

YouGov Survey Results

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Brexit Party		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	XXX	XXX	XXX	XXX	546	511	93	637	682	801	854	182	697	394	382	943	712	199	553	357	404	142	
Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Boris Johnson	34	79	4	10	75	71	8	11	15	61	37	32	13	25	45	49	32	36	28	39	35	35	18
Jeremy Corbyn	20	1	65	31	2	1	42	17	34	7	21	20	37	25	14	10	24	15	19	17	19	24	24
Not sure	42	17	29	56	21	26	47	69	48	30	39	44	44	47	37	37	41	43	47	40	42	38	53
Refused	4	2	2	2	1	2	3	3	3	2	3	4	6	3	3	4	3	5	6	3	4	4	4

How favourable or unfavourable an opinion do you have of Boris Johnson?

Very favourable	7	21	1	1	18	15	3	1	2	14	8	6	4	5	11	10	7	8	8	9	7	6	3
Somewhat favourable	24	46	8	5	53	46	9	12	7	44	25	23	11	18	30	34	21	28	24	25	26	23	14
TOTAL FAVOURABLE	31	67	9	6	71	61	12	13	9	58	33	29	15	23	41	44	28	36	32	34	33	29	17
Somewhat unfavourable	21	23	19	22	14	23	21	21	23	20	20	23	31	21	18	21	23	19	14	24	20	23	19
Very unfavourable	37	8	67	72	9	12	60	65	63	14	39	36	39	42	36	30	43	30	45	35	32	37	51
TOTAL UNFAVOURABLE	58	31	86	94	23	35	81	86	86	34	59	59	70	63	54	51	66	49	59	59	52	60	70
Don't know	10	2	5	1	7	4	7	1	5	8	8	12	16	14	5	5	6	15	8	6	14	11	13

Looking forward, if Boris Johnson becomes Prime Minister do you think he will be...

A great Prime Minister	5	11	1	1	11	8	3	1	1	9	5	4	1	4	8	4	4	5	2	5	5	5	1
A good Prime Minister	15	35	2	3	34	31	4	3	4	28	16	15	8	11	18	23	13	18	17	17	15	14	5
TOTAL GOOD/GREAT	20	46	3	4	45	39	7	4	5	37	21	19	9	15	26	27	17	23	19	22	20	19	6
An average Prime Minister	18	29	9	6	29	27	9	12	11	26	19	16	18	15	21	20	15	21	9	21	20	18	12
A poor Prime Minister	17	12	19	27	10	15	21	23	22	13	17	17	24	19	12	15	20	13	15	16	16	19	18
A terrible Prime Minister	33	6	62	62	8	10	53	54	55	13	35	32	32	37	33	28	38	28	41	30	32	31	47
TOTAL POOR/TERRIBLE	50	18	81	89	18	25	74	77	77	26	52	49	56	56	45	43	58	41	56	46	48	50	65
Don't know	12	6	6	1	8	8	9	6	7	11	8	16	16	14	9	10	10	16	14	10	11	13	17

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	Boris Favourability Recode		Boris Expectations			Boris Type of PM		
Total	Favourable	Unfavourable	Good/ Great	Average	Poor/ Terrible	Previous PMs	New Type	
Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Boris Johnson	34	81	13	90	58	7	25	48
Jeremy Corbyn	20	2	33	2	6	37	29	18
Not sure	42	15	51	6	36	52	43	32
Refused	4	1	4	1	0	4	3	2

How favourable or unfavourable an opinion do you have of Boris Johnson?

Very favourable	7	24	0	35	1	1	2	12
Somewhat favourable	24	76	0	61	48	2	16	33
TOTAL FAVOURABLE	31	100	0	96	49	3	18	45
Somewhat unfavourable	21	0	36	2	37	24	30	19
Very unfavourable	37	0	64	1	2	72	48	32
TOTAL UNFAVOURABLE	58	0	100	3	39	96	78	51
Don't know	10	0	0	1	12	1	4	3

Looking forward, if Boris Johnson becomes Prime Minister do you think he will be...

A great Prime Minister	5	14	0	23	0	0	2	8
A good Prime Minister	15	46	1	77	0	0	5	25
TOTAL GOOD/GREAT	20	60	1	100	0	0	7	33
An average Prime Minister	18	28	12	0	100	0	24	18
A poor Prime Minister	17	2	28	0	0	34	22	15
A terrible Prime Minister	33	2	55	0	0	66	43	29
TOTAL POOR/TERRIBLE	50	4	83	0	0	100	65	44
Don't know	12	8	4	0	0	0	3	5

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	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Brexit Party		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	XXX	XXX	XXX	XXX	546	511	93	637	682	801	854	182	697	394	382	943	712	199	553	357	404	142	
Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Whether or not you agree with his views, to what extent do you feel you know what Boris Johnson stands for these days?

