

# YouGov Survey Results

Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How exciting or boring would you say each of the following sports are to watch?

## American football

Very exciting	4	6	1	11	4	3	1	3	4	5	4	4	3	1
Quite exciting	9	12	5	9	9	10	7	9	8	10	9	8	9	9
<b>TOTAL EXCITING</b>	<b>13</b>	<b>18</b>	<b>6</b>	<b>20</b>	<b>13</b>	<b>13</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>10</b>
Neither exciting nor boring	13	15	11	15	15	13	9	13	13	14	14	11	13	13
Quite boring	13	15	12	12	12	14	16	14	12	10	12	16	14	14
Very boring	31	32	31	22	30	33	36	34	28	26	30	32	35	36
<b>TOTAL BORING</b>	<b>44</b>	<b>47</b>	<b>43</b>	<b>34</b>	<b>42</b>	<b>47</b>	<b>52</b>	<b>48</b>	<b>40</b>	<b>36</b>	<b>42</b>	<b>48</b>	<b>49</b>	<b>50</b>
Don't know	4	3	5	4	4	3	5	3	5	6	5	2	4	1
Not applicable - I have never watched this sport	26	17	35	28	26	24	27	24	29	29	26	28	23	25

## Athletics

Very exciting	10	7	13	6	11	10	10	11	10	16	11	8	9	4
Quite exciting	32	33	32	34	31	34	33	36	28	28	33	33	35	30
<b>TOTAL EXCITING</b>	<b>42</b>	<b>40</b>	<b>45</b>	<b>40</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>47</b>	<b>38</b>	<b>44</b>	<b>44</b>	<b>41</b>	<b>44</b>	<b>34</b>
Neither exciting nor boring	21	23	19	18	20	22	23	20	22	21	23	18	19	28
Quite boring	11	15	8	14	12	12	9	11	11	10	10	15	9	16
Very boring	14	14	13	12	15	13	13	13	14	9	13	13	17	14
<b>TOTAL BORING</b>	<b>25</b>	<b>29</b>	<b>21</b>	<b>26</b>	<b>27</b>	<b>25</b>	<b>22</b>	<b>24</b>	<b>25</b>	<b>19</b>	<b>23</b>	<b>28</b>	<b>26</b>	<b>30</b>
Don't know	2	2	2	1	3	2	1	2	2	3	2	1	2	0
Not applicable - I have never watched this sport	10	7	12	15	9	8	10	8	12	13	9	12	8	7

## Basketball

Very exciting	2	2	2	2	3	1	2	2	2	5	2	1	1	3
Quite exciting	14	15	12	19	17	10	8	16	10	24	12	12	12	11
<b>TOTAL EXCITING</b>	<b>16</b>	<b>17</b>	<b>14</b>	<b>21</b>	<b>20</b>	<b>11</b>	<b>10</b>	<b>18</b>	<b>12</b>	<b>29</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>14</b>
Neither exciting nor boring	19	19	18	19	16	19	22	17	21	14	22	15	19	23
Quite boring	16	19	14	11	16	19	16	16	16	17	14	18	17	19
Very boring	25	28	23	21	24	29	26	26	24	15	24	28	32	19
<b>TOTAL BORING</b>	<b>41</b>	<b>47</b>	<b>37</b>	<b>32</b>	<b>40</b>	<b>48</b>	<b>42</b>	<b>42</b>	<b>40</b>	<b>32</b>	<b>38</b>	<b>46</b>	<b>49</b>	<b>38</b>
Don't know	3	3	3	1	4	2	3	3	2	2	4	3	2	2
Not applicable - I have never watched this sport	22	14	29	27	20	20	24	19	25	22	23	23	18	24

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<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Boxing**

Very exciting	7	9	5	7	11	4	3	6	7	9	7	6	6	5
Quite exciting	20	26	14	31	20	21	14	19	21	23	19	22	21	14
<b>TOTAL EXCITING</b>	<b>27</b>	<b>35</b>	<b>19</b>	<b>38</b>	<b>31</b>	<b>25</b>	<b>17</b>	<b>25</b>	<b>28</b>	<b>32</b>	<b>26</b>	<b>28</b>	<b>27</b>	<b>19</b>
Neither exciting nor boring	16	19	13	14	16	19	15	15	17	17	17	12	17	21
Quite boring	13	14	11	14	12	12	13	13	12	12	12	13	13	17
Very boring	26	19	31	9	25	27	33	28	23	18	27	28	27	23
<b>TOTAL BORING</b>	<b>39</b>	<b>33</b>	<b>42</b>	<b>23</b>	<b>37</b>	<b>39</b>	<b>46</b>	<b>41</b>	<b>35</b>	<b>30</b>	<b>39</b>	<b>41</b>	<b>40</b>	<b>40</b>
Don't know	2	2	2	1	3	1	2	2	2	2	2	2	3	1
Not applicable - I have never watched this sport	17	10	23	24	14	15	21	17	17	20	16	18	14	19

