

YouGov Survey Results

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

	EU Ref Vote		Voting intention				Vote in 2015				EU Ref & 2015 Vote											
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Con Remain	Con Leave	Lab Remain	Lab Leave	LD Remain	LD Leave	UKIP Remain	UKIP Leave	Green Remain	Green Leave	Other	
Weighted Sample	12746	5009	5443	3891	2287	1059	859	3594	2983	765	1223	1331	2084	1828	984	501	222	69	1114	291	58	4264
Unweighted Sample	12746	5870	5424	4046	2476	1203	831	3717	3183	879	1263	1520	2089	2101	967	625	228	78	1155	425	76	3482
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	44	29	61	100	0	0	0	89	10	18	37	81	94	5	24	10	40	45	37	2	18	24
Lab	25	35	13	0	100	0	0	2	69	13	5	4	1	73	59	13	10	14	5	29	29	22
Lib Dem	12	21	3	0	0	100	0	5	13	62	2	13	1	17	3	72	35	12	2	20	2	8
UKIP	9	1	17	0	0	0	100	2	3	3	53	1	3	0	11	0	10	19	55	0	10	6
Other	10	15	6	0	0	0	0	1	5	5	2	2	1	5	4	5	5	10	2	48	40	40

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	6	9	3	0	0	0	0	0	2	1	0	0	0	2	1	1	0	0	0	3	2	34
Green	3	5	1	0	0	0	0	1	3	3	1	1	0	3	2	3	2	5	1	45	36	4
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	0	0	0	0	0	1	1	1	0	0	1	0	0	3	5	1	1	2	1

YouGov Survey Results

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

	Gender		Age (1)				Age (2)							Age and Gender (1)				
Total	Male	Female	18-24	25-49	50-64	65+	18-19	20-24	25-29	30-39	40-49	50-59	60-69	70+	Male under 40	Male over 40	Female under 40	Female over 40
Weighted Sample 12746	6169	6577	1479	5443	3148	2677	435	1043	780	2110	2553	1990	2546	1288	1990	4179	2378	4199
Unweighted Sample 12746	5575	7171	1410	5253	3346	2737	398	1012	787	2055	2411	2114	2648	1321	1574	4001	2678	4493
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	44	43	46	23	35	47	62	22	24	29	33	39	44	56	64	31	48	27	53
Lab	25	22	27	42	30	22	13	43	42	42	32	26	23	16	13	32	19	42	21
Lib Dem	12	13	10	16	13	10	9	18	16	12	15	13	10	10	8	18	11	12	10
UKIP	9	10	8	4	9	11	9	4	5	5	7	11	12	9	8	6	12	6	9
Other	10	11	9	13	12	10	7	13	13	13	13	12	10	8	6	14	11	12	8

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	6	7	5	5	7	7	4	4	6	7	7	7	7	6	4	7	7	6	5
Green	3	3	3	7	4	3	2	8	7	5	5	3	3	2	2	6	3	6	2
BNP	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	1	1	0	0	1	1	1	1	1	0	0	0	1	1	0	1

YouGov Survey Results

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

Total	Age and Gender (2)								Social Grade		Highest Education Qualification					Income (£)				
	Male 18-24	Male 25-49	Male 50-64	Male 65+	Female 18-24	Female 25-49	Female 50-64	Female 65+	ABC1	C2DE	No formal qualifications	GCSE	A level	Degree	Other	Under 20,000	20,000 - 39,999	40,000 - 70,000	70,000+	
Weighted Sample 12746	357	1628	1109	941	309	1341	1080	1081	7265	5481	885	1734	2175	3404	4014	4654	2921	906	214	
Unweighted Sample 12746	406	1627	1267	1147	566	1966	1370	1133	7773	4973	765	1623	2255	3548	4087	4608	2960	930	228	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	44	28	36	44	61	18	34	49	64	46	43	53	49	42	36	50	40	45	49	60
Lab	25	35	27	21	12	51	34	23	15	24	26	18	25	29	28	21	27	25	20	11
Lib Dem	12	20	15	11	9	12	12	10	9	14	7	5	6	10	19	9	10	12	18	19
UKIP	9	4	9	13	12	5	8	9	7	6	13	17	13	7	4	11	11	7	5	5
Other	10	14	13	11	7	13	12	9	6	10	11	6	7	12	14	9	12	10	8	4

