

YouGov Survey Results

Sample Size: 1651 GB Adults
Fieldwork: 29th - 30th August 2022

	Westminster VI			Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1651	309	454	116	560	409	149	613	654	802	849	180	688	398	385	941	710	198	555	358	398	142	
Unweighted Sample	1651	319	463	127	545	409	152	636	652	708	943	138	636	418	459	1003	648	197	552	352	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward, if each of the following candidates became Prime minister do you think they would be...?

Rishi Sunak

A great Prime Minister	2	7	1	2	4	1	1	2	3	2	2	2	2	3	3	2	3	3	2	3	2	1
A good Prime Minister	14	27	11	15	22	9	16	13	16	13	15	10	13	16	17	15	13	10	13	16	17	10
TOTAL GOOD/GREAT PRIME MINISTER	16	34	12	17	26	10	17	15	19	15	17	12	15	19	20	17	16	13	15	19	19	11
An average Prime Minister	25	35	24	37	30	23	37	25	30	25	25	12	23	29	31	25	25	25	28	25	24	18
A poor Prime Minister	20	14	24	22	19	25	25	23	20	23	18	23	18	20	23	22	19	22	20	20	20	23
A terrible Prime minister	24	10	32	18	15	35	16	28	19	25	23	27	29	23	16	25	23	29	20	22	26	35
TOTAL POOR/TERRIBLE PRIME MINISTER	44	24	56	40	34	60	41	51	39	48	41	50	47	43	39	47	42	51	40	42	46	58
Don't know	14	7	8	5	11	8	5	9	12	11	17	25	16	9	10	11	17	11	17	13	12	13

Liz Truss

A great Prime Minister	2	5	1	1	3	2	0	1	3	2	1	1	2	1	3	1	3	3	2	2	1	1
A good Prime Minister	9	32	3	2	17	5	5	5	15	11	8	7	7	10	13	8	11	10	9	8	11	7
TOTAL GOOD/GREAT PRIME MINISTER	11	37	4	3	20	7	5	6	18	13	9	8	9	11	16	9	14	13	11	10	12	8
An average Prime Minister	21	34	15	17	31	12	15	15	28	20	21	20	18	25	20	20	22	17	22	22	21	16
A poor Prime Minister	16	16	15	26	18	15	23	17	17	16	17	12	16	18	18	18	15	19	16	19	14	15
A terrible Prime minister	35	5	56	49	16	58	52	50	23	37	32	31	35	35	35	39	29	36	29	34	39	45
TOTAL POOR/TERRIBLE PRIME MINISTER	51	21	71	75	34	73	75	67	40	53	49	43	51	53	53	57	44	55	45	53	53	60
Don't know	17	9	9	6	15	9	6	12	14	14	20	29	21	10	11	14	21	15	21	15	15	16

Whether or not you agree with her views, to what extent do you feel you know what Liz Truss stands for these days?

A lot - I am very clear what she stands for	8	8	10	13	7	11	11	11	7	10	5	5	7	8	10	9	6	9	8	6	7	13
A little - I have a broad idea of what she stands for	28	47	29	27	36	26	34	30	31	27	28	24	23	31	36	31	24	28	30	27	29	19
TOTAL A LOT/A LITTLE	36	55	39	40	43	37	45	41	38	37	33	29	30	39	46	40	30	37	38	33	36	32
Not a lot - I am uncertain of what she stands for	28	30	27	31	30	26	30	23	32	25	31	28	28	27	28	27	29	30	25	26	32	27
Not at all - I am very uncertain of what she stands for	26	13	30	26	19	33	22	29	24	29	24	22	28	29	22	26	27	20	25	33	23	33
TOTAL NOT A LOT/NOT AT ALL	54	43	57	57	49	59	52	52	56	54	55	50	56	56	50	53	56	50	50	59	55	60
Don't know	10	3	5	2	8	4	3	7	7	9	12	21	14	5	4	7	14	13	12	9	8	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please describe Liz Truss in one word.
[See Sheet1]

Of the following issues, which three do you think Liz Truss should prioritise if she becomes Prime Minister? Please select up to three.

