

YouGov Survey Results

Sample Size: 1674 GB Adults
Fieldwork: 19th - 20th April 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1674	658	715	472	392	100	160	810	864	194	715	413	352	954	720	201	556	360	403	154	
Unweighted Sample	1674	765	720	483	417	111	161	762	912	187	731	430	326	990	684	190	554	360	415	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?

Conservative Party

Very favourable	18	11	28	45	3	4	20	21	15	5	12	20	33	18	17	15	21	20	14	11
Somewhat favourable	25	21	32	43	12	30	36	24	26	18	22	29	28	27	22	23	30	24	23	13
TOTAL FAVOURABLE	43	32	60	88	15	34	56	45	41	23	34	49	61	45	39	38	51	44	37	24
Somewhat unfavourable	14	16	12	5	18	22	16	14	14	24	15	12	8	14	13	15	13	13	14	17
Very unfavourable	31	45	19	3	58	38	21	33	29	34	34	29	26	32	31	32	26	29	35	46
TOTAL UNFAVOURABLE	45	61	31	8	76	60	37	47	43	58	49	41	34	46	44	47	39	42	49	63
Don't know	13	7	9	3	9	6	6	9	16	19	16	9	4	9	18	15	10	14	14	13

Labour Party

Very favourable	9	14	6	1	24	10	2	10	9	13	9	8	9	9	9	10	8	10	11	7
Somewhat favourable	21	30	13	7	42	23	10	19	23	32	24	18	13	23	18	26	19	20	24	17
TOTAL FAVOURABLE	30	44	19	8	66	33	12	29	32	45	33	26	22	32	27	36	27	30	35	24
Somewhat unfavourable	21	22	22	22	16	28	20	20	21	22	21	19	21	24	16	20	19	19	20	34
Very unfavourable	36	25	50	65	9	32	59	43	29	13	29	44	52	34	38	32	42	36	30	31
TOTAL UNFAVOURABLE	57	47	72	87	25	60	79	63	50	35	50	63	73	58	54	52	61	55	50	65
Don't know	13	8	9	4	8	6	9	9	17	20	16	11	6	9	19	13	11	16	15	11

Liberal Democrats

Very favourable	5	10	2	4	5	31	2	7	4	6	5	4	7	6	4	5	6	4	6	3
Somewhat favourable	23	39	11	23	31	46	4	23	24	33	24	20	19	28	17	29	24	20	23	21
TOTAL FAVOURABLE	28	49	13	27	36	77	6	30	28	39	29	24	26	34	21	34	30	24	29	24
Somewhat unfavourable	26	28	30	32	28	12	26	26	27	23	26	30	24	29	23	32	25	23	24	39
Very unfavourable	27	13	42	31	24	3	57	33	22	12	24	31	39	23	33	19	29	33	26	21
TOTAL UNFAVOURABLE	53	41	72	63	52	15	83	59	49	35	50	61	63	52	56	51	54	56	50	60
Don't know	18	10	15	10	13	7	11	12	23	27	21	14	10	14	22	15	15	19	21	16