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	6	6	8	8	5	4	7	6	4	6	7	4	4	7	8	5	7	6	6	3
Green	3	6	4	3	2	9	4	2	2	4	3	1	3	4	5	2	4	4	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	0	1	0	1	0	0	1	1	1	1	0	1	1	1	0	0	0

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

	EU Ref Vote		Voting intention				Vote in 2015				EU Ref & 2015 Vote											
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Con Remain	Con Leave	Lab Remain	Lab Leave	LD Remain	LD Leave	UKIP Remain	UKIP Leave	Green Remain	Green Leave	Other
Weighted Sample	12746	5009	5443	3891	2287	1059	859	3594	2983	765	1223	1331	2084	1828	984	501	222	69	1114	291	58	4264
Unweighted Sample	12746	5870	5424	4046	2476	1203	831	3717	3183	879	1263	1520	2089	2101	967	625	228	78	1155	425	76	3482
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	31	23	45	100	0	0	0	77	8	13	29	68	84	4	16	8	26	27	29	2	12	13
Labour	18	28	10	0	100	0	0	2	52	9	4	3	1	59	40	11	7	9	4	25	20	13
Liberal Democrat	8	16	2	0	0	100	0	4	9	47	2	10	1	14	2	58	24	8	1	17	1	5
UK Independence Party (UKIP)	7	1	14	0	0	0	100	2	3	2	43	0	3	0	7	0	7	15	45	0	7	4
Scottish National Party (SNP)/ Plaid Cymru	4	7	2	0	0	0	0	0	1	1	0	0	0	2	1	1	0	0	0	2	2	11
Some other party	3	5	2	0	0	0	0	1	3	3	2	1	1	3	2	3	4	6	2	39	28	3
Would not vote	11	3	6	0	0	0	0	2	4	3	3	2	1	2	5	1	6	3	3	1	3	28
Don't know	18	17	18	0	0	0	0	11	21	21	17	14	9	17	27	18	26	33	16	14	28	23

And which of these parties would you vote for?

[This question was only asked to those who
selected 'some other party'; n=470]

Green	75	86	53	0	0	0	0	69	74	70	29	78	55	81	76	88	41	55	25	97	95	64
British National Party (BNP)	4	0	12	0	0	0	0	0	3	0	21	0	0	0	0	0	0	0	21	0	0	9
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Some other party	17	12	29	0	0	0	0	25	21	27	38	13	45	19	16	12	51	45	39	2	5	22
Don't know	4	1	7	0	0	0	0	6	2	3	12	9	0	0	8	0	8	0	15	1	0	5

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you
be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	2	4	0	1	1	2	1	2	1	3	1	1	1	3	0	2	4	2	1	0	24
1	2	1	1	0	0	0	1	0	1	0	0	0	0	1	1	0	1	0	0	0	4	4
2	1	1	1	0	0	1	1	1	1	1	0	1	0	0	1	1	1	0	0	0	1	3
3	2	1	1	0	1	1	1	1	1	1	1	1	0	1	1	0	1	2	1	1	0	4
4	1	1	1	0	1	0	1	1	1	1	1	1	0	1	1	1	1	2	1	0	2	2
5	6	4	5	2	3	3	6	3	5	4	4	3	2	3	7	3	5	7	3	1	3	11
6	3	2	2	2	3	2	4	1	2	2	2	1	2	2	3	1	1	4	2	1	2	4
7	4	4	4	4	5	3	5	4	4	4	4	4	3	4	4	3	6	4	3	1	5	5
8	7	6	8	7	7	4	8	7	7	7	7	7	7	5	9	6	11	8	7	6	4	7
9	8	10	9	11	8	9	9	11	8	11	8	13	10	8	8	11	12	8	8	8	11	5
10 - Absolutely certain to vote	58	69	64	72	71	75	64	70	67	68	69	69	73	74	61	75	59	60	70	81	68	31