A lot - I am very clear what he stands for	11	16	12	11	17	12	12	9	11	13	12	9	3	8	17	11	12	9	13	11	10	11	7
A little - I have a broad idea of what he stands for	32	49	24	23	56	48	23	19	22	45	34	30	30	28	35	37	31	33	31	36	33	29	25
Not a lot - I am uncertain exactly what he stands for	26	26	28	30	16	26	27	38	30	23	26	26	30	27	25	26	27	25	22	27	25	28	27
Not at all - I am very uncertain what he stands for	22	7	29	36	9	10	31	31	32	13	21	22	19	24	18	23	23	19	24	19	22	21	30
Don't know	9	2	6	1	3	3	7	3	5	6	6	12	18	13	5	3	6	14	10	7	10	11	11

Please describe Boris Johnson in one word.

[See Tab 1]

Don't know	17	12	11	5	10	11	13	7	9	16	14	20	29	19	12	13	12	23	14	15	17	20	17
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Thinking about how you think Boris Johnson would carry out the role of Prime Minister, do you think he will do so in much the same way as previous Prime Ministers, or be a completely new type of Prime Minister?

Will be much like previous Prime Ministers	24	17	38	18	22	17	31	17	26	21	27	21	37	25	21	18	24	23	22	23	23	24	29
Will be a completely new type of Prime Minister	52	76	40	58	67	72	44	54	49	63	53	52	33	47	62	62	55	49	51	55	50	54	45
Don't know	24	7	22	23	11	12	25	29	25	16	20	27	31	28	17	21	21	27	26	22	26	22	27

How likely, if at all, do you think it is that Boris Johnson will be able to negotiate a new withdrawal deal with the European Union that Parliament will approve?

Very likely	5	10	3	1	11	8	2	1	1	8	5	4	1	4	6	6	4	6	1	7	4	5	1
Fairly likely	14	31	4	5	24	25	7	4	5	24	13	14	12	9	17	19	13	14	13	14	13	15	8
TOTAL LIKELY	19	41	7	6	35	33	9	5	6	32	18	18	13	13	23	25	17	20	14	21	17	20	9
Fairly unlikely	25	32	24	16	33	34	25	26	22	32	26	25	23	24	24	30	25	26	23	25	29	23	27
Very unlikely	39	16	56	74	20	23	53	62	60	22	42	36	30	42	41	33	46	29	43	40	33	36	47
TOTAL UNLIKELY	64	48	80	90	53	57	78	88	82	54	68	61	53	66	65	63	71	55	66	65	62	59	74
Don't know	18	12	13	4	12	11	13	7	11	14	14	21	35	20	12	12	12	25	20	14	21	21	17

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Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%

Whether or not you agree with his views, to what extent do you feel you know what Boris Johnson stands for these days?

A lot - I am very clear what he stands for	11	18	8	26	2	9	10	14
A little - I have a broad idea of what he stands for	32	59	22	60	48	19	32	39
Not a lot - I am uncertain exactly what he stands for	26	17	33	10	37	32	31	26
Not at all - I am very uncertain what he stands for	22	2	34	2	9	37	24	19
Don't know	9	3	3	2	5	3	2	2

Please describe Boris Johnson in one word.

[See Tab 1]

Don't know	17	11	10	11	15	8	10	10
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Thinking about how you think Boris Johnson would carry out the role of Prime Minister, do you think he will do so in much the same way as previous Prime Ministers, or be a completely new type of Prime Minister?

Will be much like previous Prime Ministers	24	14	31	9	33	31	100	0
Will be a completely new type of Prime Minister	52	77	45	87	53	46	0	100
Don't know	24	9	23	5	14	23	0	0

How likely, if at all, do you think it is that Boris Johnson will be able to negotiate a new withdrawal deal with the European Union that Parliament will approve?

Very likely	5	13	1	19	4	0	2	8
Fairly likely	14	35	4	42	19	2	7	21
TOTAL LIKELY	19	48	5	61	23	2	9	29
Fairly unlikely	25	28	25	21	44	23	31	26
Very unlikely	39	10	59	7	18	65	50	35
TOTAL UNLIKELY	64	38	84	28	62	88	81	61
Don't know	18	14	11	12	14	9	10	10

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Weighted Sample	1655	XXX	XXX	XXX	XXX	546	511	93	637	682	801	854	182	697	394	382	943	712	199	553	357	404	142	
Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely, if at all, do you think it is that Boris Johnson will be able to take Britain out of the European Union by October 31st?