**Cricket**

Very exciting	6	8	3	9	5	6	5	5	6	6	7	4	6	1
Quite exciting	13	20	8	6	11	16	18	16	10	16	12	14	15	10
<b>TOTAL EXCITING</b>	<b>19</b>	<b>28</b>	<b>11</b>	<b>15</b>	<b>16</b>	<b>22</b>	<b>23</b>	<b>21</b>	<b>16</b>	<b>22</b>	<b>19</b>	<b>18</b>	<b>21</b>	<b>11</b>
Neither exciting nor boring	15	19	10	16	13	16	16	14	15	14	18	13	14	8
Quite boring	15	14	16	17	14	16	15	15	15	15	14	17	14	13
Very boring	36	30	42	29	44	33	28	36	37	32	33	34	39	52
<b>TOTAL BORING</b>	<b>51</b>	<b>44</b>	<b>58</b>	<b>46</b>	<b>58</b>	<b>49</b>	<b>43</b>	<b>51</b>	<b>52</b>	<b>47</b>	<b>47</b>	<b>51</b>	<b>53</b>	<b>65</b>
Don't know	3	2	3	4	3	1	3	3	3	2	4	2	2	4
Not applicable - I have never watched this sport	12	7	18	19	10	12	13	11	14	15	11	16	10	13

**Cycling**

Very exciting	5	7	4	1	4	7	6	5	6	3	7	4	6	2
Quite exciting	17	16	19	13	15	18	23	20	13	19	19	16	16	19
<b>TOTAL EXCITING</b>	<b>22</b>	<b>23</b>	<b>23</b>	<b>14</b>	<b>19</b>	<b>25</b>	<b>29</b>	<b>25</b>	<b>19</b>	<b>22</b>	<b>26</b>	<b>20</b>	<b>22</b>	<b>21</b>
Neither exciting nor boring	20	23	17	24	20	22	16	20	20	18	21	19	19	23
Quite boring	18	20	17	23	18	18	17	20	16	16	19	17	18	24
Very boring	26	26	27	20	30	23	25	24	28	27	23	29	29	22
<b>TOTAL BORING</b>	<b>44</b>	<b>46</b>	<b>44</b>	<b>43</b>	<b>48</b>	<b>41</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>43</b>	<b>42</b>	<b>46</b>	<b>47</b>	<b>46</b>
Don't know	2	2	2	2	2	1	1	1	2	3	2	2	1	0
Not applicable - I have never watched this sport	11	7	15	17	10	11	11	9	15	14	11	13	10	11

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<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Darts**

Very exciting	4	5	2	4	5	3	1	3	5	4	2	3	6	4
Quite exciting	13	14	11	12	13	14	10	12	14	14	14	14	11	6
<b>TOTAL EXCITING</b>	<b>17</b>	<b>19</b>	<b>13</b>	<b>16</b>	<b>18</b>	<b>17</b>	<b>11</b>	<b>15</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>10</b>
Neither exciting nor boring	18	20	15	7	19	18	20	16	21	12	20	16	18	24
Quite boring	16	18	15	16	16	19	15	19	14	18	17	17	15	19
Very boring	35	32	38	40	32	35	38	38	30	31	33	35	39	34
<b>TOTAL BORING</b>	<b>51</b>	<b>50</b>	<b>53</b>	<b>56</b>	<b>48</b>	<b>54</b>	<b>53</b>	<b>57</b>	<b>44</b>	<b>49</b>	<b>50</b>	<b>52</b>	<b>54</b>	<b>53</b>
Don't know	2	2	2	1	2	1	2	2	2	1	2	2	1	0
Not applicable - I have never watched this sport	13	8	17	20	11	11	15	11	15	20	11	13	11	14

**Football**

Very exciting	18	28	8	19	20	18	13	17	18	22	17	14	20	18
Quite exciting	22	25	18	21	22	23	20	22	21	26	19	22	22	24
<b>TOTAL EXCITING</b>	<b>40</b>	<b>53</b>	<b>26</b>	<b>40</b>	<b>42</b>	<b>41</b>	<b>33</b>	<b>39</b>	<b>39</b>	<b>48</b>	<b>36</b>	<b>36</b>	<b>42</b>	<b>42</b>
Neither exciting nor boring	13	11	15	16	13	10	13	14	11	14	14	9	13	14
Quite boring	12	10	13	14	11	12	12	12	12	9	12	14	12	10
Very boring	25	18	31	18	25	28	26	25	24	16	28	26	25	24
<b>TOTAL BORING</b>	<b>37</b>	<b>28</b>	<b>44</b>	<b>32</b>	<b>36</b>	<b>40</b>	<b>38</b>	<b>37</b>	<b>36</b>	<b>25</b>	<b>40</b>	<b>40</b>	<b>37</b>	<b>34</b>
Don't know	2	2	2	0	3	1	3	2	2	2	3	2	1	2
Not applicable - I have never watched this sport	9	6	12	10	7	9	12	7	12	10	8	13	7	8

