

## YouGov Survey Results

Sample Size: 1715 GB Adults  
Fieldwork: 23rd - 24th July 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1715</b>	566	530	96	660	707	830	885	189	722	408	396	978	737	206	573	370	418	147	
Unweighted Sample	1715	595	538	104	794	668	769	946	148	709	403	455	1036	679	167	593	376	421	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		16-17 Jul	23-24 Jul																		
<b>Do you have a favourable or unfavourable opinion of the following political parties and politicians?</b>																					
<b>Conservatives</b>																					
	Very favourable	5	6	17	0	1	2	12	7	5	0	3	9	12	6	7	7	9	6	4	2
	Somewhat favourable	21	23	49	6	13	14	35	24	22	19	18	26	33	23	23	21	27	25	20	19
	<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>29</b>	<b>66</b>	<b>6</b>	<b>14</b>	<b>16</b>	<b>47</b>	<b>31</b>	<b>27</b>	<b>19</b>	<b>21</b>	<b>35</b>	<b>45</b>	<b>29</b>	<b>30</b>	<b>28</b>	<b>36</b>	<b>31</b>	<b>24</b>	<b>21</b>
	Somewhat unfavourable	22	22	19	20	35	23	21	23	20	21	22	20	23	22	21	19	20	20	27	21
	Very unfavourable	40	37	9	68	51	54	24	39	36	41	41	37	30	39	35	44	33	37	37	46
	<b>TOTAL UNFAVOURABLE</b>	<b>62</b>	<b>59</b>	<b>28</b>	<b>88</b>	<b>86</b>	<b>77</b>	<b>45</b>	<b>62</b>	<b>56</b>	<b>62</b>	<b>63</b>	<b>57</b>	<b>53</b>	<b>61</b>	<b>56</b>	<b>63</b>	<b>53</b>	<b>57</b>	<b>64</b>	<b>67</b>
	Don't know	13	12	6	6	0	7	8	7	16	19	16	9	2	10	13	9	11	13	12	13
	<b>NET</b>	<b>-36</b>	<b>-30</b>	<b>38</b>	<b>-82</b>	<b>-72</b>	<b>-61</b>	<b>2</b>	<b>-31</b>	<b>-29</b>	<b>-43</b>	<b>-42</b>	<b>-22</b>	<b>-8</b>	<b>-32</b>	<b>-26</b>	<b>-35</b>	<b>-17</b>	<b>-26</b>	<b>-40</b>	<b>-46</b>
<b>Labour</b>																					
	Very favourable	7	6	0	16	5	11	2	7	6	14	7	4	3	6	6	8	5	7	6	4
	Somewhat favourable	18	19	2	40	22	28	10	21	18	30	23	18	11	21	17	31	15	16	24	20
	<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>25</b>	<b>2</b>	<b>56</b>	<b>27</b>	<b>39</b>	<b>12</b>	<b>28</b>	<b>24</b>	<b>44</b>	<b>30</b>	<b>22</b>	<b>14</b>	<b>27</b>	<b>23</b>	<b>39</b>	<b>20</b>	<b>23</b>	<b>30</b>	<b>24</b>
	Somewhat unfavourable	23	23	20	22	39	29	18	23	23	24	23	23	21	22	23	19	21	25	23	29
	Very unfavourable	40	40	73	16	31	26	63	43	37	13	30	49	62	40	40	34	47	39	36	35
	<b>TOTAL UNFAVOURABLE</b>	<b>63</b>	<b>63</b>	<b>93</b>	<b>38</b>	<b>70</b>	<b>55</b>	<b>81</b>	<b>66</b>	<b>60</b>	<b>37</b>	<b>53</b>	<b>72</b>	<b>83</b>	<b>62</b>	<b>63</b>	<b>53</b>	<b>68</b>	<b>64</b>	<b>59</b>	<b>64</b>
	Don't know	12	12	5	6	2	7	6	7	16	19	17	7	3	10	13	9	12	13	11	12
	<b>NET</b>	<b>-38</b>	<b>-38</b>	<b>-91</b>	<b>18</b>	<b>-43</b>	<b>-16</b>	<b>-69</b>	<b>-38</b>	<b>-36</b>	<b>7</b>	<b>-23</b>	<b>-50</b>	<b>-69</b>	<b>-35</b>	<b>-40</b>	<b>-14</b>	<b>-48</b>	<b>-41</b>	<b>-29</b>	<b>-40</b>
<b>Liberal Democrats</b>																					
	Very favourable	7	7	3	8	44	13	2	9	5	5	8	7	7	9	5	11	9	7	4	4
	Somewhat favourable	27	28	22	41	39	47	15	27	29	26	29	28	25	30	25	37	26	28	25	31
	<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>35</b>	<b>25</b>	<b>49</b>	<b>83</b>	<b>60</b>	<b>17</b>	<b>36</b>	<b>34</b>	<b>31</b>	<b>37</b>	<b>35</b>	<b>32</b>	<b>39</b>	<b>30</b>	<b>48</b>	<b>35</b>	<b>35</b>	<b>29</b>	<b>35</b>
	Somewhat unfavourable	21	21	23	23	11	16	26	24	19	25	18	24	22	21	21	17	22	17	25	21
	Very unfavourable	27	26	41	17	1	11	44	29	23	12	22	28	37	24	29	22	26	31	26	21
	<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>47</b>	<b>64</b>	<b>40</b>	<b>12</b>	<b>27</b>	<b>70</b>	<b>53</b>	<b>42</b>	<b>37</b>	<b>40</b>	<b>52</b>	<b>59</b>	<b>45</b>	<b>50</b>	<b>39</b>	<b>48</b>	<b>48</b>	<b>51</b>	<b>42</b>
	Don't know	18	18	11	11	4	12	13	12	24	33	23	13	9	17	20	14	18	17	19	23
	<b>NET</b>	<b>-14</b>	<b>-12</b>	<b>-39</b>	<b>9</b>	<b>71</b>	<b>33</b>	<b>-53</b>	<b>-17</b>	<b>-8</b>	<b>-6</b>	<b>-3</b>	<b>-17</b>	<b>-27</b>	<b>-6</b>	<b>-20</b>	<b>9</b>	<b>-13</b>	<b>-13</b>	<b>-22</b>	<b>-7</b>