The rise in the cost of living	69	67	74	75	70	74	71	73	74	68	69	56	69	74	69	74	62	68	68	67	72	72
The economy	39	46	42	43	44	38	46	43	39	43	36	36	36	45	42	42	36	39	38	42	40	39
Health	23	17	31	36	23	32	28	31	21	19	28	16	22	25	28	26	20	21	25	21	24	22
The environment and climate change	19	11	26	28	14	26	26	27	13	18	20	20	19	19	19	22	14	25	20	19	14	19
Immigration & Asylum	18	42	7	5	33	6	8	10	31	19	16	6	11	23	30	16	20	11	19	19	18	16
Tax	12	13	10	13	11	11	10	10	13	16	10	15	14	13	8	13	12	11	11	15	14	10
The Russia-Ukraine conflict	10	17	9	12	13	7	14	10	11	10	9	10	7	12	12	11	8	9	12	9	9	7
Britain leaving the EU	10	11	9	9	11	8	11	10	11	9	10	7	8	13	11	10	10	10	8	9	11	12
Crime	8	11	6	4	10	6	7	6	12	9	8	3	8	10	9	8	8	15	7	7	9	4
Housing	7	3	11	6	4	10	10	8	5	7	8	16	10	4	3	7	7	16	7	5	7	7
Welfare benefits	7	3	10	4	5	11	9	8	7	8	7	5	8	7	7	6	9	7	6	6	9	11
Defence and security	7	15	4	7	11	4	7	7	9	9	5	4	5	7	11	7	6	2	9	5	7	10
Pensions	6	8	5	5	7	6	3	5	8	6	7	1	2	5	16	4	8	2	6	6	8	6
Education	5	4	7	11	4	6	9	5	4	4	6	9	6	3	3	5	5	5	5	5	6	3
Family life & childcare	4	3	6	7	3	5	5	3	3	3	5	5	7	1	3	4	5	5	5	3	5	2
Transport	1	1	2	0	1	2	0	2	1	1	1	3	1	1	1	2	1	5	1	0	1	1
None of these	3	1	4	1	2	4	2	2	4	3	2	3	4	1	1	2	4	2	3	2	2	4
Don't know	11	5	6	6	6	8	5	9	5	9	12	22	12	7	6	8	14	10	11	13	8	12

How much, if at all, would you trust Liz Truss to make the right decisions for the country on the following issues, if she were to become Prime Minister...