**Formula 1**

Very exciting	8	10	6	6	8	7	8	7	8	7	8	7	8	10
Quite exciting	20	24	16	21	19	21	21	19	21	20	21	23	16	22
<b>TOTAL EXCITING</b>	<b>28</b>	<b>34</b>	<b>22</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>29</b>	<b>30</b>	<b>24</b>	<b>32</b>
Neither exciting nor boring	15	18	12	19	16	14	13	15	16	15	17	14	14	17
Quite boring	15	16	14	11	16	17	12	17	12	16	14	15	16	14
Very boring	28	22	34	24	29	28	31	31	25	24	26	28	34	26
<b>TOTAL BORING</b>	<b>43</b>	<b>38</b>	<b>48</b>	<b>35</b>	<b>45</b>	<b>45</b>	<b>43</b>	<b>48</b>	<b>37</b>	<b>40</b>	<b>40</b>	<b>43</b>	<b>50</b>	<b>40</b>
Don't know	2	2	2	1	3	1	1	1	3	2	2	2	2	0
Not applicable - I have never watched this sport	12	7	16	18	9	11	13	9	15	15	12	12	10	10

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<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Golf</b>														
Very exciting	2	2	1	0	2	2	2	2	2	2	2	1	2	4
Quite exciting	8	12	4	2	5	12	14	8	9	8	9	9	6	11
<b>TOTAL EXCITING</b>	<b>10</b>	<b>14</b>	<b>5</b>	<b>2</b>	<b>7</b>	<b>14</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>15</b>
Neither exciting nor boring	14	18	11	12	14	15	16	14	15	12	18	13	10	19
Quite boring	16	19	13	14	16	16	16	16	16	16	15	16	17	15
Very boring	45	39	50	53	50	40	35	48	40	43	41	44	52	41
<b>TOTAL BORING</b>	<b>61</b>	<b>58</b>	<b>63</b>	<b>67</b>	<b>66</b>	<b>56</b>	<b>51</b>	<b>64</b>	<b>56</b>	<b>59</b>	<b>56</b>	<b>60</b>	<b>69</b>	<b>56</b>
Don't know	2	2	2	1	2	1	2	1	2	2	3	1	2	0
Not applicable - I have never watched this sport	13	8	19	18	12	13	15	11	16	18	12	16	11	11
<b>Gymnastics</b>														
Very exciting	5	2	8	4	6	5	5	6	5	5	8	3	5	3
Quite exciting	27	18	36	25	29	25	28	30	24	30	26	28	27	26
<b>TOTAL EXCITING</b>	<b>32</b>	<b>20</b>	<b>44</b>	<b>29</b>	<b>35</b>	<b>30</b>	<b>33</b>	<b>36</b>	<b>29</b>	<b>35</b>	<b>34</b>	<b>31</b>	<b>32</b>	<b>29</b>
Neither exciting nor boring	24	24	24	19	24	26	25	24	24	21	26	22	22	29
Quite boring	15	22	9	17	14	17	14	16	14	15	14	17	15	15
Very boring	16	23	9	16	16	16	15	15	17	13	14	15	21	11
<b>TOTAL BORING</b>	<b>31</b>	<b>45</b>	<b>18</b>	<b>33</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>31</b>	<b>28</b>	<b>28</b>	<b>32</b>	<b>36</b>	<b>26</b>
Don't know	2	3	2	4	3	1	2	2	3	2	2	3	2	4
Not applicable - I have never watched this sport	10	8	12	16	9	10	10	8	13	14	10	12	7	12
<b>Horse racing</b>														
Very exciting	4	4	5	3	5	3	5	4	5	4	4	5	4	4
Quite exciting	17	15	20	19	18	18	15	18	17	20	20	15	17	13
<b>TOTAL EXCITING</b>	<b>21</b>	<b>19</b>	<b>25</b>	<b>22</b>	<b>23</b>	<b>21</b>	<b>20</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>24</b>	<b>20</b>	<b>21</b>	<b>17</b>
Neither exciting nor boring	18	18	17	14	18	20	17	17	20	17	18	19	16	21
Quite boring	17	20	15	16	17	18	18	17	17	20	16	15	19	20
Very boring	27	30	24	23	27	27	30	30	24	19	29	28	31	22
<b>TOTAL BORING</b>	<b>44</b>	<b>50</b>	<b>39</b>	<b>39</b>	<b>44</b>	<b>45</b>	<b>48</b>	<b>47</b>	<b>41</b>	<b>39</b>	<b>45</b>	<b>43</b>	<b>50</b>	<b>42</b>
Don't know	2	3	2	1	4	1	2	2	3	3	3	2	3	1
Not applicable - I have never watched this sport	14	10	17	24	12	12	14	12	16	17	12	16	10	20
<b>Rugby league</b>														
Very exciting	6	6	5	7	4	8	5	6	5	2	5	7	8	4
Quite exciting	22	27	17	22	20	25	23	22	22	22	23	19	22	25
<b>TOTAL EXCITING</b>	<b>28</b>	<b>33</b>	<b>22</b>	<b>29</b>	<b>24</b>	<b>33</b>	<b>28</b>	<b>28</b>	<b>27</b>	<b>24</b>	<b>28</b>	<b>26</b>	<b>30</b>	<b>29</b>
Neither exciting nor boring	17	20	14	18	14	19	19	19	14	15	16	18	17	19
Quite boring	15	17	13	13	18	11	14	15	14	16	15	16	13	12
Very boring	21	16	25	10	25	20	19	20	22	17	22	22	22	19
<b>TOTAL BORING</b>	<b>36</b>	<b>33</b>	<b>38</b>	<b>23</b>	<b>43</b>	<b>31</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>33</b>	<b>37</b>	<b>38</b>	<b>35</b>	<b>31</b>
Don't know	2	2	2	2	3	1	3	2	3	3	3	2	2	0
Not applicable - I have never watched this sport	18	11	24	28	16	15	19	16	20	24	15	17	17	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Rugby union**

