

# YouGov Survey Results

Sample Size: 1697 GB Adults  
Fieldwork: 15th - 16th August 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1697</b>	<b>582</b>	<b>557</b>	<b>104</b>	<b>667</b>	<b>725</b>	<b>821</b>	<b>876</b>	<b>197</b>	<b>725</b>	<b>419</b>	<b>356</b>	<b>967</b>	<b>730</b>	<b>227</b>	<b>550</b>	<b>363</b>	<b>409</b>	<b>148</b>	
<b>Unweighted Sample</b>	<b>1697</b>	<b>559</b>	<b>606</b>	<b>127</b>	<b>792</b>	<b>667</b>	<b>756</b>	<b>941</b>	<b>202</b>	<b>679</b>	<b>454</b>	<b>362</b>	<b>1027</b>	<b>670</b>	<b>150</b>	<b>603</b>	<b>365</b>	<b>412</b>	<b>167</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 June	15-16 Aug																		
<b>Do you have a favourable or unfavourable opinion of the following...?</b>																				
<b>Conservative Party</b>																				
Very favourable	9	9	23	1	2	5	15	11	7	6	5	11	16	9	9	11	10	10	8	2
Somewhat favourable	26	26	57	5	21	19	37	27	25	18	21	27	40	28	24	25	32	25	23	19
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>35</b>	<b>80</b>	<b>6</b>	<b>23</b>	<b>24</b>	<b>52</b>	<b>38</b>	<b>32</b>	<b>24</b>	<b>26</b>	<b>38</b>	<b>56</b>	<b>37</b>	<b>33</b>	<b>36</b>	<b>42</b>	<b>35</b>	<b>31</b>	<b>21</b>
Somewhat unfavourable	20	18	12	21	34	21	17	21	15	22	20	17	13	21	14	20	18	17	18	18
Very unfavourable	36	35	3	67	39	47	23	33	37	42	38	35	25	35	35	38	28	32	39	50
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>53</b>	<b>15</b>	<b>88</b>	<b>73</b>	<b>68</b>	<b>40</b>	<b>54</b>	<b>52</b>	<b>64</b>	<b>58</b>	<b>52</b>	<b>38</b>	<b>56</b>	<b>49</b>	<b>58</b>	<b>46</b>	<b>49</b>	<b>57</b>	<b>68</b>
Don't know	9	12	5	7	5	7	9	8	16	13	16	10	5	8	17	6	12	15	12	10
<b>NET</b>	<b>-21</b>	<b>-18</b>	<b>65</b>	<b>-82</b>	<b>-50</b>	<b>-44</b>	<b>12</b>	<b>-16</b>	<b>-20</b>	<b>-40</b>	<b>-32</b>	<b>-14</b>	<b>18</b>	<b>-19</b>	<b>-16</b>	<b>-22</b>	<b>-4</b>	<b>-14</b>	<b>-26</b>	<b>-47</b>
<b>Labour Party</b>																				
Very favourable	21	15	1	40	4	23	9	14	17	29	16	15	7	15	16	21	11	15	20	12
Somewhat favourable	28	25	9	46	31	36	16	24	27	39	29	22	14	29	20	30	25	21	24	35
<b>TOTAL FAVOURABLE</b>	<b>49</b>	<b>40</b>	<b>10</b>	<b>86</b>	<b>35</b>	<b>59</b>	<b>25</b>	<b>38</b>	<b>44</b>	<b>68</b>	<b>45</b>	<b>37</b>	<b>21</b>	<b>44</b>	<b>36</b>	<b>51</b>	<b>36</b>	<b>36</b>	<b>44</b>	<b>47</b>
Somewhat unfavourable	18	20	27	7	44	21	21	24	17	15	21	21	22	22	18	18	21	20	21	21
Very unfavourable	25	27	57	3	18	13	44	30	24	7	18	33	50	26	29	23	32	29	24	20
<b>TOTAL UNFAVOURABLE</b>	<b>43</b>	<b>47</b>	<b>84</b>	<b>10</b>	<b>62</b>	<b>34</b>	<b>65</b>	<b>54</b>	<b>41</b>	<b>22</b>	<b>39</b>	<b>54</b>	<b>72</b>	<b>48</b>	<b>47</b>	<b>41</b>	<b>53</b>	<b>49</b>	<b>45</b>	<b>41</b>
Don't know	8	12	6	5	4	8	8	8	15	9	16	10	7	8	17	8	11	15	11	12
<b>NET</b>	<b>6</b>	<b>-7</b>	<b>-74</b>	<b>76</b>	<b>-27</b>	<b>25</b>	<b>-40</b>	<b>-16</b>	<b>3</b>	<b>46</b>	<b>6</b>	<b>-17</b>	<b>-51</b>	<b>-4</b>	<b>-11</b>	<b>10</b>	<b>-17</b>	<b>-13</b>	<b>-1</b>	<b>6</b>
<b>Liberal Democrats</b>																				
