YouGov / Evening Standard Survey Results

Sample Size: 1178 London adults (aged 18+)
Fieldwork: 6th - 8th October 2015

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
			Vote in 2015			**Gender**		**Age**				**Social Grade**	
Weighted Sample	1178	368	462	84	84	581	597	141	422	378	237	674	504
Unweighted Sample	1178	322	442	111	91	591	587	114	363	372	329	758	420
	%	%	%	%	%	%	%	%	%	%	%	%	%

Sadiq Khan has been announced as Labour's candidate for London mayor and Zac Goldsmith has been announced as the Conservative candidate for London Mayor. Which one of the following do you think would make the best Mayor of London?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Zac Goldsmith	**28**	55	10	29	36	34	22	25	26	29	33	30	25
Sadiq Khan	**29**	5	56	25	3	30	27	28	30	31	23	32	24
Not sure	**44**	40	34	47	61	36	51	47	45	41	44	39	50

Sadiq Khan has been announced as Labour's candidate for London mayor and Zac Goldsmith has been announced as the Conservative candidate for London Mayor. Which one of the following do you think would make the best Mayor of London?
[Rebased to exclude Not sure. N=701]

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Zac Goldsmith	**49**	91	16	54	93	53	45	46	46	48	59	48	51
Sadiq Khan	**51**	9	84	46	7	47	55	54	54	52	41	52	49

Which of the following best reflects your reaction to Labour's selection of Sadiq Khan as candidate for Mayor of London?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Delighted	**7**	0	15	7	0	8	6	9	7	6	6	7	6
Pleased	**16**	8	28	13	1	17	14	17	14	19	13	20	10
Disappointed	**10**	12	8	7	20	13	7	7	9	13	9	12	8
Dismayed	**9**	12	5	12	22	10	8	9	8	9	10	9	9
Don't really mind either way	**40**	49	30	51	36	37	43	28	41	37	51	37	44
Don't know	**19**	18	14	11	22	15	22	29	21	17	11	15	23

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	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
		Vote in 2015				**Gender**		**Age**				**Social Grade**	
Weighted Sample	**1178**	368	462	84	84	581	597	141	422	378	237	674	504
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	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best reflects your reaction to the Conservative's selection of Zac Goldsmith as candidate for Mayor of London?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Delighted	**6**	10	2	9	6	5	6	4	4	5	11	7	3
Pleased	**17**	27	13	17	18	22	13	16	17	17	21	20	14
Disappointed	**8**	8	10	10	8	11	6	7	12	7	5	9	8
Dismayed	**7**	0	13	4	13	9	5	5	5	9	10	7	8
Don't really mind either way	**41**	37	44	50	30	38	44	35	38	47	42	41	40
Don't know	**20**	17	18	10	24	15	26	33	26	15	12	15	27

Do you think each of the following would or would not be good in a crisis?

Zac Goldsmith

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Would be good in a crisis	**26**	43	17	31	28	32	21	23	26	26	28	31	20
Would not be good in a crisis	**17**	5	27	11	21	21	13	16	16	19	16	18	15
Not sure	**57**	52	55	58	51	47	66	61	58	55	56	51	65

Sadiq Khan

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Would be good in a crisis	**27**	8	48	34	7	29	25	28	26	30	24	31	21
Would not be good in a crisis	**18**	30	8	16	39	25	11	20	19	17	17	19	17
Not sure	**55**	63	44	51	55	46	64	52	55	53	59	50	62

Do you think each of the following is or is not likeable?
Zac Goldsmith

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Is likeable	**41**	56	34	46	43	43	38	27	33	46	54	49	30
Is not likeable	**19**	6	29	16	21	23	15	19	19	20	15	19	19
Not sure	**40**	38	36	37	36	34	47	53	48	34	31	32	52

Sadiq Khan

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Is likeable	**41**	29	61	47	13	42	40	36	38	44	45	48	33
Is not likeable	**16**	23	10	13	37	21	13	18	15	18	16	17	16
Not sure	**42**	49	30	40	50	37	47	47	47	38	39	36	51

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![YouGov - What the world thinks]

	Total	Vote in 2015				Gender		Age				Social Grade	
		Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	**1178**	368	462	84	84	581	597	141	422	378	237	674	504
Unweighted Sample	1178	322	442	111	91	591	587	114	363	372	329	758	420
	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following is or is not in touch with ordinary people?

Zac Goldsmith

Is in touch with ordinary people	**18**	33	11	19	14	20	16	15	14	21	22	21	13
Is not in touch with ordinary people	**40**	20	57	34	50	44	36	33	40	44	38	42	37
Not sure	**42**	48	32	47	36	36	48	52	46	35	40	37	49

Sadiq Khan

Is in touch with ordinary people	**41**	30	59	47	16	42	41	41	38	43	45	49	31
Is not in touch with ordinary people	**17**	23	10	15	39	21	14	10	15	22	20	17	18
Not sure	**41**	46	31	38	45	37	45	49	48	35	35	34	50

Do you think each of the following would or would not be up to the job of Mayor of London?

Zac Goldsmith

Would be up to the job	**38**	55	29	48	36	44	32	40	33	39	46	41	34
Would not be up to the job	**20**	6	31	14	30	23	17	19	17	24	18	20	19
Not sure	**42**	38	41	38	34	32	51	41	50	37	36	38	47

Sadiq Khan

Would be up to the job	**39**	25	58	46	9	40	37	41	37	42	36	42	35
Would not be up to the job	**20**	28	9	19	47	26	13	19	16	19	26	18	21
Not sure	**42**	47	33	35	44	34	50	40	47	39	38	40	44

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YouGov London Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, Vote in 2015 and ethnicity:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	71
Male 25 to 39	174	216
Male 40 to 59	183	190
Male 60 +	190	105
Female 18 to 24	70	71
Female 25 to 39	189	206
Female 40 to 59	189	188
Female 60 +	139	132
Social Grade		
AB	505	306
C1	315	389
C2	139	130
DE	219	353
Newspaper Type		
Express / Mail	115	200
Sun / Star	184	236
Mirror / Record	119	165
Guardian/ Independent	193	59
FT/ Times/ Tele	153	118
Other Paper	110	106
No Paper	304	295
Political Party Identification		
Con	322	368
Lab	442	462
LD	111	84
UKIP	91	84
Green	68	53
Other	12	11
Don't know / Didn't vote	132	118
Ethnicity		
White	881	695
Indian	74	77
Pakistani and Bangladeshi	40	65
Black	87	153
Other and Mixed	84	171
Refused	12	18