Britain leaving the EU

Trust a lot	6	22	3	1	12	3	1	2	11	9	4	5	4	4	13	7	5	6	7	6	6	4
Trust a little	14	33	9	7	24	7	13	10	21	15	14	10	12	18	16	14	15	15	15	13	14	14
TOTAL TRUST A LOT/A LITTLE	20	55	12	8	36	10	14	12	32	24	18	15	16	22	29	21	20	21	22	19	20	18
Do not trust very much	23	21	21	30	27	25	20	22	27	23	23	18	22	25	23	24	22	22	24	23	25	15
Do not trust at all	34	9	54	48	15	54	53	49	22	36	32	33	36	37	29	38	28	39	29	35	34	47
TOTAL DO NOT TRUST VERY MUCH/AT ALL	57	30	75	78	42	79	73	71	49	59	55	51	58	62	52	62	50	61	53	58	59	62
Don't know	23	15	11	14	23	12	13	17	20	17	28	34	26	16	19	17	30	19	25	23	22	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Managing the economy																							
Trust a lot	3	13	1	1	7	2	1	2	6	4	3	1	3	2	8	3	4	7	4	2	3	2	
Trust a little	15	40	9	9	26	7	10	10	24	17	14	13	12	18	20	15	16	13	17	13	16	14	
TOTAL TRUST A LOT/A LITTLE	18	53	10	10	33	9	11	12	30	21	17	14	15	20	28	18	20	20	21	15	19	16	
Do not trust very much	24	20	25	25	25	25	30	22	26	24	24	23	23	26	23	25	22	23	25	28	21	18	
Do not trust at all	39	13	57	58	21	59	52	53	26	39	38	38	39	40	37	43	33	41	32	37	44	51	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	63	33	82	83	46	84	82	75	52	63	62	61	62	66	60	68	55	64	57	65	65	69	
Don't know	19	13	8	8	20	7	8	12	17	16	21	26	24	13	13	14	25	16	22	19	16	16	
Immigration																							
Trust a lot	4	16	1	1	8	2	1	3	7	5	3	3	3	2	8	5	3	4	5	3	3	3	
Trust a little	14	34	8	10	23	7	9	9	21	15	13	9	12	18	16	13	15	13	14	16	13	14	
TOTAL TRUST A LOT/A LITTLE	18	50	9	11	31	9	10	12	28	20	16	12	15	20	24	18	18	17	19	19	16	17	
Do not trust very much	23	22	26	28	26	24	25	21	28	24	22	19	21	26	24	23	22	21	23	25	26	10	
Do not trust at all	37	12	54	50	19	56	51	51	25	38	36	37	37	37	36	41	31	39	33	34	38	54	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	60	34	80	78	45	80	76	72	53	62	58	56	58	63	60	64	53	60	56	59	64	64	
Don't know	22	16	11	11	23	10	14	16	20	19	26	32	27	17	15	17	28	22	24	22	20	18	
The rise in the cost of living																							
Trust a lot	4	15	0	0	8	0	2	1	7	4	3	2	3	2	7	4	3	7	5	2	2	1	
Trust a little	14	39	8	11	24	7	9	12	19	14	14	8	10	17	20	13	15	14	14	12	15	15	
TOTAL TRUST A LOT/A LITTLE	18	54	8	11	32	7	11	13	26	18	17	10	13	19	27	17	18	21	19	14	17	16	
Do not trust very much	22	21	19	25	27	19	28	20	26	24	21	22	21	24	22	23	21	21	25	24	20	13	
Do not trust at all	43	12	66	58	23	67	56	56	32	43	43	42	45	44	38	47	37	43	36	42	50	56	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	65	33	85	83	50	86	84	76	58	67	64	64	66	68	60	70	58	64	61	66	70	69	
Don't know	17	13	7	6	19	6	5	11	16	14	20	26	20	12	13	13	23	15	19	20	13	15	
Dealing with the Russia-Ukraine conflict																							
Trust a lot	6	19	4	3	12	3	4	4	10	8	4	4	4	6	10	6	6	7	8	6	3	4	
Trust a little	18	37	16	21	25	12	17	14	23	20	15	17	14	19	22	18	17	20	18	18	17	15	
TOTAL TRUST A LOT/A LITTLE	24	56	20	24	37	15	21	18	33	28	19	21	18	25	32	24	23	27	26	24	20	19	
Do not trust very much	23	21	26	31	25	25	30	26	25	23	23	17	22	28	25	25	22	22	25	25	23	16	
Do not trust at all	30	9	44	37	14	49	36	41	21	31	30	30	34	30	26	34	26	30	25	28	34	45	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	53	30	70	68	39	74	66	67	46	54	53	47	56	58	51	59	48	52	50	53	57	61	
Don't know	23	14	11	9	24	11	14	16	21	17	28	32	26	18	17	18	29	22	24	23	23	20	
The NHS																							
Trust a lot	3	13	0	1	6	2	3	2	5	4	3	4	2	1	7	4	3	6	4	2	2	3	
Trust a little	16	42	8	7	27	7	8	9	24	17	15	10	12	19	22	14	18	14	17	13	17	15	
TOTAL TRUST A LOT/A LITTLE	19	55	8	8	33	9	11	11	29	21	18	14	14	20	29	18	21	20	21	15	19	18	
Do not trust very much	21	19	20	27	25	19	23	19	25	20	21	17	20	24	21	22	19	22	22	25	19	12	