Very exciting	13	17	9	14	10	16	15	15	10	12	16	14	8	14
Quite exciting	22	25	19	20	20	26	23	23	21	21	21	23	21	28
<b>TOTAL EXCITING</b>	<b>35</b>	<b>42</b>	<b>28</b>	<b>34</b>	<b>30</b>	<b>42</b>	<b>38</b>	<b>38</b>	<b>31</b>	<b>33</b>	<b>37</b>	<b>37</b>	<b>29</b>	<b>42</b>
Neither exciting nor boring	15	18	13	17	15	16	14	15	15	14	14	13	19	18
Quite boring	12	12	12	7	15	9	14	13	12	12	13	13	14	6
Very boring	21	17	24	16	25	18	19	21	21	17	19	21	26	16
<b>TOTAL BORING</b>	<b>33</b>	<b>29</b>	<b>36</b>	<b>23</b>	<b>40</b>	<b>27</b>	<b>33</b>	<b>34</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>34</b>	<b>40</b>	<b>22</b>
Don't know	2	2	2	1	3	1	2	2	3	3	3	2	1	0
Not applicable - I have never watched this sport	15	9	20	25	13	14	15	12	18	21	14	15	11	19

**Snooker**

Very exciting	3	3	2	2	3	2	3	2	4	3	2	3	4	0
Quite exciting	13	17	8	13	12	11	16	13	12	14	15	11	11	9
<b>TOTAL EXCITING</b>	<b>16</b>	<b>20</b>	<b>10</b>	<b>15</b>	<b>15</b>	<b>13</b>	<b>19</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>14</b>	<b>15</b>	<b>9</b>
Neither exciting nor boring	21	26	16	17	16	25	25	20	21	16	23	20	19	23
Quite boring	22	24	20	20	24	21	20	22	22	26	19	20	21	32
Very boring	30	22	37	30	33	31	22	32	27	23	30	32	33	24
<b>TOTAL BORING</b>	<b>52</b>	<b>46</b>	<b>57</b>	<b>50</b>	<b>57</b>	<b>52</b>	<b>42</b>	<b>54</b>	<b>49</b>	<b>49</b>	<b>49</b>	<b>52</b>	<b>54</b>	<b>56</b>
Don't know	2	2	2	1	3	1	2	2	2	3	3	2	2	1
Not applicable - I have never watched this sport	10	6	14	18	9	9	12	9	12	14	9	12	9	10

**Swimming**

Very exciting	3	2	5	5	4	3	3	4	3	8	3	3	3	2
Quite exciting	20	16	23	20	19	22	19	21	18	22	20	18	19	21
<b>TOTAL EXCITING</b>	<b>23</b>	<b>18</b>	<b>28</b>	<b>25</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>23</b>	<b>21</b>	<b>22</b>	<b>23</b>
Neither exciting nor boring	26	25	26	24	24	27	28	25	26	19	29	27	25	25
Quite boring	19	23	16	17	22	16	19	20	18	17	19	20	18	22
Very boring	20	25	16	17	21	22	20	21	20	21	17	21	25	19
<b>TOTAL BORING</b>	<b>39</b>	<b>48</b>	<b>32</b>	<b>34</b>	<b>43</b>	<b>38</b>	<b>39</b>	<b>41</b>	<b>38</b>	<b>38</b>	<b>36</b>	<b>41</b>	<b>43</b>	<b>41</b>
Don't know	2	3	2	3	3	1	1	2	2	2	2	1	3	0
Not applicable - I have never watched this sport	10	7	12	13	9	9	10	8	12	11	10	10	8	11

Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Tennis**

Very exciting	10	7	12	9	8	11	13	11	8	12	11	8	7	15
Quite exciting	29	29	29	27	28	29	30	33	23	30	30	27	27	31
<b>TOTAL EXCITING</b>	<b>39</b>	<b>36</b>	<b>41</b>	<b>36</b>	<b>36</b>	<b>40</b>	<b>43</b>	<b>44</b>	<b>31</b>	<b>42</b>	<b>41</b>	<b>35</b>	<b>34</b>	<b>46</b>
Neither exciting nor boring	21	24	19	22	19	25	22	21	22	21	21	22	22	20
Quite boring	13	13	12	14	15	8	13	12	14	10	11	15	13	19
Very boring	17	19	16	15	19	18	15	15	20	14	18	18	23	8
<b>TOTAL BORING</b>	<b>30</b>	<b>32</b>	<b>28</b>	<b>29</b>	<b>34</b>	<b>26</b>	<b>28</b>	<b>27</b>	<b>34</b>	<b>24</b>	<b>29</b>	<b>33</b>	<b>36</b>	<b>27</b>
Don't know	1	2	1	1	3	1	1	1	2	2	2	1	2	1
Not applicable - I have never watched this sport	8	7	10	13	8	8	8	6	11	11	7	9	8	7

