No they have not | $\mathbf{7 9}$ | 81 | 78 | 51 | 71 | 88 | 97 | 82 | 75 | 80 | 77 | 78 | 81 | 83 | 57 | 75 | 88 | 97 |
| Don't know | $\mathbf{2}$ | 3 | 2 | 5 | 3 | 1 | 0 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 4 | 3 | 1 | 0 |
| Prefer not to say | $\mathbf{2}$ | 2 | 2 | 8 | 1 | 1 | 0 | 1 | 3 | 5 | 2 | 1 | 1 | 1 | 4 | 1 | 1 | 0 |

By which of the following means have you
ever received such a photo? Please select all

## that apply

[Shown only to those who said they had
received a sexual photo from someone who was
not their romantic partner; $n=264]$

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Text message or messaging app (e.g. | $\mathbf{6 2}$ | 66 | 59 | 46 | 72 | 54 | 21 | 66 | 58 | 69 | 55 | 68 | 66 | 62 | 60 | 71 | 54 | 21 |
| Whatsapp) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| On social media | $\mathbf{3 5}$ | 27 | 41 | 59 | 26 | 35 | 23 | 31 | 39 | 43 | 33 | 31 | 32 | 59 | 48 | 20 | 35 | 23 |
| Email | $\mathbf{1 7}$ | 28 | 8 | 4 | 15 | 42 | 29 | 18 | 15 | 17 | 23 | 8 | 17 | 9 | 5 | 21 | 42 | 29 |
| Bluetooth | $\mathbf{2}$ | 1 | 2 | 2 | 1 | 2 | 0 | 2 | 2 | 7 | 0 | 1 | 3 | 0 | 2 | 1 | 2 | 0 |
| In the post | $\mathbf{1}$ | 2 | 0 | 0 | 1 | 3 | 0 | 2 | 0 | 0 | 2 | 0 | 1 | 0 | 1 | 1 | 3 | 0 |
| Airdrop (on Apple iPhone) | $\mathbf{1}$ | 1 | 0 | 0 | 0 | 4 | 0 | 1 | 1 | 0 | 2 | 0 | 1 | 0 | 0 | 1 | 4 | 0 |
| Some other method [See Tab 1] | $\mathbf{9}$ | 4 | 12 | 8 | 9 | 4 | 38 | 10 | 7 | 5 | 7 | 6 | 16 | 4 | 10 | 7 | 4 | 38 |
| Don't know | $\mathbf{1}$ | 0 | 1 | 3 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 1 | 0 | 0 | 0 |
| Prefer not to say | $\mathbf{3}$ | 3 | 3 | 6 | 2 | 2 | 0 | 1 | 5 | 5 | 6 | 1 | 0 | 0 | 5 | 1 | 2 | 0 |

## YouGov Survey Results

Sample Size: 1629 GB Adults
Fieldwork: 14th - 15th November 2018

|  |  | Age and Gender |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{\|c\|} \hline \text { Male } \\ \text { 18-34 } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { Female } \\ 18-34 \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Male } \\ 35-49 \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { Female } \\ 35-49 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Male } \\ 50-64 \end{array}$ | Female 50-64 | $\begin{array}{\|c\|} \hline \text { Male } \\ 65+ \\ \hline \end{array}$ | Female 65+ |
| Weighted Sample | 1629 | 167 | 220 | 261 | 217 | 189 | 199 | 171 | 205 |
| Unweighted Sample | 1629 | 97 | 247 | 216 | 248 | 186 | 212 | 201 | 222 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Has someone who was not your romantic
partner ever sent you a sexual photo of
themselves that you didn't ask for?

| Yes they have | $\mathbf{1 7}$ | 26 | 40 | 20 | 21 | 11 | 10 | 1 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No they have not | $\mathbf{7 9}$ | 64 | 52 | 74 | 77 | 89 | 87 | 98 | 97 |
| Don't know | $\mathbf{2}$ | 4 | 5 | 5 | 1 | 0 | 2 | 1 | 0 |
| Prefer not to say | $\mathbf{2}$ | 6 | 3 | 1 | 1 | 0 | 1 | 0 | 1 |

By which of the following means have you
ever received such a photo? Please select all