Do not trust at all	40	9	62	57	19	64	57	56	27	41	39	38	42	41	37	45	34	40	35	37	44	54	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	61	28	82	84	44	83	80	75	52	61	60	55	62	65	58	67	53	62	57	62	63	66	
Don't know	20	16	9	7	23	8	8	13	20	18	22	31	24	15	13	15	26	18	22	22	18	16	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																							
Trust a lot	3	12	1	0	6	3	3	2	6	4	2	4	4	1	5	3	5	6	4	3	2	2	
Trust a little	17	47	9	10	31	9	14	11	26	18	17	12	13	20	26	17	17	17	19	16	18	15	
TOTAL TRUST A LOT/A LITTLE	20	59	10	10	37	12	17	13	32	22	19	16	17	21	31	20	22	23	23	19	20	17	
Do not trust very much	24	18	29	31	23	27	24	26	24	24	23	23	21	27	24	25	22	27	23	26	23	18	
Do not trust at all	31	5	50	38	14	52	42	44	20	32	31	31	35	32	25	35	27	29	27	29	36	44	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	55	23	79	69	37	79	66	70	44	56	54	54	56	59	49	60	49	56	50	55	59	62	
Don't know	24	18	10	20	27	9	17	17	24	21	27	31	27	20	20	20	29	20	28	27	21	21	
Defence																							
Trust a lot	5	18	2	1	10	3	4	3	9	7	4	5	4	5	9	5	6	7	7	5	4	2	
Trust a little	19	40	16	17	28	14	15	16	24	21	16	16	15	21	24	21	16	16	20	18	19	18	
TOTAL TRUST A LOT/A LITTLE	24	58	18	18	38	17	19	19	33	28	20	21	19	26	33	26	22	23	27	23	23	20	
Do not trust very much	24	21	27	37	25	27	35	27	25	24	24	19	22	28	25	25	22	27	25	26	22	16	
Do not trust at all	29	6	42	32	14	45	32	38	21	30	27	26	31	30	23	31	25	27	23	27	34	43	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	53	27	69	69	39	72	67	65	46	54	51	45	53	58	48	56	47	54	48	53	56	59	
Don't know	24	14	12	14	23	12	14	16	22	18	29	34	28	17	19	19	30	23	26	24	21	20	
Law and order																							
Trust a lot	5	15	3	0	8	3	2	2	8	6	3	6	3	3	8	5	4	5	6	4	3	5	
Trust a little	18	42	13	20	27	11	18	15	24	19	18	17	15	22	22	19	17	18	20	17	19	14	
TOTAL TRUST A LOT/A LITTLE	23	57	16	20	35	14	20	17	32	25	21	23	18	25	30	24	21	23	26	21	22	19	
Do not trust very much	24	21	25	29	27	26	22	24	27	25	23	14	24	27	25	24	23	26	24	25	24	14	
Do not trust at all	31	8	47	39	14	50	42	43	21	33	29	29	33	33	26	34	27	30	26	30	33	47	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	55	29	72	68	41	76	64	67	48	58	52	43	57	60	51	58	50	56	50	55	57	61	
Don't know	22	15	11	12	23	9	17	16	20	17	28	34	26	16	18	18	28	21	24	23	21	20	
Housing																							
Trust a lot	2	8	0	0	3	1	1	1	3	2	1	2	2	1	3	2	2	5	2	1	0	1	
Trust a little	14	40	6	8	24	6	11	9	22	14	13	9	10	17	20	13	15	13	14	12	16	13	
TOTAL TRUST A LOT/A LITTLE	16	48	6	8	27	7	12	10	25	16	14	11	12	18	23	15	17	18	16	13	16	14	
Do not trust very much	25	22	29	31	27	27	32	24	29	25	26	26	24	27	26	27	23	24	26	30	24	18	
Do not trust at all	35	9	53	47	18	57	46	49	23	38	33	32	37	38	31	39	31	38	31	31	39	48	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	60	31	82	78	45	84	78	73	52	63	59	58	61	65	57	66	54	62	57	61	63	66	
Don't know	24	20	11	14	28	10	11	17	23	21	26	31	27	18	20	19	29	20	26	26	21	20	
The environment and climate change																							
Trust a lot	3	8	2	0	4	2	2	1	4	4	1	3	2	1	4	2	3	6	3	3	1	1	
Trust a little	15	42	9	13	27	8	11	10	24	16	15	5	13	17	23	15	16	16	17	13	16	12	
TOTAL TRUST A LOT/A LITTLE	18	50	11	13	31	10	13	11	28	20	16	8	15	18	27	17	19	22	20	16	17	13	
Do not trust very much	22	21	23	26	24	22	24	20	26	22	22	18	19	28	23	22	22	16	23	25	23	14	
Do not trust at all	36	7	56	52	16	58	51	53	22	39	34	42	38	35	32	42	29	41	31	33	39	50	
TOTAL DO NOT TRUST VERY MUCH/AT ALL	58	28	79	78	40	80	75	73	48	61	56	60	57	63	55	64	51	57	54	58	62	64	
Don't know	24	23	11	9	29	10	11	16	24	20	28	31	28	19	19	20	30	21	26	26	22	22	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about Liz Truss, do you think she...
Is competent or incompetent?**