**How exciting or boring would you say each of the following sports are to watch?**

*REBASED TO EXCLUDE THOSE WHO HAVE NOT WATCHED THE SPORT*

**American football**

(n=1196)

Very exciting	5	7	2	15	5	4	1	4	6	7	5	5	4	1
Quite exciting	12	14	8	12	12	13	9	12	11	14	12	11	12	12
<b>TOTAL EXCITING</b>	<b>18</b>	<b>22</b>	<b>9</b>	<b>27</b>	<b>18</b>	<b>17</b>	<b>11</b>	<b>16</b>	<b>17</b>	<b>21</b>	<b>18</b>	<b>16</b>	<b>15</b>	<b>14</b>
Neither exciting nor boring	18	18	17	21	20	17	12	17	19	20	19	15	17	18
Quite boring	18	18	18	16	16	18	22	18	17	14	16	22	18	19
Very boring	42	39	48	30	41	43	49	45	40	37	41	44	45	49
<b>TOTAL BORING</b>	<b>59</b>	<b>57</b>	<b>66</b>	<b>47</b>	<b>57</b>	<b>62</b>	<b>70</b>	<b>63</b>	<b>57</b>	<b>51</b>	<b>57</b>	<b>66</b>	<b>63</b>	<b>68</b>
Don't know	5	4	8	5	5	4	7	4	7	8	7	3	5	1

**Athletics**

(n=1455)

Very exciting	11	7	15	7	12	11	11	12	11	18	12	9	10	4
Quite exciting	36	35	37	40	34	37	37	39	32	32	36	38	38	33
<b>TOTAL EXCITING</b>	<b>47</b>	<b>43</b>	<b>52</b>	<b>47</b>	<b>46</b>	<b>47</b>	<b>48</b>	<b>51</b>	<b>44</b>	<b>51</b>	<b>48</b>	<b>47</b>	<b>48</b>	<b>37</b>
Neither exciting nor boring	23	24	22	21	22	24	26	22	25	24	25	20	21	30
Quite boring	12	16	9	16	13	13	10	12	13	11	11	17	10	17
Very boring	16	15	15	14	16	14	15	14	16	10	14	15	19	15
<b>TOTAL BORING</b>	<b>28</b>	<b>31</b>	<b>24</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>25</b>	<b>26</b>	<b>29</b>	<b>22</b>	<b>25</b>	<b>32</b>	<b>29</b>	<b>33</b>
Don't know	2	2	2	1	3	2	1	2	2	3	2	1	2	0

Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Basketball**  
(n=1261)

Very exciting	3	2	3	3	4	1	3	3	3	6	3	1	1	4
Quite exciting	18	17	17	26	21	13	10	20	13	31	15	16	14	14
<b>TOTAL EXCITING</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>29</b>	<b>25</b>	<b>14</b>	<b>13</b>	<b>23</b>	<b>16</b>	<b>38</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>18</b>
Neither exciting nor boring	24	22	25	26	20	24	29	21	28	18	28	19	23	30
Quite boring	20	22	19	15	20	24	21	20	21	22	18	23	20	25
Very boring	32	33	32	29	30	36	34	33	32	19	31	36	39	25
<b>TOTAL BORING</b>	<b>52</b>	<b>55</b>	<b>51</b>	<b>44</b>	<b>50</b>	<b>60</b>	<b>55</b>	<b>53</b>	<b>53</b>	<b>42</b>	<b>49</b>	<b>60</b>	<b>59</b>	<b>49</b>
Don't know	4	3	4	1	5	3	4	4	3	3	5	4	2	3

**Boxing**  
(n=1341)

Very exciting	8	10	7	9	13	5	4	7	9	11	8	7	7	6
Quite exciting	24	29	18	41	23	25	18	23	26	28	23	27	24	17
<b>TOTAL EXCITING</b>	<b>32</b>	<b>39</b>	<b>25</b>	<b>50</b>	<b>36</b>	<b>30</b>	<b>21</b>	<b>30</b>	<b>34</b>	<b>40</b>	<b>31</b>	<b>34</b>	<b>31</b>	<b>23</b>
Neither exciting nor boring	19	21	17	18	18	23	19	18	21	21	20	14	20	26
Quite boring	15	16	14	18	14	14	16	16	15	15	14	16	15	21
Very boring	31	21	41	12	29	32	41	34	28	22	32	34	31	28
<b>TOTAL BORING</b>	<b>46</b>	<b>37</b>	<b>55</b>	<b>30</b>	<b>43</b>	<b>46</b>	<b>58</b>	<b>49</b>	<b>43</b>	<b>37</b>	<b>46</b>	<b>49</b>	<b>46</b>	<b>49</b>
Don't know	2	2	3	1	3	1	3	2	2	2	2	2	3	1