Very likely	11	21	3	2	26	19	6	5	6	18	13	9	5	9	14	15	10	12	8	13	12	11	7
Fairly likely	22	40	15	17	35	36	16	7	15	34	24	21	17	20	25	26	21	24	23	26	18	25	10
TOTAL LIKELY	33	61	18	19	61	55	22	12	21	52	37	30	22	29	39	41	31	36	31	39	30	36	17
Fairly unlikely	23	21	28	33	15	22	25	33	27	20	22	23	26	21	23	23	27	16	20	20	26	22	29
Very unlikely	21	7	34	33	12	11	31	35	31	13	23	19	21	22	21	19	23	18	25	21	20	17	29
TOTAL UNLIKELY	44	28	62	66	27	33	56	68	58	33	45	42	47	43	44	42	50	34	45	41	46	39	58
Don't know	23	11	20	15	11	12	22	20	22	14	18	27	31	27	17	17	18	29	24	20	24	24	26

How much do you trust Boris Johnson to make the right decisions for the country on...

Brexit?

Trust a lot	15	38	2	1	42	33	4	3	3	31	16	14	2	9	20	27	14	17	14	19	16	13	4
Trust a little	17	31	8	7	31	29	9	8	8	29	19	15	10	14	22	20	15	19	16	17	19	15	15
TOTAL TRUST	32	69	10	8	73	62	13	11	11	60	35	29	12	23	42	47	29	36	30	36	35	28	19
Do not trust very much	14	16	12	11	11	13	15	20	16	11	12	15	21	12	15	12	14	13	12	13	13	17	11
Do not trust at all	41	8	70	80	11	16	61	63	65	17	43	38	49	45	37	33	47	33	44	38	38	42	53
TOTAL DO NOT TRUST	55	24	82	91	22	29	76	83	81	28	55	53	70	57	52	45	61	46	56	51	51	59	64
Don't know	14	7	8	1	5	9	11	5	9	12	9	18	18	19	6	8	10	18	15	13	13	13	16

The economy?

Trust a lot	9	26	1	1	20	19	2	3	2	17	10	8	5	7	12	11	9	9	9	10	10	9	2
Trust a little	22	40	11	11	44	39	10	13	12	36	25	19	18	16	27	30	19	26	19	25	23	23	13
TOTAL TRUST	31	66	12	12	64	58	12	16	14	53	35	27	23	23	39	41	28	35	28	35	33	32	15
Do not trust very much	17	18	18	22	12	18	22	18	21	15	16	19	19	18	16	17	18	17	20	17	19	17	15
Do not trust at all	36	6	62	64	13	12	54	61	56	16	38	34	40	39	34	30	41	29	37	33	33	38	49
TOTAL DO NOT TRUST	53	24	80	86	25	30	76	79	77	31	54	53	59	57	50	47	59	46	57	50	52	55	64
Don't know	15	10	7	2	12	12	11	5	9	15	11	19	18	19	12	11	12	19	15	15	15	15	20

Immigration?

Trust a lot	10	29	1	0	25	23	2	3	2	21	12	9	2	8	15	15	10	11	12	13	12	8	2
Trust a little	20	37	14	10	37	35	10	12	10	32	23	17	12	17	23	26	17	23	14	23	20	20	16
TOTAL TRUST	30	66	15	10	62	58	12	15	12	53	35	26	14	25	38	41	27	34	26	36	32	28	18
Do not trust very much	17	14	13	23	14	16	19	20	20	15	15	18	19	17	17	16	18	16	14	17	17	19	14
Do not trust at all	38	9	67	63	15	14	58	58	60	17	38	37	47	41	33	33	43	31	46	33	34	38	52
TOTAL DO NOT TRUST	55	23	80	86	29	30	77	78	80	32	53	55	66	58	50	49	61	47	60	50	51	57	66
Don't know	15	11	5	3	8	12	10	6	9	14	10	19	20	19	11	10	12	19	15	14	16	16	16

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Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%

How likely, if at all, do you think it is that Boris Johnson will be able to take Britain out of the European Union by October 31st?

Very likely	11	27	4	38	9	3	5	18
Fairly likely	22	41	15	41	35	12	19	29
TOTAL LIKELY	33	68	19	79	44	15	24	47
Fairly unlikely	23	15	29	10	25	29	28	23
Very unlikely	21	5	33	1	13	36	34	17
TOTAL UNLIKELY	44	20	62	11	38	65	62	40
Don't know	23	12	20	9	18	19	14	13

How much do you trust Boris Johnson to make the right decisions for the country on...

Brexit?

Trust a lot	15	44	2	58	12	1	6	24
Trust a little	17	37	7	27	43	5	16	21
TOTAL TRUST	32	81	9	85	55	6	22	45
Do not trust very much	14	5	19	3	26	14	19	11
Do not trust at all	41	6	65	3	8	75	53	36
TOTAL DO NOT TRUST	55	11	84	6	34	89	72	47
Don't know	14	8	8	9	12	6	7	8

The economy?