Competent	21	56	14	13	35	13	16	16	29	23	20	19	19	19	29	21	21	24	22	22	19	17
Incompetent	45	19	66	65	30	64	57	60	33	49	41	50	43	46	44	49	39	50	40	44	46	54
Don't know	34	24	20	22	35	23	27	24	38	29	39	31	38	35	27	30	39	27	37	34	35	29

Decisive or indecisive?

Decisive	23	47	17	24	34	19	21	21	30	23	23	17	22	23	29	25	21	26	27	21	20	17
Indecisive	42	29	56	51	34	52	56	50	38	45	38	40	38	45	46	45	38	42	37	43	44	50
Don't know	35	24	26	26	32	29	23	29	32	31	39	44	40	33	26	31	41	32	36	36	36	33

Is strong or weak?

Strong	23	47	17	22	34	17	17	18	32	24	22	21	20	21	30	24	22	27	25	22	20	20
Weak	41	26	56	52	31	54	53	52	34	45	37	40	37	46	43	44	37	39	37	43	44	47
Don't know	36	26	27	26	35	29	31	29	34	31	40	39	42	32	27	33	41	34	38	35	36	33

Is honest or dishonest?

Honest	19	51	8	16	35	8	11	13	29	21	17	16	14	20	28	19	18	22	20	17	19	16
Dishonest	40	15	60	55	23	62	47	53	28	45	36	51	45	37	31	44	35	43	36	42	41	52
Don't know	41	34	32	29	42	30	42	34	43	33	47	33	41	43	41	36	46	35	45	40	40	33

Is likeable or dislikeable?

Likeable	18	49	10	9	31	10	9	11	28	20	16	11	15	20	25	16	21	20	20	16	18	13
Dislikeable	50	22	72	66	34	71	68	64	40	52	48	52	51	49	48	55	43	51	46	49	51	62
Don't know	32	29	18	26	35	19	22	24	32	27	37	37	34	31	27	29	37	30	34	34	31	26

Is in touch or out of touch with ordinary people?

In touch with ordinary people	12	39	6	7	22	7	10	9	18	13	12	6	11	11	19	12	12	17	14	10	11	8
Out of touch with ordinary people	65	39	83	83	53	83	79	76	60	66	65	61	64	70	65	69	61	63	61	68	69	67
Don't know	23	22	11	10	25	11	11	15	22	21	24	33	26	18	17	19	27	21	25	22	19	25

Is caring or uncaring?

Caring	16	44	8	12	27	8	11	11	24	18	14	14	13	17	21	14	18	18	18	14	16	12
Uncaring	47	20	70	58	32	70	56	60	37	50	43	50	47	46	46	51	41	48	43	49	46	56
Don't know	37	37	22	30	41	22	33	29	39	31	43	36	40	37	33	34	41	34	39	37	38	32

Is hardworking or lazy?

Hard working	38	68	30	43	54	30	39	37	45	37	38	32	31	41	50	39	36	44	41	35	36	29
Lazy	12	3	19	14	4	19	14	14	8	16	9	17	16	10	6	12	13	12	9	13	13	18
Don't know	50	29	51	43	42	51	47	49	46	47	53	51	53	49	44	49	51	44	49	52	51	53

If Liz Truss became Prime Minister, do you think she would improve or worsen the UK's reputation abroad, or will make no difference either way?