**Cricket**  
(n=1422)

Very exciting	7	9	4	11	6	7	6	6	7	7	8	5	7	1
Quite exciting	15	22	10	7	12	18	21	18	12	19	14	17	17	11
<b>TOTAL EXCITING</b>	<b>22</b>	<b>30</b>	<b>13</b>	<b>19</b>	<b>18</b>	<b>25</b>	<b>27</b>	<b>24</b>	<b>19</b>	<b>26</b>	<b>22</b>	<b>21</b>	<b>23</b>	<b>13</b>
Neither exciting nor boring	17	20	12	20	14	18	19	16	17	16	20	15	16	9
Quite boring	17	15	20	21	16	18	18	17	17	18	16	20	16	15
Very boring	41	32	51	36	49	38	33	40	43	38	38	40	43	59
<b>TOTAL BORING</b>	<b>58</b>	<b>47</b>	<b>71</b>	<b>57</b>	<b>64</b>	<b>56</b>	<b>51</b>	<b>57</b>	<b>60</b>	<b>55</b>	<b>53</b>	<b>61</b>	<b>59</b>	<b>74</b>
Don't know	3	2	4	5	3	1	4	3	3	2	5	2	2	5

**Cycling**  
(n=1438)

Very exciting	6	7	5	1	4	8	7	6	7	3	8	5	7	2
Quite exciting	19	17	22	16	17	20	26	22	15	22	21	18	18	21
<b>TOTAL EXCITING</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>17</b>	<b>21</b>	<b>28</b>	<b>33</b>	<b>28</b>	<b>22</b>	<b>26</b>	<b>29</b>	<b>23</b>	<b>25</b>	<b>23</b>
Neither exciting nor boring	23	24	20	29	22	25	18	22	24	21	23	22	21	26
Quite boring	20	21	20	28	20	20	19	22	19	19	21	20	20	27
Very boring	30	28	31	24	34	26	28	27	33	31	25	33	33	24
<b>TOTAL BORING</b>	<b>50</b>	<b>49</b>	<b>51</b>	<b>52</b>	<b>54</b>	<b>46</b>	<b>48</b>	<b>49</b>	<b>52</b>	<b>50</b>	<b>46</b>	<b>53</b>	<b>53</b>	<b>51</b>
Don't know	2	2	2	2	2	1	1	1	2	3	2	2	1	0

Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Darts**

(n=1406)

Very exciting	5	5	2	5	6	3	1	3	6	5	2	3	7	5
Quite exciting	15	15	13	15	15	16	12	13	16	18	16	16	12	7
<b>TOTAL EXCITING</b>	<b>19</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>21</b>	<b>19</b>	<b>13</b>	<b>17</b>	<b>22</b>	<b>23</b>	<b>18</b>	<b>20</b>	<b>19</b>	<b>11</b>
Neither exciting nor boring	20	22	18	9	22	20	23	18	24	15	23	18	20	28
Quite boring	18	20	18	20	18	21	17	21	16	23	19	20	17	22
Very boring	40	35	46	50	37	39	44	42	35	39	38	40	43	39
<b>TOTAL BORING</b>	<b>58</b>	<b>55</b>	<b>64</b>	<b>70</b>	<b>55</b>	<b>60</b>	<b>62</b>	<b>63</b>	<b>51</b>	<b>61</b>	<b>57</b>	<b>60</b>	<b>60</b>	<b>61</b>
Don't know	2	2	2	1	2	1	2	2	2	1	2	2	1	0

**Football**

(n=1471)

Very exciting	20	30	9	22	21	20	15	18	20	25	18	16	22	20
Quite exciting	24	27	21	24	23	25	23	24	24	29	20	25	24	26
<b>TOTAL EXCITING</b>	<b>43</b>	<b>56</b>	<b>30</b>	<b>45</b>	<b>45</b>	<b>45</b>	<b>38</b>	<b>42</b>	<b>44</b>	<b>54</b>	<b>39</b>	<b>41</b>	<b>45</b>	<b>46</b>
Neither exciting nor boring	14	12	17	18	14	11	15	15	13	16	15	10	14	15
Quite boring	13	11	15	16	12	13	14	13	14	10	13	16	13	11
Very boring	27	19	36	20	27	30	30	27	27	18	30	30	27	26
<b>TOTAL BORING</b>	<b>40</b>	<b>30</b>	<b>51</b>	<b>36</b>	<b>38</b>	<b>43</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>28</b>	<b>43</b>	<b>46</b>	<b>40</b>	<b>37</b>
Don't know	2	2	2	0	3	1	3	2	2	2	3	2	1	2

**Formula 1**

(n=1422)