Trust a lot	9	26	1	38	6	1	3	15
Trust a little	22	50	11	47	48	6	19	30
TOTAL TRUST	31	76	12	85	54	7	22	45
Do not trust very much	17	9	23	4	22	23	21	16
Do not trust at all	36	3	58	1	8	66	50	29
TOTAL DO NOT TRUST	53	12	81	5	30	89	71	45
Don't know	15	11	8	11	17	5	6	10

Immigration?

Trust a lot	10	30	1	40	9	1	3	17
Trust a little	20	44	9	40	45	5	18	26
TOTAL TRUST	30	74	10	80	54	6	21	43
Do not trust very much	17	8	23	6	24	20	21	15
Do not trust at all	38	7	59	3	7	69	51	32
TOTAL DO NOT TRUST	55	15	82	9	31	89	72	47
Don't know	15	11	8	11	15	6	7	9

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Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The NHS?																								
Trust a lot	8	21	1	2	15	16	1	4	2	15	9	7	4	6	10	12	7	9	7	10	8	6	3	
Trust a little	21	45	7	6	48	42	9	11	10	38	23	20	7	15	28	31	19	25	18	25	22	19	13	
TOTAL TRUST	29	66	8	8	63	58	10	15	12	53	32	27	11	21	38	43	26	34	25	35	30	25	16	
Do not trust very much	16	14	13	19	12	16	15	21	17	16	17	16	25	16	16	15	18	15	14	15	20	17	15	
Do not trust at all	41	9	74	72	14	15	65	59	63	19	42	40	49	46	37	33	46	34	46	36	37	45	53	
TOTAL DO NOT TRUST	57	23	87	91	26	31	80	80	80	35	59	56	74	62	53	48	64	49	60	51	57	62	68	
Don't know	14	10	4	2	11	12	9	5	8	13	10	17	16	17	9	10	11	17	14	13	13	14	17	
Education?																								
Trust a lot	7	19	1	1	14	14	1	4	2	12	7	6	2	5	8	10	6	8	8	7	8	6	3	
Trust a little	24	46	10	11	49	44	11	11	12	39	27	21	18	17	30	34	21	28	21	28	26	22	15	
TOTAL TRUST	31	65	11	12	63	58	12	15	14	51	34	27	20	22	38	44	27	36	29	35	34	28	18	
Do not trust very much	18	15	21	25	12	16	23	22	22	17	18	18	19	19	18	15	20	16	21	17	18	19	16	
Do not trust at all	35	7	63	59	13	11	53	57	54	15	36	34	42	38	32	28	40	27	36	32	31	36	47	
TOTAL DO NOT TRUST	53	22	84	84	25	27	76	79	76	32	54	52	61	57	50	43	60	43	57	49	49	55	63	
Don't know	17	13	6	4	12	15	12	5	10	18	13	20	19	20	13	13	13	21	15	16	17	17	18	
Defence?																								
Trust a lot	11	28	1	2	28	23	3	3	3	21	13	9	2	7	14	18	9	13	12	13	13	8	3	
Trust a little	23	43	13	14	37	39	13	17	16	35	27	20	16	21	27	28	22	25	21	26	22	24	16	
TOTAL TRUST	34	71	14	16	65	62	16	20	19	56	40	29	18	28	41	46	31	38	33	39	35	32	19	
Do not trust very much	16	13	16	26	12	15	19	21	18	14	16	17	24	15	16	14	17	15	13	16	17	18	14	
Do not trust at all	34	6	62	54	13	11	52	53	53	15	34	33	36	38	30	29	38	28	40	30	32	33	48	
TOTAL DO NOT TRUST	50	19	78	80	25	26	71	74	71	29	50	50	60	53	46	43	55	43	53	46	49	51	62	
Don't know	16	10	8	5	10	12	13	6	10	15	11	21	22	19	12	12	14	19	15	15	16	16	20	
Law and order?																								
Trust a lot	12	31	2	4	27	24	4	4	3	22	13	10	3	8	15	19	10	13	12	13	13	10	5	
Trust a little	24	40	13	17	43	40	14	16	16	35	27	21	24	18	29	30	23	25	24	27	25	22	16	
TOTAL TRUST	36	71	15	21	70	64	18	20	19	57	40	31	27	26	44	49	33	38	36	40	38	32	21	
Do not trust very much	17	14	20	27	10	15	23	25	22	15	16	19	21	17	17	17	17	17	15	17	18	20	14	
Do not trust at all	32	6	56	49	12	10	48	47	50	14	33	31	31	38	28	26	37	26	37	28	29	32	49	
TOTAL DO NOT TRUST	49	20	76	76	22	25	71	72	72	29	49	50	52	55	45	43	54	43	52	45	47	52	63	
Don't know	15	9	9	4	8	11	12	7	9	14	11	19	21	19	11	9	13	19	13	14	16	16	17	