Will improve the UK's reputation abroad	10	29	6	6	16	7	5	7	15	13	8	8	9	9	14	10	11	14	11	9	9	8
Will worsen the UK's reputation abroad	39	22	55	60	28	55	56	52	30	44	34	43	37	40	39	45	31	39	37	38	39	48
Will make no difference either way	34	38	31	29	38	30	30	30	40	30	37	21	32	38	37	32	35	28	32	36	38	30
Don't know	18	10	9	5	18	8	9	10	15	14	21	28	22	13	10	13	23	20	20	18	15	14

Sample Size: 1651 GB Adults
Fieldwork: 29th - 30th August 2022

	Westminster VI			Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1651	309	454	116	560	409	149	613	654	802	849	180	688	398	385	941	710	198	555	358	398	142	
Unweighted Sample	1651	319	463	127	545	409	152	636	652	708	943	138	636	418	459	1003	648	197	552	352	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back, do you think that Liz Truss has done a good or a bad job in her role as foreign secretary?

A very good job	4	13	2	0	7	2	1	1	7	5	2	1	3	3	7	4	4	4	5	3	2	2
A fairly good job	20	45	12	21	33	11	19	15	28	21	19	16	13	23	30	19	21	20	21	20	19	16
TOTAL GOOD JOB	24	58	14	21	40	13	20	16	35	26	21	17	16	26	37	23	25	24	26	23	21	18
A fairly bad job	23	15	31	44	19	27	36	30	19	23	23	21	18	25	29	26	18	22	24	23	22	20
A very bad job	17	2	29	21	3	35	21	26	9	20	14	15	20	17	12	18	15	19	13	14	20	28
TOTAL BAD JOB	40	17	60	65	22	62	57	56	28	43	37	36	38	42	41	44	33	41	37	37	42	48
Don't know	37	24	26	15	38	25	24	27	37	31	43	48	47	31	21	33	42	35	37	41	36	35

If Liz Truss becomes Prime Minister, overall do you think this would be a good thing for the UK, or a bad thing for the UK, or will make no difference?

A good thing	11	33	6	7	18	7	7	8	16	14	9	10	10	9	17	11	12	14	14	8	11	6
A bad thing	42	23	60	62	31	62	62	59	32	44	40	39	39	44	46	48	34	42	37	43	45	49
Don't know	17	9	8	4	14	9	7	10	15	13	20	27	22	11	9	13	22	14	19	14	16	20
Will make no difference	30	34	26	27	37	22	24	23	37	29	31	25	29	35	29	29	32	30	30	34	28	25

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

Liz Truss

Very left-wing	1	1	1	0	1	1	0	0	1	1	1	0	1	1	1	0	1	1	1	1	0	1
Fairly left-wing	2	2	4	1	2	3	0	1	2	2	2	3	3	1	1	2	2	3	2	3	1	0
Slightly left-of-centre	2	4	0	1	2	0	1	2	2	2	1	0	1	2	2	1	2	2	2	2	1	2
Centre	8	16	3	5	12	3	8	5	11	7	8	9	6	10	8	7	9	10	8	7	7	5
Slightly right-of-centre	11	27	5	14	20	6	9	9	16	14	8	7	7	14	17	11	11	7	13	9	12	10
Fairly right-wing	21	23	29	30	22	25	31	26	20	22	20	21	19	22	24	27	13	23	24	20	18	20
Very right-wing	20	3	34	30	7	38	32	33	12	22	19	18	18	21	25	24	16	22	16	19	25	27
Don't know	36	23	24	18	35	24	18	23	36	30	41	41	45	30	22	28	46	32	34	39	36	34

Rishi Sunak

Very left-wing	1	0	2	0	0	1	0	1	1	1	1	4	1	1	1	2	1	3	1	2	1	0
Fairly left-wing	2	4	1	1	3	2	0	2	3	2	2	4	2	3	2	2	3	3	1	1	4	2
Slightly left-of-centre	4	7	2	5	6	2	3	3	5	5	3	2	3	5	4	4	3	5	4	3	2	6
Centre	10	20	6	8	16	5	10	7	14	11	8	6	7	14	12	8	12	6	10	13	9	6
Slightly right-of-centre	16	25	14	30	22	11	27	19	18	20	11	5	12	20	22	19	11	16	18	16	13	11
Fairly right-wing	22	18	32	33	17	33	30	29	17	21	23	27	21	18	24	27	15	22	24	18	23	19
Very right-wing	13	6	20	10	6	22	13	19	8	11	14	12	13	12	14	14	12	16	9	11	15	23
Don't know	33	21	23	13	30	24	17	20	34	28	38	39	41	27	22	25	44	30	33	35	33	33