Very exciting	9	11	7	7	9	8	9	8	9	8	9	8	9	11
Quite exciting	23	26	19	26	21	24	24	21	25	24	24	26	18	25
<b>TOTAL EXCITING</b>	<b>32</b>	<b>37</b>	<b>26</b>	<b>33</b>	<b>30</b>	<b>32</b>	<b>34</b>	<b>29</b>	<b>34</b>	<b>32</b>	<b>33</b>	<b>34</b>	<b>27</b>	<b>36</b>
Neither exciting nor boring	17	20	14	23	18	16	15	17	19	18	19	16	16	19
Quite boring	17	17	17	13	18	19	14	19	14	19	16	17	18	16
Very boring	32	24	40	29	32	32	36	34	29	29	30	31	38	29
<b>TOTAL BORING</b>	<b>49</b>	<b>41</b>	<b>57</b>	<b>43</b>	<b>49</b>	<b>51</b>	<b>50</b>	<b>53</b>	<b>44</b>	<b>48</b>	<b>45</b>	<b>48</b>	<b>56</b>	<b>45</b>
Don't know	2	2	2	1	3	1	1	1	4	2	2	2	2	0

**Golf**

(n=1406)

Very exciting	2	2	1	0	2	2	2	2	2	2	2	1	2	4
Quite exciting	9	13	5	2	6	14	16	9	11	10	10	11	7	12
<b>TOTAL EXCITING</b>	<b>11</b>	<b>15</b>	<b>6</b>	<b>2</b>	<b>8</b>	<b>16</b>	<b>19</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>9</b>	<b>17</b>
Neither exciting nor boring	16	20	14	15	16	17	19	16	18	14	20	15	11	21
Quite boring	18	21	16	17	18	19	19	18	19	19	17	19	19	17
Very boring	52	42	62	65	56	47	41	54	48	52	47	52	58	46
<b>TOTAL BORING</b>	<b>70</b>	<b>63</b>	<b>78</b>	<b>82</b>	<b>74</b>	<b>65</b>	<b>60</b>	<b>72</b>	<b>67</b>	<b>71</b>	<b>64</b>	<b>71</b>	<b>78</b>	<b>62</b>
Don't know	2	2	2	1	2	1	2	1	2	2	3	1	2	0



Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Gymnastics**  
(n=1454)

Very exciting	6	2	9	5	7	6	6	6	6	6	9	3	5	3
Quite exciting	30	20	41	29	32	28	31	32	28	35	29	32	29	30
<b>TOTAL EXCITING</b>	<b>36</b>	<b>22</b>	<b>50</b>	<b>34</b>	<b>38</b>	<b>33</b>	<b>37</b>	<b>39</b>	<b>33</b>	<b>41</b>	<b>38</b>	<b>35</b>	<b>35</b>	<b>33</b>
Neither exciting nor boring	27	26	27	22	26	29	28	26	28	24	29	25	24	33
Quite boring	17	24	10	20	15	19	16	17	16	17	16	19	16	17
Very boring	18	25	10	19	17	18	17	16	20	15	16	17	23	13
<b>TOTAL BORING</b>	<b>35</b>	<b>49</b>	<b>20</b>	<b>39</b>	<b>33</b>	<b>37</b>	<b>33</b>	<b>33</b>	<b>36</b>	<b>33</b>	<b>31</b>	<b>36</b>	<b>39</b>	<b>30</b>
Don't know	2	3	2	5	3	1	2	2	3	2	2	3	2	5

**Horse racing**  
(n=1390)

Very exciting	5	4	6	4	6	3	6	5	6	5	4	6	4	5
Quite exciting	20	17	24	25	20	21	17	20	20	24	22	18	19	16
<b>TOTAL EXCITING</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>29</b>	<b>26</b>	<b>24</b>	<b>23</b>	<b>25</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>24</b>	<b>23</b>	<b>21</b>
Neither exciting nor boring	21	20	20	18	20	23	20	19	23	20	20	23	18	26
Quite boring	20	22	18	21	19	21	21	19	20	24	18	18	21	25
Very boring	32	33	29	30	30	31	34	34	28	23	32	33	34	27
<b>TOTAL BORING</b>	<b>52</b>	<b>56</b>	<b>47</b>	<b>51</b>	<b>49</b>	<b>52</b>	<b>55</b>	<b>53</b>	<b>48</b>	<b>47</b>	<b>50</b>	<b>51</b>	<b>56</b>	<b>52</b>
Don't know	2	3	2	1	4	1	2	2	3	4	3	2	3	1

**Rugby league**  
(n=1326)

Very exciting	7	7	7	10	5	10	6	7	6	3	6	8	10	5
Quite exciting	27	31	22	31	24	30	28	26	28	29	27	23	26	32
<b>TOTAL EXCITING</b>	<b>34</b>	<b>38</b>	<b>29</b>	<b>40</b>	<b>29</b>	<b>39</b>	<b>34</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>33</b>	<b>31</b>	<b>36</b>	<b>37</b>
Neither exciting nor boring	20	23	18	25	17	23	23	23	18	20	19	21	20	24
Quite boring	18	19	17	18	21	13	17	18	18	21	18	19	15	15
Very boring	25	18	33	14	30	24	23	24	28	23	26	26	26	24
<b>TOTAL BORING</b>	<b>43</b>	<b>38</b>	<b>50</b>	<b>32</b>	<b>51</b>	<b>37</b>	<b>40</b>	<b>42</b>	<b>45</b>	<b>44</b>	<b>44</b>	<b>45</b>	<b>42</b>	<b>39</b>
Don't know	2	2	3	3	4	1	4	2	4	4	4	2	2	0