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

	Gender		Age (1)				Age (2)							Age and Gender (1)						
	Total	Male	Female	18-24	25-49	50-64	65+	18-19	20-24	25-29	30-39	40-49	50-59	60-69	70+	Male under 40	Male over 40	Female under 40	Female over 40	
Weighted Sample	12746	6169	6577	1479	5443	3148	2677	435	1043	780	2110	2553	1990	2546	1288	1990	4179	2378	4199	
Unweighted Sample	12746	5575	7171	1410	5253	3346	2737	398	1012	787	2055	2411	2114	2648	1321	1574	4001	2678	4493	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	31	32	29	15	22	36	50	18	13	18	20	26	33	44	52	21	37	15	37
Labour	18	17	19	28	20	16	11	29	27	27	20	17	17	13	11	22	15	25	15
Liberal Democrat	8	10	7	11	9	8	7	12	10	8	9	8	8	8	7	12	8	7	7
UK Independence Party (UKIP)	7	8	6	3	6	9	8	3	4	4	5	8	9	8	7	5	10	4	7
Scottish National Party (SNP)/ Plaid Cymru	4	5	3	3	4	5	3	3	3	4	4	5	5	4	3	4	5	3	4
Some other party	3	4	3	5	4	3	2	7	5	4	4	3	3	2	2	5	3	4	2
Would not vote	11	11	11	15	14	7	6	12	16	14	16	13	7	6	6	14	9	16	8
Don't know	18	14	23	20	21	17	13	17	22	22	22	20	18	14	12	16	13	26	21

And which of these parties would you vote for?

[This question was only asked to those who
selected 'some other party'; n=470]

Green	75	70	82	81	73	76	74	74	86	79	77	68	75	78	71	73	69	86	78
British National Party (BNP)	4	5	3	2	5	6	1	5	0	3	7	4	5	5	0	5	4	3	3
Respect	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1
Some other party	17	20	13	14	19	11	21	15	14	18	10	27	12	16	21	17	23	9	16
Don't know	4	5	2	2	3	6	3	6	0	0	7	1	8	1	8	6	5	1	2

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you
be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	9	14	12	5	5	13	14	10	13	11	6	5	4	12	7	13	6
1	2	1	2	2	2	1	1	1	2	4	2	2	1	1	1	2	1	2	1
2	1	1	1	2	2	1	1	1	2	2	2	2	1	1	1	2	1	2	1
3	2	2	2	4	2	1	0	3	4	2	3	2	1	1	1	3	1	3	1
4	1	1	1	2	1	1	1	2	2	2	1	1	1	1	1	2	1	2	1
5	6	5	7	8	8	4	3	7	8	9	9	7	4	4	3	8	3	8	6
6	3	2	3	4	3	2	1	5	4	3	3	3	2	2	1	3	2	4	2
7	4	4	4	7	5	3	2	9	6	4	5	4	4	3	2	5	4	6	3
8	7	7	7	7	7	6	5	8	7	8	8	7	7	5	5	8	6	7	6
9	8	9	8	8	8	8	10	9	7	8	8	8	8	10	9	8	9	8	8
10 - Absolutely certain to vote	58	59	56	43	50	66	70	40	44	49	46	54	65	69	71	48	64	43	64

Sample Size: 12746 GB Adults
Fieldwork: 2nd - 20th April 2017

	Age and Gender (2)								Social Grade		Highest Education Qualification					Income (£)				
	Total	Male 18-24	Male 25-49	Male 50-64	Male 65+	Female 18-24	Female 25-49	Female 50-64	Female 65+	ABC1	C2DE	No formal qualifications	GCSE	A level	Degree	Other	Under 20,000	20,000 - 39,999	40,000 - 70,000	70,000+
Weighted Sample	12746	357	1628	1109	941	309	1341	1080	1081	7265	5481	885	1734	2175	3404	4014	4654	2921	906	214
Unweighted Sample	12746	406	1627	1267	1147	566	1966	1370	1133	7773	4973	765	1623	2255	3548	4087	4608	2960	930	228
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	31	19	25	35	51	10	19	36	50	33	27	31	32	28	27	35	26	33	38	52
Labour	18	24	19	16	10	31	20	17	12	18	17	12	17	21	22	15	19	19	16	10
Liberal Democrat	8	14	11	8	7	7	7	7	7	11	5	4	4	8	15	7	7	9	15	17
UK Independence Party (UKIP)	7	3	7	10	10	4	5	7	5	5	9	12	9	5	3	9	8	6	4	4
Scottish National Party (SNP)/ Plaid Cymru	4	4	5	6	4	3	4	4	3	4	4	2	3	5	6	4	5	4	5	2
Some other party	3	5	4	3	2	5	3	2	2	4	3	2	2	4	5	3	4	4	2	1
Would not vote	11	15	13	8	6	15	16	6	6	8	14	17	13	12	7	10	13	9	6	4
Don't know	18	16	16	12	10	24	26	21	16	17	20	19	19	18	16	18	19	17	14	9

And which of these parties would you vote for?