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	Westminster VI			Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region						
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Unweighted Sample	1651	319	463	127	545	409	152	636	652	708	943	138	636	418	459	1003	648	197	552	352	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very left-wing	7	16	2	4	11	2	2	2	11	8	6	7	5	7	10	6	8	6	7	8	7	6
Fairly left-wing	15	26	14	14	23	12	15	15	18	15	15	13	12	14	22	16	14	17	16	13	15	13
Slightly left-of-centre	26	20	39	45	21	35	48	39	19	29	22	26	22	29	29	32	16	29	28	24	23	20
Centre	9	5	13	14	6	14	12	12	8	10	9	8	9	10	11	11	8	9	8	9	13	8
Slightly right-of-centre	6	4	6	8	4	8	8	8	5	8	5	7	6	9	4	6	6	5	6	6	5	14
Fairly right-wing	2	2	4	1	2	5	1	2	2	3	2	1	3	2	2	2	3	3	1	3	3	3
Very right-wing	1	1	0	0	1	0	0	1	1	1	1	1	1	2	0	1	1	0	1	1	1	3
Don't know	34	25	23	14	32	24	15	21	35	27	39	37	42	28	23	26	44	31	34	36	33	33

How well or badly do you think that Liz Truss understands the challenges of day to day life for people like you?

Very well	3	9	2	1	5	2	2	1	5	3	2	2	2	1	5	3	3	4	4	2	1	2
Fairly well	12	37	5	4	21	5	7	8	18	14	11	13	9	13	18	12	13	10	12	11	16	12
TOTAL WELL	15	46	7	5	26	7	9	9	23	17	13	15	11	14	23	15	16	14	16	13	17	14
Fairly badly	24	25	22	38	30	18	30	26	25	25	23	21	22	26	27	26	21	25	28	24	20	21
Very badly	42	15	62	49	26	64	50	54	35	43	42	36	44	46	39	44	41	39	37	45	47	52
TOTAL BADLY	66	40	84	87	56	82	80	80	60	68	65	57	66	72	66	70	62	64	65	69	67	73
Don't know	18	14	9	8	19	11	11	12	17	15	22	28	23	13	11	15	22	22	20	18	16	13

How well or badly do you think that Keir Starmer understands the challenges of day to day life for people like you?

Very well	4	2	12	7	1	12	4	6	3	5	4	1	5	6	4	5	4	5	4	4	5	5
Fairly well	27	14	49	45	18	43	45	38	20	26	28	26	27	26	28	31	22	34	25	24	28	27
TOTAL WELL	31	16	61	52	19	55	49	44	23	31	32	27	32	32	32	36	26	39	29	28	33	32
Fairly badly	27	34	24	27	29	28	28	28	30	28	26	25	24	28	31	28	26	29	29	24	25	28
Very badly	23	40	6	9	37	8	10	13	34	26	20	16	19	28	29	21	26	13	21	28	25	25
TOTAL BADLY	50	74	30	36	66	36	38	41	64	54	46	41	43	56	60	49	52	42	50	52	50	53
Don't know	19	10	9	12	15	10	12	14	14	15	23	31	25	13	8	16	22	19	21	19	17	16

Do you think that Liz Truss wants to become Prime Minister for the right reasons or the wrong reasons?

Right reasons	18	48	10	12	31	10	15	13	28	21	16	15	16	19	23	18	18	21	21	15	18	14
Wrong reasons	44	24	61	54	32	61	53	54	39	47	41	39	41	47	48	46	42	45	39	45	47	48
Don't know	38	28	29	34	37	29	32	33	33	33	42	47	42	34	29	36	40	34	39	40	35	38

Do you think Liz Truss is pro-Brexit or anti-Brexit?