Very favourable	5	3	0	4	24	7	0	3	3	3	4	2	3	4	2	7	3	3	2	2
Somewhat favourable	27	21	13	30	55	35	10	22	21	32	23	18	17	25	16	29	24	19	16	22
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>24</b>	<b>13</b>	<b>34</b>	<b>79</b>	<b>42</b>	<b>10</b>	<b>25</b>	<b>24</b>	<b>35</b>	<b>27</b>	<b>20</b>	<b>20</b>	<b>29</b>	<b>18</b>	<b>36</b>	<b>27</b>	<b>22</b>	<b>18</b>	<b>24</b>
Somewhat unfavourable	28	30	35	33	14	31	31	31	30	29	27	35	31	33	26	25	31	27	35	30
Very unfavourable	24	27	41	20	3	14	44	32	23	12	23	30	40	23	33	24	26	29	30	28
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>57</b>	<b>76</b>	<b>53</b>	<b>17</b>	<b>45</b>	<b>75</b>	<b>63</b>	<b>53</b>	<b>41</b>	<b>50</b>	<b>65</b>	<b>71</b>	<b>56</b>	<b>59</b>	<b>49</b>	<b>57</b>	<b>56</b>	<b>65</b>	<b>58</b>
Don't know	17	18	10	13	3	14	14	12	24	23	22	15	10	14	23	15	17	22	17	19
<b>NET</b>	<b>-20</b>	<b>-33</b>	<b>-63</b>	<b>-19</b>	<b>62</b>	<b>-3</b>	<b>-65</b>	<b>-38</b>	<b>-29</b>	<b>-6</b>	<b>-23</b>	<b>-45</b>	<b>-51</b>	<b>-27</b>	<b>-41</b>	<b>-13</b>	<b>-30</b>	<b>-34</b>	<b>-47</b>	<b>-34</b>

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<b>Weighted Sample</b>	<b>1697</b>	<b>582</b>	<b>557</b>	<b>104</b>	<b>667</b>	<b>725</b>	<b>821</b>	<b>876</b>	<b>197</b>	<b>725</b>	<b>419</b>	<b>356</b>	<b>967</b>	<b>730</b>	<b>227</b>	<b>550</b>	<b>363</b>	<b>409</b>	<b>148</b>
<b>Unweighted Sample</b>	<b>1697</b>	<b>559</b>	<b>606</b>	<b>127</b>	<b>792</b>	<b>667</b>	<b>756</b>	<b>941</b>	<b>202</b>	<b>679</b>	<b>454</b>	<b>362</b>	<b>1027</b>	<b>670</b>	<b>150</b>	<b>603</b>	<b>365</b>	<b>412</b>	<b>167</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 June	15-16 Aug																		
<b>UKIP</b>																				
Very favourable	4	4	6	1	0	1	8	4	3	2	3	2	8	3	5	3	4	4	4	1
Somewhat favourable	16	16	26	8	3	3	30	19	12	9	12	22	20	14	18	13	18	14	15	13
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>20</b>	<b>32</b>	<b>9</b>	<b>3</b>	<b>4</b>	<b>38</b>	<b>23</b>	<b>15</b>	<b>11</b>	<b>15</b>	<b>24</b>	<b>28</b>	<b>17</b>	<b>23</b>	<b>16</b>	<b>22</b>	<b>18</b>	<b>19</b>	<b>14</b>
Somewhat unfavourable	15	12	19	8	6	6	18	12	13	7	10	15	17	13	12	9	14	12	13	11
Very unfavourable	53	56	41	75	86	84	33	56	55	71	58	52	46	63	47	67	50	53	56	66
<b>TOTAL UNFAVOURABLE</b>	<b>68</b>	<b>68</b>	<b>60</b>	<b>83</b>	<b>92</b>	<b>90</b>	<b>51</b>	<b>68</b>	<b>68</b>	<b>78</b>	<b>68</b>	<b>67</b>	<b>63</b>	<b>76</b>	<b>59</b>	<b>76</b>	<b>64</b>	<b>65</b>	<b>69</b>	<b>77</b>
Don't know	12	13	8	8	4	7	11	9	16	11	17	9	9	8	18	9	13	16	13	9
<b>NET</b>	<b>-48</b>	<b>-48</b>	<b>-28</b>	<b>-74</b>	<b>-89</b>	<b>-86</b>	<b>-13</b>	<b>-45</b>	<b>-53</b>	<b>-67</b>	<b>-53</b>	<b>-43</b>	<b>-35</b>	<b>-59</b>	<b>-36</b>	<b>-60</b>	<b>-42</b>	<b>-47</b>	<b>-50</b>	<b>-63</b>
<b>Theresa May</b>																				
Very favourable	6	6	14	0	2	3	10	6	5	3	3	7	12	5	6	2	7	6	6	3
Somewhat favourable	23	25	55	4	17	17	37	26	24	14	18	29	40	24	26	19	30	28	22	13