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Boris Favourability Recode		Boris Expectations			Boris Type of PM		
	Total	Favourable	Unfavourable	Good/ Great	Average	Poor/ Terrible	Previous PMs	New Type
Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%
The NHS?								
Trust a lot	8	21	1	29	6	1	2	13
Trust a little	21	56	6	56	38	4	15	30
TOTAL TRUST	29	77	7	85	44	5	17	43
Do not trust very much	16	9	22	6	29	17	22	15
Do not trust at all	41	5	65	1	11	74	55	34
TOTAL DO NOT TRUST	57	14	87	7	40	91	77	49
Don't know	14	9	7	8	15	5	5	8
Education?								
Trust a lot	7	19	0	26	4	1	3	11
Trust a little	24	56	11	56	45	6	19	33
TOTAL TRUST	31	75	11	82	49	7	22	44
Do not trust very much	18	10	24	5	23	23	23	17
Do not trust at all	35	3	56	1	8	64	46	28
TOTAL DO NOT TRUST	53	13	80	6	31	87	69	45
Don't know	17	13	9	12	20	7	9	11
Defence?								
Trust a lot	11	31	1	41	10	1	5	18
Trust a little	23	50	12	45	46	9	19	31
TOTAL TRUST	34	81	13	86	56	10	24	49
Do not trust very much	16	6	23	3	23	20	21	15
Do not trust at all	34	3	55	1	5	63	47	27
TOTAL DO NOT TRUST	50	9	78	4	28	83	68	42
Don't know	16	11	9	10	17	8	9	10
Law and order?								
Trust a lot	12	32	2	44	8	2	4	19
Trust a little	24	49	14	45	50	9	23	30
TOTAL TRUST	36	81	16	89	58	11	27	49
Do not trust very much	17	7	24	1	20	24	22	17
Do not trust at all	32	2	52	1	5	60	44	25
TOTAL DO NOT TRUST	49	9	76	2	25	84	66	42
Don't know	15	10	9	9	17	7	7	10

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	XXX	XXX	XXX	XXX	546	511	93	637	682	801	854	182	697	394	382	943	712	199	553	357	404	142	
Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Housing?

Trust a lot	5	16	2	1	11	11	1	4	2	10	6	5	2	4	6	9	5	6	7	6	7	4	3
Trust a little	20	43	7	7	40	39	9	10	10	34	22	18	8	14	27	27	18	22	16	23	21	18	12
TOTAL TRUST	25	59	9	8	51	50	10	14	12	44	28	23	10	18	33	36	23	28	23	29	28	22	15
Do not trust very much	21	20	18	31	23	22	23	23	22	21	22	21	32	19	22	21	22	21	21	24	21	22	14
Do not trust at all	36	6	68	56	13	11	56	54	56	16	37	35	38	41	33	29	41	29	42	30	33	39	50
TOTAL DO NOT TRUST	57	26	86	87	36	33	79	77	78	37	59	56	70	60	55	50	63	50	63	54	54	61	64
Don't know	18	15	7	6	12	16	11	8	10	19	13	22	20	22	12	14	14	22	15	17	19	17	21

Thinking about Boris Johnson, do you think he...

Is competent or incompetent?

Competent	29	66	5	8	64	57	8	11	10	52	32	27	19	22	36	41	26	34	26	32	33	29	17
Incompetent	53	22	84	88	22	27	78	77	79	30	54	52	60	58	48	44	60	44	56	49	49	54	69
Don't know	18	13	11	4	14	15	14	12	12	18	14	21	21	20	16	15	14	22	18	19	18	17	13

Is decisive or indecisive?

Decisive	38	66	21	24	57	59	25	19	28	53	39	38	27	35	42	46	37	40	35	41	40	36	33
Indecisive	43	25	65	67	29	27	58	64	57	32	46	40	43	43	44	41	47	38	47	43	38	44	47
Don't know	19	9	14	9	14	13	17	17	15	15	15	23	30	22	14	13	17	22	18	16	22	20	20

Is trustworthy or untrustworthy?

Trustworthy	20	49	5	4	45	39	6	9	6	38	21	18	7	15	26	27	16	25	23	24	22	15	5
Untrustworthy	58	28	85	90	29	33	81	81	81	36	61	55	64	63	54	49	65	48	64	54	53	60	71
Don't know	23	23	10	6	26	27	12	10	13	26	18	27	28	21	21	24	19	27	13	22	25	25	24

Is strong or weak?

