

YouGov Survey Results

Sample Size: 8527 GB Adults
Fieldwork: 21st - 30th July 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Age (Regrouped)						Social Grade		
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	
Weighted Sample 8527	2814	2635	478	3283	3513	4127	4400	938	3590	2029	1970	938	1195	1438	1594	1391	1970	4860	3667	
Unweighted Sample	2961	2626	539	3778	3486	3787	4740	682	3550	2050	2245	682	1181	1444	1558	1417	2245	5078	3449	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable view of the following:

Boris Johnson

Very favourable	11	25	3	3	2	23	14	9	5	8	14	19	5	5	7	12	15	19	11	11
Somewhat favourable	23	41	10	10	9	39	24	21	11	18	27	32	11	13	19	24	29	32	21	25
TOTAL FAVOURABLE	34	66	13	13	11	62	38	30	16	26	41	51	16	18	26	36	44	51	32	36
Somewhat unfavourable	17	17	18	21	19	15	17	18	23	18	16	15	23	16	19	18	16	15	18	17
Very unfavourable	38	13	61	62	64	14	38	37	45	42	35	29	45	47	43	35	34	29	42	32
TOTAL UNFAVOURABLE	55	30	79	83	83	29	55	55	68	60	51	44	68	63	62	53	50	44	60	49
Don't know	11	5	8	4	6	8	7	15	15	15	7	6	15	19	12	12	6	6	8	15

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	Region						Region (Ungrouped)										
	London	Rest of South	Midlands / Wales	North	Scot-land	North East	North West	Yorks. / Humber	East Mids.	West Mids.	East	London	South East	South West	Wales	Scot-land	
Weighted Sample	8527	1023	2848	1842	2081	733	414	974	692	692	715	853	1023	1175	821	435	733
Unweighted Sample	8527	832	2963	1843	2086	803	411	963	712	689	726	875	832	1241	847	428	803
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable view of the following:

Boris Johnson

Very favourable	11	10	14	12	9	6	8	10	10	11	13	13	10	14	16	10	6
Somewhat favourable	23	19	25	24	23	15	25	19	27	23	25	28	19	22	26	22	15
TOTAL FAVOURABLE	34	29	39	36	32	21	33	29	37	34	38	41	29	36	42	32	21
Somewhat unfavourable	17	14	19	17	17	16	17	18	17	19	16	19	14	21	17	15	16
Very unfavourable	38	46	32	34	38	53	36	40	34	31	33	29	46	34	33	43	53
TOTAL UNFAVOURABLE	55	60	51	51	55	69	53	58	51	50	49	48	60	55	50	58	69
Don't know	11	10	9	13	13	10	14	12	12	15	13	11	10	9	8	10	10

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Total	Vote in 2017 by EU Ref 2016				Vote in 2017 by EU Ref 2016 by Gender							
	Con Remain	Lab Remain	Con Leave	Lab Leave	Con Remain Male	Con Remain Female	Lab Remain Male	Lab Remain Female	Con Leave Male	Con Leave Female	Lab Leave Male	Lab Leave Female
Weighted Sample 8527	733	1628	1951	766	351	382	760	868	977	974	343	423
Unweighted Sample 8527	885	1769	1992	695	408	477	737	1032	961	1031	279	416
	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable view of the following:

Boris Johnson

Very favourable	11	6	1	32	9	10	3	1	1	38	27	10	8
Somewhat favourable	23	26	4	46	24	30	23	4	3	45	48	28	22
TOTAL FAVOURABLE	34	32	5	78	33	40	26	5	4	83	75	38	30
Somewhat unfavourable	17	32	14	11	24	28	35	13	15	10	12	24	24
Very unfavourable	38	30	77	6	31	27	32	79	76	5	7	32	30
TOTAL UNFAVOURABLE	55	62	91	17	55	55	67	92	91	15	19	56	54
Don't know	11	7	4	4	12	5	8	3	5	3	6	6	17