

YouGov Survey Results

Sample Size: 1674 adults in GB
Fieldwork: 7th - 8th May 2022

	Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1674	567	415	151	621	663	814	860	182	698	403	390	954	720	201	562	363	403	144
Unweighted Sample	1674	573	406	164	685	671	699	975	125	640	426	483	986	688	179	570	382	391	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-14 April	7-8 May																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	5	5	13	0	2	3	10	6	5	2	2	7	11	6	5	6	6	6	4	3
Somewhat favourable	19	21	47	3	12	14	33	20	22	10	15	22	36	22	19	14	27	22	18	13
TOTAL FAVOURABLE	24	26	60	3	14	17	43	26	27	12	17	29	47	28	24	20	33	28	22	16
Somewhat unfavourable	18	18	23	12	23	16	21	20	17	13	17	20	20	20	16	21	20	19	16	12
Very unfavourable	46	46	14	82	61	65	29	47	45	60	52	46	31	48	44	52	39	43	49	69
TOTAL UNFAVOURABLE	64	64	37	94	84	81	50	67	62	73	69	66	51	68	60	73	59	62	65	81
Don't know	11	9	3	3	3	2	7	7	11	15	14	5	2	4	15	8	8	9	13	4
NET FAVOURABILITY	-40	-38	23	-91	-70	-64	-7	-41	-35	-61	-52	-37	-4	-40	-36	-53	-26	-34	-43	-65
The Labour Party																				
Very favourable	6	8	2	20	7	9	5	8	8	10	8	8	6	6	10	12	6	7	10	6
Somewhat favourable	28	29	8	59	37	44	14	29	28	36	33	28	19	33	24	37	24	28	29	37
TOTAL FAVOURABLE	34	37	10	79	44	53	19	37	36	46	41	36	25	39	34	49	30	35	39	43
Somewhat unfavourable	26	25	31	13	34	26	27	26	24	23	25	24	28	26	24	24	26	22	24	33
Very unfavourable	28	28	55	3	14	16	47	29	26	11	18	34	45	29	25	15	34	33	24	17
TOTAL UNFAVOURABLE	54	53	86	16	48	42	74	55	50	34	43	58	73	55	49	39	60	55	48	50
Don't know	13	11	4	4	8	5	6	8	13	20	16	6	2	6	17	11	10	9	13	7
NET FAVOURABILITY	-20	-16	-76	63	-4	11	-55	-18	-14	12	-2	-22	-48	-16	-15	10	-30	-20	-9	-7
Boris Johnson																				
Very favourable	7	6	14	1	1	2	11	6	6	1	4	7	11	6	6	4	7	8	5	3
Somewhat favourable	17	18	39	1	5	10	28	17	18	8	12	18	31	18	17	12	22	18	17	10
TOTAL FAVOURABLE	24	24	53	2	6	12	39	23	24	9	16	25	42	24	23	16	29	26	22	13
Somewhat unfavourable	18	18	26	10	17	14	23	19	18	13	19	20	19	18	19	19	20	17	19	12
Very unfavourable	51	51	19	84	76	72	32	52	50	62	55	51	38	54	46	58	45	50	50	72
TOTAL UNFAVOURABLE	69	69	45	94	93	86	55	71	68	75	74	71	57	72	65	77	65	67	69	84
Don't know	7	7	2	3	2	1	5	6	8	17	10	3	1	4	12	7	6	7	9	4
NET FAVOURABILITY	-45	-45	8	-92	-87	-74	-16	-48	-44	-66	-58	-46	-15	-48	-42	-61	-36	-41	-47	-71