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>31</b>	<b>69</b>	<b>4</b>	<b>19</b>	<b>20</b>	<b>47</b>	<b>32</b>	<b>29</b>	<b>17</b>	<b>21</b>	<b>36</b>	<b>52</b>	<b>29</b>	<b>32</b>	<b>21</b>	<b>37</b>	<b>34</b>	<b>28</b>	<b>16</b>
Somewhat unfavourable	21	21	20	21	29	21	22	22	19	19	23	18	19	24	16	27	21	16	21	18
Very unfavourable	42	37	5	68	47	52	22	37	38	55	41	36	22	39	35	42	31	34	40	56
<b>TOTAL UNFAVOURABLE</b>	<b>63</b>	<b>58</b>	<b>25</b>	<b>89</b>	<b>76</b>	<b>73</b>	<b>44</b>	<b>59</b>	<b>57</b>	<b>74</b>	<b>64</b>	<b>54</b>	<b>41</b>	<b>63</b>	<b>51</b>	<b>69</b>	<b>52</b>	<b>50</b>	<b>61</b>	<b>74</b>
Don't know	8	11	6	6	5	8	8	9	13	10	15	9	7	8	16	9	11	16	10	10
<b>NET</b>	<b>-34</b>	<b>-27</b>	<b>44</b>	<b>-85</b>	<b>-57</b>	<b>-53</b>	<b>3</b>	<b>-27</b>	<b>-28</b>	<b>-57</b>	<b>-43</b>	<b>-18</b>	<b>11</b>	<b>-34</b>	<b>-19</b>	<b>-48</b>	<b>-15</b>	<b>-16</b>	<b>-33</b>	<b>-58</b>
<b>Jeremy Corbyn</b>																				
Very favourable	22	16	1	40	6	25	8	14	17	31	17	15	6	16	15	22	12	13	19	14
Somewhat favourable	24	22	7	39	27	28	17	22	22	30	26	18	15	24	19	25	20	21	22	31
<b>TOTAL FAVOURABLE</b>	<b>46</b>	<b>38</b>	<b>8</b>	<b>79</b>	<b>33</b>	<b>53</b>	<b>25</b>	<b>36</b>	<b>39</b>	<b>61</b>	<b>43</b>	<b>33</b>	<b>21</b>	<b>40</b>	<b>34</b>	<b>47</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>45</b>
Somewhat unfavourable	16	17	20	10	28	19	17	18	16	15	16	19	18	18	15	17	19	18	14	17
Very unfavourable	30	34	68	4	36	20	51	37	31	12	25	40	56	33	35	29	37	35	35	24
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>51</b>	<b>88</b>	<b>14</b>	<b>64</b>	<b>39</b>	<b>68</b>	<b>55</b>	<b>47</b>	<b>27</b>	<b>41</b>	<b>59</b>	<b>74</b>	<b>51</b>	<b>50</b>	<b>46</b>	<b>56</b>	<b>53</b>	<b>49</b>	<b>41</b>
Don't know	8	11	5	7	3	8	8	8	14	12	16	8	5	8	16	8	12	13	10	13
<b>NET</b>	<b>0</b>	<b>-13</b>	<b>-80</b>	<b>65</b>	<b>-31</b>	<b>14</b>	<b>-43</b>	<b>-19</b>	<b>-8</b>	<b>34</b>	<b>2</b>	<b>-26</b>	<b>-53</b>	<b>-11</b>	<b>-16</b>	<b>1</b>	<b>-24</b>	<b>-19</b>	<b>-8</b>	<b>4</b>
<b>Vince Cable</b>																				
Very favourable	2	1	3	9	5	1	3	2	2	3	2	2	2	3	1	5	3	1	2	1
Somewhat favourable	16	14	21	42	29	8	19	13	14	16	17	16	20	20	10	25	18	12	13	15
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>15</b>	<b>24</b>	<b>51</b>	<b>34</b>	<b>9</b>	<b>22</b>	<b>15</b>	<b>16</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>23</b>	<b>11</b>	<b>30</b>	<b>21</b>	<b>13</b>	<b>15</b>	<b>16</b>	
Somewhat unfavourable	21	23	24	16	21	22	24	18	16	18	25	26	23	18	13	21	22	24	24	24
Very unfavourable	24	35	17	15	12	38	27	21	9	18	29	38	20	29	20	23	23	28	26	26
<b>TOTAL UNFAVOURABLE</b>	<b>45</b>	<b>58</b>	<b>41</b>	<b>31</b>	<b>33</b>	<b>60</b>	<b>51</b>	<b>39</b>	<b>25</b>	<b>36</b>	<b>54</b>	<b>64</b>	<b>43</b>	<b>47</b>	<b>33</b>	<b>44</b>	<b>45</b>	<b>52</b>	<b>50</b>	
Don't know	36	27	35	18	31	31	28	45	59	45	27	18	32	42	37	36	42	33	34	34
<b>NET</b>	<b>-27</b>	<b>-43</b>	<b>-17</b>	<b>20</b>	<b>1</b>	<b>-51</b>	<b>-29</b>	<b>-24</b>	<b>-9</b>	<b>-17</b>	<b>-35</b>	<b>-46</b>	<b>-20</b>	<b>-36</b>	<b>-3</b>	<b>-23</b>	<b>-32</b>	<b>-37</b>	<b>-34</b>	