Strong	41	69	18	28	67	65	25	25	28	57	42	40	31	36	44	52	39	43	40	44	43	40	30
Weak	34	17	59	54	17	17	53	45	50	22	36	33	36	38	34	28	38	30	34	32	33	35	45
Don't know	24	14	23	19	16	18	23	30	22	20	22	27	33	26	22	20	23	26	26	23	24	25	25

Is honest or is dishonest?

Honest	20	43	5	3	46	37	7	8	6	36	21	19	12	15	25	28	16	25	22	23	22	17	7
Dishonest	53	23	79	89	25	28	74	81	75	31	57	49	63	59	47	43	60	43	59	50	47	54	66
Don't know	27	34	16	8	29	35	19	11	18	33	23	32	24	26	29	30	24	32	19	27	31	29	28

Is likeable or dislikeable?

Likeable	43	73	20	27	78	71	25	34	26	66	48	38	23	36	54	54	42	45	45	48	48	39	22
Dislikeable	41	16	67	63	14	18	60	55	60	22	40	42	49	45	35	36	45	36	41	36	36	44	63
Don't know	16	10	14	10	8	11	15	11	13	12	12	20	28	19	11	10	13	20	14	16	15	16	14

Is authentic or putting on an act?

Authentic	26	47	10	9	50	43	13	8	11	43	27	25	21	22	30	30	24	29	24	29	26	25	21
Putting on an act	55	36	76	85	32	39	72	85	76	38	58	52	52	58	52	52	61	46	58	55	50	54	62
Don't know	19	17	14	6	17	18	15	8	14	19	15	24	27	20	18	18	15	25	18	17	24	21	17

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Boris Favourability Recode		Boris Expectations			Boris Type of PM		
	Total	Favourable	Unfavourable	Good/ Great	Average	Poor/ Terrible	Previous PMs	New Type
Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%

Housing?

Trust a lot	5	15	0	22	4	1	2	9
Trust a little	20	51	6	54	33	4	11	29
TOTAL TRUST	25	66	6	76	37	5	13	38
Do not trust very much	21	14	27	7	39	23	30	19
Do not trust at all	36	3	58	1	6	66	48	30
TOTAL DO NOT TRUST	57	17	85	8	45	89	78	49
Don't know	18	16	9	17	18	7	9	13

Thinking about Boris Johnson, do you think he...

Is competent or incompetent?

Competent	29	80	6	92	45	3	18	43
Incompetent	53	8	84	4	22	93	70	46
Don't know	18	12	11	5	33	4	12	11

Is decisive or indecisive?

Decisive	38	72	24	85	44	22	28	51
Indecisive	43	18	61	7	39	65	57	39
Don't know	19	11	15	7	17	13	15	10

Is trustworthy or untrustworthy?

Trustworthy	20	59	2	74	23	1	10	31
Untrustworthy	58	13	89	5	39	95	76	50
Don't know	23	27	10	21	39	4	14	19

Is strong or weak?

Strong	41	79	25	94	56	20	30	57
Weak	34	7	53	2	17	60	53	28
Don't know	24	13	22	4	27	20	17	15

Is honest or is dishonest?

Honest	20	55	3	69	23	2	10	31
Dishonest	53	13	81	6	32	88	69	46
Don't know	27	31	16	25	45	10	21	23

Is likeable or dislikeable?

Likeable	43	87	23	95	64	20	30	59
Dislikeable	41	6	66	2	16	72	59	31
Don't know	16	7	11	4	21	8	11	9

Is authentic or putting on an act?

Authentic	26	60	10	72	37	8	20	36
Putting on an act	55	22	79	12	46	83	69	51
Don't know	19	19	11	17	16	9	12	13