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Keir Starmer																				
Very favourable	5	6	2	11	10	9	3	7	4	1	7	6	6	6	5	7	5	6	8	1
Somewhat favourable	26	26	11	48	40	41	15	25	27	25	27	30	22	30	21	30	24	24	25	37
TOTAL FAVOURABLE	31	32	13	59	50	50	18	32	31	26	34	36	28	36	26	37	29	30	33	38
Somewhat unfavourable	25	27	33	22	34	27	29	29	25	30	27	23	29	27	26	28	28	27	22	34
Very unfavourable	28	27	49	10	10	15	45	28	26	18	19	32	40	28	26	16	31	32	25	17
TOTAL UNFAVOURABLE	53	54	82	32	44	42	74	57	51	48	46	55	69	55	52	44	59	59	47	51
Don't know	16	15	5	10	5	8	8	10	18	26	21	9	3	9	22	20	12	11	19	11
NET FAVOURABILITY	-22	-22	-69	27	6	8	-56	-25	-20	-22	-12	-19	-41	-19	-26	-7	-30	-29	-14	-13
Priti Patel																				
Very favourable	2	2	5	1	0	1	4	3	2	0	2	2	4	2	2	2	1	3	2	3
Somewhat favourable	11	13	27	2	4	6	22	13	12	5	8	15	22	13	12	13	14	15	11	4
TOTAL FAVOURABLE	13	15	32	3	4	7	26	16	14	5	10	17	26	15	14	15	15	18	13	7
Somewhat unfavourable	20	20	32	11	21	18	26	21	19	12	18	23	24	19	22	14	28	16	17	14
Very unfavourable	51	50	26	78	71	68	35	52	48	62	50	50	45	56	42	54	43	52	51	67
TOTAL UNFAVOURABLE	71	70	58	89	92	86	61	73	67	74	68	73	69	75	64	68	71	68	68	81
Don't know	16	15	9	9	4	7	13	12	18	21	22	10	6	10	23	17	13	14	18	12
NET FAVOURABILITY	-58	-55	-26	-86	-88	-79	-35	-57	-53	-69	-58	-56	-43	-60	-50	-53	-56	-50	-55	-74
Rishi Sunak																				
Very favourable	4	4	9	1	1	2	6	4	4	2	2	4	7	4	4	3	5	4	3	2
Somewhat favourable	18	21	41	5	24	18	29	23	19	6	14	25	35	24	16	17	26	21	18	10
TOTAL FAVOURABLE	22	25	50	6	25	20	35	27	23	8	16	29	42	28	20	20	31	25	21	12
Somewhat unfavourable	25	24	22	27	34	29	21	24	24	19	24	24	25	26	21	23	24	26	23	22
Very unfavourable	41	37	19	58	31	43	31	38	35	47	39	38	25	37	36	38	32	36	37	51
TOTAL UNFAVOURABLE	66	61	41	85	65	72	52	62	59	66	63	62	50	63	57	61	56	62	60	73
Don't know	12	15	9	9	11	7	13	11	19	26	21	9	6	9	23	18	13	14	18	15
NET FAVOURABILITY	-44	-36	9	-79	-40	-52	-17	-35	-36	-58	-47	-33	-8	-35	-37	-41	-25	-37	-39	-61
Liz Truss																				
Very favourable	4	3	7	0	0	2	4	4	2	1	1	3	5	3	2	2	3	3	1	2
Somewhat favourable	14	16	32	5	14	12	24	18	15	8	9	20	30	18	14	13	21	17	14	6
TOTAL FAVOURABLE	18	19	39	5	14	14	28	22	17	9	10	23	35	21	16	15	24	20	15	8
Somewhat unfavourable	17	16	18	13	29	19	18	16	16	10	14	18	22	18	14	14	18	15	15	18
Very unfavourable	28	30	15	46	37	40	23	37	23	35	29	32	28	33	25	30	23	31	33	42
TOTAL UNFAVOURABLE	45	46	33	59	66	59	41	53	39	45	43	50	50	51	39	44	41	46	48	60
Don't know	37	35	27	35	20	28	30	25	45	47	48	28	15	27	46	40	35	33	36	32
NET FAVOURABILITY	-27	-27	6	-54	-52	-45	-13	-31	-22	-36	-33	-27	-15	-30	-23	-29	-17	-26	-33	-52