

YouGov Survey Results

Sample Size: 1868 GB Adults
Fieldwork: 22nd - 23rd May 2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1868	734	798	527	437	112	179	904	964	217	798	461	392	1065	803	224	620	402	450	172
Unweighted Sample	1868	836	834	559	465	123	197	779	1089	176	756	497	439	1123	745	153	671	406	447	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the campaign and promises that the Conservative Party have laid out so far at this election, which of the following do you think best applies to them?

	2-3 May	14-15 May	22-23 May	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	
They have lots of policies that seem well thought through	17	25	12	7	18	24	5	7	15	14	9	7	11	12	15	13	10	14	13	11	9	12							
They have lots of policies, but they don't seem very well thought through	19	20	33	36	33	34	35	37	37	35	31	31	29	34	41	37	28	31	35	34	31	31							
They don't have many policies, but those they do have seem well thought through	13	10	7	6	9	10	4	6	9	7	7	5	7	7	8	7	6	9	6	8	7	6							
They don't have many policies and those they do have are not well thought through	18	18	21	30	16	11	36	27	14	25	17	26	18	24	21	22	19	25	19	19	22	24							
Not sure	33	28	28	22	25	21	19	22	25	20	35	31	35	24	15	20	37	21	27	29	31	26							

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	Ideology				
Total	Very + Fairly Left wing	Slightly Left of Centre + Centre + Slightly Right of Centre	Very + Fairly Right wing	Don't know	
Weighted Sample	1868	271	873	192	532
Unweighted Sample	1868	304	913	192	459
	%	%	%	%	%

Thinking about the campaign and promises that the Conservative Party have laid out so far at this election, which of the following do you think best applies to them?

	2-3 May	14-15 May	22-23 May				
They have lots of policies that seem well thought through	17	25	12	2	12	33	8
They have lots of policies, but they don't seem very well thought through	19	20	33	43	37	33	21
They don't have many policies, but those they do have seem well thought through	13	10	7	5	9	9	4
They don't have many policies and those they do have are not well thought through	18	18	21	37	24	9	12
Not sure	33	28	28	13	18	16	55

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	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1868	734	798	527	437	112	179	904	964	217	798	461	392	1065	803	224	620	402	450	172
Unweighted Sample	1868	836	834	559	465	123	197	779	1089	176	756	497	439	1123	745	153	671	406	447	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the campaign and promises that the Labour Party have laid out so far at this election, which of the following do you think best applies to them?

2-3 May
14-15 May
22-23 May

They have lots of policies that seem well thought through	10	19	24	37	14	8	46	26	11	26	22	43	26	21	13	27	20	27	22	22	27	22
They have lots of policies, but they don't seem very well thought through	33	39	35	34	43	54	24	40	42	38	31	22	29	39	49	38	31	36	36	35	31	38
They don't have many policies, but those they do have seem well thought through	7	6	7	7	7	5	10	10	9	7	7	2	9	5	8	7	7	6	6	8	8	7
They don't have many policies and those they do have are not well thought through	20	14	10	5	15	17	3	5	17	11	9	1	6	14	17	9	11	13	11	9	9	7
Not sure	30	22	25	17	21	15	17	19	22	18	31	32	30	22	12	19	32	18	26	26	24	26

When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?

Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance	37	46	30	20	57	41	30	40	34	47	39	36	30	40	33	39	38	34	38	36
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change	33	27	46	58	17	25	50	37	29	21	27	38	48	35	31	28	35	37	30	35
Neither	14	17	12	12	15	27	9	13	15	11	12	19	15	13	16	19	13	12	14	17
Not sure	16	10	13	10	11	6	10	10	21	22	22	8	8	12	20	14	14	17	18	12

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	Ideology			
Total	Very + Fairly Left wing	Slightly Left of Centre + Centre + Slightly Right of Centre	Very + Fairly Right wing	Don't know
Weighted Sample 1868	271	873	192	532
Unweighted Sample 1868	304	913	192	459
	%	%	%	%

	2-3 May	14-15 May	22-23 May				
Thinking about the campaign and promises that the Labour Party have laid out so far at this election, which of the following do you think best applies to them?							
They have lots of policies that seem well thought through	10	19	24	63	22	3	15
They have lots of policies, but they don't seem very well thought through	33	39	35	19	44	61	19
They don't have many policies, but those they do have seem well thought through	7	6	7	6	9	2	5
They don't have many policies and those they do have are not well thought through	20	14	10	3	10	21	10
Not sure	30	22	25	9	16	13	51

When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?					
Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance		37	61	40	18
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change		33	16	38	63
Neither		14	17	15	12
Not sure		16	6	8	7