UKIP

Very favourable	5	1	9	2	3	1	24	5	4	4	4	5	7	3	7	6	6	5	5	2
Somewhat favourable	17	4	31	23	11	8	44	19	14	8	13	20	24	14	21	14	18	18	18	7
TOTAL FAVOURABLE	22	5	40	25	14	9	68	24	18	12	17	25	31	17	28	20	24	23	23	9
Somewhat unfavourable	15	10	20	23	10	9	13	16	14	11	14	16	18	16	13	9	17	15	16	12
Very unfavourable	50	78	27	45	67	73	11	50	50	61	52	47	42	58	38	56	47	47	46	66
TOTAL UNFAVOURABLE	65	88	47	68	77	82	24	66	64	72	66	63	60	74	51	65	64	62	62	78
Don't know	14	7	12	7	10	9	7	10	17	16	17	12	8	9	20	15	11	15	16	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
SNP																				
Very favourable	5	8	3	1	4	3	3	7	4	6	5	6	4	6	4	6	2	3	2	31
Somewhat favourable	14	25	5	4	23	22	5	15	12	23	14	11	10	17	10	18	12	11	13	22
TOTAL FAVOURABLE	19	33	8	5	27	25	8	22	16	29	19	17	14	23	14	24	14	14	15	53
Somewhat unfavourable	16	20	14	18	19	24	11	14	18	12	15	19	15	17	14	14	16	16	17	13
Very unfavourable	42	27	62	65	33	30	68	49	36	22	38	45	58	41	44	34	48	44	43	25
TOTAL UNFAVOURABLE	58	47	76	83	52	54	79	63	54	34	53	64	73	58	58	48	64	60	60	38
Don't know	23	19	17	12	22	20	13	15	31	37	28	18	13	19	29	28	22	26	26	10
Green party																				
Very favourable	7	14	2	2	8	11	1	7	7	17	7	5	5	9	5	7	8	7	5	10
Somewhat favourable	27	40	17	22	39	32	14	26	28	35	25	28	25	32	21	31	26	25	25	35
TOTAL FAVOURABLE	34	54	19	24	47	43	15	33	35	52	32	33	30	41	26	38	34	32	30	45
Somewhat unfavourable	19	17	22	27	16	26	17	21	18	12	19	20	22	21	16	20	21	19	19	15
Very unfavourable	26	13	40	35	19	15	52	31	21	13	24	27	36	22	31	23	28	24	25	26
TOTAL UNFAVOURABLE	45	30	62	62	35	41	69	52	39	25	43	47	58	43	47	43	49	43	44	41
Don't know	21	16	18	13	18	15	16	15	27	24	25	19	13	16	28	18	18	25	25	15
Theresa May																				
Very favourable	21	12	35	49	6	11	33	23	20	6	14	26	41	22	21	18	25	25	19	14
Somewhat favourable	27	23	33	36	21	34	36	26	27	18	27	31	27	27	26	26	30	26	27	19
TOTAL FAVOURABLE	48	35	68	85	27	45	69	49	47	24	41	57	68	49	47	44	55	51	46	33
Somewhat unfavourable	15	21	12	8	23	20	13	15	16	27	16	14	10	18	12	16	14	13	19	19
Very unfavourable	23	36	11	4	40	25	12	27	20	33	26	19	18	25	21	25	20	23	22	36
TOTAL UNFAVOURABLE	38	57	23	12	63	45	25	42	36	60	42	33	28	43	33	41	34	36	41	55
Don't know	13	8	9	3	9	9	6	8	17	17	18	10	4	8	19	15	12	14	14	12
Jeremy Corbyn																				
Very favourable	7	11	4	1	14	7	3	8	6	10	7	6	5	7	6	9	7	5	7	5
Somewhat favourable	15	22	10	5	26	8	11	14	15	23	16	11	12	16	13	13	13	16	15	19
TOTAL FAVOURABLE	22	33	14	6	40	15	14	22	21	33	23	17	17	23	19	22	20	21	22	24
Somewhat unfavourable	21	27	17	20	27	31	15	19	23	22	23	21	18	24	17	21	21	20	22	23
Very unfavourable	43	33	57	70	23	42	64	50	35	21	36	50	60	42	43	44	46	42	40	34
TOTAL UNFAVOURABLE	64	60	74	90	50	73	79	69	58	43	59	71	78	66	60	65	67	62	62	57
Don't know	15	8	11	3	11	12	6	9	21	25	19	13	5	10	21	13	12	16	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Tim Farron

Very favourable	3	6	1	2	4	12	1	4	2	4	2	2	5	3	3	2	5	2	2	1
Somewhat favourable	14	24	8	15	18	33	5	18	11	11	15	13	16	18	9	20	12	12	16	16
TOTAL FAVOURABLE	17	30	9	17	22	45	6	22	13	15	17	15	21	21	12	22	17	14	18	17
Somewhat unfavourable	19	19	21	24	20	17	17	22	16	18	16	23	20	20	17	21	19	19	18	21
Very unfavourable	24	14	38	28	19	10	53	27	22	11	21	25	37	22	28	19	25	26	23	24
TOTAL UNFAVOURABLE	43	33	59	52	39	27	70	49	38	29	37	48	57	42	45	40	44	45	41	45
Don't know	40	37	32	30	39	28	24	29	50	56	46	36	22	37	43	37	39	41	41	38

Paul Nuttall

Very favourable	1	0	1	0	1	0	3	1	0	1	0	1	0	1	1	0	1	1	0	0
Somewhat favourable	5	2	10	8	2	1	18	8	3	3	4	6	9	5	6	6	6	5	6	3
TOTAL FAVOURABLE	6	2	11	8	3	1	21	9	3	4	4	7	9	6	7	6	7	6	6	3
Somewhat unfavourable	14	9	20	20	11	10	23	17	12	11	11	17	19	14	15	16	15	14	13	12
Very unfavourable	35	48	29	33	43	59	23	44	27	25	35	37	40	39	30	38	34	35	33	41
TOTAL UNFAVOURABLE	49	57	49	53	54	69	46	61	39	36	46	54	59	53	45	54	49	49	46	53
Don't know	45	41	39	38	43	30	33	30	58	60	50	38	32	42	48	40	45	45	46	43

Nicola Sturgeon

Very favourable	7	11	3	1	6	6	5	8	5	6	6	9	6	8	5	6	4	5	3	30
Somewhat favourable	16	28	5	6	27	24	6	17	15	22	19	12	10	19	12	22	14	12	16	21
TOTAL FAVOURABLE	23	39	8	7	33	30	11	25	20	28	25	21	16	27	17	28	18	17	19	51
Somewhat unfavourable	16	21	13	20	19	26	7	14	18	15	16	16	17	19	13	18	16	18	15	11
Very unfavourable	43	26	67	66	33	29	74	49	39	22	38	49	59	41	46	33	49	46	46	26
TOTAL UNFAVOURABLE	59	47	80	86	52	55	81	63	57	37	54	65	76	60	59	51	65	64	61	37
Don't know	18	13	12	6	15	15	8	12	23	35	21	14	7	14	24	22	17	19	19	12