**Rugby union**  
(n=1374)

Very exciting	15	19	11	19	11	19	17	17	12	15	19	16	9	17
Quite exciting	26	27	24	27	23	30	26	26	26	27	24	27	24	34
<b>TOTAL EXCITING</b>	<b>41</b>	<b>46</b>	<b>35</b>	<b>45</b>	<b>34</b>	<b>49</b>	<b>44</b>	<b>43</b>	<b>38</b>	<b>42</b>	<b>43</b>	<b>43</b>	<b>33</b>	<b>51</b>
Neither exciting nor boring	18	20	16	23	17	19	16	17	18	18	16	15	21	22
Quite boring	14	13	15	9	17	10	16	15	15	15	15	15	16	7
Very boring	25	19	30	21	28	21	22	24	26	22	22	24	29	20
<b>TOTAL BORING</b>	<b>39</b>	<b>32</b>	<b>46</b>	<b>31</b>	<b>45</b>	<b>31</b>	<b>38</b>	<b>38</b>	<b>40</b>	<b>37</b>	<b>37</b>	<b>40</b>	<b>45</b>	<b>27</b>
Don't know	2	2	3	1	3	1	2	2	4	4	3	2	1	0

Sample Size: 1616 GB Adults  
Fieldwork: 29th - 30th November 2017

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1616</b>	782	834	181	682	383	370	921	695	217	524	346	389	141
<b>Unweighted Sample</b>	<b>1616</b>	665	951	160	619	411	426	1027	589	165	539	358	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Snooker**  
(n=1454)

Very exciting	3	3	2	2	3	2	3	2	5	4	2	3	4	0
Quite exciting	14	18	9	16	13	12	18	14	14	16	16	13	12	10
<b>TOTAL EXCITING</b>	<b>18</b>	<b>21</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>14</b>	<b>22</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>10</b>
Neither exciting nor boring	23	28	19	20	18	27	28	22	24	19	25	23	21	26
Quite boring	24	26	24	24	26	23	23	24	25	31	21	23	23	36
Very boring	33	23	44	36	36	34	25	35	31	27	33	36	37	27
<b>TOTAL BORING</b>	<b>57</b>	<b>49</b>	<b>67</b>	<b>60</b>	<b>63</b>	<b>57</b>	<b>48</b>	<b>59</b>	<b>56</b>	<b>58</b>	<b>53</b>	<b>59</b>	<b>60</b>	<b>63</b>
Don't know	2	2	2	1	3	1	2	2	2	4	3	2	2	1

**Swimming**  
(n=1454)

Very exciting	3	2	6	6	4	3	3	4	3	9	3	3	3	2
Quite exciting	22	17	26	23	20	24	21	23	21	25	22	20	20	24
<b>TOTAL EXCITING</b>	<b>26</b>	<b>19</b>	<b>32</b>	<b>29</b>	<b>25</b>	<b>27</b>	<b>24</b>	<b>27</b>	<b>24</b>	<b>34</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>26</b>
Neither exciting nor boring	29	27	30	28	26	30	31	27	30	21	32	30	27	28
Quite boring	21	24	18	20	24	18	21	22	21	19	21	22	19	25
Very boring	22	27	18	20	23	24	22	23	23	24	19	23	27	21
<b>TOTAL BORING</b>	<b>43</b>	<b>51</b>	<b>36</b>	<b>40</b>	<b>46</b>	<b>42</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>43</b>	<b>40</b>	<b>46</b>	<b>46</b>	<b>46</b>
Don't know	2	3	2	3	3	1	1	2	2	2	2	1	3	0

**Tennis**  
(n=1487)

Very exciting	11	7	13	10	9	12	14	12	9	13	12	9	7	16
Quite exciting	32	31	33	31	30	32	32	35	26	34	32	30	29	33
<b>TOTAL EXCITING</b>	<b>43</b>	<b>38</b>	<b>46</b>	<b>41</b>	<b>39</b>	<b>43</b>	<b>46</b>	<b>47</b>	<b>35</b>	<b>47</b>	<b>44</b>	<b>38</b>	<b>36</b>	<b>49</b>
Neither exciting nor boring	23	26	21	25	21	27	23	23	25	24	23	24	23	21
Quite boring	14	14	13	16	16	9	14	13	16	11	12	16	14	20
Very boring	19	20	18	17	21	20	16	16	22	16	19	20	24	9
<b>TOTAL BORING</b>	<b>33</b>	<b>34</b>	<b>31</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>38</b>	<b>27</b>	<b>31</b>	<b>36</b>	<b>38</b>	<b>29</b>
Don't know	1	2	1	1	3	1	1	1	2	2	2	1	2	1