## that apply

[Shown only to those who said they had
received a sexual photo from someone who was
not their romantic partner; $n=264]$

|  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Text message or messaging app (e.g. | $\mathbf{6 2}$ | 63 | 58 | 71 | 72 | 63 | 44 | 35 | 15 |
| Whatsapp) |  |  | 46 | 48 | 14 | 26 | 23 | 47 | 0 |
| On social media | $\mathbf{3 5}$ | 46 | 32 |  |  |  |  |  |  |
| Email | $\mathbf{1 7}$ | 6 | 4 | 33 | 8 | 58 | 26 | 65 | 15 |
| Bluetooth | $\mathbf{2}$ | 0 | 3 | 2 | 0 | 4 | 0 | 0 | 0 |
| In the post | $\mathbf{1}$ | 0 | 1 | 2 | 0 | 5 | 0 | 0 | 0 |
| Airdrop (on Apple iPhone) | $\mathbf{1}$ | 0 | 0 | 0 | 2 | 8 | 0 | 0 | 0 |
| Some other method [See Tab 1] | $\mathbf{9}$ | 8 | 10 | 3 | 11 | 0 | 9 | 0 | 53 |
| Don't know | $\mathbf{1}$ | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |
| Prefer not to say | $\mathbf{3}$ | 6 | 4 | 0 | 3 | 4 | 0 | 0 | 0 |



## And have you received such a picture in the

## last 6 months?

[Shown only to those who said they had
received a sexual photo from someone who was
not their romantic partner; $n=264]$

| Yes I have | $\mathbf{2 6}$ | 37 | 18 | 27 | 26 | 27 | 18 | 21 | 32 | 40 | 26 | 22 | 22 | 41 | 28 | 24 | 27 | 18 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No I have not | $\mathbf{7 1}$ | 60 | 79 | 65 | 72 | 73 | 82 | 78 | 64 | 47 | 72 | 76 | 76 | 59 | 68 | 73 | 73 | 82 |
| Don't know | $\mathbf{2}$ | 2 | 2 | 5 | 1 | 0 | 0 | 1 | 3 | 14 | 1 | 2 | 0 | 0 | 3 | 2 | 0 | 0 |
| Prefer not to say | $\mathbf{1}$ | 1 | 1 | 2 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 2 | 0 | 1 | 1 | 0 | 0 |

*Any percentages calculated on bases fewer
than 50 respondents do not represent a wide
enough cross-section of the target population to
be considered statistically reliable. These
figures will be italicised.

## Sample Size: 1629 GB Adults

Fieldwork: 14th - 15th November 2018

|  |  | Age and Gender |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{\|c\|} \hline \text { Male } \\ \text { 18-34 } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { Female } \\ 18-34 \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Male } \\ 35-49 \\ \hline \end{array}$ | $\begin{gathered} \hline \text { Female } \\ 35-49 \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Male } \\ 50-64 \\ \hline \end{array}$ | $\begin{gathered} \text { Female } \\ 50-64 \end{gathered}$ | $\begin{gathered} \hline \text { Male } \\ 65+ \\ \hline \end{gathered}$ | Female 65+ |
| Weighted Sample | 1629 | 167 | 220 | 261 | 217 | 189 | 199 | 171 | 205 |
| Unweighted Sample | 1629 | 97 | 247 | 216 | 248 | 186 | 212 | 201 | 222 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% |

## And have you received such a picture in the

## last 6 months?

[Shown only to those who said they had
eceived a sexual photo from someone who was
not their romantic partner; $n=264$ ]

| Yes I have | $\mathbf{2 6}$ | 45 | 20 | 31 | 16 | 42 | 13 | 0 | 25 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No I have not | $\mathbf{7 1}$ | 55 | 74 | 64 | 84 | 58 | 87 | 100 | 75 |
| Don't know | $\mathbf{2}$ | 0 | 4 | 4 | 0 | 0 | 0 | 0 | 0 |
| Prefer not to say | $\mathbf{1}$ | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 |

*Any percentages calculated on bases fewer
than 50 respondents do not represent a wide
enough cross-section of the target population to be considered statistically reliable. These
figures will be italicised.