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	XXX	XXX	XXX	XXX	546	511	93	637	682	801	854	182	697	394	382	943	712	199	553	357	404	142	
Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Is in touch or out of touch with ordinary people?																								
In touch with ordinary people	17	37	5	3	39	32	6	10	5	31	18	17	8	13	20	26	14	21	15	20	20	16	7	
Out of touch with ordinary people	63	42	85	88	37	47	81	81	85	44	65	61	68	66	60	57	70	54	63	59	62	65	76	
Don't know	20	21	10	8	24	22	14	9	9	24	17	22	24	21	20	17	16	25	22	21	18	19	17	
Is racist or is not racist?																								
Is racist	23	7	50	42	4	6	38	32	41	6	24	23	36	29	18	13	27	19	31	19	23	21	38	
Is not racist	40	66	20	20	79	67	22	27	21	62	46	34	24	32	50	51	40	40	38	44	40	41	19	
Don't know	37	26	30	38	17	27	40	41	38	32	31	42	40	39	32	36	33	42	31	37	38	37	43	
Do you think Boris Johnson will improve the UK's reputation abroad, will worsen the UK's reputation abroad, or will make no difference wither way?																								
Will improve the UK's reputation abroad	16	37	3	4	39	32	5	5	5	30	20	12	9	12	21	22	13	20	14	19	19	15	6	
Will worsen the UK's reputation abroad	46	24	76	82	15	25	67	71	73	24	46	47	53	51	43	38	54	36	50	44	41	47	62	
Will make no difference either way	24	31	14	9	39	34	17	18	13	36	25	23	18	20	27	30	23	25	17	24	29	24	21	
Don't know	14	8	7	5	7	9	11	7	10	11	9	18	21	17	9	10	10	19	19	14	11	14	12	
Thinking back, do you think Boris Johnson did a good or bad job in his former role as Foreign Secretary?																								
A very good job	4	9	1	0	8	6	2	3	1	7	4	3	0	4	4	3	3	5	5	4	5	3	0	
A fairly good job	22	46	8	6	54	44	8	6	9	40	23	20	7	14	29	34	18	26	20	26	25	18	10	
TOTAL GOOD JOB	26	55	9	6	62	50	10	9	10	47	27	23	7	18	33	37	21	31	25	30	30	21	10	
A fairly bad job	25	23	31	32	15	24	29	31	31	21	26	24	32	23	24	27	29	20	19	26	18	30	29	
A very bad job	23	5	43	50	7	6	37	49	38	8	27	20	22	25	25	18	28	17	30	20	22	22	30	
TOTAL BAD JOB	48	28	74	82	22	30	66	80	69	29	53	44	54	48	49	45	57	37	49	46	40	52	59	
Don't know	27	17	17	11	15	19	25	10	21	24	19	34	39	34	17	17	22	33	26	24	30	27	31	
Thinking back, do you think Boris Johnson did a good or bad job in his former role as Mayor of London?																								
A very good job	17	41	3	4	40	34	5	11	6	32	18	16	4	12	21	27	16	18	20	20	16	15	4	
A fairly good job	30	42	20	33	42	44	24	28	26	38	32	28	22	27	33	37	32	28	28	34	33	27	18	
TOTAL GOOD JOB	47	83	23	37	82	78	29	39	32	70	50	44	26	39	54	64	48	46	48	54	49	42	22	
A fairly bad job	17	5	28	31	4	5	27	28	25	9	18	15	22	19	17	10	19	14	21	16	16	15	22	
A very bad job	12	2	30	17	5	2	22	17	19	5	13	11	13	14	11	9	13	11	15	10	12	13	18	
TOTAL BAD JOB	29	7	58	48	9	7	49	45	44	14	31	26	35	33	28	19	32	25	36	26	28	28	40	
Don't know	24	11	20	16	9	15	22	17	25	16	18	30	39	28	17	18	21	29	16	20	24	31	38	

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Boris Favourability Recode		Boris Expectations			Boris Type of PM		
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Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%
Is in touch or out of touch with ordinary people?								
In touch with ordinary people	17	46	3	61	20	1	10	27
Out of touch with ordinary people	63	26	89	14	58	94	81	57
Don't know	20	27	8	25	22	5	9	16
Is racist or is not racist?								
Is racist	23	2	38	2	5	43	36	20
Is not racist	40	80	23	86	62	18	33	53
Don't know	37	18	39	12	33	39	31	28
Do you think Boris Johnson will improve the UK's reputation abroad, will worsen the UK's reputation abroad, or will make no difference wither way?								
Will improve the UK's reputation abroad	16	46	2	61	16	1	8	26
Will worsen the UK's reputation abroad	46	7	74	5	22	80	56	44
Will make no difference either way	24	39	17	28	50	14	30	24
Don't know	14	8	8	6	11	5	6	7
Thinking back, do you think Boris Johnson did a good or bad job in his former role as Foreign Secretary?								
A very good job	4	11	0	16	1	1	1	6
A fairly good job	22	57	5	61	39	3	17	31
TOTAL GOOD JOB	26	68	5	77	40	4	18	37
A fairly bad job	25	12	35	5	27	35	33	24
A very bad job	23	1	38	1	2	44	29	21
TOTAL BAD JOB	48	13	73	6	29	79	62	45
Don't know	27	19	21	18	31	17	20	18
Thinking back, do you think Boris Johnson did a good or bad job in his former role as Mayor of London?								
A very good job	17	47	2	62	16	1	8	26
A fairly good job	30	41	27	32	55	22	30	34
TOTAL GOOD JOB	47	88	29	94	71	23	38	60
A fairly bad job	17	2	27	1	7	30	21	16
A very bad job	12	1	20	0	1	23	20	9
TOTAL BAD JOB	29	3	47	1	8	53	41	25
Don't know	24	8	24	5	22	22	20	14

Sample Size: 1655 GB Adults
Fieldwork: 21st - 22nd July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1655	293	224	243	255	577	510	102	725	701	715	940	141	663	402	449	971	684	157	575	343	423	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Boris Johnson, which animal do you think he is most similar too?