Pro-Brexit	36	39	45	55	34	43	48	43	32	39	32	38	33	31	44	43	26	43	36	32	34	40
Anti-Brexit	14	16	13	14	17	12	10	11	20	14	14	11	11	16	18	12	17	13	14	14	14	13
Don't know	50	45	42	32	49	45	42	46	48	46	54	51	56	52	38	46	57	44	50	54	52	47

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Unweighted Sample	1651	319	463	127	545	409	152	636	652	708	943	138	636	418	459	1003	648	197	552	352	394	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Liz Truss became Prime Minister, do you think she would be better or worse than the following previous Prime Ministers, or about the same?

Boris Johnson

Better	24	20	27	29	21	25	32	26	20	24	23	31	28	20	17	26	21	30	25	18	25	20
Worse	24	43	18	23	37	18	14	19	33	27	21	17	21	27	30	25	24	19	24	28	25	19
About the same	37	29	48	42	30	49	49	46	35	37	38	26	34	44	43	39	35	35	35	38	38	46
Don't know	15	9	7	6	11	8	5	9	12	12	17	26	18	10	9	10	20	16	15	15	12	15

Theresa May

Better	19	42	10	11	30	9	13	11	28	23	14	20	15	21	23	19	18	18	21	17	18	15
Worse	34	16	48	58	22	47	61	48	24	36	32	29	35	34	34	38	29	36	31	35	34	39
About the same	30	36	32	25	34	32	18	29	35	27	33	19	27	36	34	29	32	26	31	28	34	27
Don't know	17	5	11	6	13	12	7	12	13	13	21	31	23	9	9	14	21	20	17	20	13	19

David Cameron

Better	15	36	8	11	26	9	7	12	22	17	13	9	12	18	22	15	16	14	20	13	13	11
Worse	38	27	49	65	30	49	63	51	30	40	35	31	39	40	36	44	30	39	34	38	40	43
About the same	28	30	32	18	29	30	25	26	32	28	28	23	24	33	32	27	30	26	27	31	29	26
Don't know	19	7	11	6	16	12	4	12	15	14	23	37	25	10	10	15	24	21	20	18	18	19

Gordon Brown

Better	21	54	8	12	40	7	12	13	33	26	16	6	17	25	30	22	19	25	25	18	17	11
Worse	38	14	61	56	21	63	61	59	24	40	37	36	38	41	37	42	34	37	31	38	44	51
About the same	19	24	16	20	22	16	13	15	25	19	20	12	17	23	21	19	20	14	21	21	18	18
Don't know	22	8	15	12	17	14	14	13	18	16	27	46	28	11	12	18	27	23	23	22	20	20

Tony Blair

Better	20	51	6	11	38	7	12	10	34	23	17	8	17	22	29	19	22	23	23	15	20	16
Worse	42	21	66	69	26	66	65	62	28	46	39	36	43	46	41	49	33	41	37	44	46	51
About the same	18	21	16	13	21	15	13	15	22	17	19	14	17	20	20	16	20	14	20	20	17	15
Don't know	19	7	12	8	16	12	10	12	16	14	24	42	24	11	10	16	24	21	20	20	17	19

Margaret Thatcher

Better	9	8	13	8	4	12	9	7	7	9	8	20	9	7	5	8	9	10	8	8	10	7
Worse	45	60	42	62	58	39	63	50	51	50	41	20	39	56	57	48	41	37	48	51	42	42
About the same	24	20	31	19	18	34	15	27	23	23	25	21	22	25	27	25	23	25	20	21	29	31
Don't know	22	12	14	11	19	15	13	16	19	18	26	39	30	12	11	19	26	27	24	20	19	20

John Major

Better	14	41	4	7	29	4	7	6	25	16	13	4	10	16	25	14	15	12	17	10	16	12
Worse	36	21	50	64	25	53	58	55	25	39	32	22	33	44	39	41	29	32	34	35	37	43
About the same	23	27	24	12	25	22	18	19	28	24	22	16	20	28	24	20	25	20	21	26	23	20
Don't know	28	11	22	16	21	21	17	19	21	21	34	58	37	13	12	25	31	37	27	29	24	24