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Unweighted Sample	1715	595	538	104	794	668	769	946	148	709	403	455	1036	679	167	593	376	421	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	16-17 Jul	23-24 Jul																		
<b>Boris Johnson</b>																				
Very favourable	10	9	21	2	2	2	19	11	8	3	7	11	15	9	10	14	12	7	7	5
Somewhat favourable	21	24	40	14	11	9	41	26	22	8	19	31	34	21	28	16	28	26	23	19
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>33</b>	<b>61</b>	<b>16</b>	<b>13</b>	<b>11</b>	<b>60</b>	<b>37</b>	<b>30</b>	<b>11</b>	<b>26</b>	<b>42</b>	<b>49</b>	<b>30</b>	<b>38</b>	<b>30</b>	<b>40</b>	<b>33</b>	<b>30</b>	<b>24</b>
Somewhat unfavourable	15	16	18	15	21	18	15	17	16	21	16	15	15	17	15	15	15	17	17	20
Very unfavourable	43	38	14	62	60	64	15	39	38	46	43	34	31	43	33	46	34	37	40	46
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>54</b>	<b>32</b>	<b>77</b>	<b>81</b>	<b>82</b>	<b>30</b>	<b>56</b>	<b>54</b>	<b>67</b>	<b>59</b>	<b>49</b>	<b>46</b>	<b>60</b>	<b>48</b>	<b>61</b>	<b>49</b>	<b>54</b>	<b>57</b>	<b>66</b>
Don't know	12	12	7	7	6	7	10	7	16	22	15	9	4	10	15	9	11	13	14	11
<b>NET</b>	<b>-27</b>	<b>-21</b>	<b>29</b>	<b>-61</b>	<b>-68</b>	<b>-71</b>	<b>30</b>	<b>-19</b>	<b>-24</b>	<b>-56</b>	<b>-33</b>	<b>-7</b>	<b>3</b>	<b>-30</b>	<b>-10</b>	<b>-31</b>	<b>-9</b>	<b>-21</b>	<b>-27</b>	<b>-42</b>
	30 Jun-1 Jul	23-24 Jul																		
<b>Jo Swinson</b>																				
Very favourable	2	5	3	6	27	10	1	6	4	0	4	6	6	6	3	7	5	5	3	5
Somewhat favourable	8	16	11	24	38	29	8	20	14	19	15	17	17	20	11	21	16	17	13	21
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>21</b>	<b>14</b>	<b>30</b>	<b>65</b>	<b>39</b>	<b>9</b>	<b>26</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>23</b>	<b>26</b>	<b>14</b>	<b>28</b>	<b>21</b>	<b>22</b>	<b>16</b>	<b>26</b>
Somewhat unfavourable	8	11	14	10	6	10	14	13	9	8	9	11	15	11	10	9	13	9	9	14
Very unfavourable	11	18	27	13	4	8	30	22	14	9	14	20	26	17	19	17	20	19	16	17
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>29</b>	<b>41</b>	<b>23</b>	<b>10</b>	<b>18</b>	<b>44</b>	<b>35</b>	<b>23</b>	<b>17</b>	<b>23</b>	<b>31</b>	<b>41</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>33</b>	<b>28</b>	<b>25</b>	<b>31</b>
Don't know	70	50	44	48	25	43	47	40	60	64	57	45	36	45	58	47	46	50	60	43
<b>NET</b>	<b>-9</b>	<b>-8</b>	<b>-27</b>	<b>7</b>	<b>55</b>	<b>21</b>	<b>-35</b>	<b>-9</b>	<b>-5</b>	<b>2</b>	<b>-4</b>	<b>-8</b>	<b>-18</b>	<b>-2</b>	<b>-15</b>	<b>2</b>	<b>-12</b>	<b>-6</b>	<b>-9</b>	<b>-5</b>