Snake	18	6	33	33	8	6	26	33	26	9	21	15	27	18	15	14	20	14	17	16	15	19	25
Labrador	11	19	3	8	20	17	8	8	8	15	11	11	4	10	14	13	11	12	12	11	12	11	7
Bear	9	16	3	5	17	16	6	6	5	14	8	9	1	5	15	13	9	8	5	11	10	7	6
Bulldog	8	14	2	3	16	15	5	5	5	13	9	8	8	7	8	12	8	9	8	8	9	10	6
Poodle	6	4	7	7	3	6	8	2	7	7	5	8	5	7	7	6	6	7	5	7	5	6	9
Lizard	4	1	5	6	1	2	6	3	6	2	4	4	2	5	5	3	4	3	5	3	3	5	5
Elephant	4	5	4	3	4	6	3	2	4	4	5	3	4	3	3	5	4	4	6	4	2	5	4
Parrot	4	4	4	6	1	3	4	4	5	2	4	4	8	4	3	2	3	5	2	3	4	5	3
Frog	3	1	6	4	1	0	4	4	3	1	3	3	9	3	2	1	4	2	4	2	3	2	4
Sheep	3	2	4	2	1	1	5	3	4	2	2	4	2	3	1	4	3	2	5	3	4	2	1
Lion	2	5	3	0	4	4	1	0	0	4	2	2	3	2	2	3	2	2	3	3	2	2	0
Wolf	2	1	3	1	4	2	2	3	2	2	2	2	0	2	2	2	2	1	3	1	1	2	3
Tortoise	1	1	1	1	1	1	1	1	1	1	2	1	2	1	1	0	1	1	0	1	2	1	1
Mouse	1	0	2	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	0	0	1	1	2
Don't know	25	20	18	17	19	21	22	25	24	22	22	27	23	29	22	21	23	28	26	26	27	22	24

If Boris Johnson was at Hogwarts, which house do you think he would be placed in?

Gryffindor (which values courage, bravery, nerve, and chivalry)	5	9	1	1	12	9	1	0	1	9	7	4	8	5	6	4	5	5	6	4	7	6	1
Hufflepuff (which values hard work, patience, justice, and loyalty)	5	7	4	1	9	6	4	3	2	7	5	6	10	5	7	2	6	5	3	5	7	8	1
Ravenclaw (which values intelligence, creativity, learning, and wit)	9	18	8	2	16	16	6	7	6	14	8	10	7	8	12	10	10	9	9	10	9	9	9
Slytherin (which values ambition, cunning, leadership, and resourcefulness)	42	31	53	71	27	34	53	64	58	31	41	43	39	45	44	37	48	34	43	45	39	39	46
Don't know	38	36	35	25	37	35	36	27	33	39	39	37	36	37	31	47	31	47	38	36	38	38	43

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Weighted Sample	1655	515	973	325	292	835	392	867
Unweighted Sample	1655	516	1002	319	293	859	386	895
	%	%	%	%	%	%	%	%

Thinking about Boris Johnson, which animal do you think he is most similar too?

Snake	18	3	28	1	5	31	23	16
Labrador	11	20	7	20	20	5	9	14
Bear	9	18	5	19	15	3	7	12
Bulldog	8	18	4	23	8	4	5	12
Poodle	6	4	8	3	6	8	8	6
Lizard	4	1	6	1	1	7	4	4
Elephant	4	3	4	2	6	4	6	4
Parrot	4	2	5	1	7	4	4	4
Frog	3	0	5	0	3	5	6	2
Sheep	3	2	4	0	3	4	6	2
Lion	2	5	1	9	1	0	1	3
Wolf	2	2	2	3	1	2	2	2
Tortoise	1	1	1	1	2	1	1	2
Mouse	1	0	1	0	1	1	2	0
Don't know	25	20	20	16	22	20	16	18

If Boris Johnson was at Hogwarts, which house do you think he would be placed in?

Gryffindor (which values courage, bravery, nerve, and chivalry)	5	10	3	13	9	2	5	7
Hufflepuff (which values hard work, patience, justice, and loyalty)	5	11	3	15	7	2	5	7
Ravenclaw (which values intelligence, creativity, learning, and wit)	9	20	5	22	16	3	9	12
Slytherin (which values ambition, cunning, leadership, and resourcefulness)	42	22	57	19	35	59	49	43
Don't know	38	36	33	31	33	34	31	30