[This question was only asked to those who
selected 'some other party'; n=470]

Green	75	70	70	75	63	92	78	78	85	80	67	51	73	83	83	64	77	80	72	76
British National Party (BNP)	4	4	5	5	3	0	5	7	0	2	7	18	5	6	0	6	5	3	11	0
Respect	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	1	0	0
Some other party	17	21	22	9	30	8	15	14	12	13	23	27	20	8	13	26	15	12	11	24
Don't know	4	5	4	10	4	0	3	0	3	4	3	4	1	3	4	3	3	5	6	0

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you
be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	13	11	6	5	14	12	5	4	6	12	16	11	9	5	8	11	6	4	4
1	2	1	2	1	1	2	2	1	2	1	2	1	2	2	1	1	2	1	1	0
2	1	2	1	1	0	2	2	1	1	1	1	2	2	1	1	1	2	1	2	1
3	2	4	2	1	0	3	3	1	0	2	2	3	2	3	1	2	2	2	2	0
4	1	2	1	0	0	2	2	1	1	1	1	1	1	2	1	1	2	1	0	0
5	6	8	7	3	2	7	9	6	4	5	7	7	7	5	4	7	6	5	3	1
6	3	4	3	2	1	5	3	2	1	2	3	3	2	3	2	2	2	2	2	2
7	4	5	5	4	2	9	5	3	3	4	5	3	5	5	4	4	4	4	4	0
8	7	8	8	6	5	7	7	7	5	7	7	7	7	8	6	6	7	7	6	8
9	8	8	8	9	11	8	8	8	9	9	7	6	7	8	10	8	8	9	10	9
10 - Absolutely certain to vote	58	45	53	66	72	40	48	67	69	62	52	50	54	55	64	59	55	60	66	75

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1328	1198	9.4%
Men 50-64 High education	330	382	3%
Men 50-64 Mid education	734	637	5%
Men 50-64 Low education	499	523	4.1%
Men 25-50 High education	881	943	7.4%
Men 25-50 Mid education	808	1007	7.9%
Men 25-50 Low education	444	739	5.8%
Men Under 25 High education	139	127	1.0%
Men Under 25 Mid & Low education	412	612	4.8%
Women Over 65	1409	1479	11.6%
Women 50-64 High education	360	357	2.8%
Women 50-64 Mid education	879	714	5.6%
Women 50-64 Low education	544	535	4.2%
Women 25-50 High education	1179	1020	8.0%
Women 25-50 Mid education	1224	1071	8.4%
Women 25-50 Low education	717	663	5.2%
Women Under 25 High education	165	140	1.1%
Women Under 25 Mid & Low education	694	599	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	1233	2422	8.7%
Medium (3-7)	8307	7775	44.8%
High (8,9,10)	3206	2549	16.4%
Social Grade (NRS and 2011 census)			
AB	4077	3569	28%
C1	3696	3696	29%
C2	2150	2677	21%
DE	2823	2804	22%
EU referendum Vote (Election Result)			
Remain	5870	5009	39.3%
Leave	5424	5443	42.7%
Don't Know / Did Not Vote	1452	2294	18.0%

YouGov Weighting Data

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	1668	1593	12.5%
South Lab	744	625	4.9%
South LD	393	344	2.7%
South UKIP	484	484	3.8%
South Oth	257	191	1.5%
South DNV	822	994	7.8%
London Con	348	395	3.1%
London Lab	385	497	3.9%
London LD	101	89	0.7%
London UKIP	89	89	0.7%
London Oth	83	64	0.5%
London DNV	301	395	3.1%
Midlands Con	698	663	5.2%
Midlands Lab	533	497	3.9%
Midlands LD	104	89	0.7%
Midlands UKIP	254	242	1.9%
Midlands Oth	90	64	0.5%
Midlands DNV	421	548	4.3%
North Con	706	676	5.3%
North Lab	1079	956	7.5%
North LD	172	153	1.2%
North UKIP	357	331	2.6%
North Oth	142	102	0.8%
North DNV	673	854	6.7%
Scotland Con	159	140	1.1%
Scotland Lab	259	229	1.8%
Scotland LD	79	64	0.5%
Scotland SNP	343	459	3.6%
Scotland Oth & DNV	346	280	2.2%
Wales Con	138	127	1.0%
Wales Lab	183	178	1.4%
Wales LD	30	25	0.2%
Wales PC	52	64	0.5%
Wales UKIP	62	64	0.5%
Wales Oth & DNV	191	178	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk